

GOLD



®

TOM AND JERRY

15c

TOM and JERRY

10056-100

AUGUST



EXTRA MONEY IS IN THE

CARDS THIS CHRISTMAS

EARN
\$300
or more

with BEST SELLING
ALBUM OF PERSONALIZED
CHRISTMAS CARDS



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is Yours FREE!

48 exquisite, distinctive
designs... all exceptional
values... each with
customer's name
imprinted



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More Cards!
More Profits!



Outstanding box assortments of beautiful cards. A complete selection guaranteed to please everyone. All best sellers... all marvelous values (without name imprinted).

Get the cards today!

We send you everything you need to start making money right away. Free Personalized Album of Christmas Cards, Free Catalog of Cards, Gift Wrapping and Novelties, and Box Assortments on approval. No Risk! No Investment! No Experience!

Charles C. Schwer Co.

Springfield, Mass. 01101

DON'T CUT! DO FOLD & SEAL (Paste, Staple or Scotch Tape)

Please rush my Free Personalized Album, Free Christmas Card Catalog and Dealer Sample Boxes on Approval. I understand that as a Dealer, I am eligible to receive free sales literature and other seasonal samples on approval as they become available.

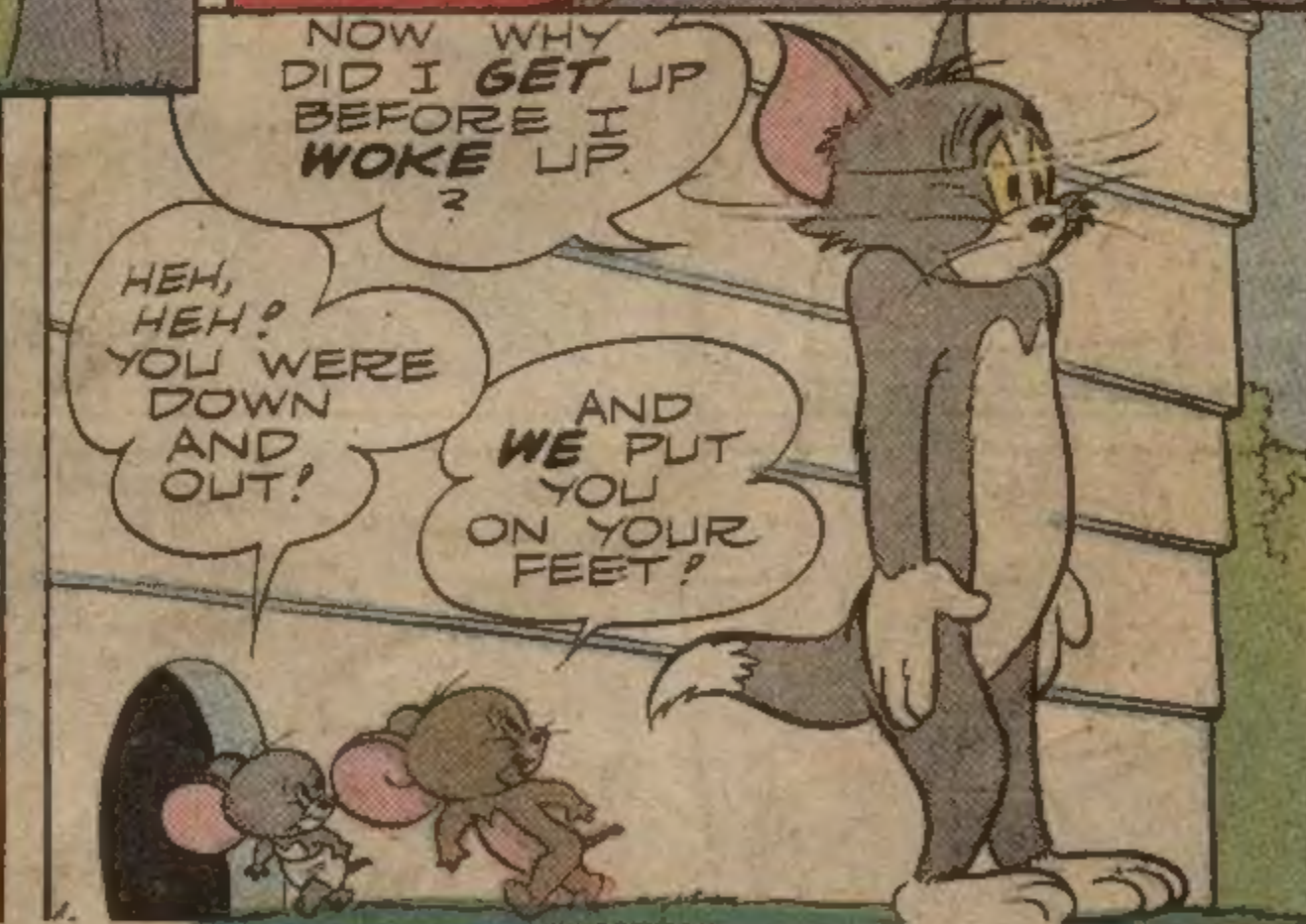
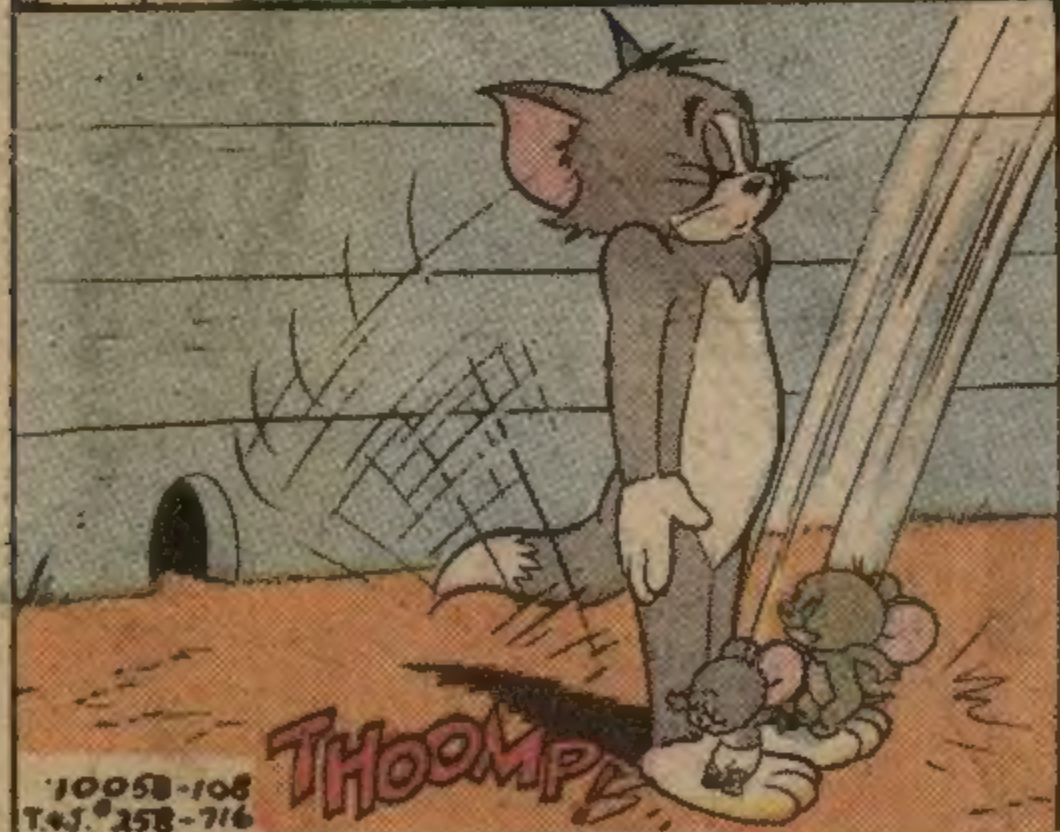
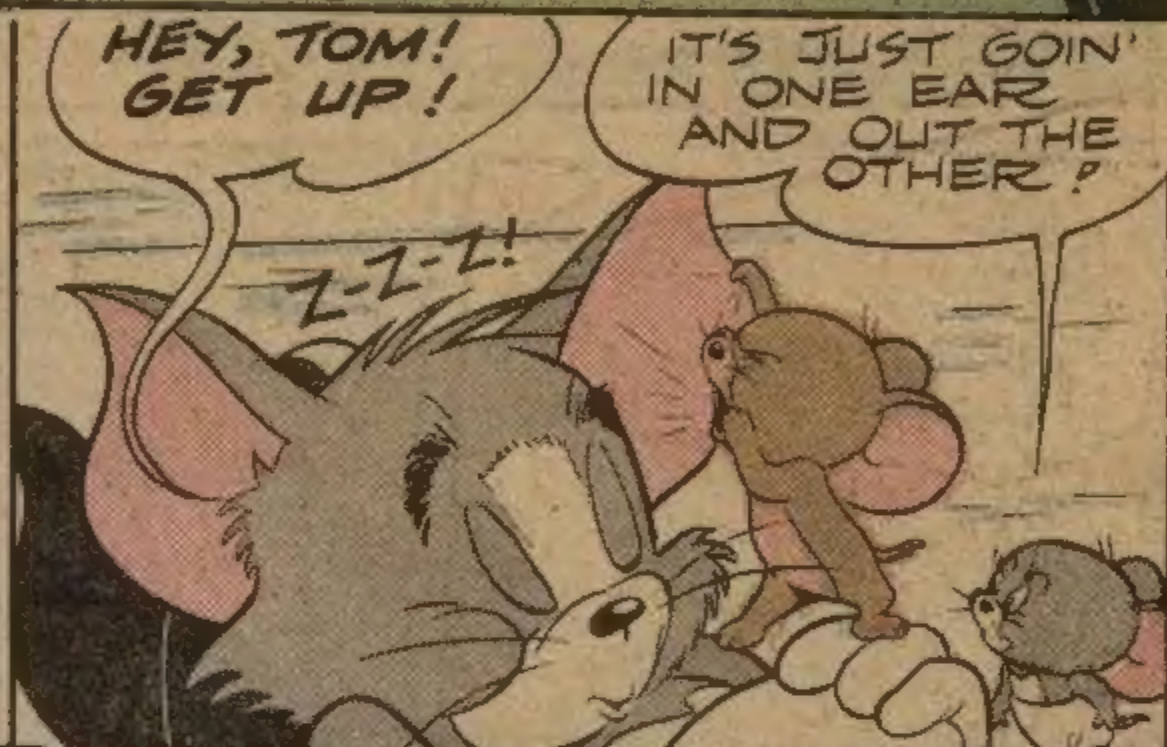
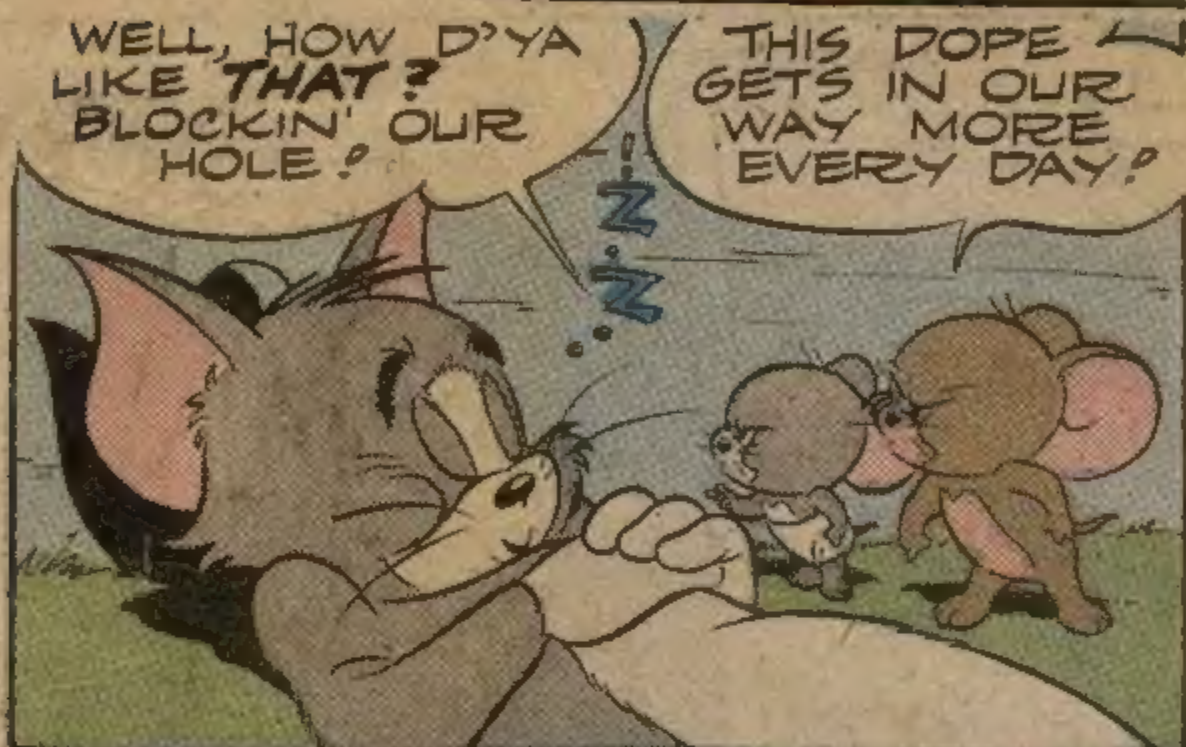
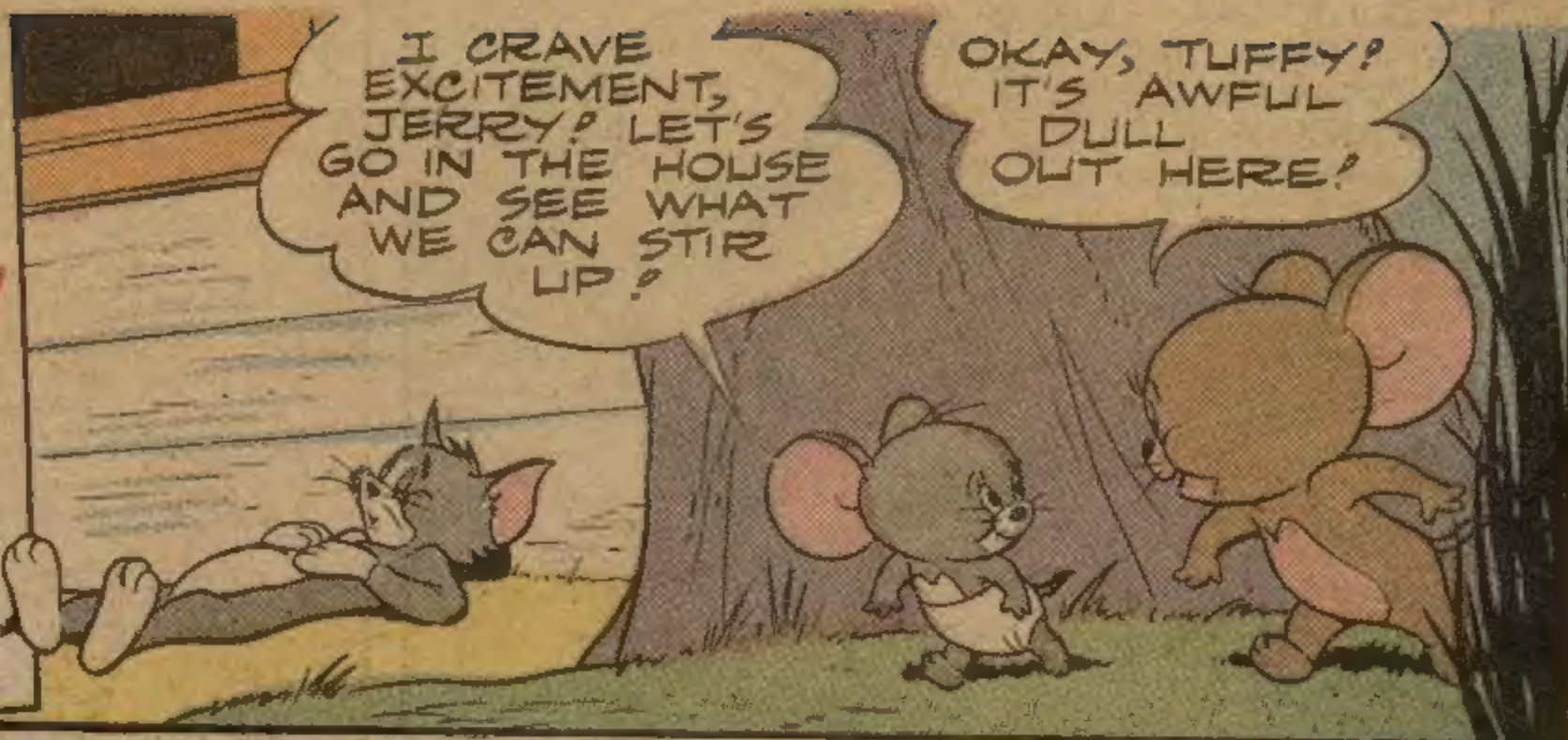
Name

Address Apt. No.

City State Zip

FILL IN COUPON - REPLY CARD - CUT & MAIL TODAY - NO STAMP NEEDED

TOM and JERRY



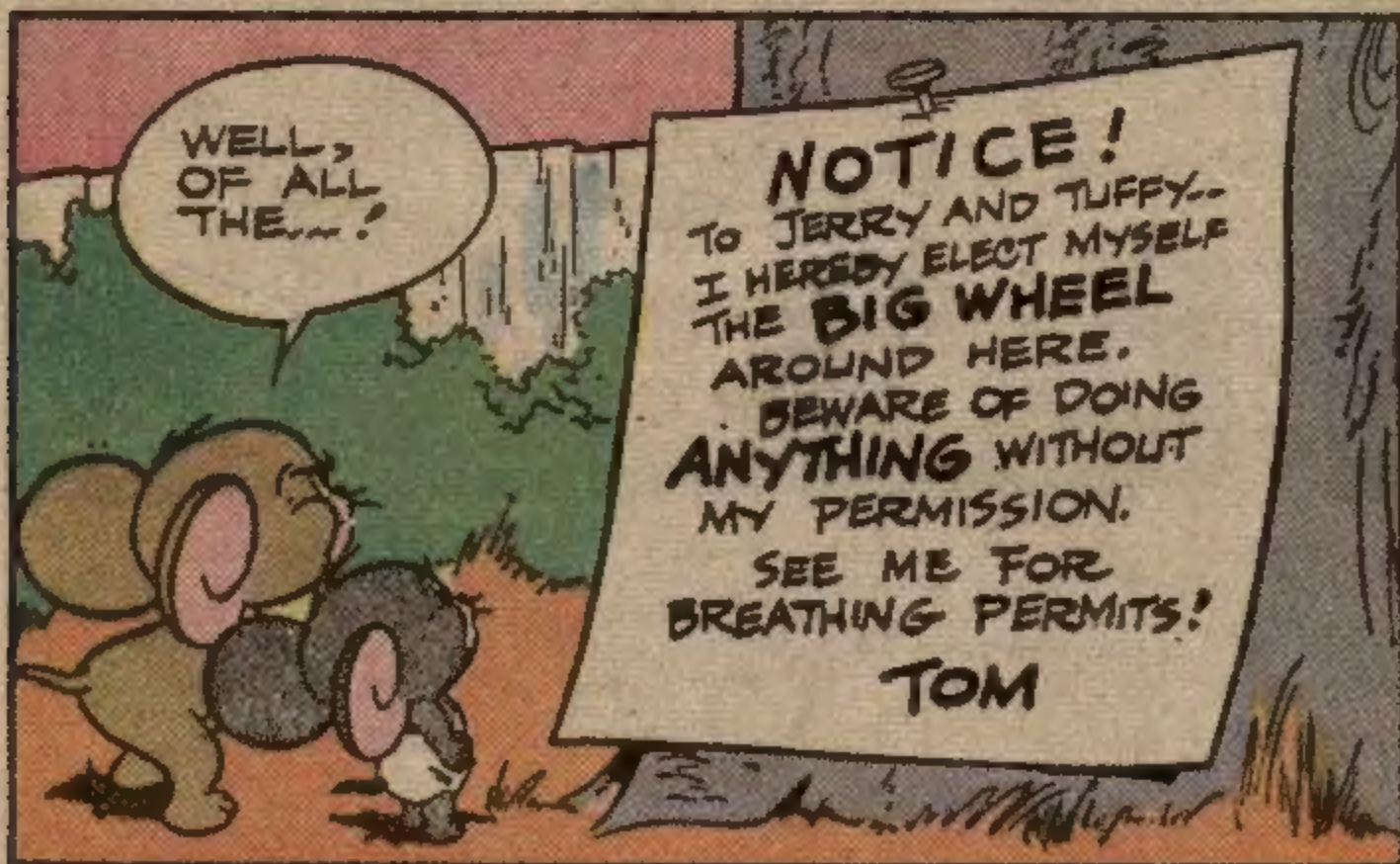
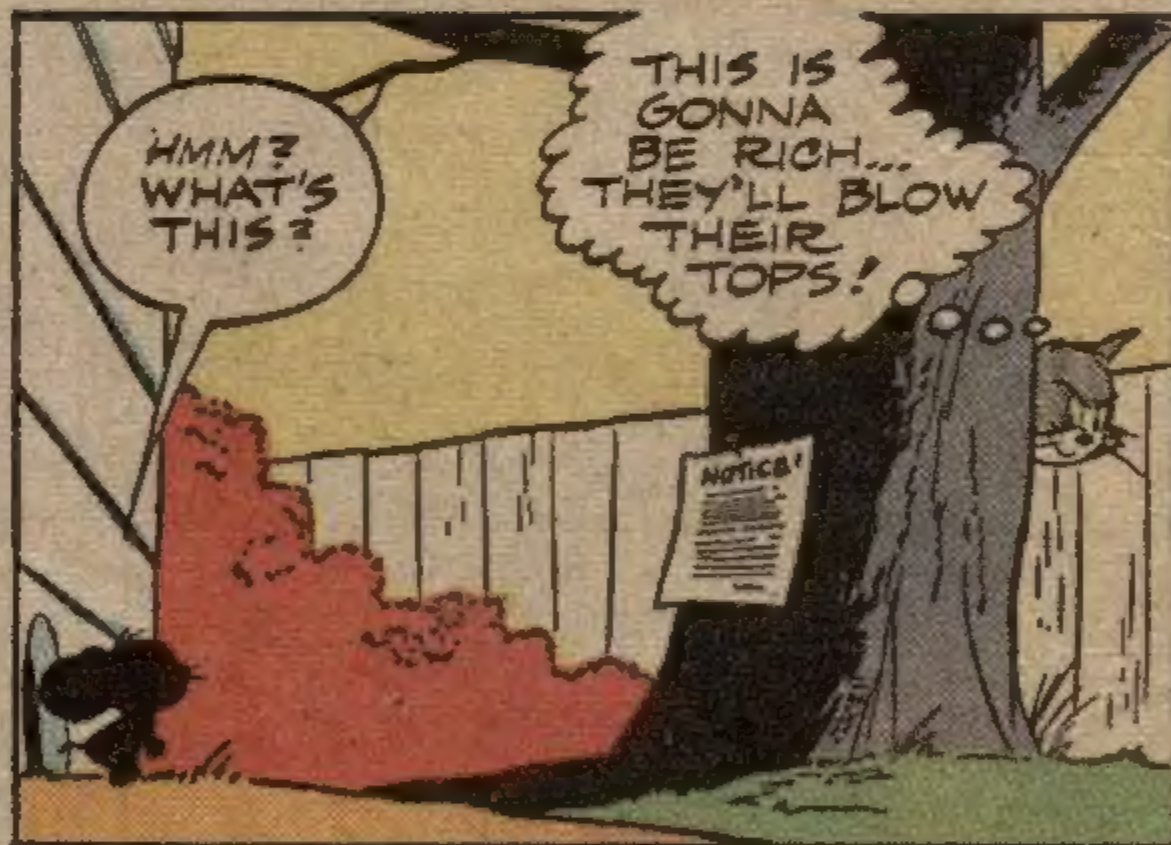
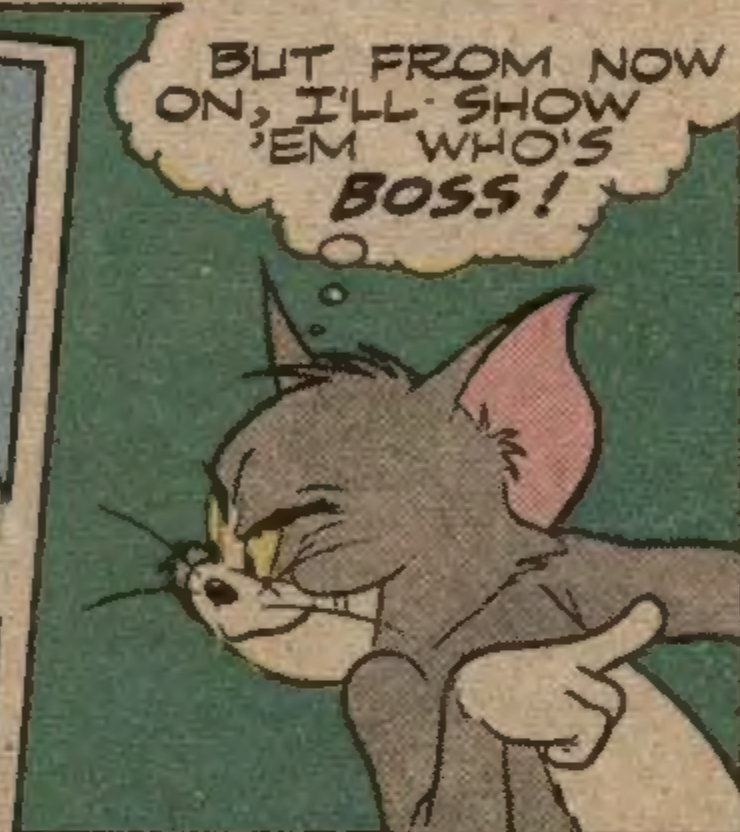
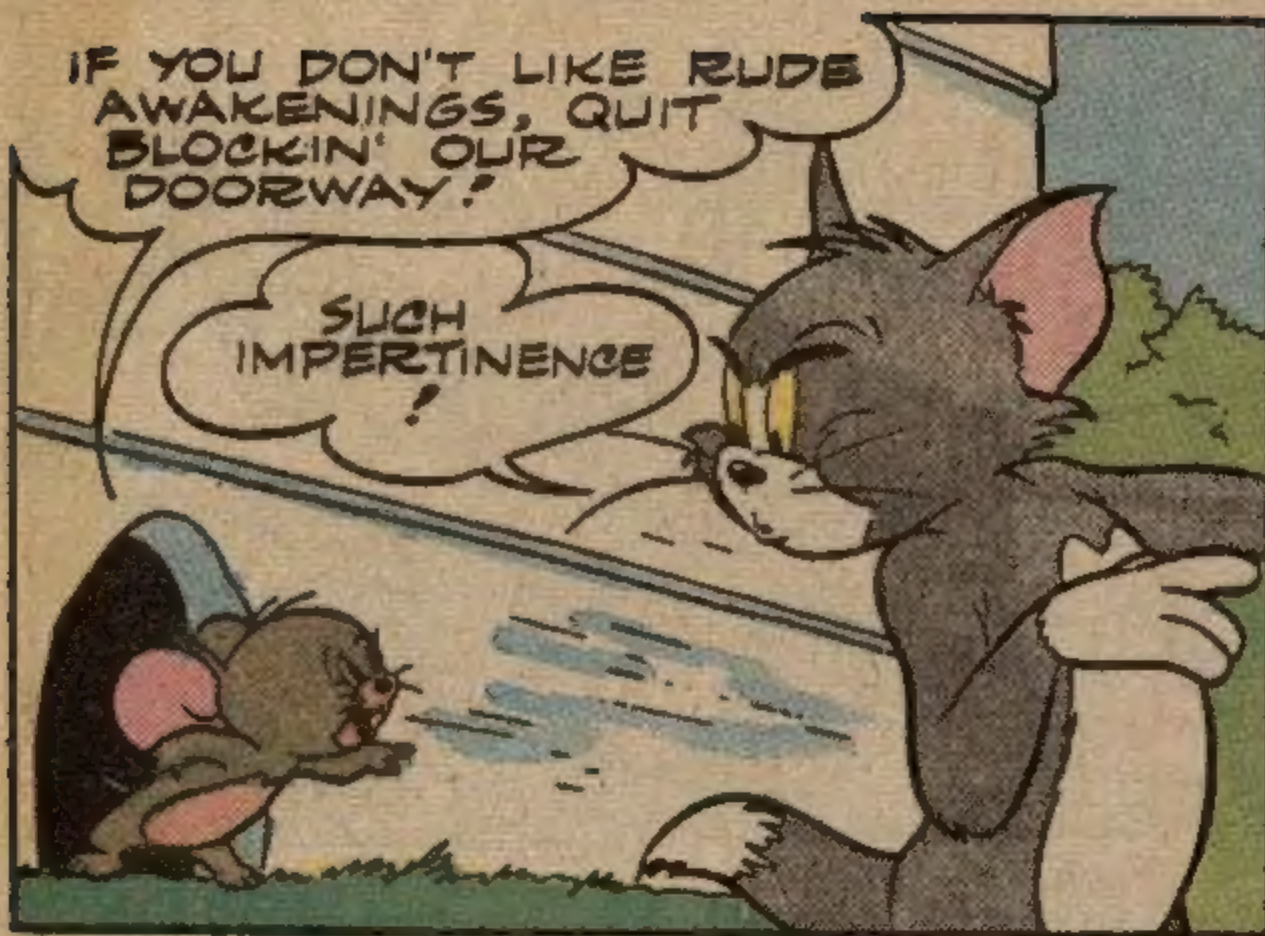
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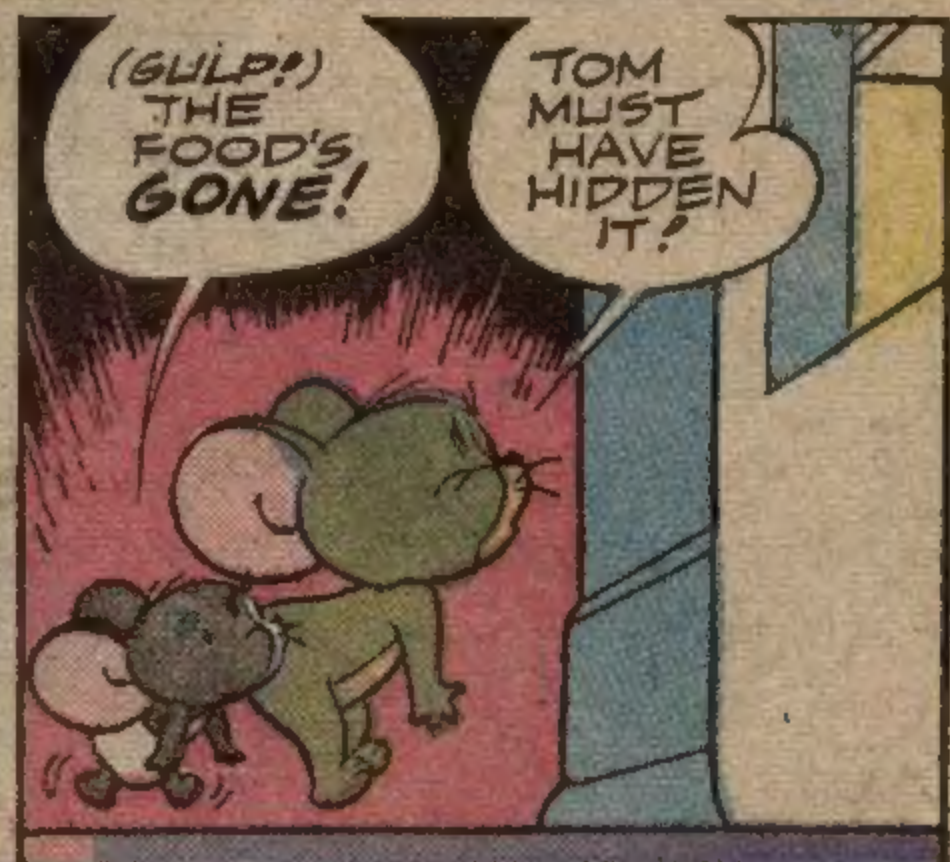
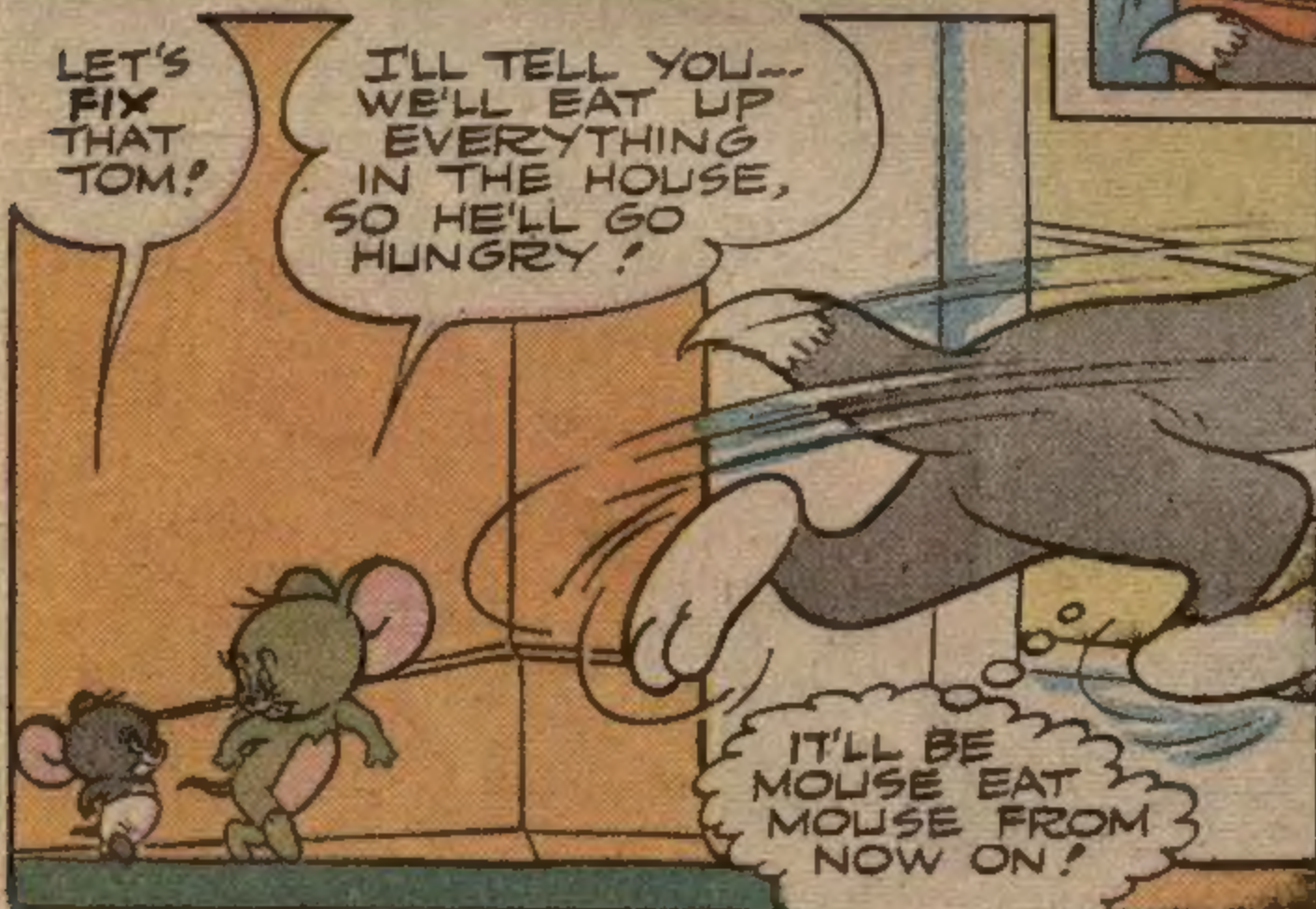
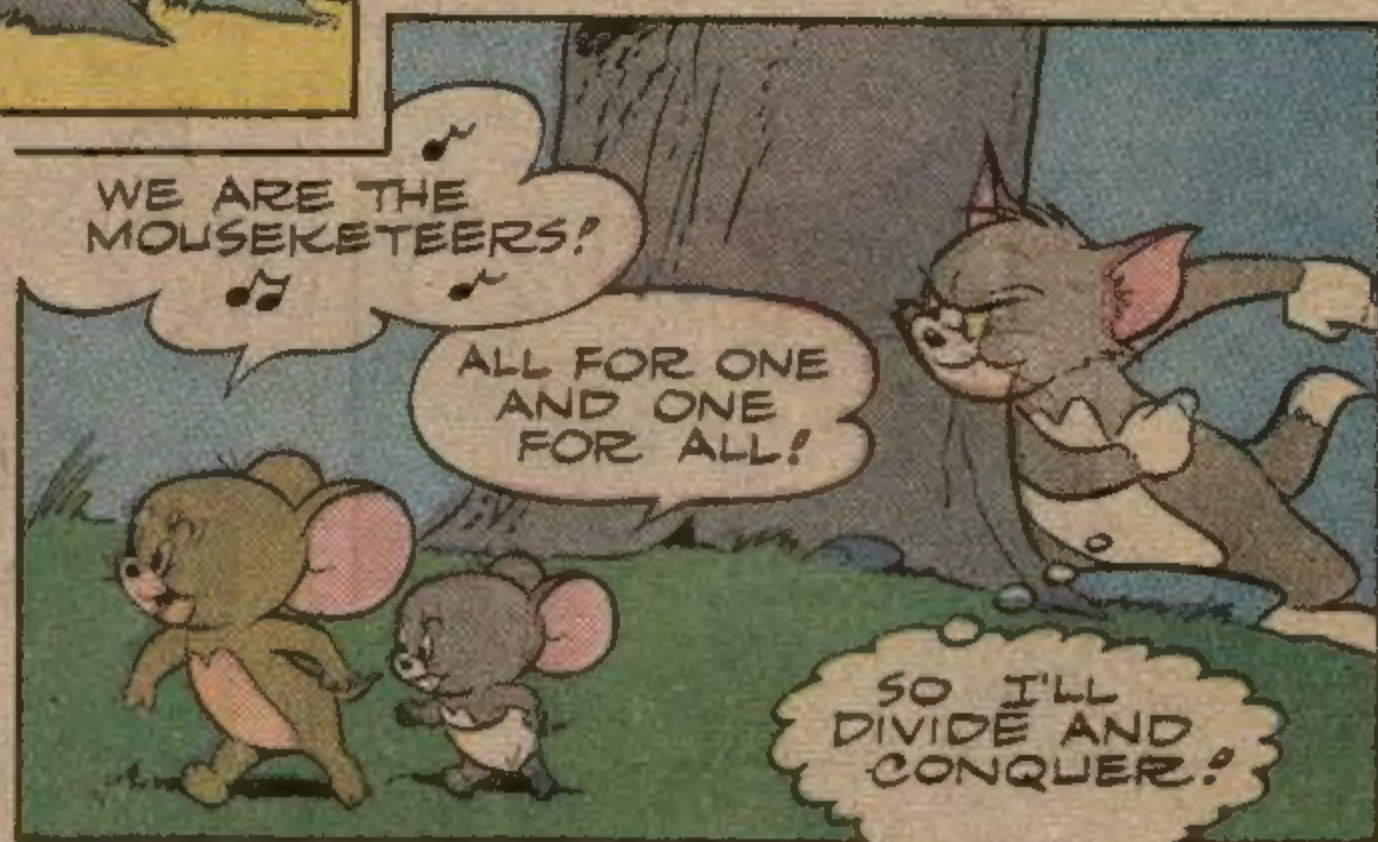
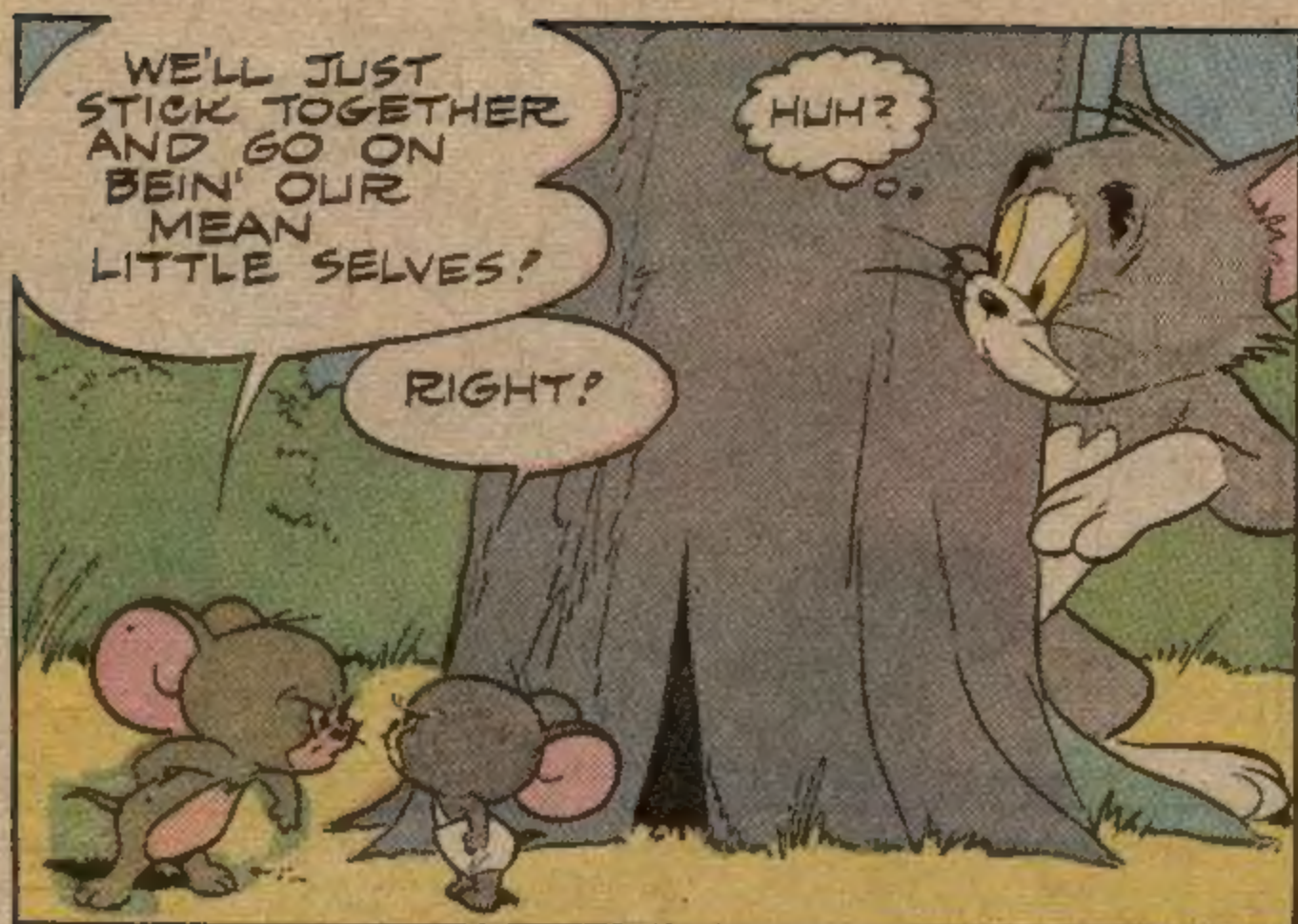
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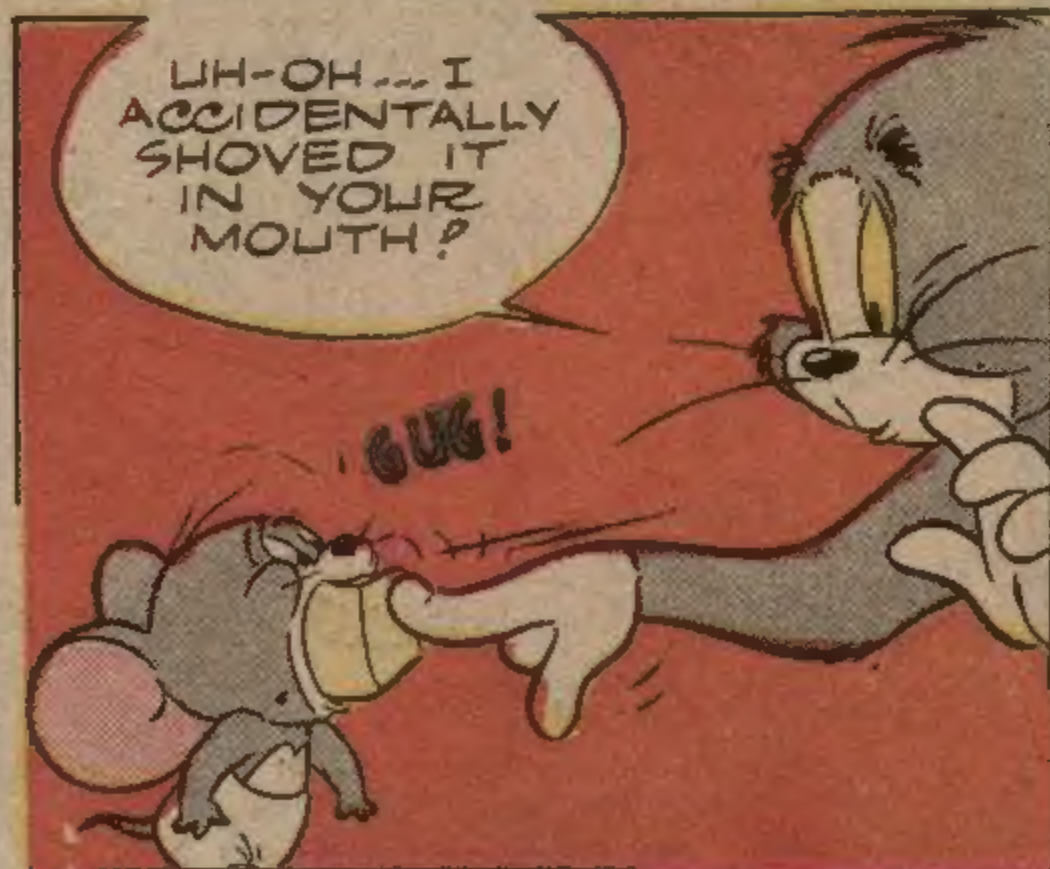
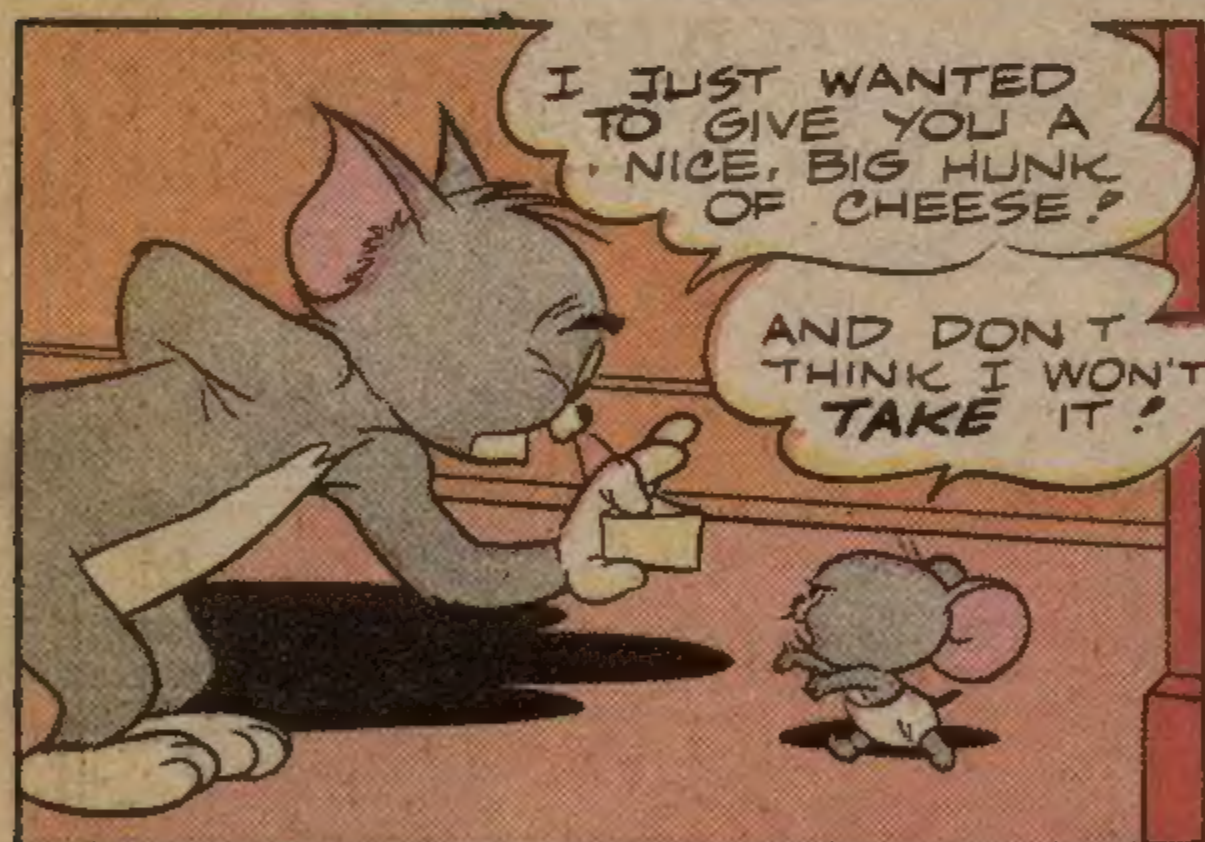
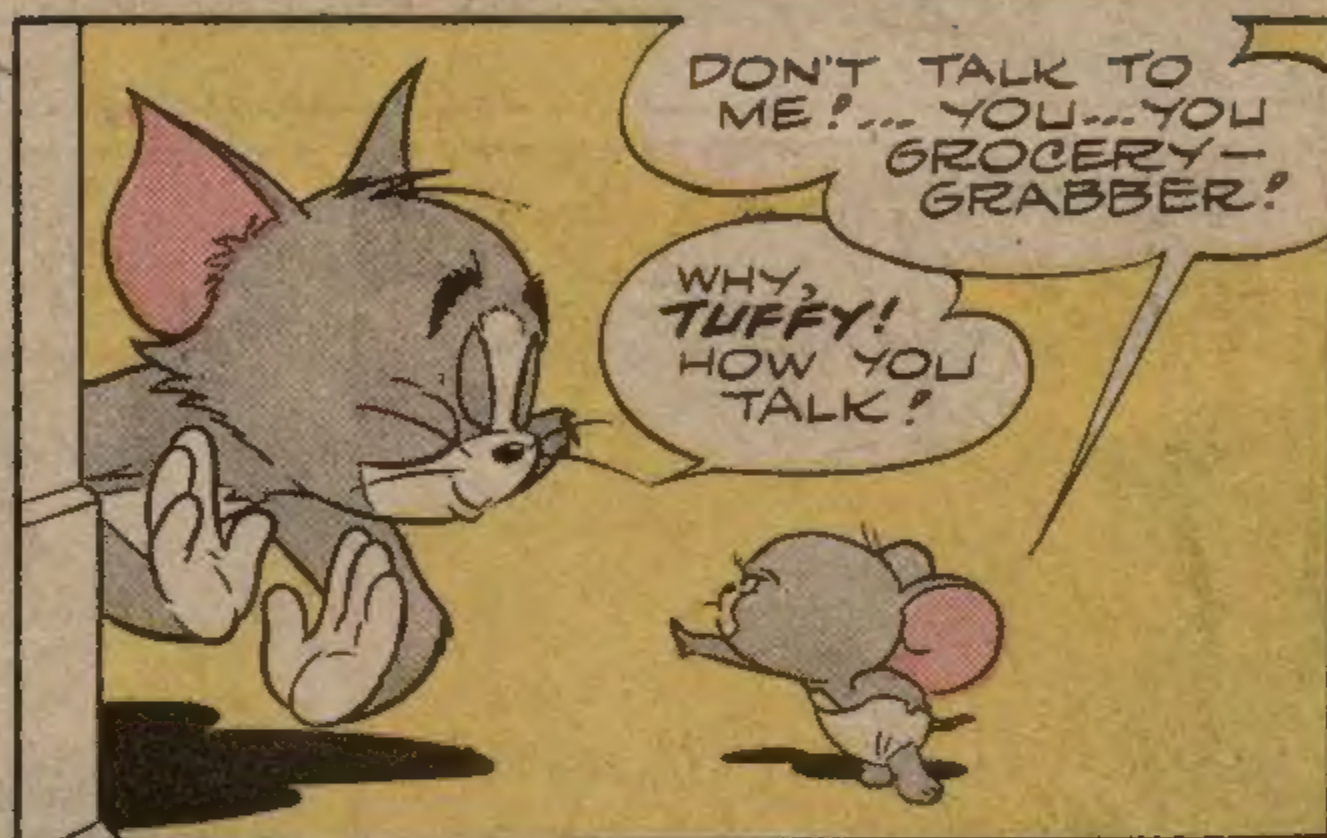
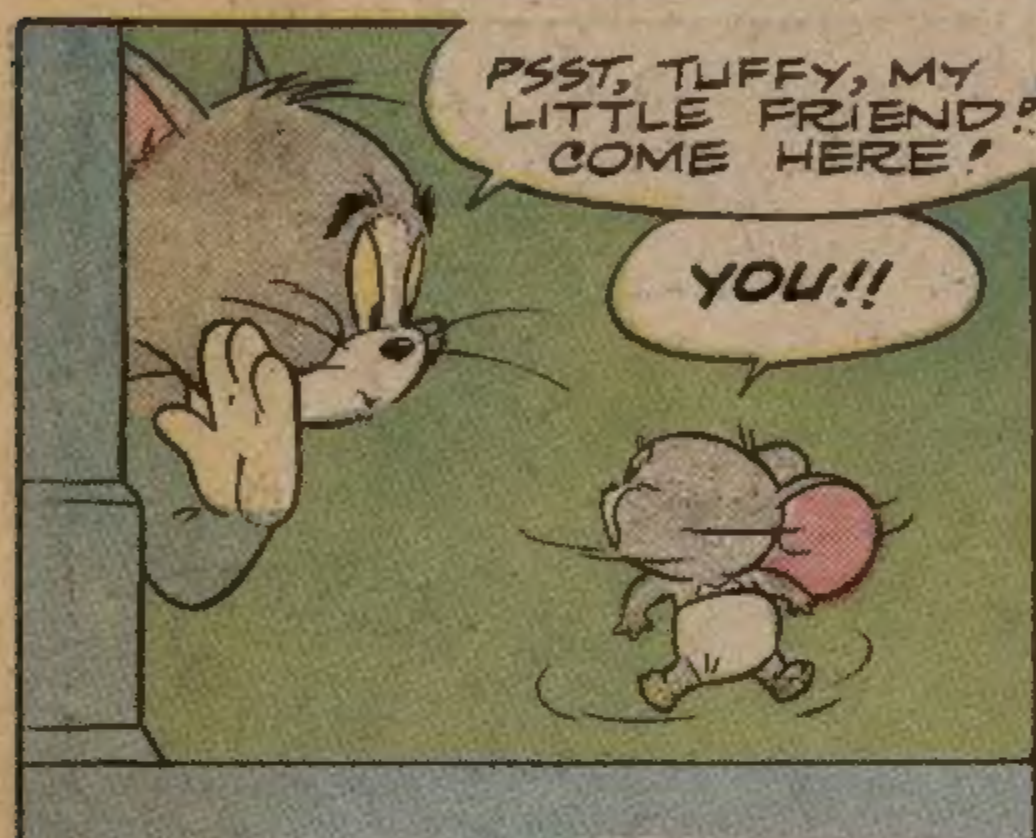
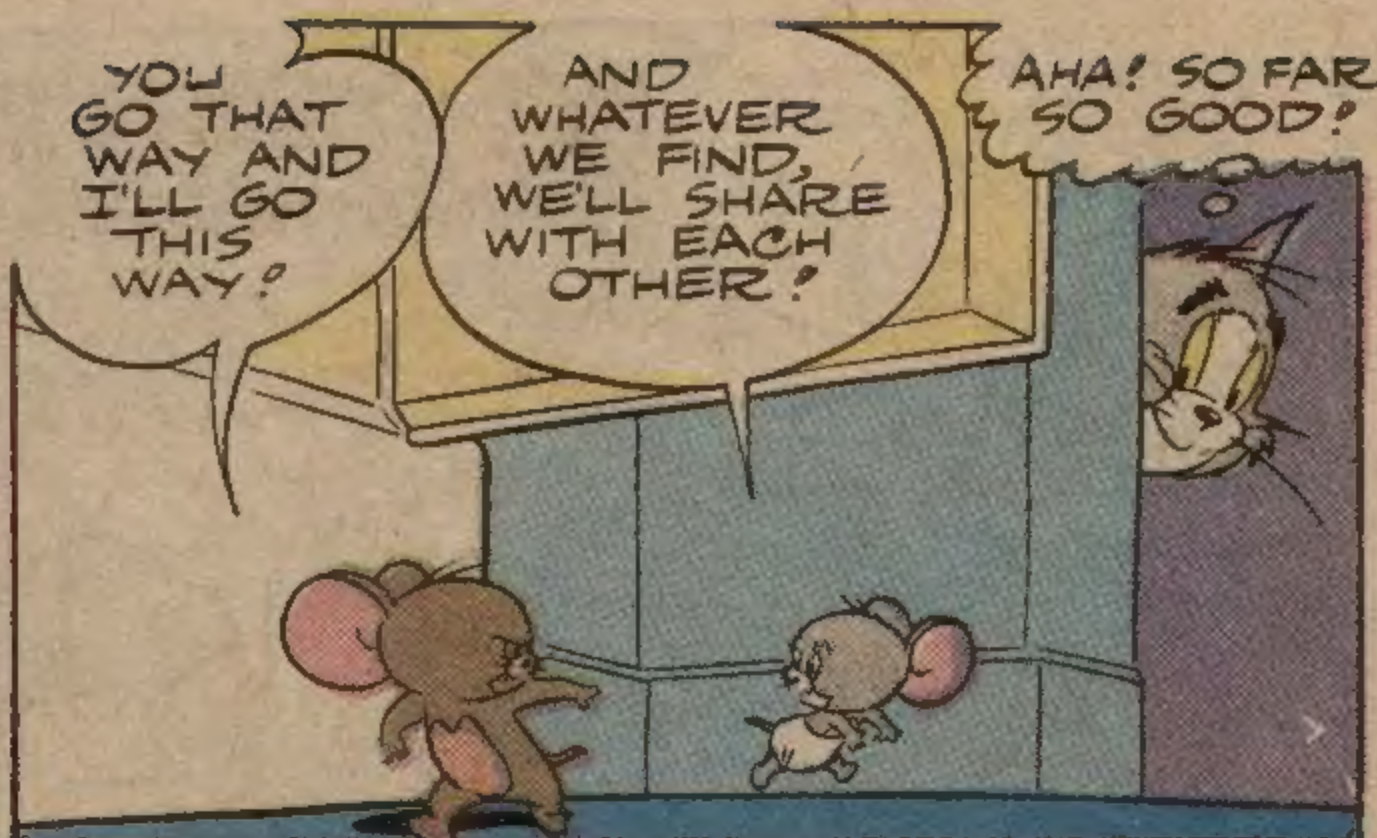
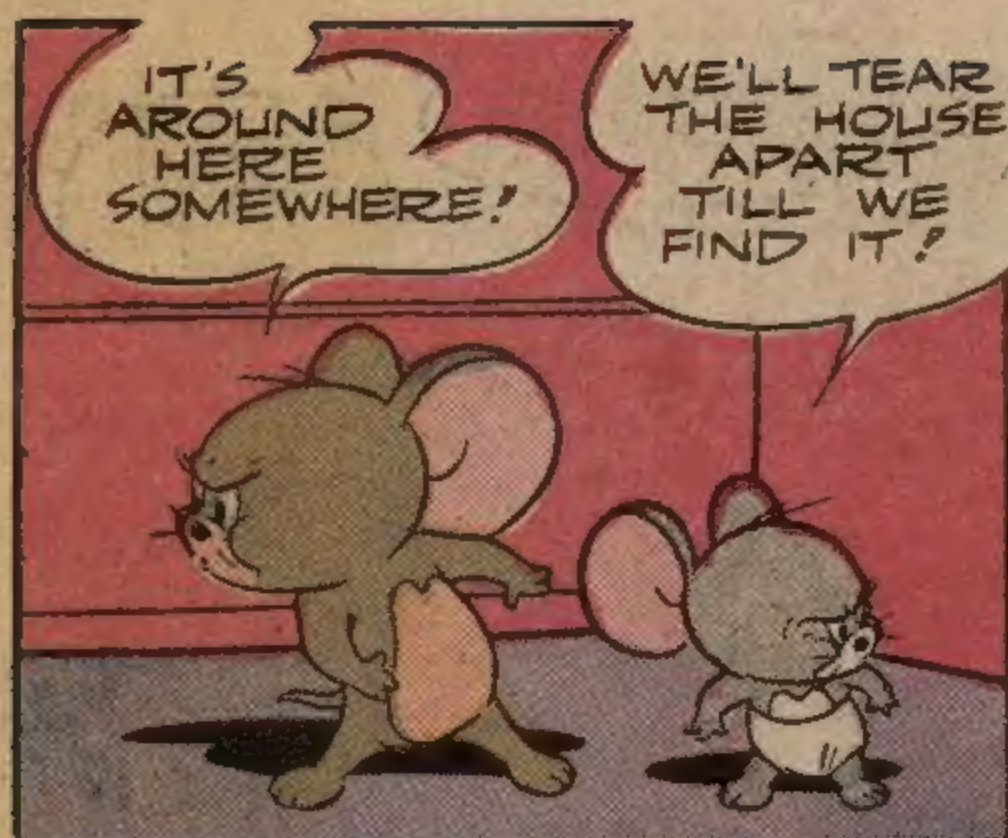
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GK6-71

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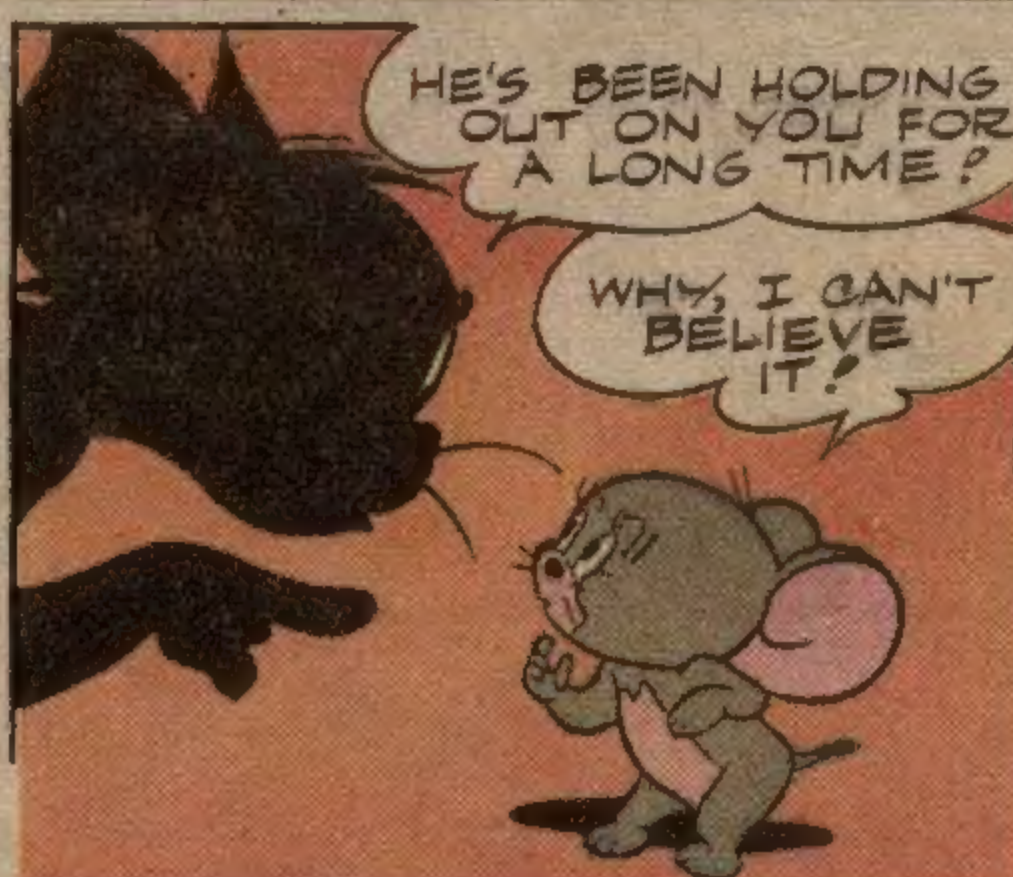
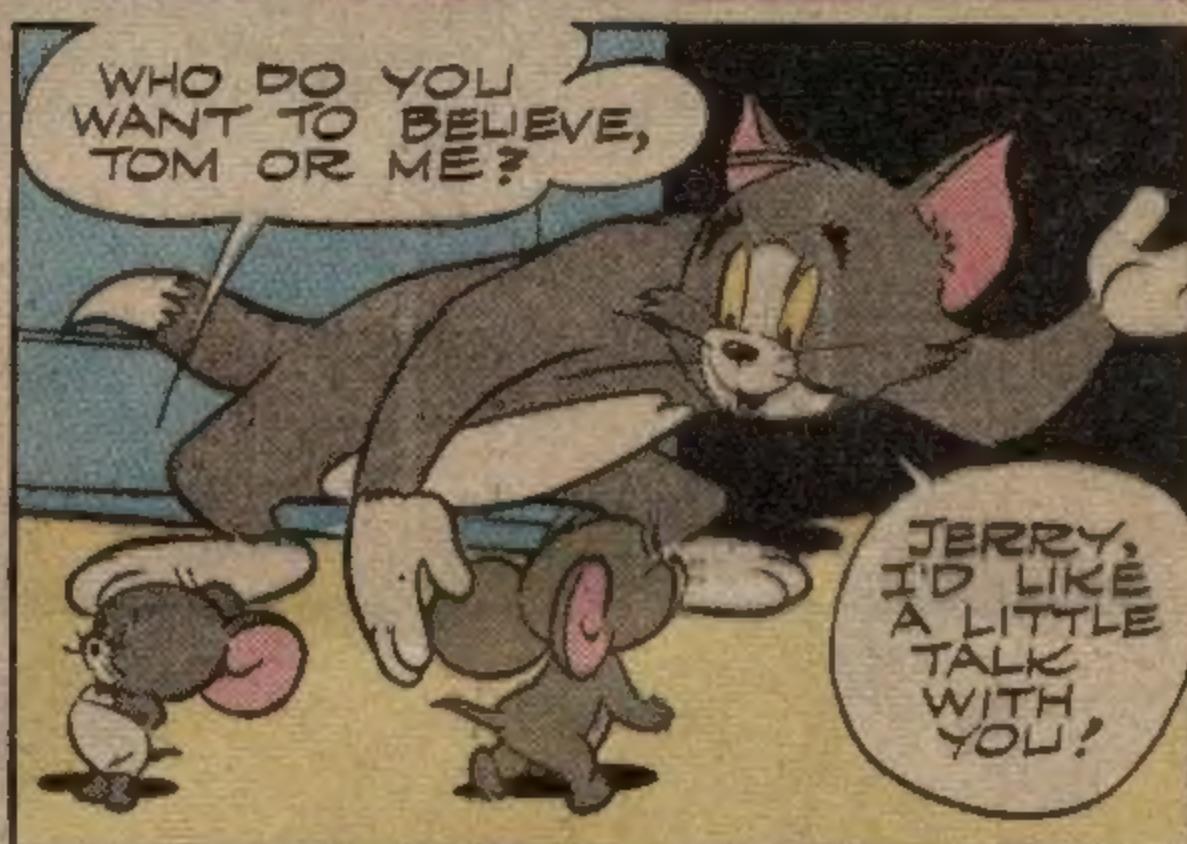
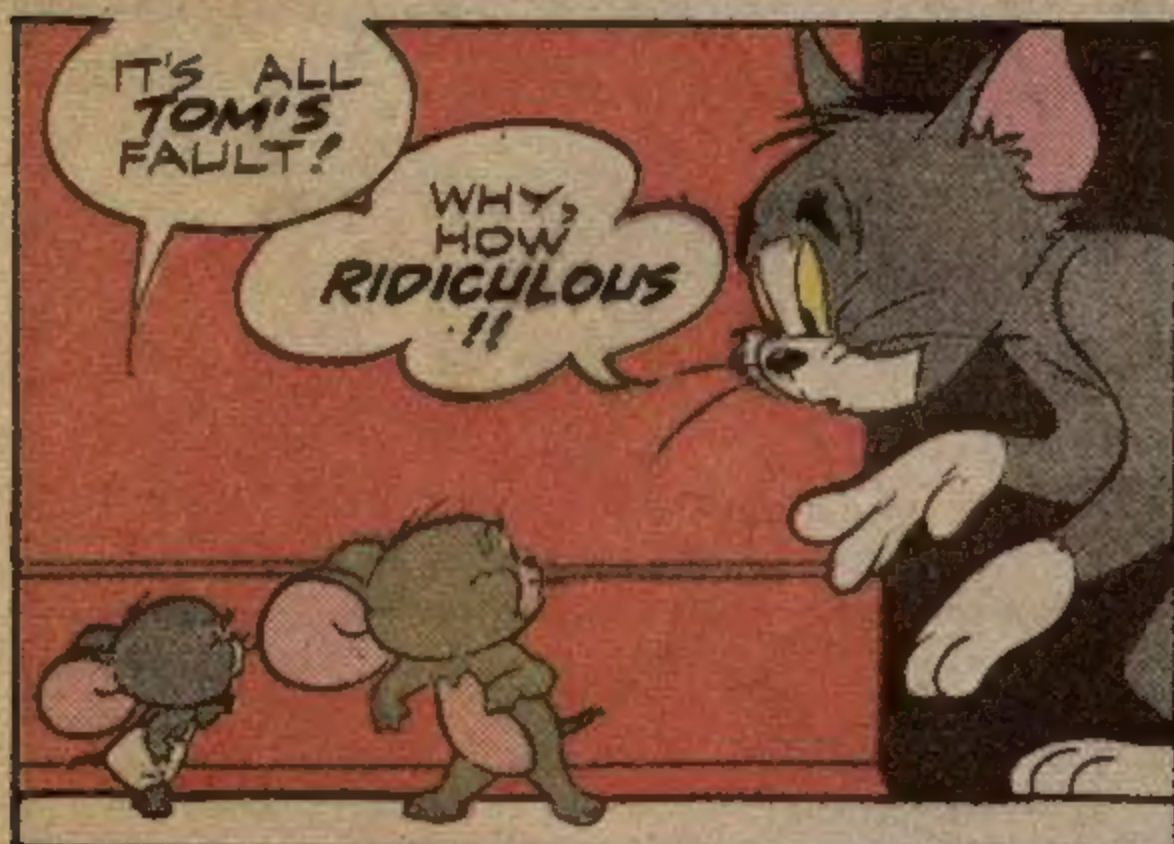
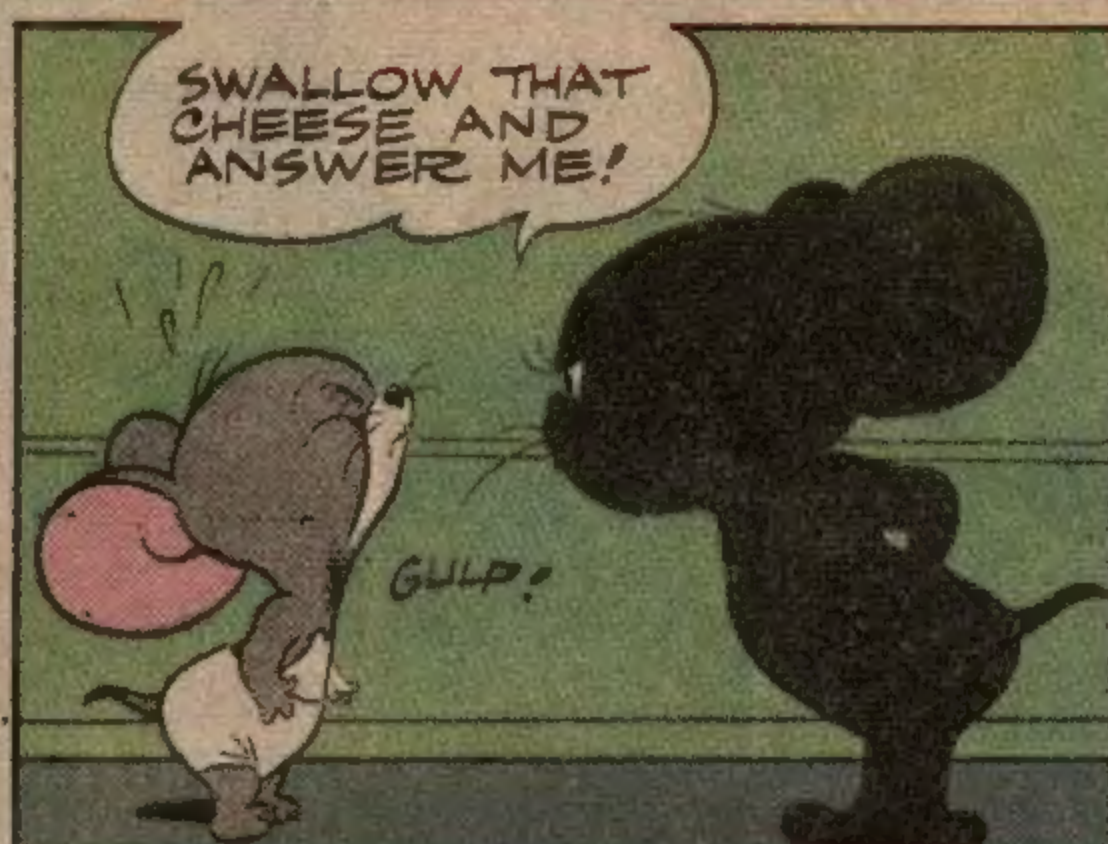
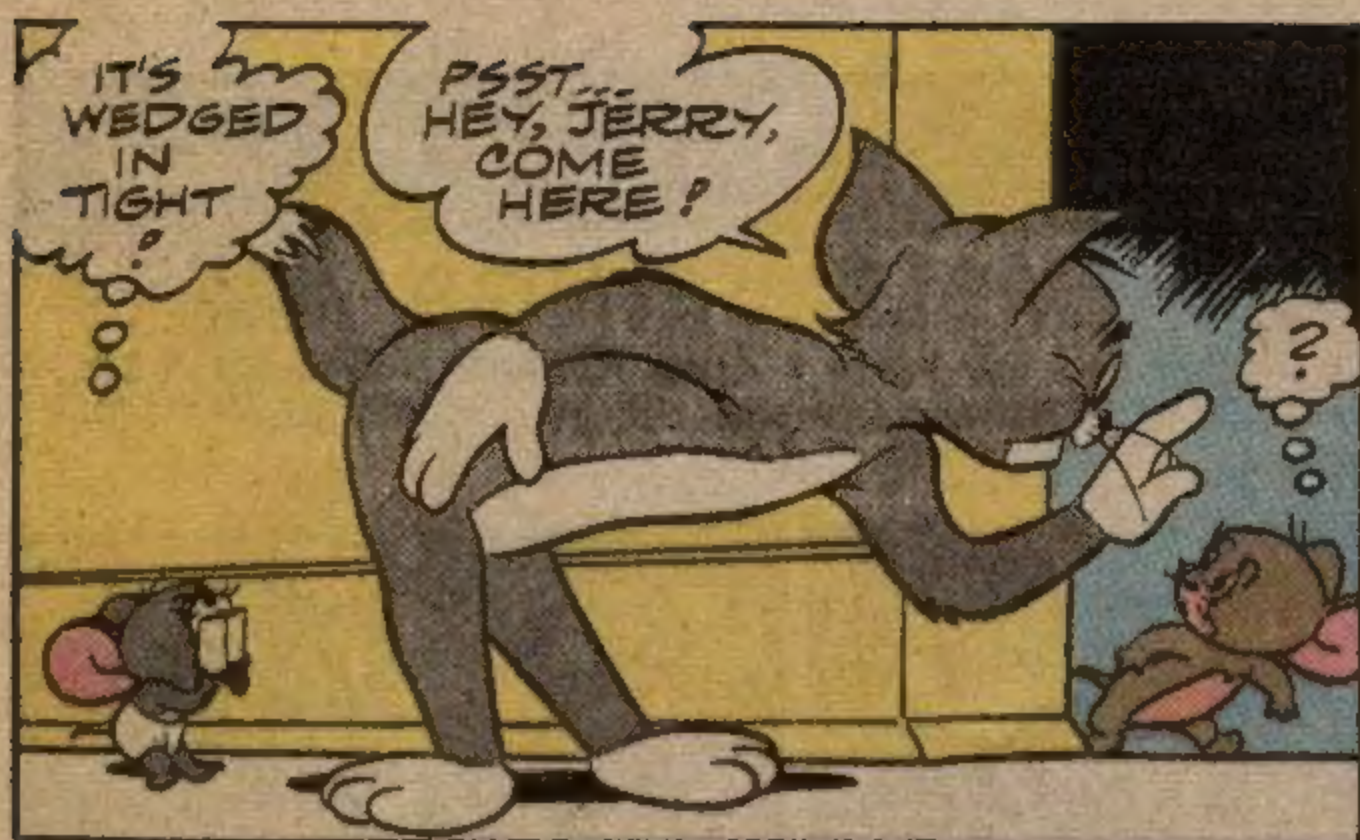
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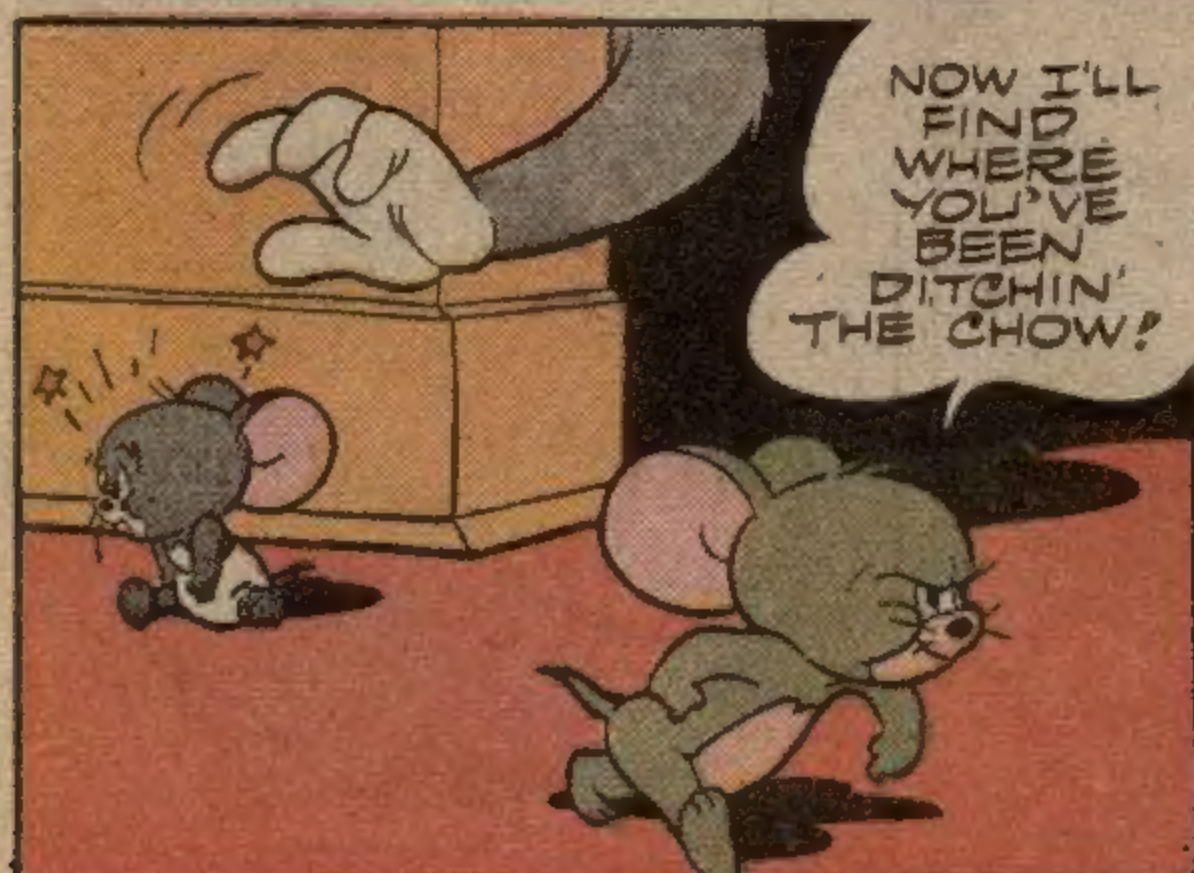
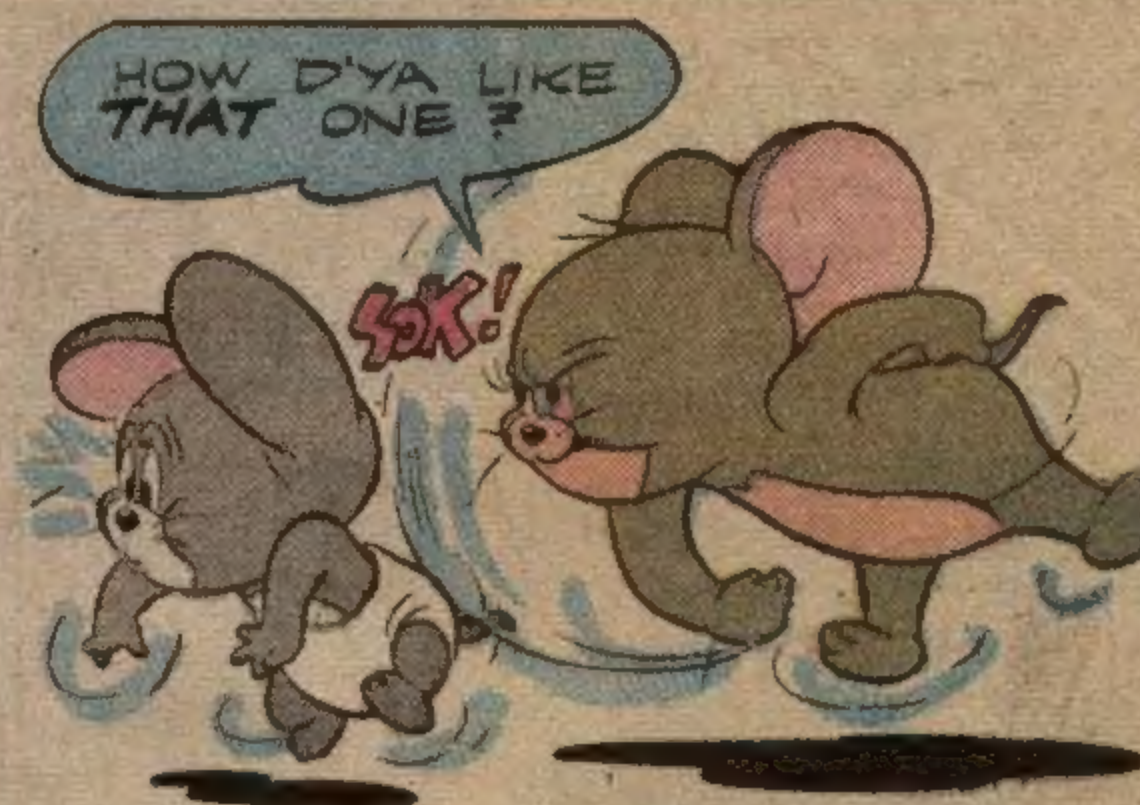
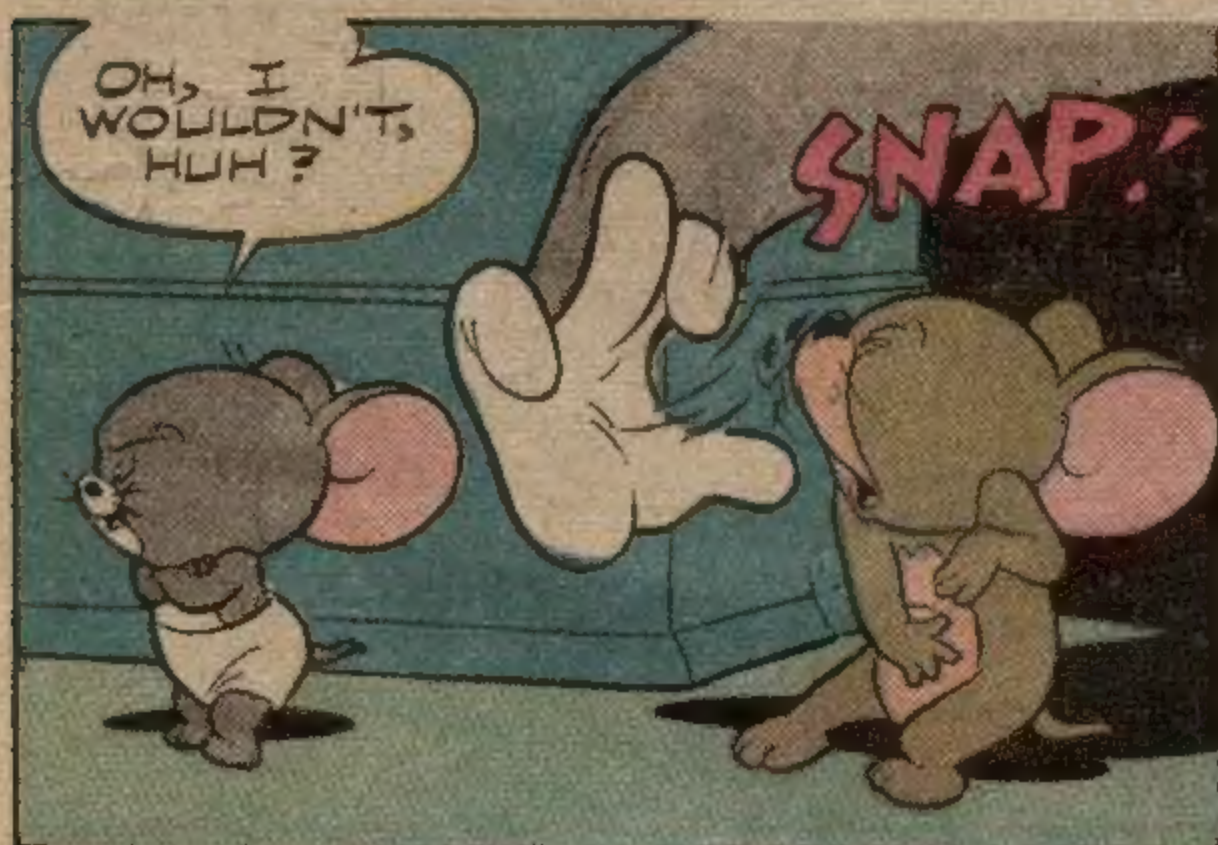
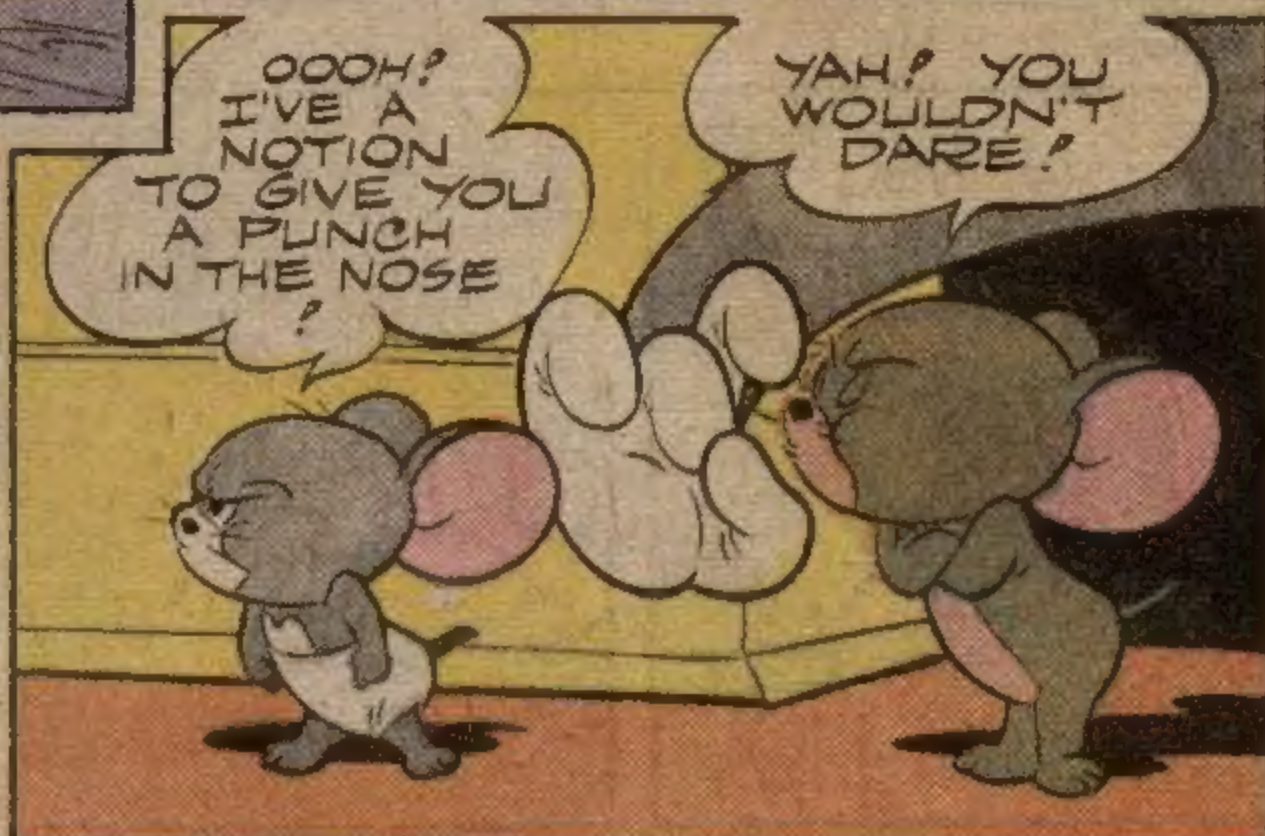
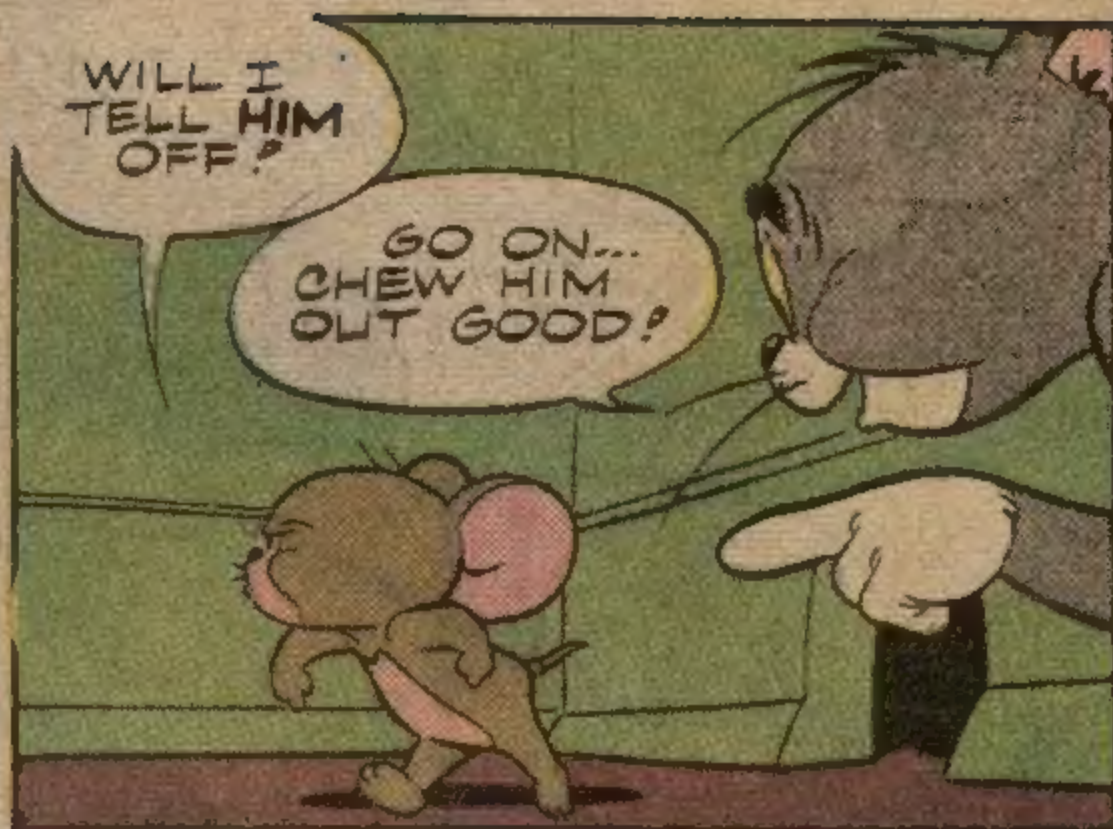
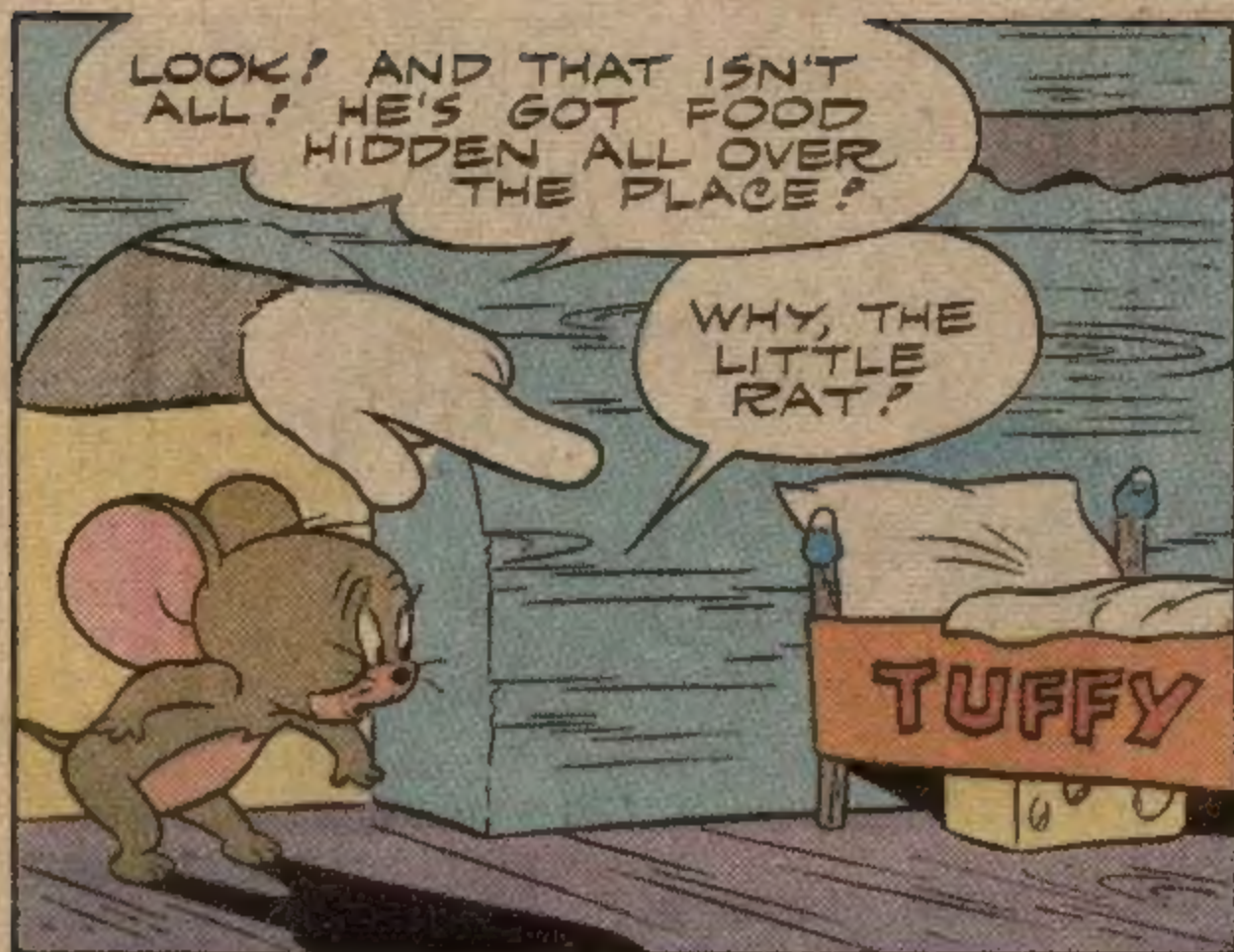
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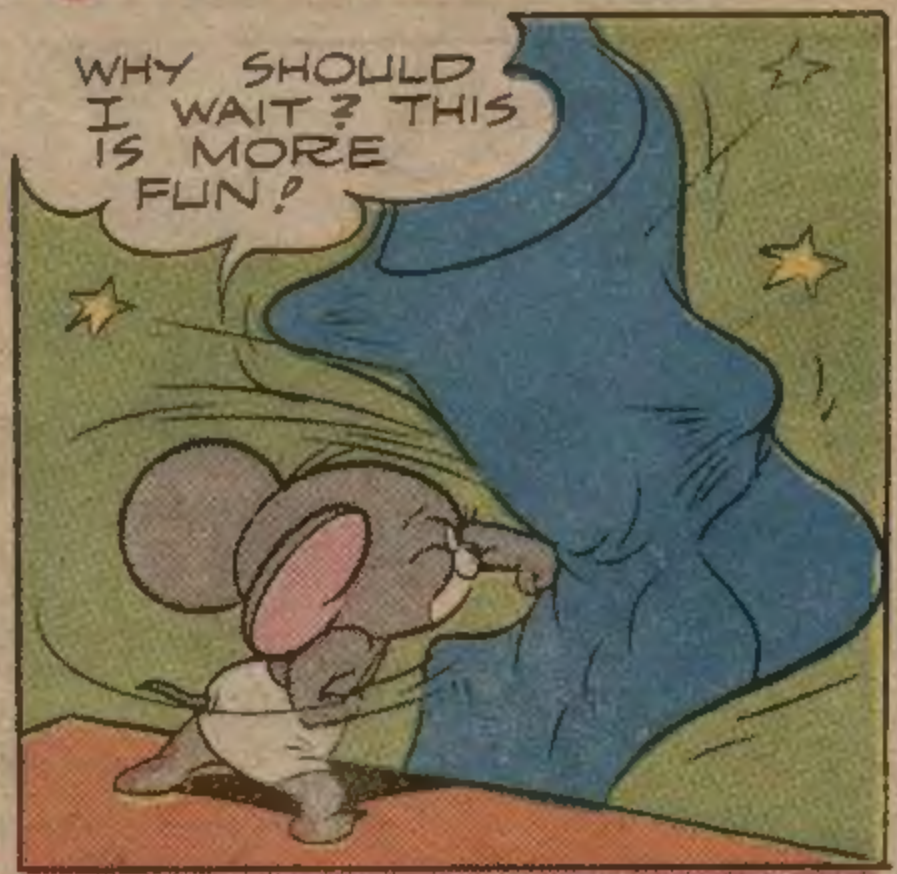
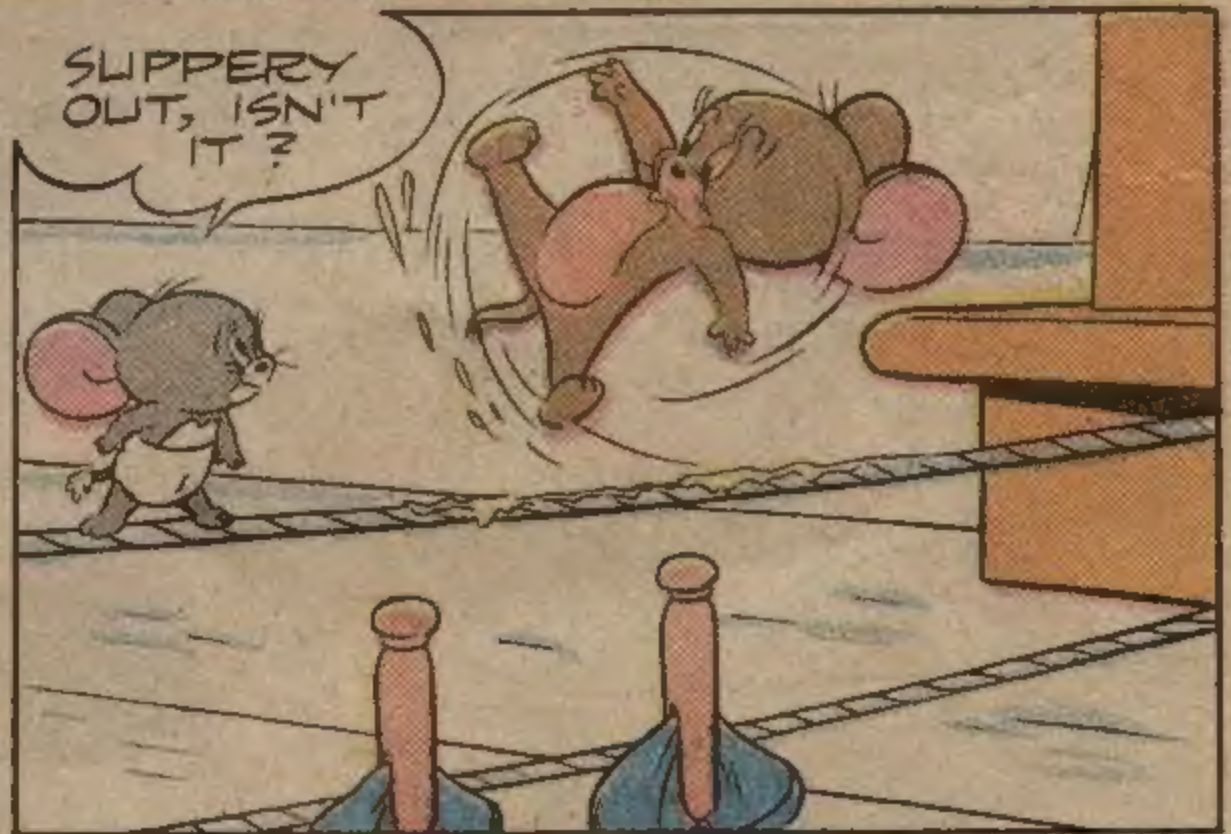
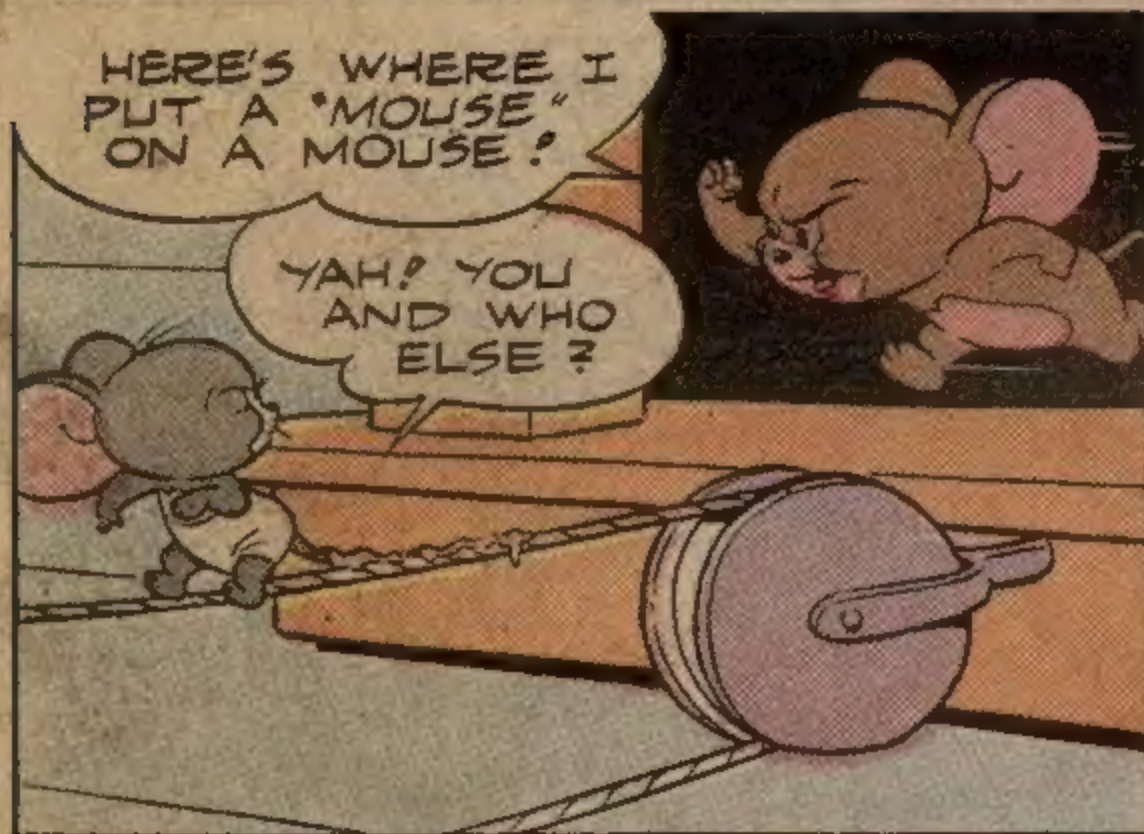
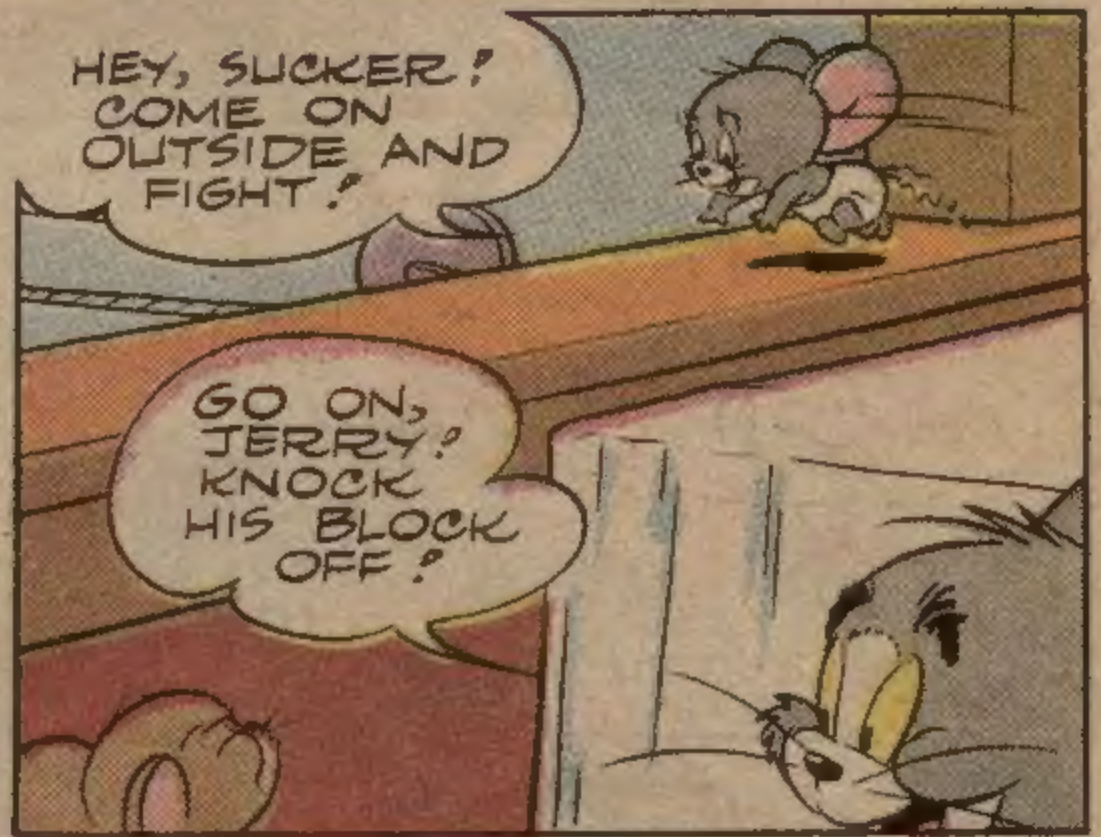
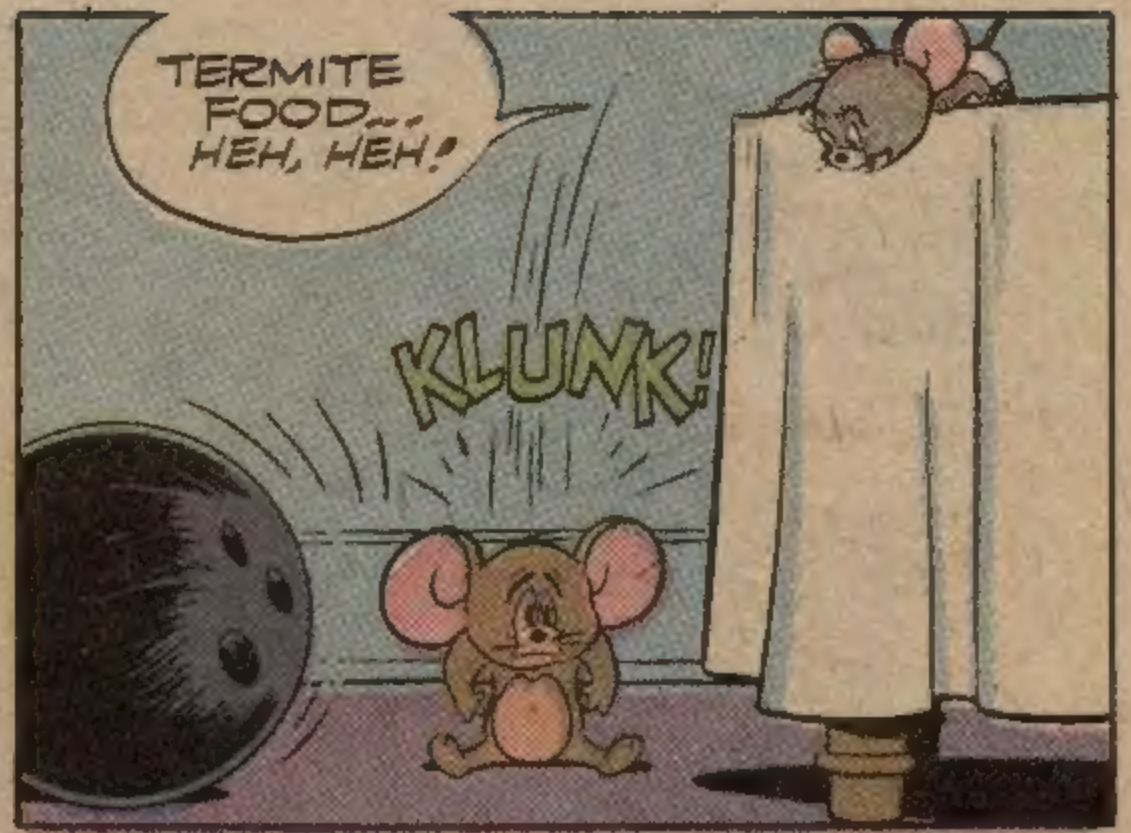
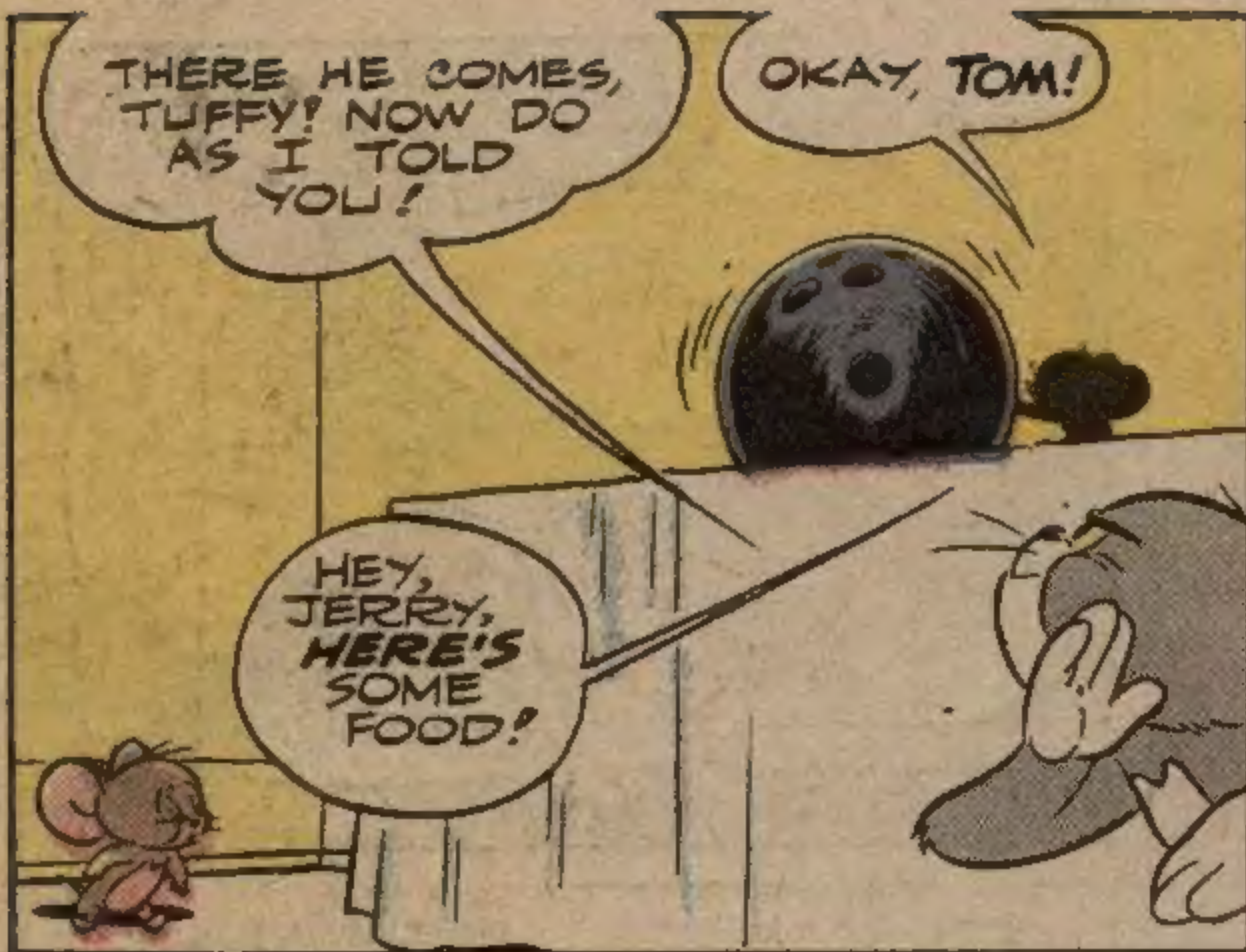
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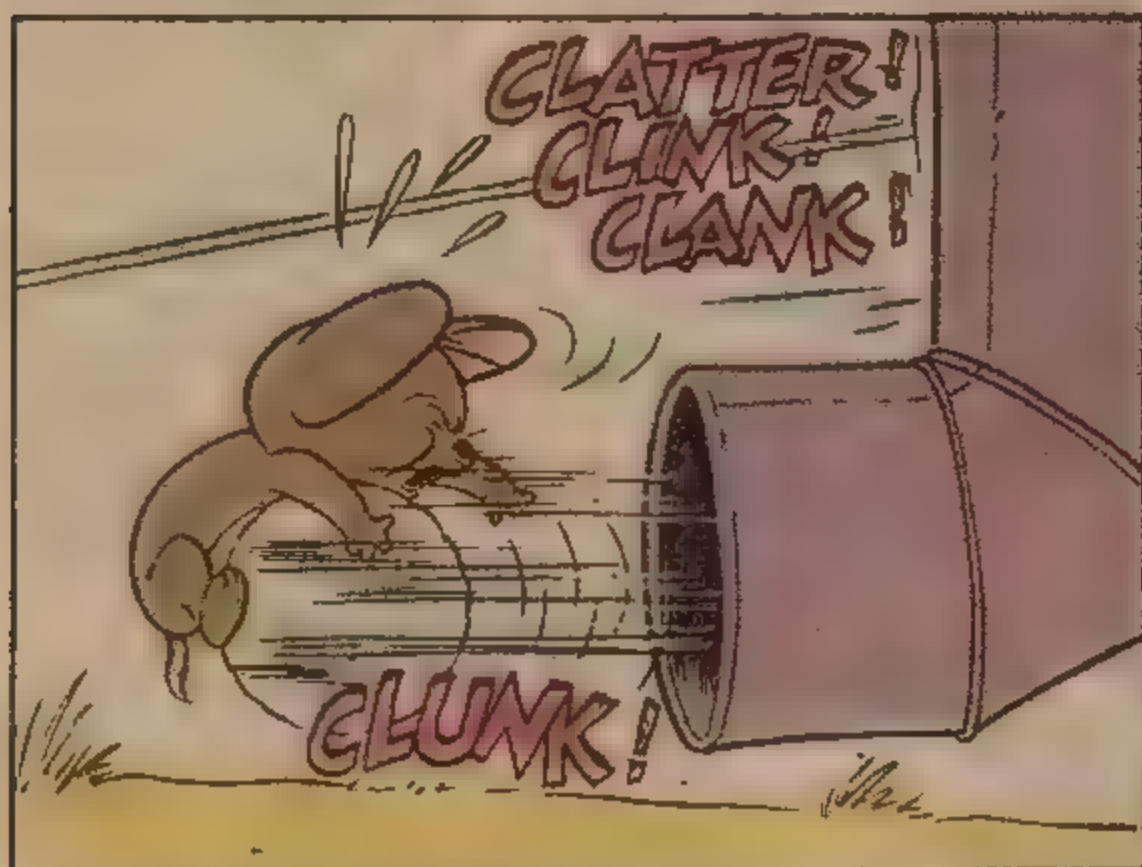
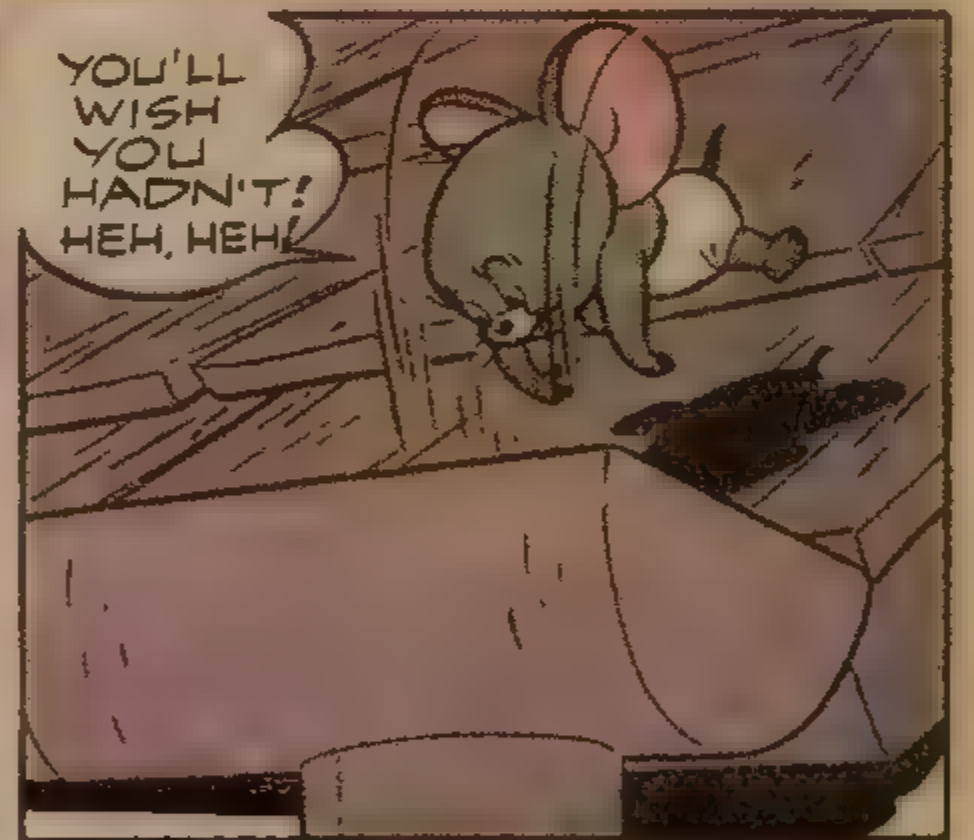
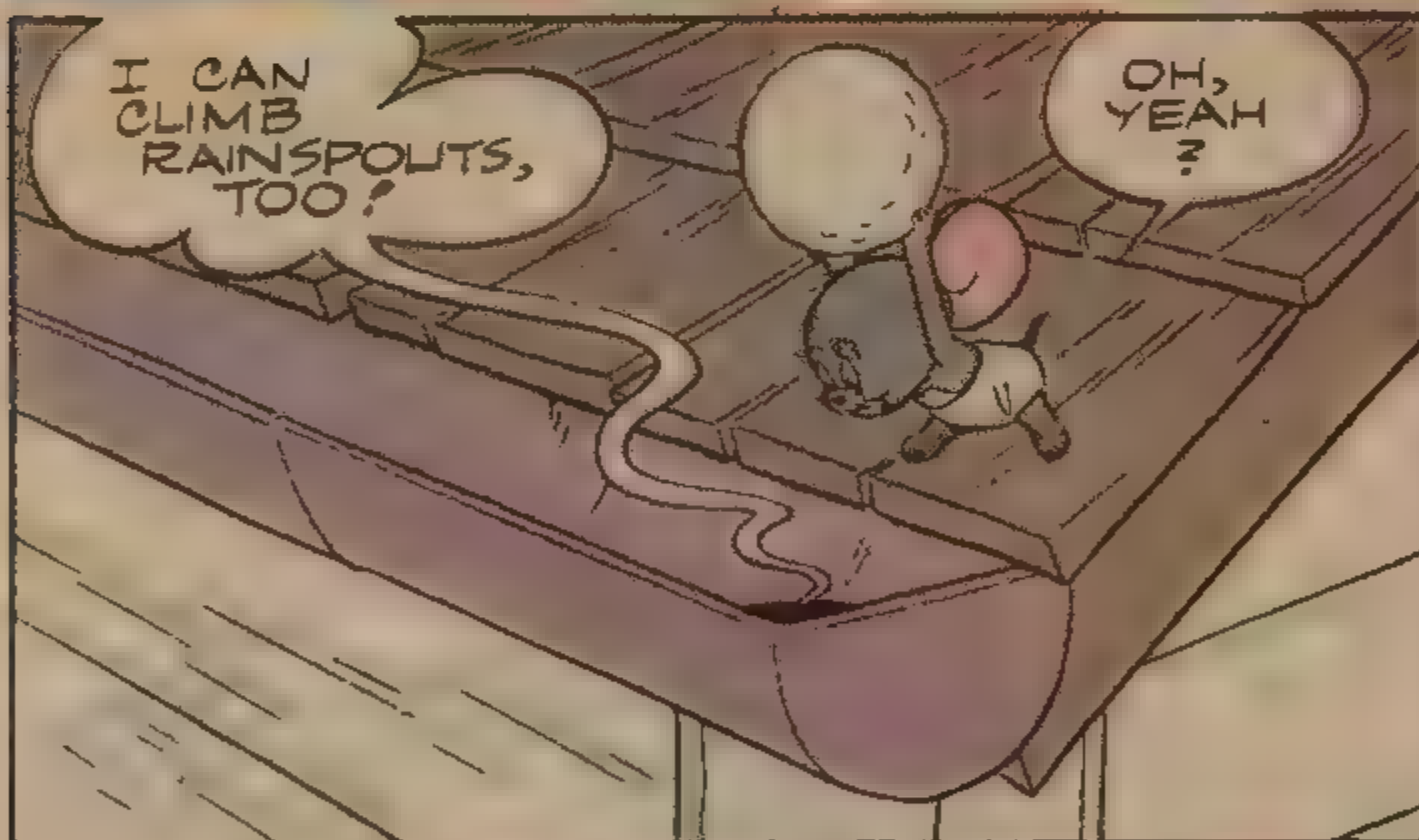
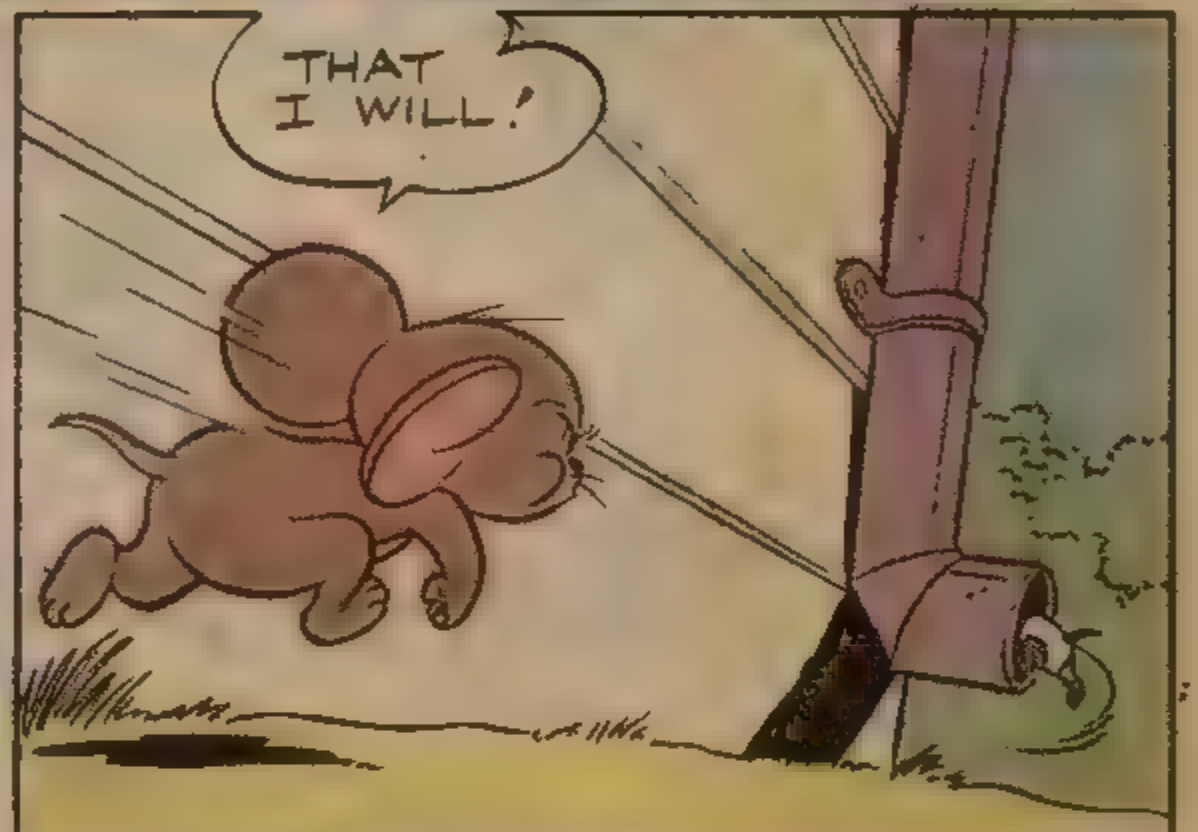
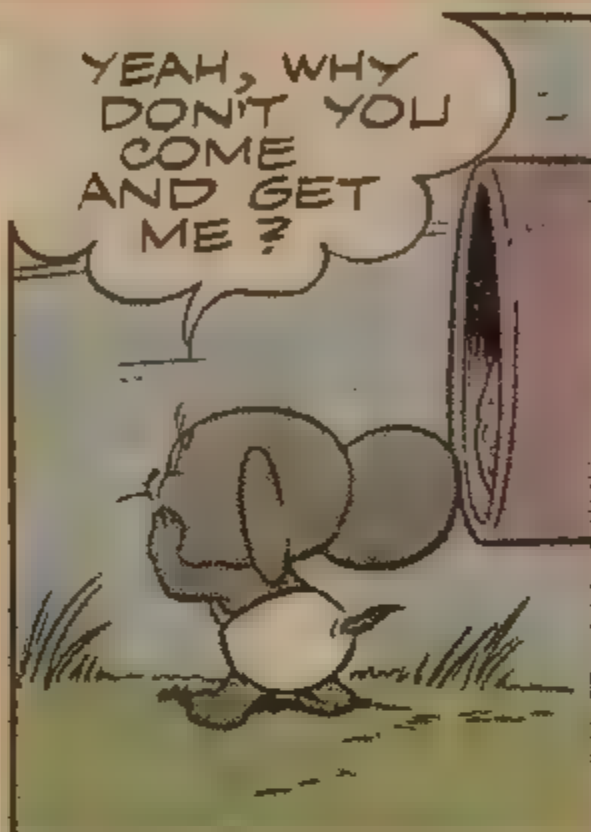
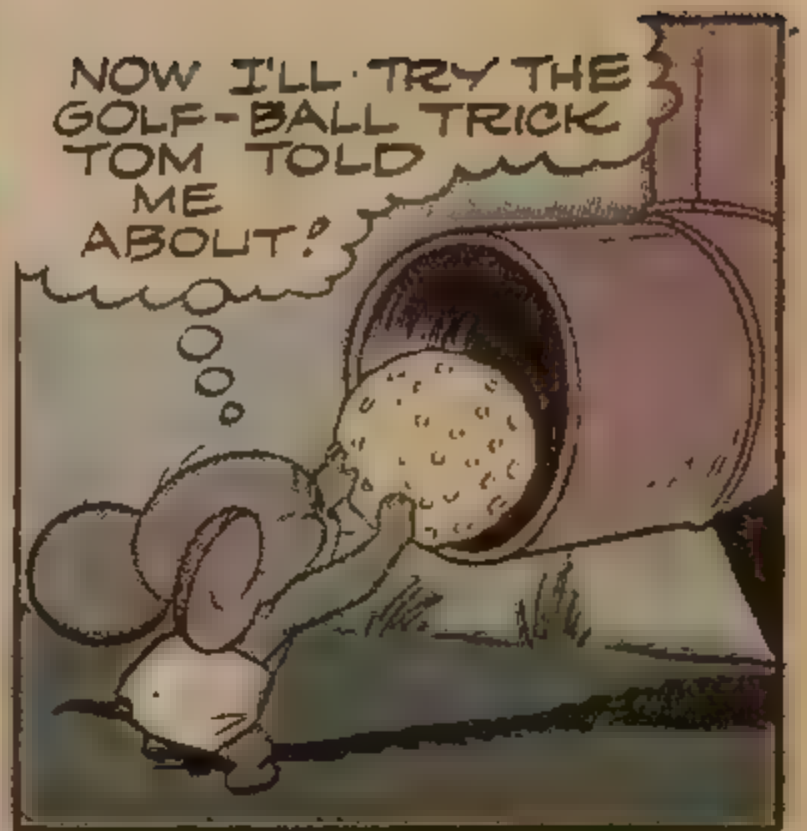
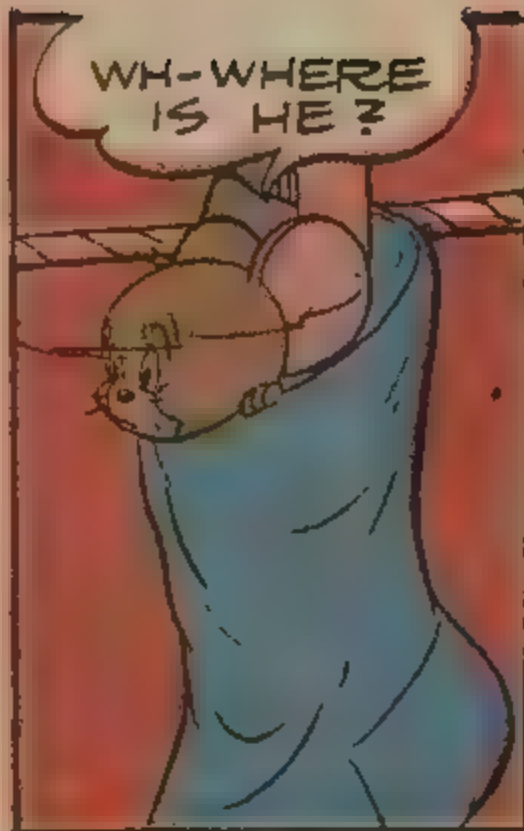
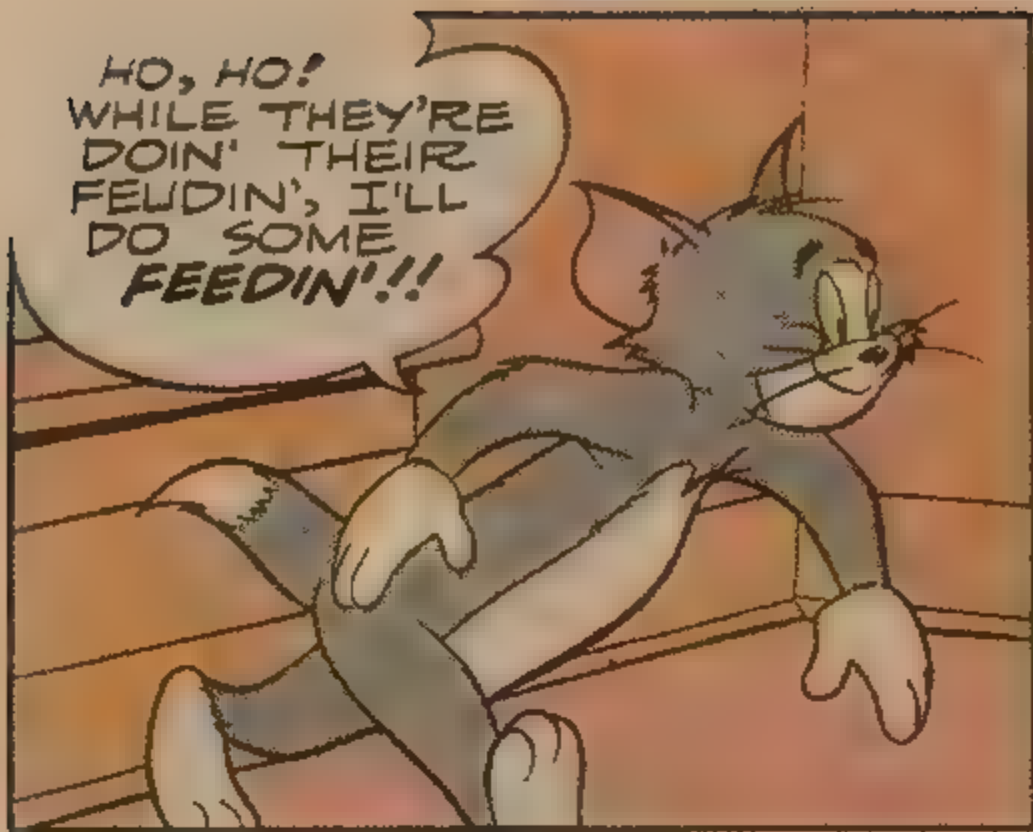
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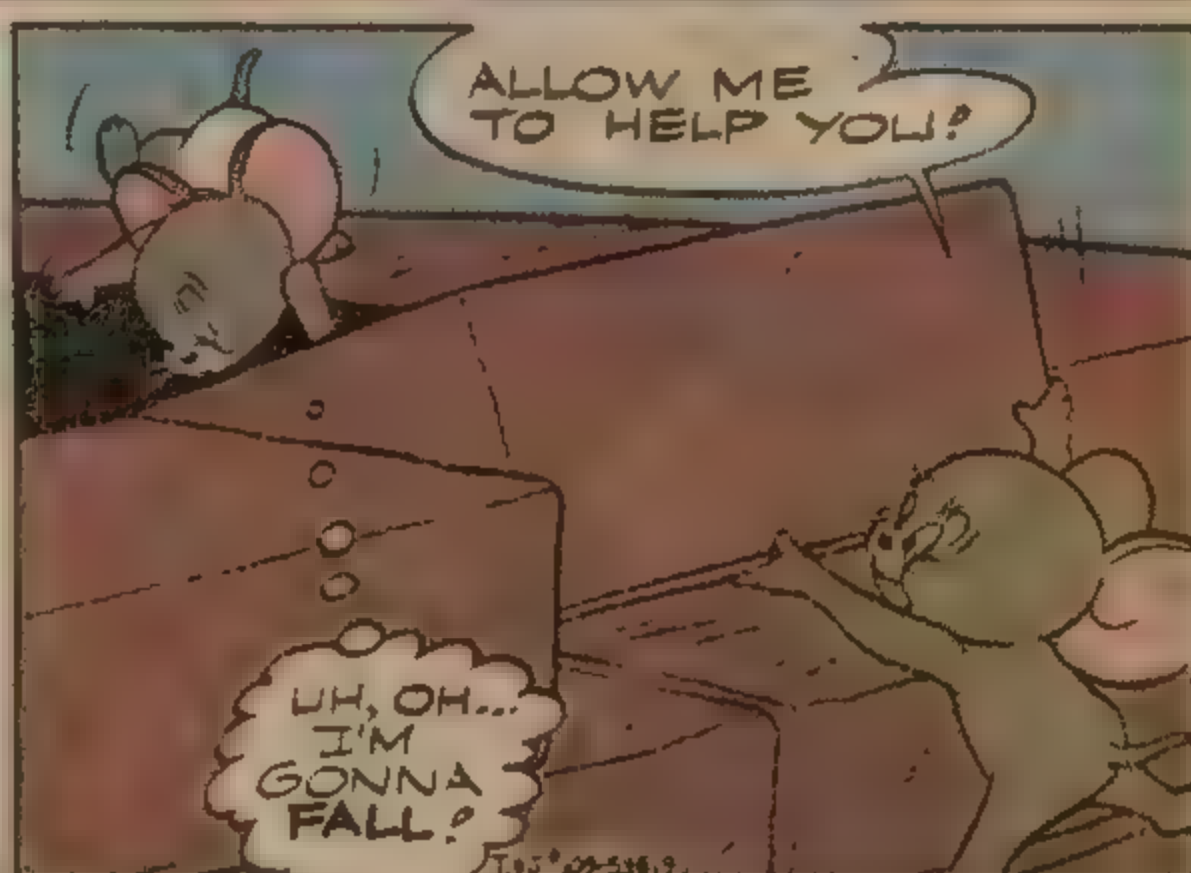
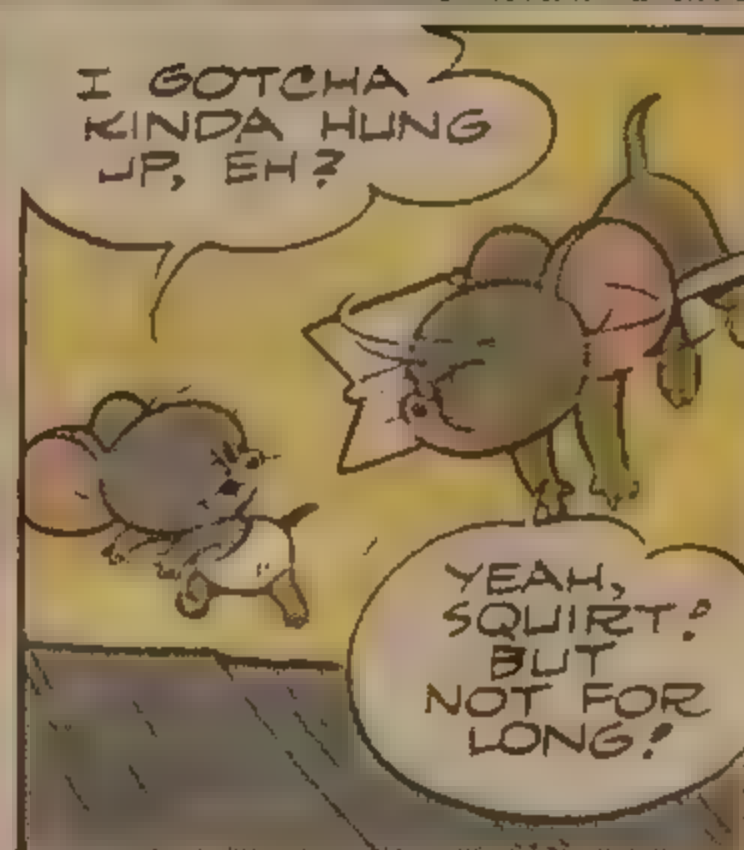
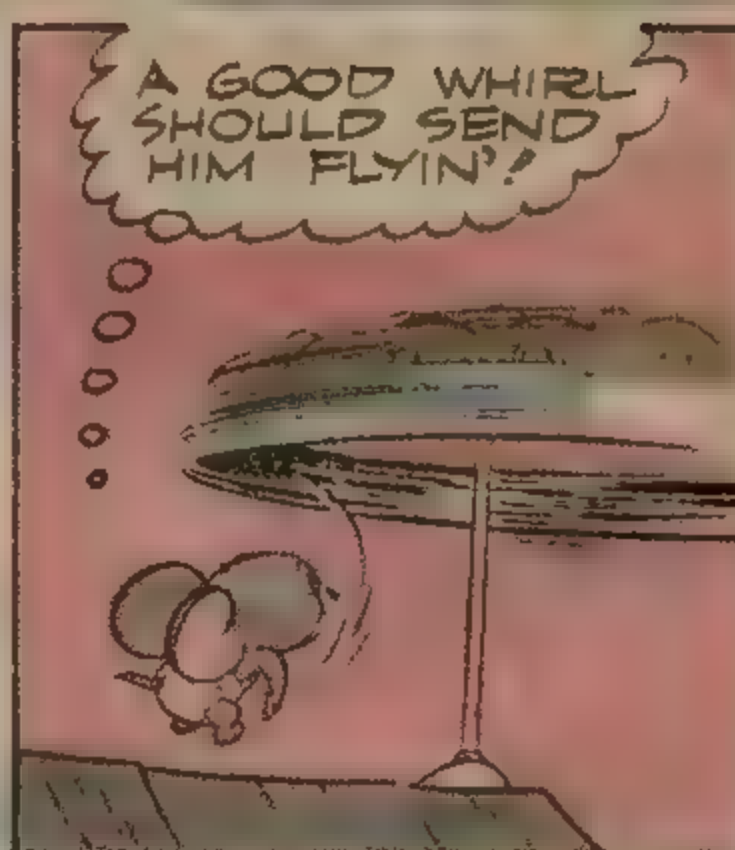
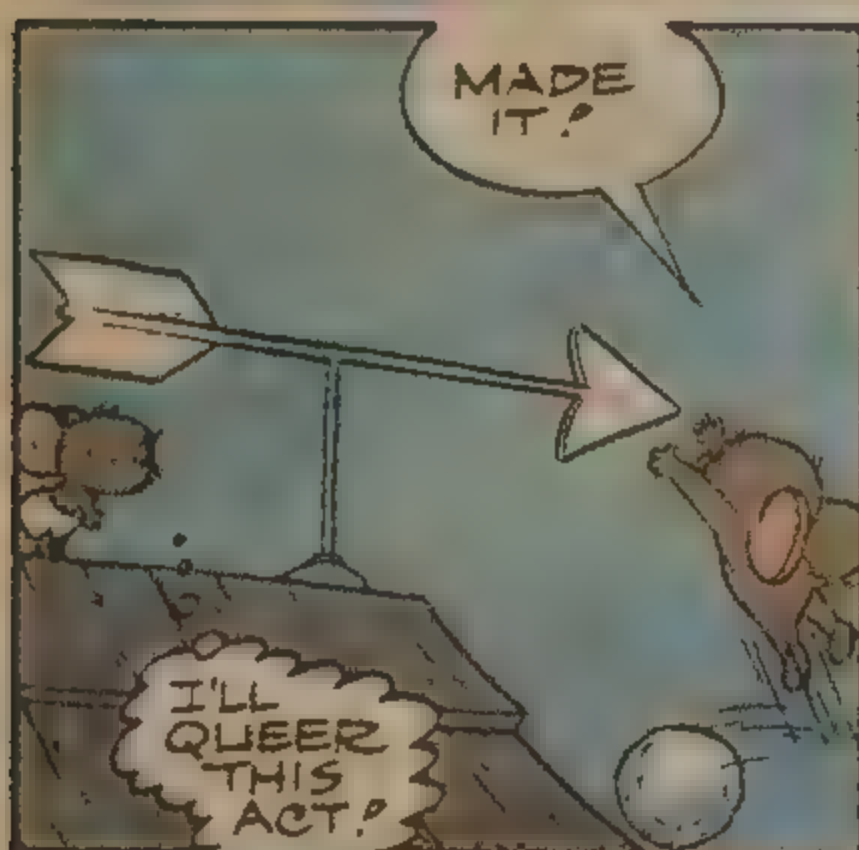
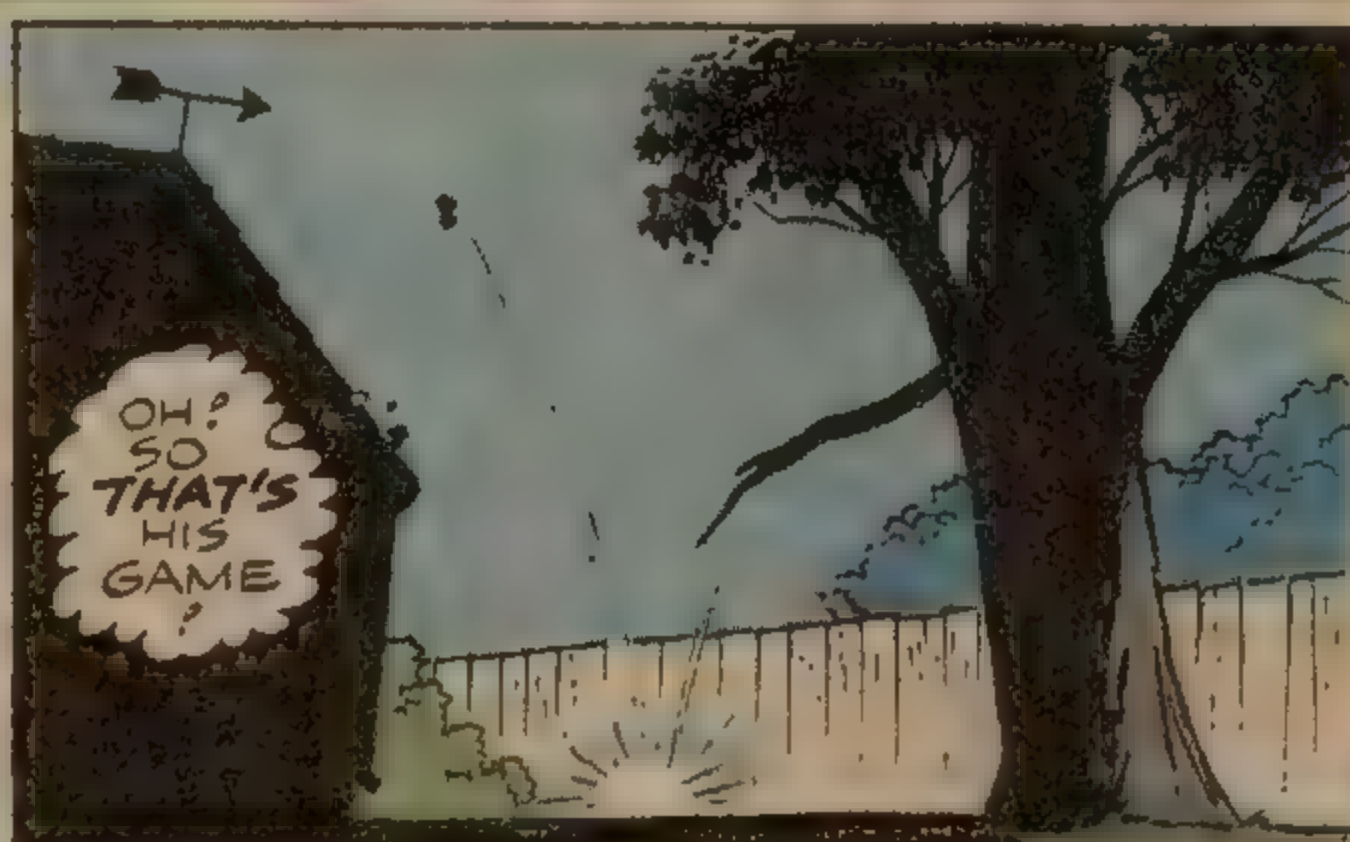
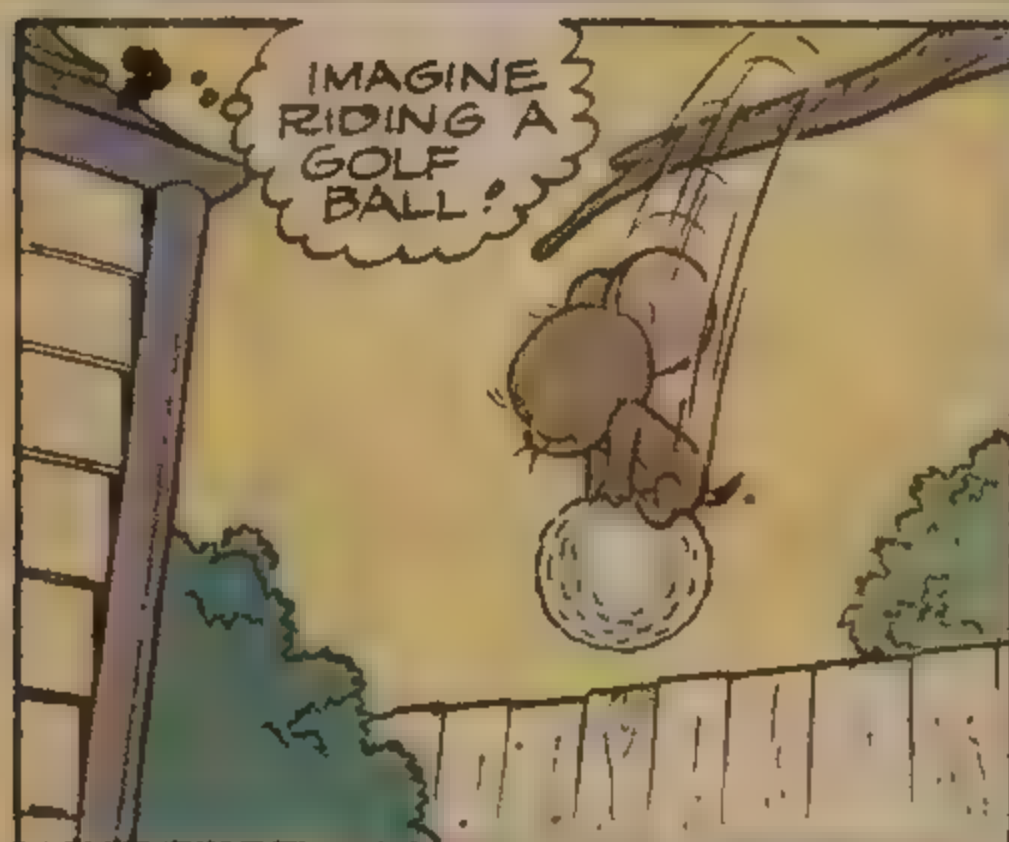
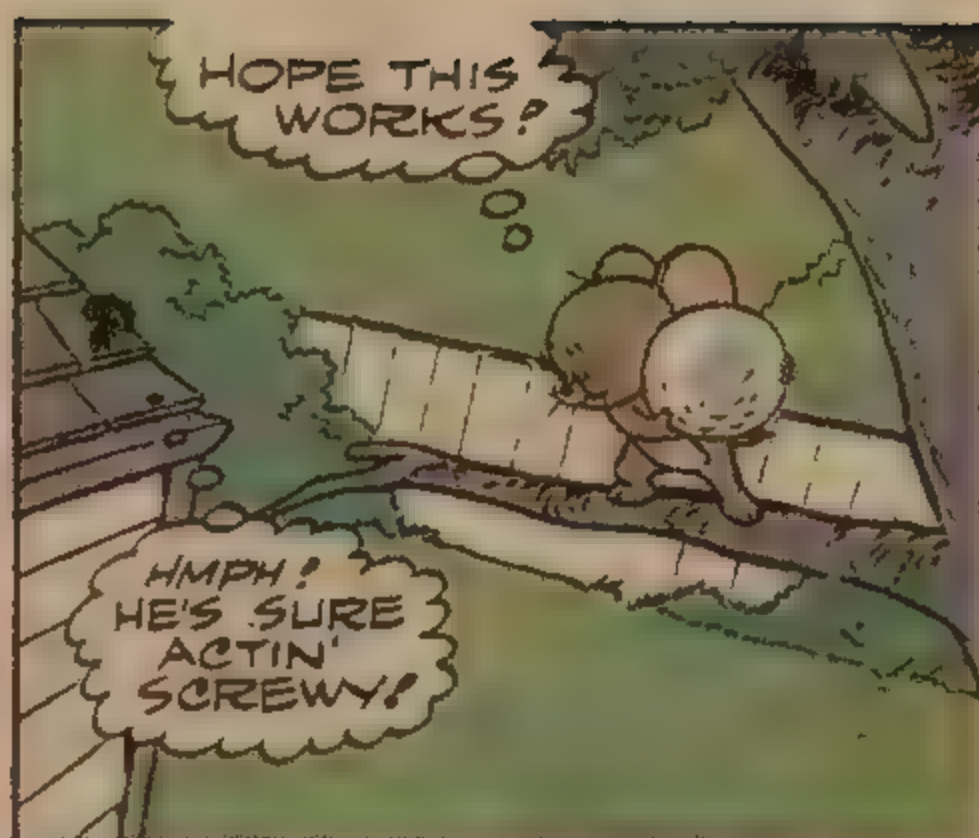
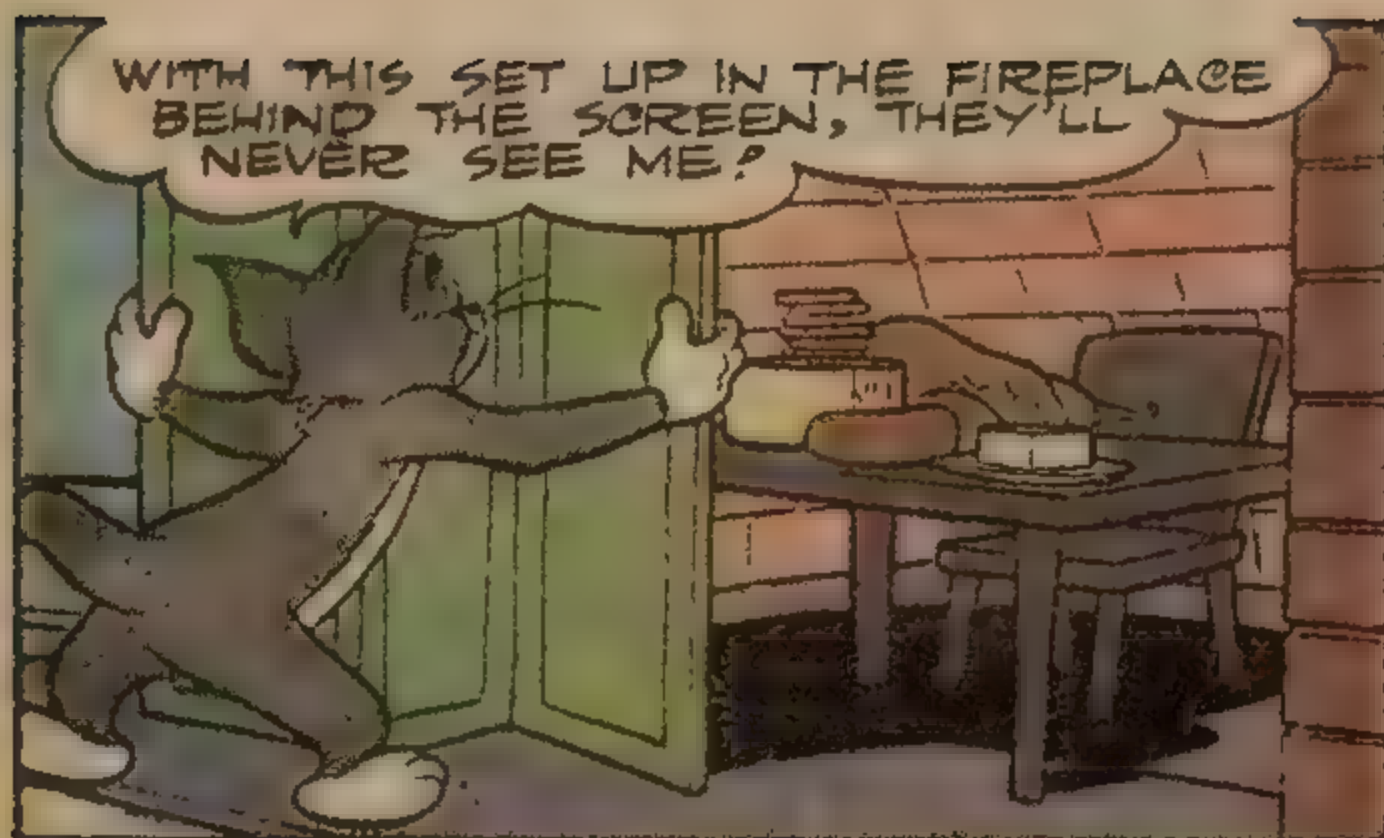
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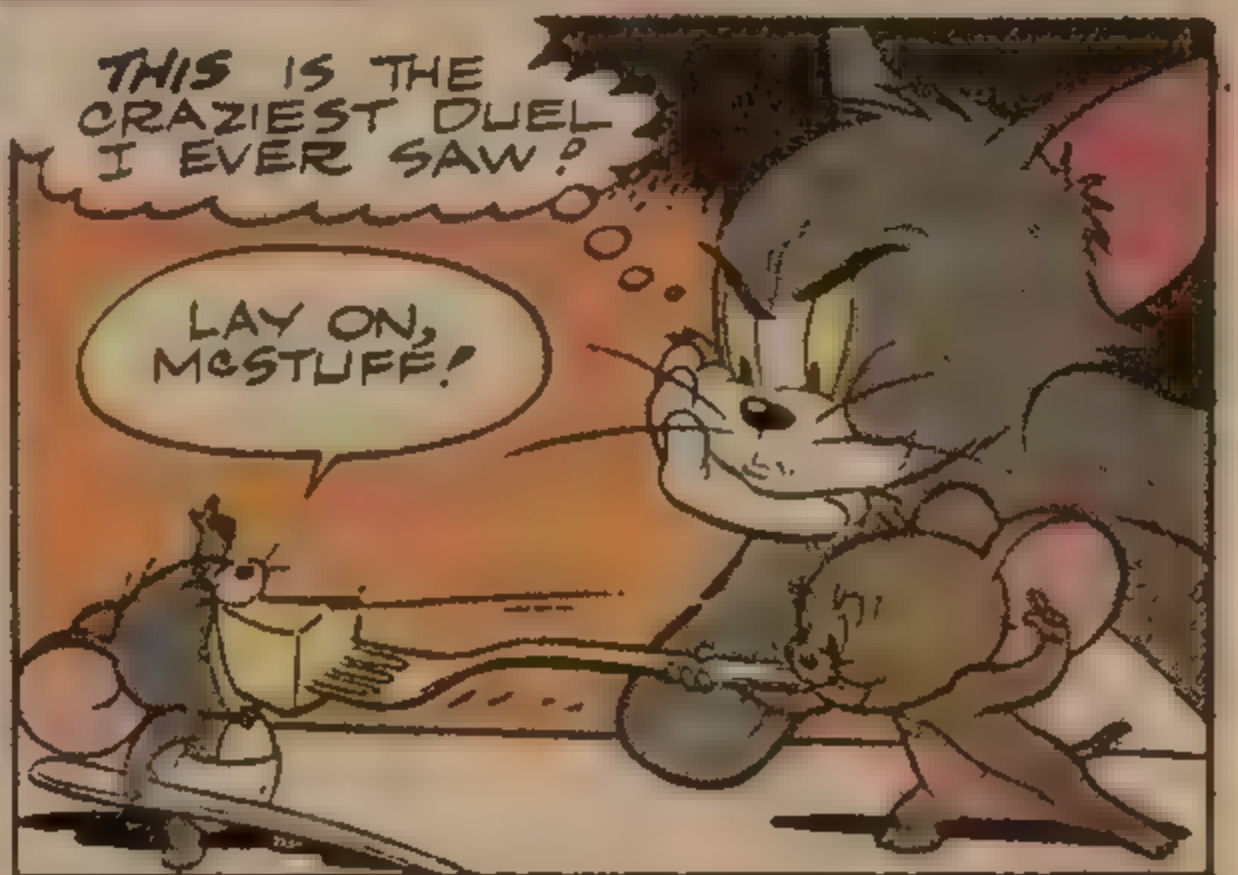
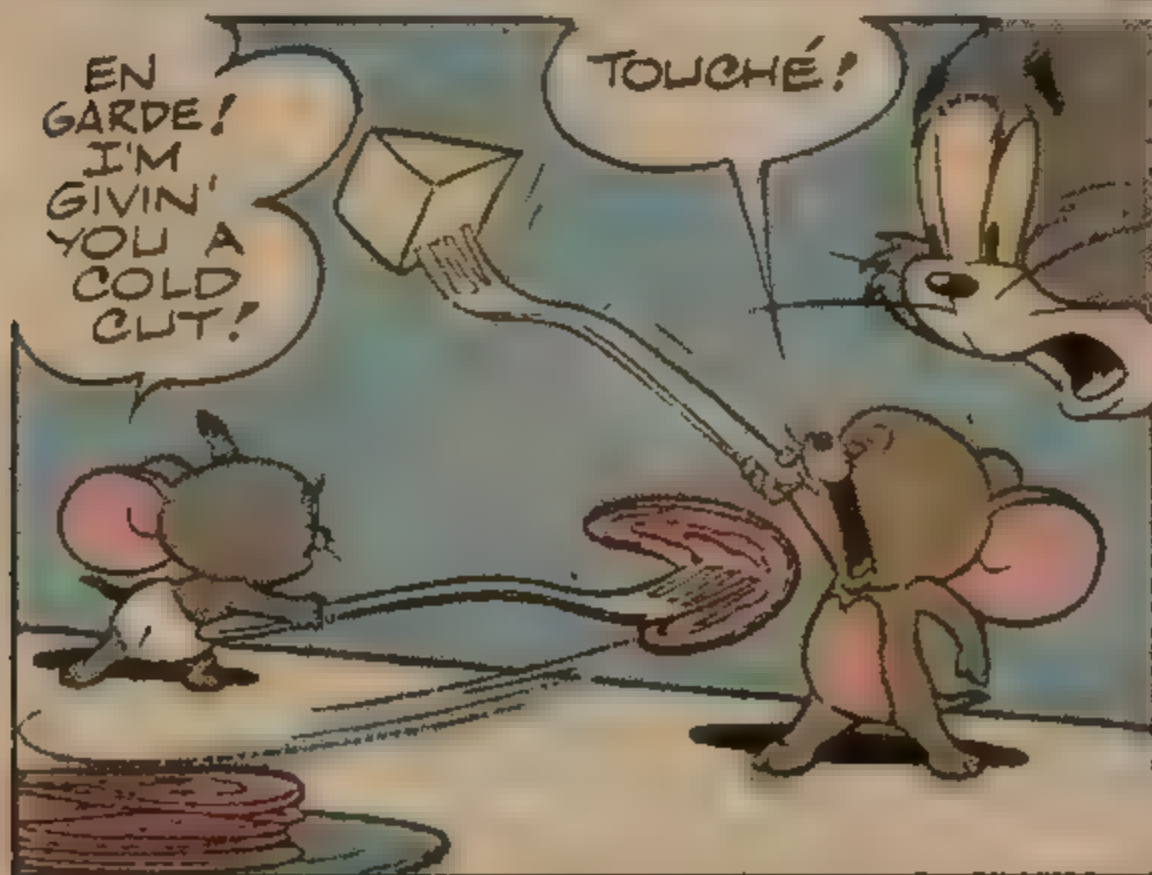
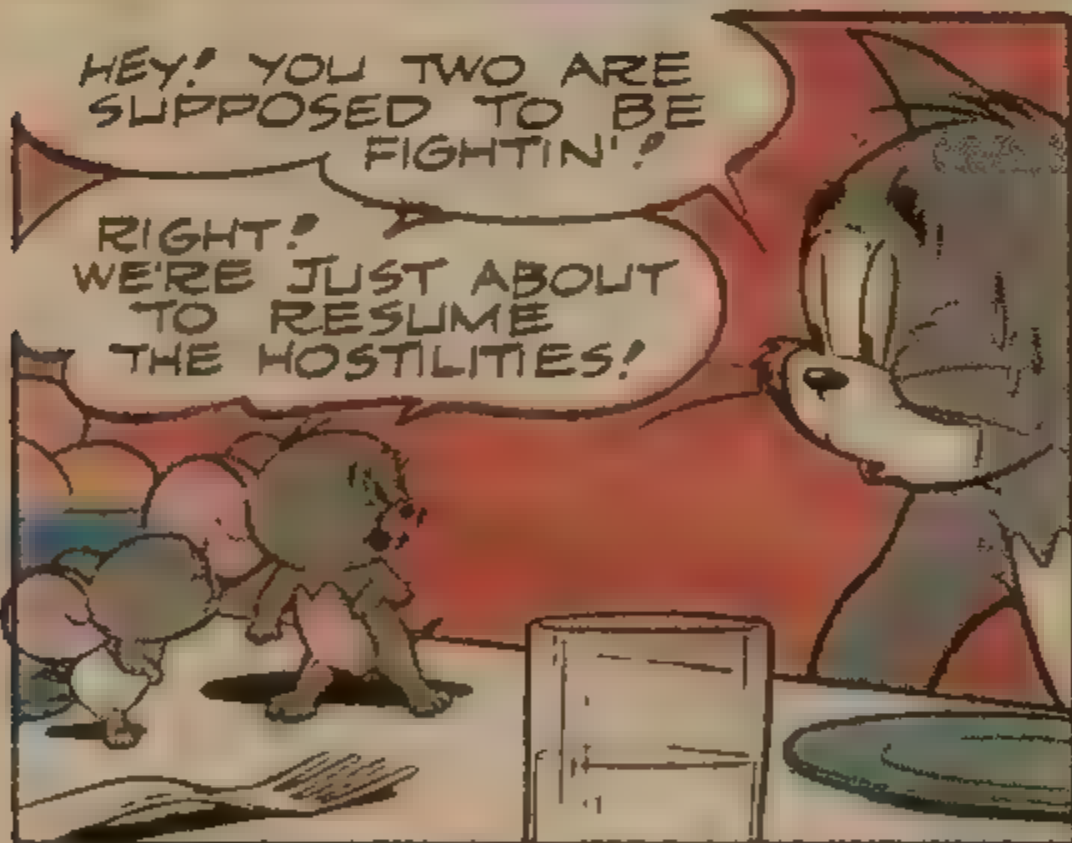
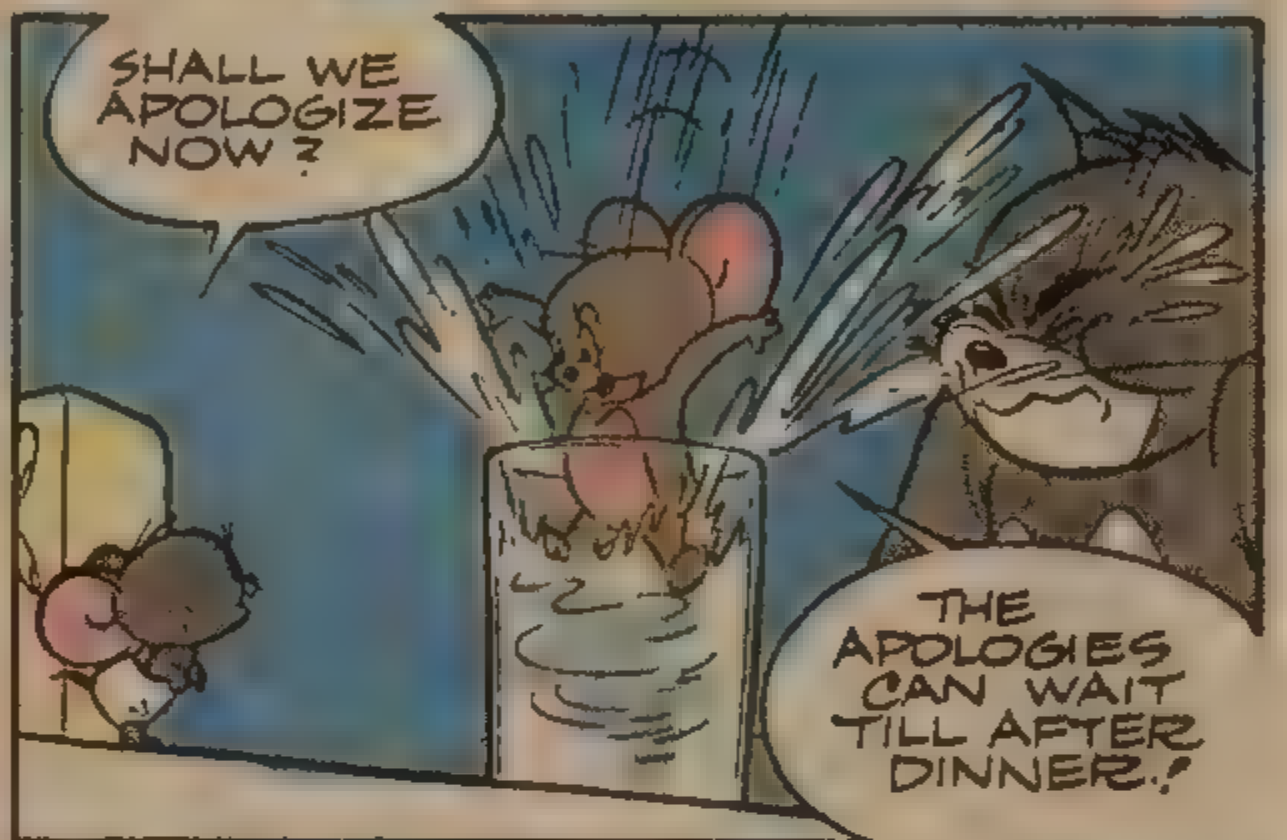
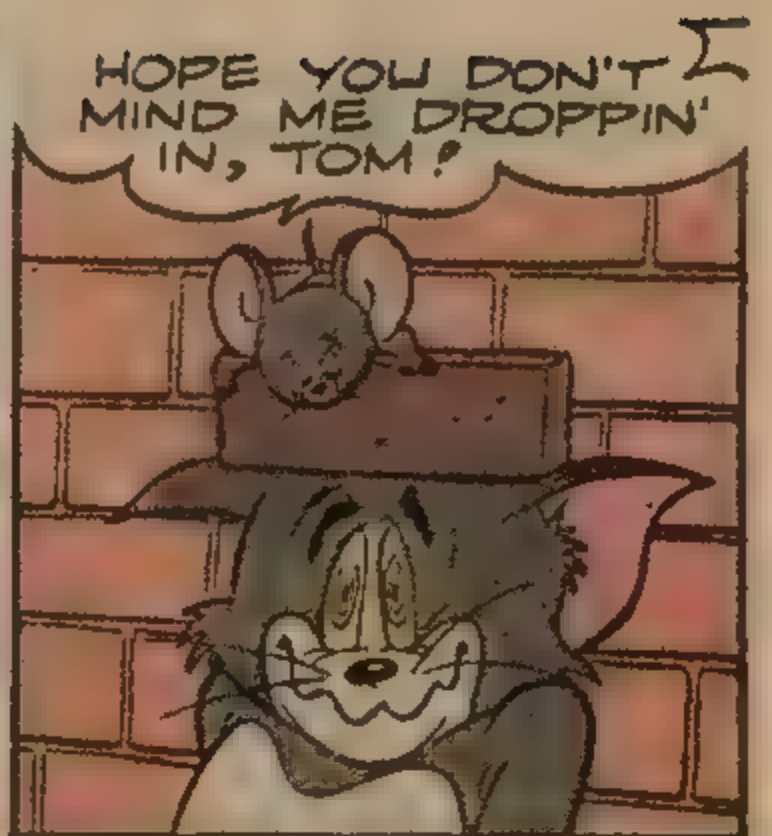
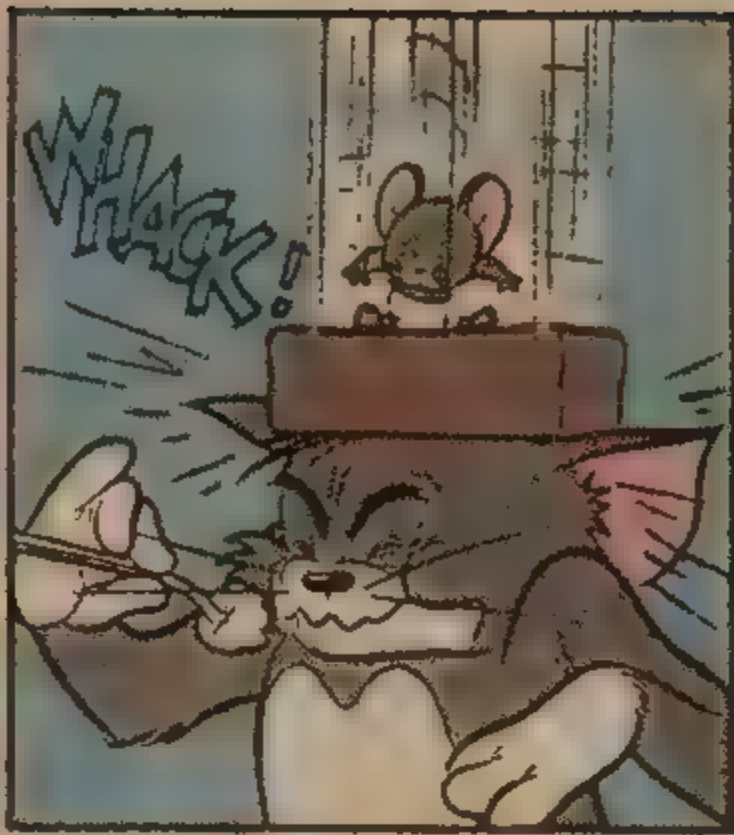
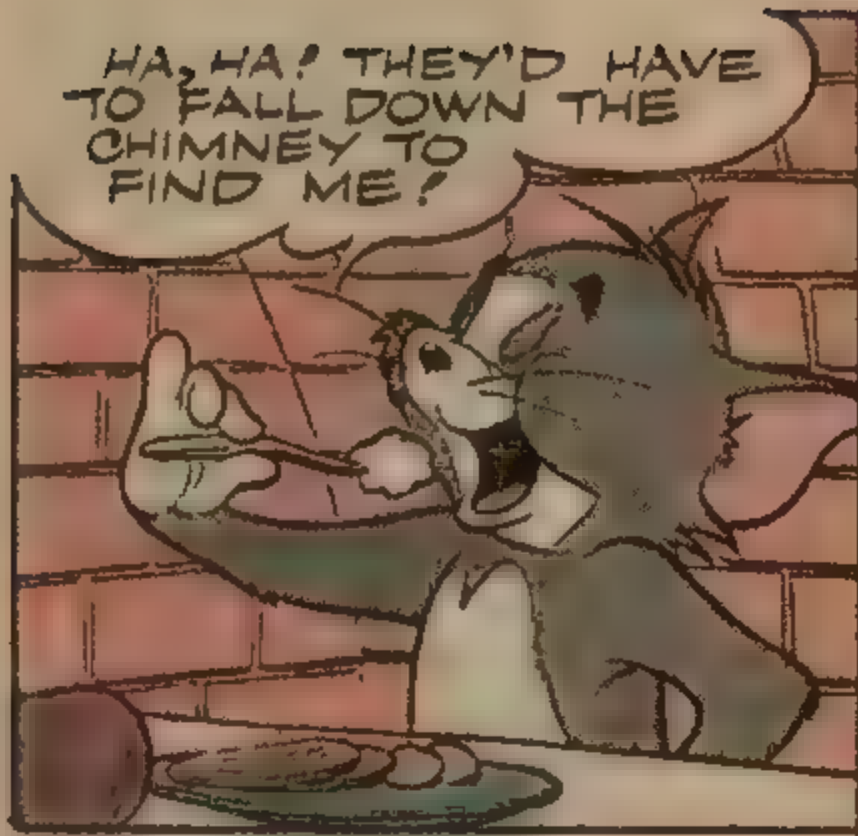


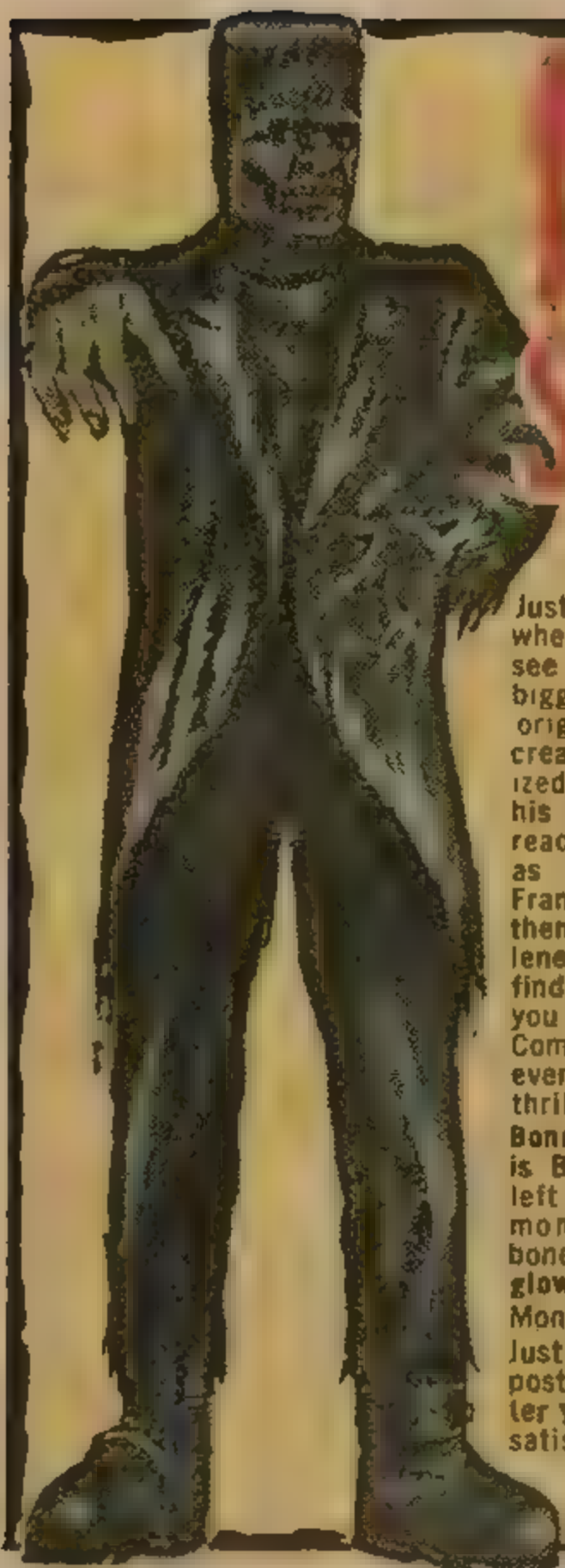












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SILENT DOG WHISTLE

This whistle can't be heard by human ears but Rover can hear it half a mile away. Your dog will understand that this whistle is for him alone. Be amazed how quickly he responds.

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8 MM MOTION PICTURE PROJECTOR

COLOR OR BLACK & WHITE. HAVE ALL THE FUN OF PRIVATE MOVIES NOW AT THIS LOW PRICE.



Precision engineered and compact. Completely portable in its own case. Needs no electric outlet since it is battery operated. Simple and safe to use. Its double lens focusing is sure and easy for bright clear pictures. Only \$6.98 plus 25c for postage and handling. Add \$1.00 good will deposit and 50c postman balance on delivery plus COD and postage charges. Add 25c for each additional pair of "Miracle Specs".

ITEM #197

\$8.98

ADDITIONAL SPECS.

\$2.98

FREE, NEW THRILLING SENSATION

Add 3-D stereo effect with "Miracle Specs" which makes people pop out of the screen and reach out and touch them. One pair of glasses with this projector. Add 100c for a pair of "Miracle Specs".

ONLY

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FEATURES:

- Sturdy Construction
- Complete with Screen
- Projects color or black and white
- Speed Control for fast or slow motion
- Guaranteed

JACK POT BANK

Bank operating Jack Pot Bank works like the one found in Las Vegas. Deposits the time and adds the money. Bank open and pop the red stuff. Bunches are removable. Show it not be used for gambling purposes.



No. 2040 \$1.69

HONOR HOUSE PROD. CORP. DEPT. 205GK78
35 WILBUR ST., LYNBROOK, N.Y. 11563

Rush me the items listed below. If I am not 100% satisfied, I may return any part of my purchase after 10 days FREE TRIAL for full refund of purchase price.

We cannot accept orders totaling less than \$1.00

NAME & NUMBER OF ITEM	HOW MANY	TOTAL PRICE

Please add 25c to total order for postage and handling.

TOTAL AMOUNT ENCLOSED

For COD orders please send 50c good will deposit. Pay postman the balance on delivery plus COD and handling charges.

NAME

ADDRESS

ZIP

New York State residents add appropriate sales tax.

WE SAY IT... AND WHY

© 1971, WESTERN PUBLISHING COMPANY, INC.

Many of the words and expressions we use today had their beginnings in the long ago. At the time they came into use, their meanings were very clear, for they evolved from the customs, the trades, and even the laws of those respective times. Today, their meanings may be shaded a bit, but the words and expressions are still commonly used. We say it... and why...

BY HOOK OR BY CROOK... by fair means or foul...

This phrase dates back to feudal times! It is an old forestry expression and refers to a pruning hook and a shepherd's crook.

In those days, peasants were not permitted to cut down any of the trees. However, since they had to have wood for fuel, they were allowed to take what tree limbs and twigs they could snag by using the hook and the crook.

Many of the peasants became so expert in securing wood with these tools, or other devices, that the phrase, "by hook or by crook," came to mean that one would accomplish his objective somehow.



FALSEHOOD... an intentional untruth...

At one time, artisans, professional and tradesmen all wore cloaks with hoods of cloth or fur attached. The hoods were of various shapes and colors and were distinctive, designating the occupation of the wearer. Thus, all doctors wore the same type of head covering and all lawyers wore their own special type of hood and so on. Others could tell at a glance, if the wearer were a doctor, lawyer, baker, or priest.

This was all very fine, but if a man found it to his advantage to pass himself off as something he was not, he would simply put on the appropriate headgear... a false hood! From this act of intentional deceit, came the word we use today.



LET THE CAT OUT OF THE BAG... to reveal a secret...

This expression evolved centuries ago in southern Europe, with the clandestine sale of suckling pigs! The young pigs were considered a delicacy, but the sale of pork was forbidden by the invading Moslems, who ruled the area. Therefore, pigs were sold furtively, under the cover of darkness. The seller placed the porker in a bag, which he quickly gave to the buyer, as the buyer handed over the going fee.

Unscrupulous traders would often substitute a cat for a young pig. In such a case, if a wary buyer who had been cheated before wanted to check on his purchase, he would open the sack and actually "let the cat out of the bag"!

HIGH-TAIL IT... get off to a fast start...

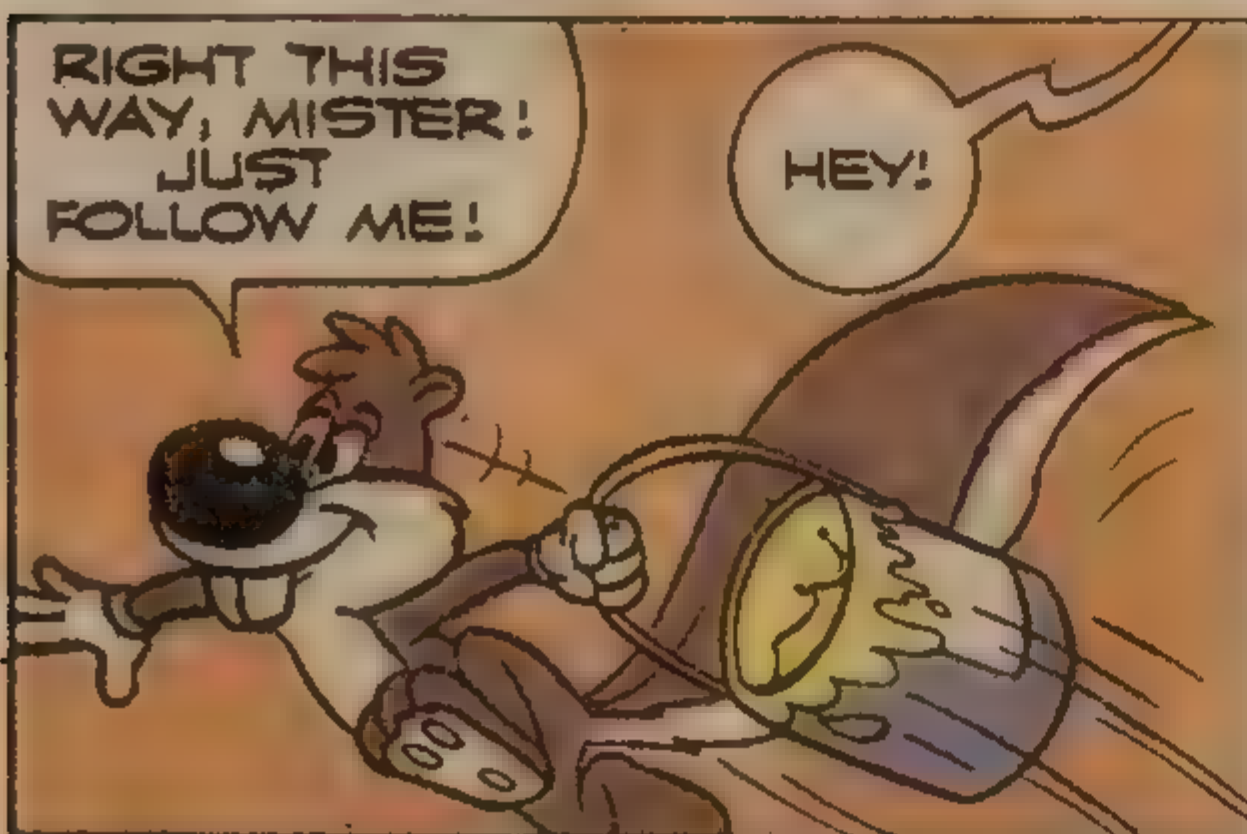
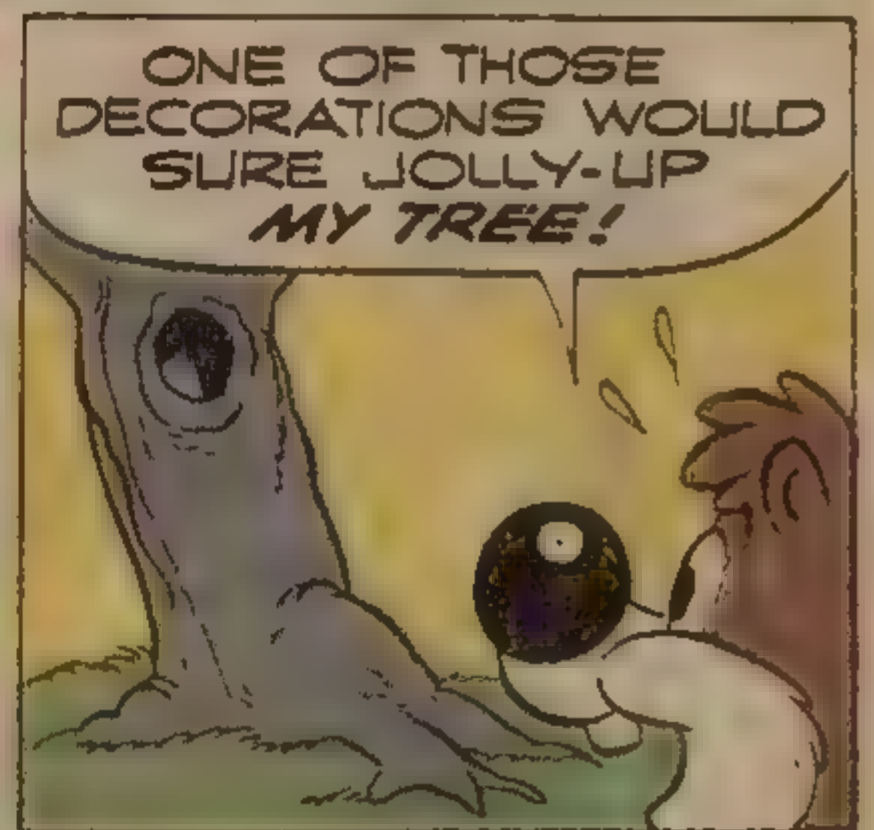
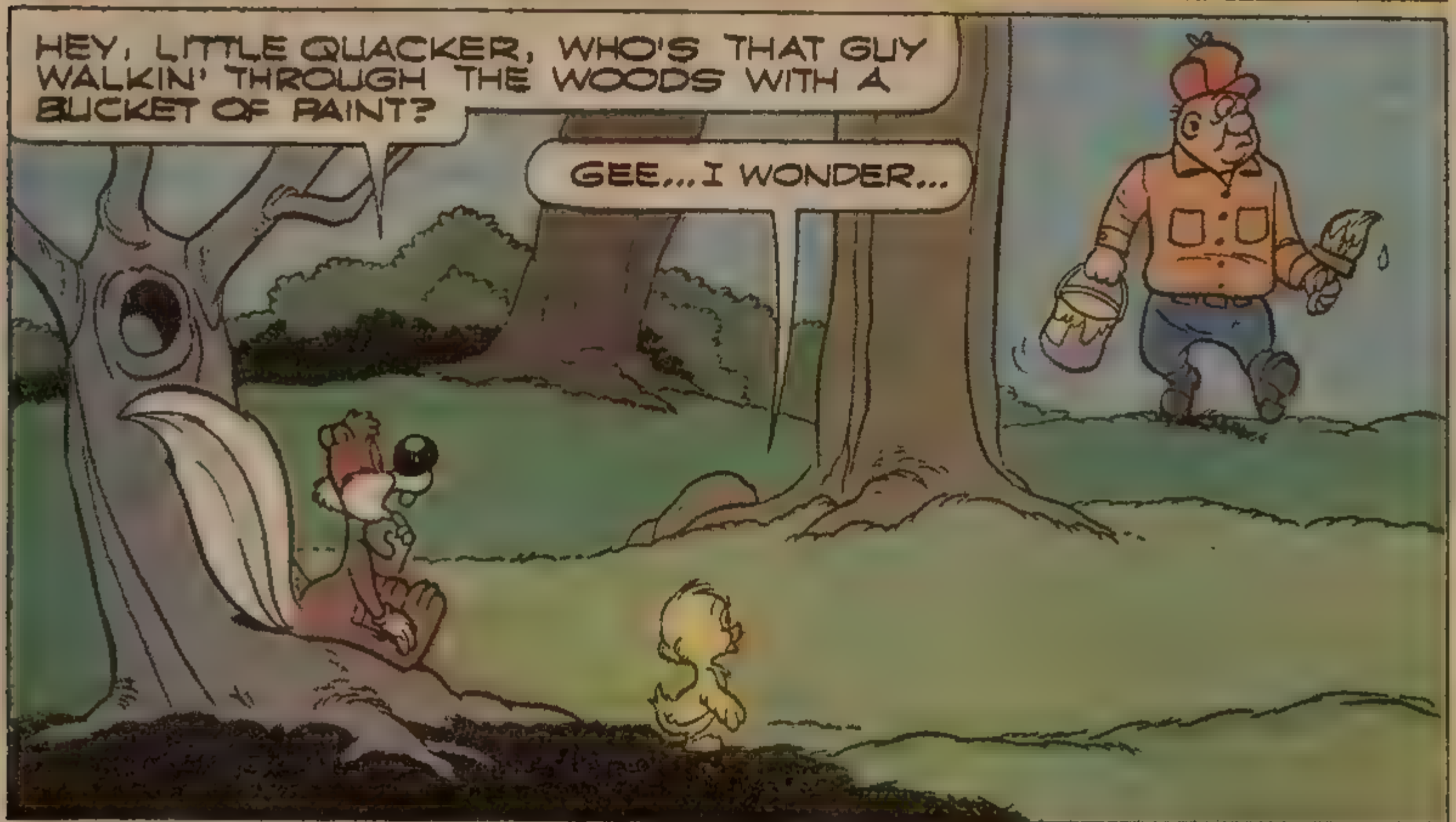
The early settlers of America and the cowpokes of the West brought this expression into use after watching wild horses in action. When startled, the wild horses would flip their tails up very high, break into a run, and reach a gallop within a few quick strides. Domesticated horses rarely got off to such a fast start and never ran with their tails held so high.

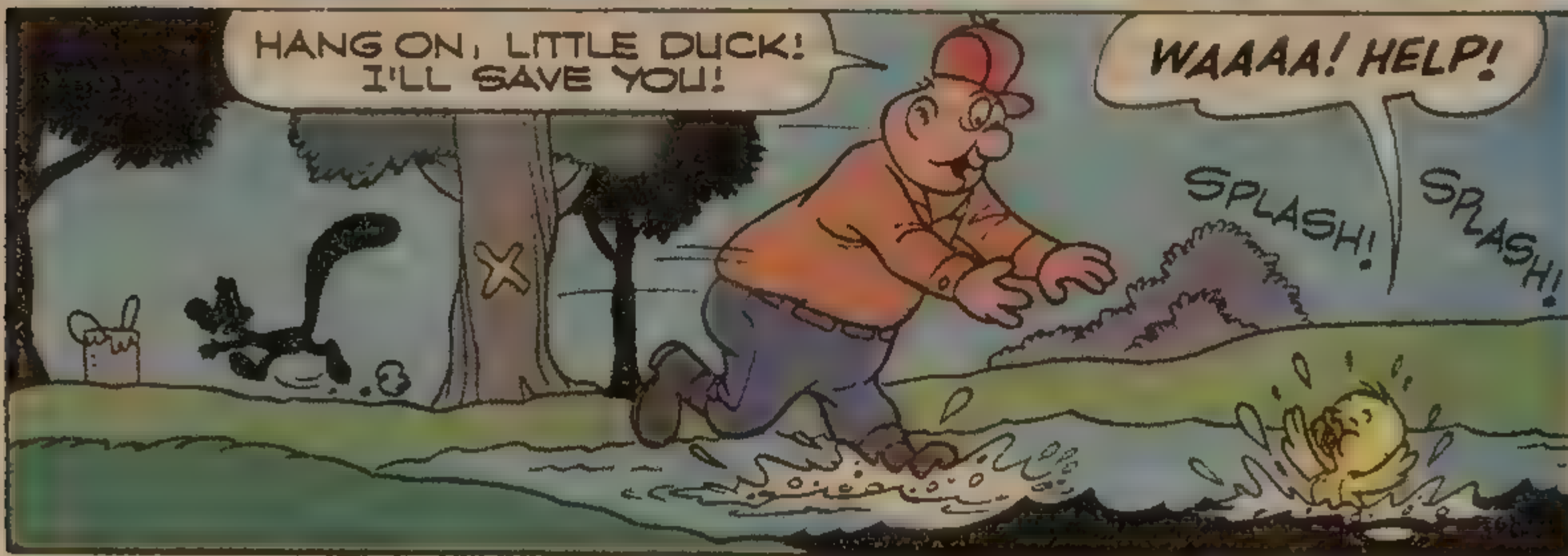
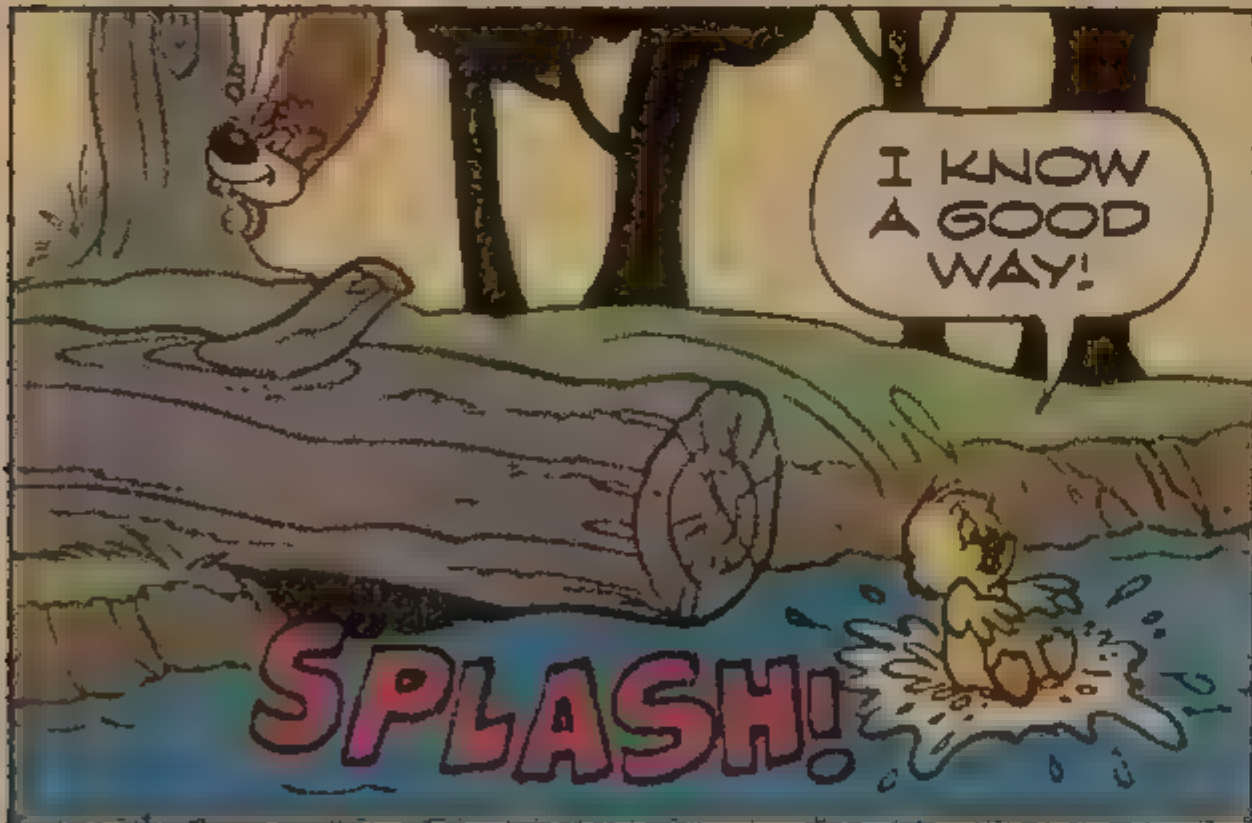
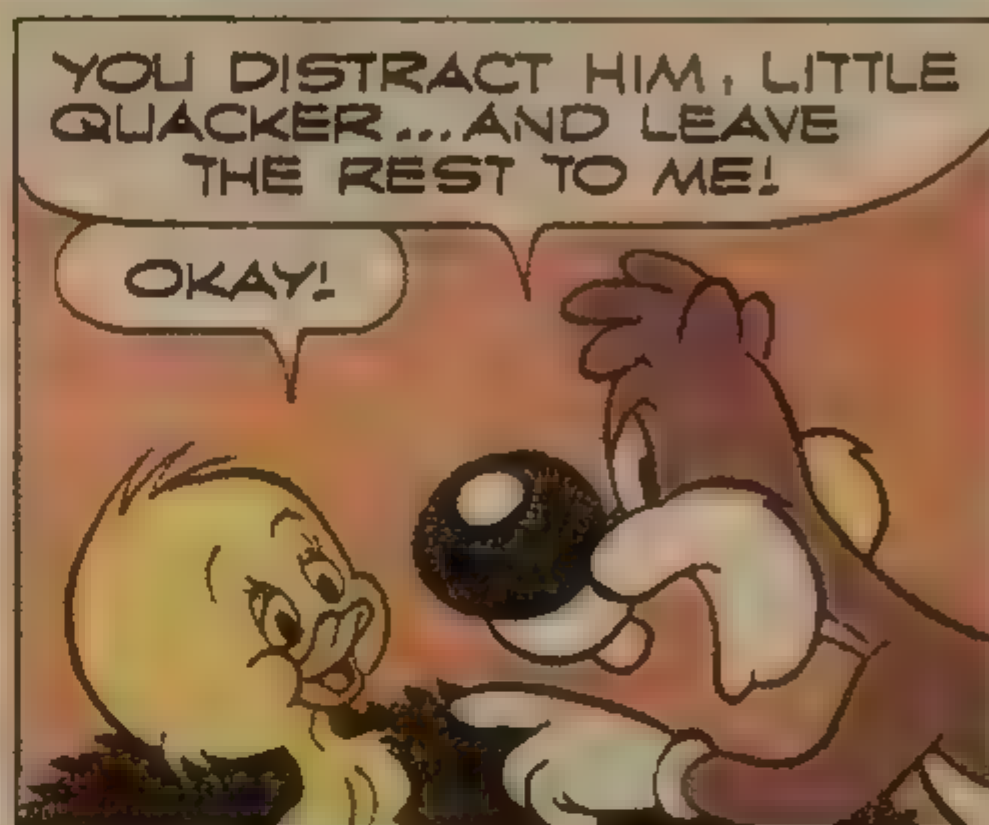
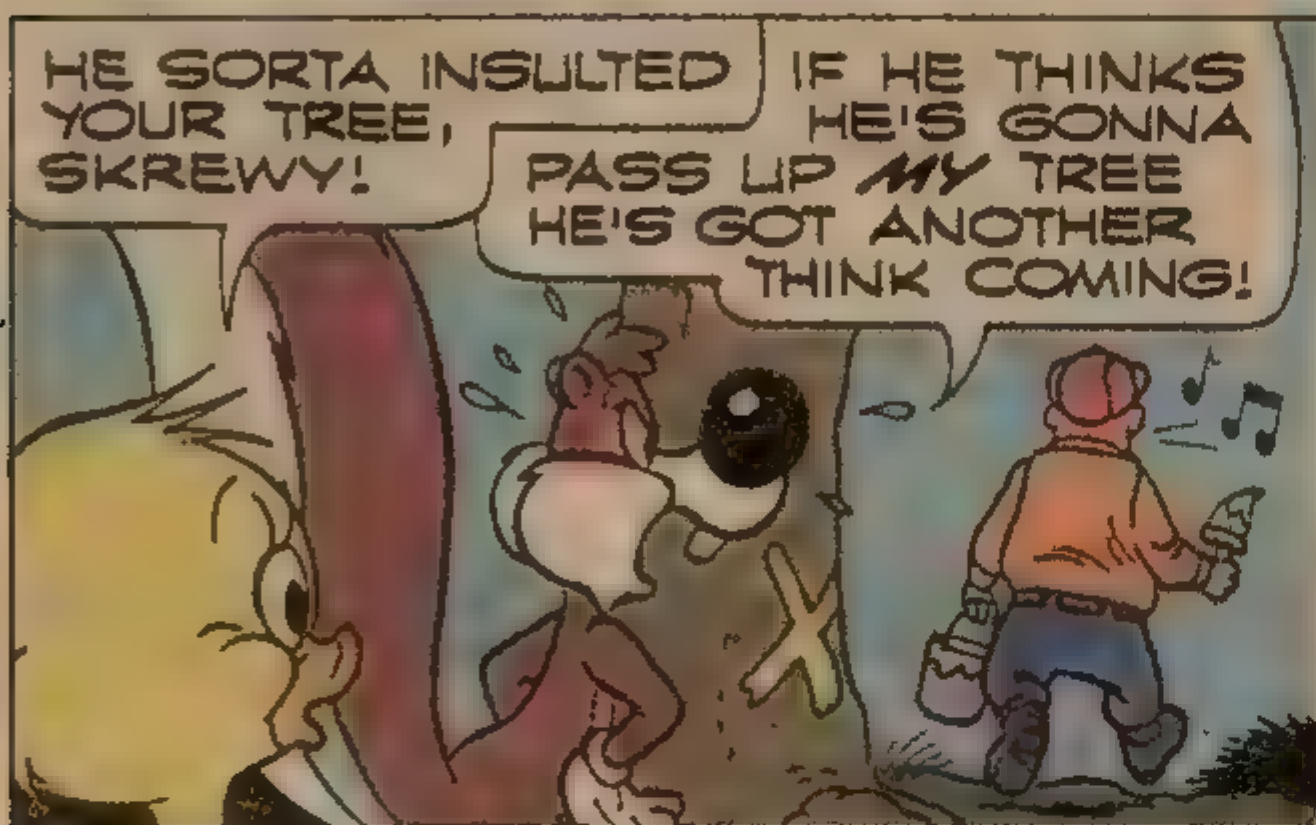
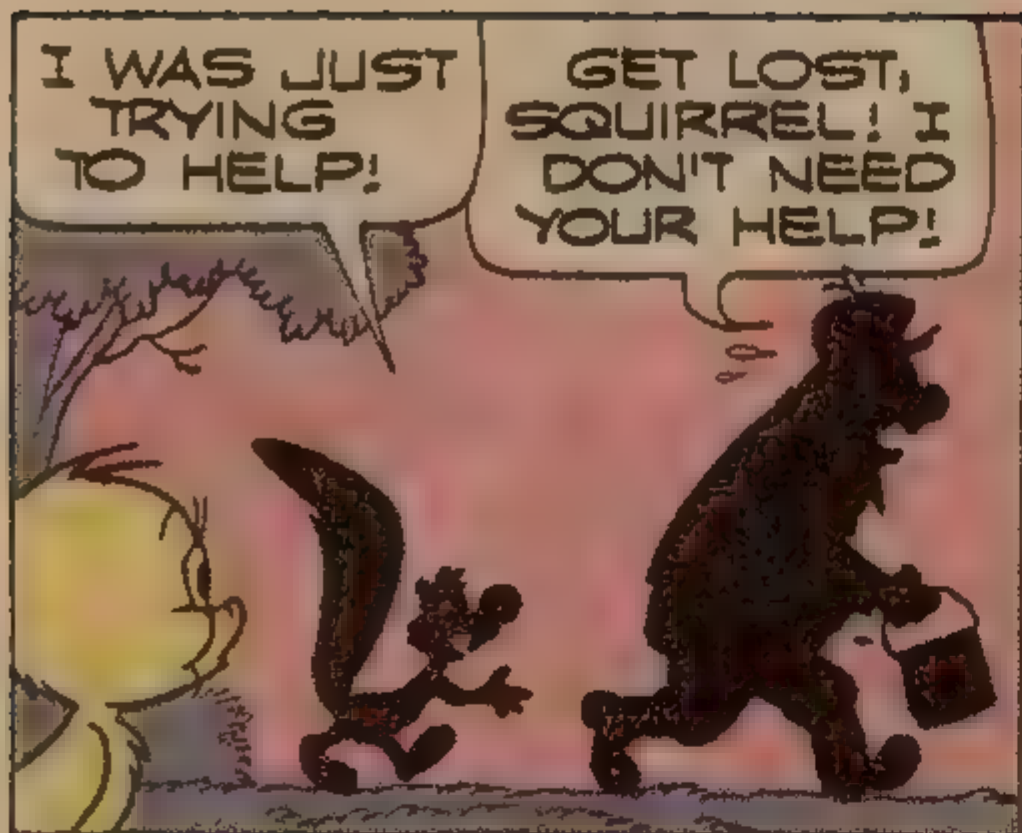
The beautiful, exciting wild horses caught the imagination of the settlers and cowboys, as well, and many a fantastic story was told about them. Their speed, however, was always most amazing, and the sight of them racing off with their tails held high gave birth to the expression "high-tail it."



SKREWY SQUIRREL

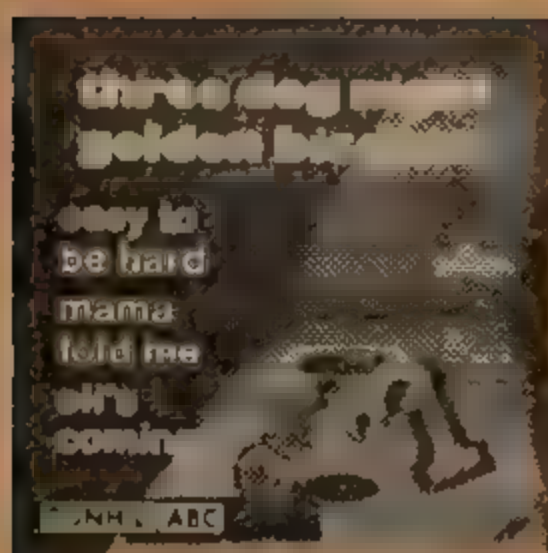
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NOW—YOURS FROM COLUMBIA—

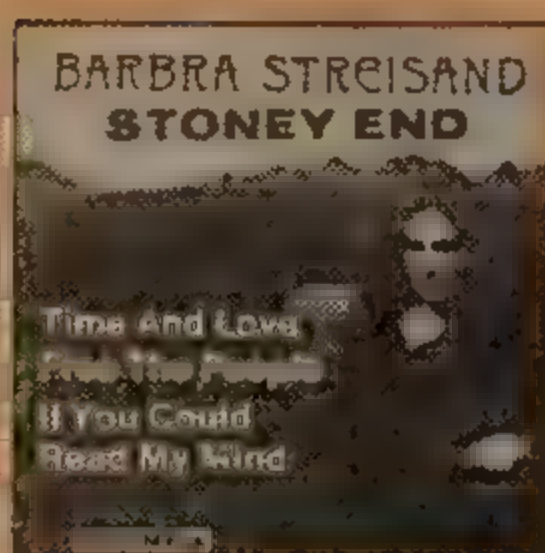
Any 8 tapes or



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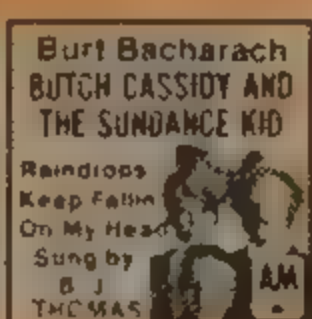
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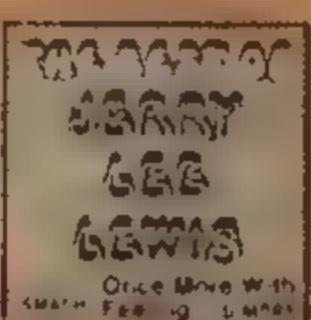
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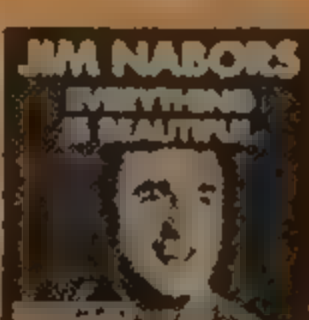
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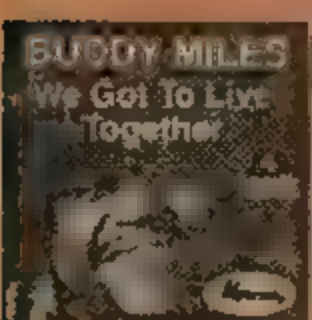
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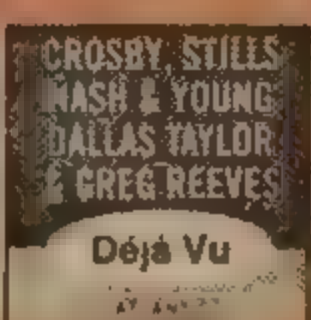
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196725



194662 *

* Selections marked with a star are not available in reel tapes

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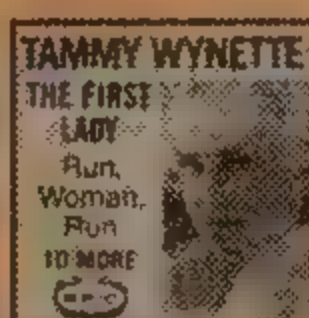
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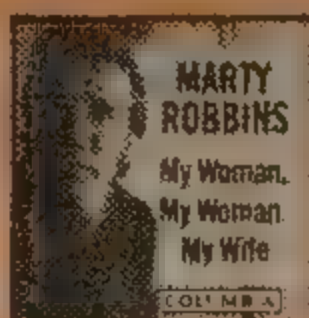
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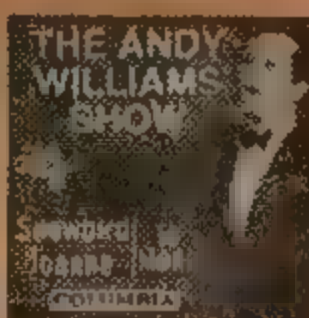
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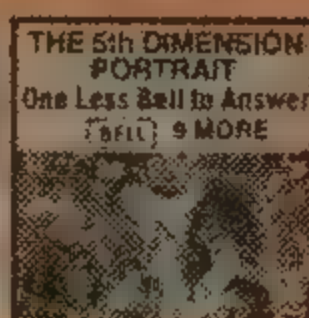
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Take your pick



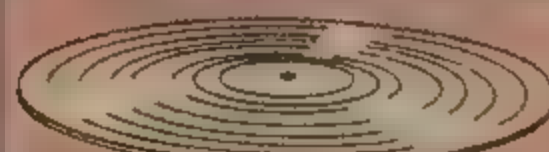
8-TRACK CARTRIDGES



OR TAPE CASSETTES



OR 7 REEL-TO-REEL TAPES



OR 12 LP RECORDS

Just look at this great selection of recorded entertainment available in your choice of 8-Track Cartridges OR Tape Cassettes OR Reel-to-Reel Tapes OR 12" LP Records! So no matter which type of stereo playback equipment you now have — you can take advantage of this introductory offer.

To receive your 8 tapes or records for \$3.98 mail the coupon provided, together with your check or money order for \$3.98 as payment in full. Indicate which type of recorded music you prefer . . . cartridges, cassettes, reel tapes or records . . . and your eight selections will be sent promptly. Also be sure to indicate the field of music in which you are mainly interested.

As a member you will receive, every four weeks, an informative music magazine — describing the regular selection for the month, and scores upon scores of alternate selections from every field of music.

If you do not want any selection in any month — merely return the special card by the date specified. If you want only the regular selection, do nothing — it will be shipped to you automatically. Or use the card to order any of the alternate selections offered. And from time to time, we will offer some special selections, which you may reject by returning the special dated form provided — or accept by doing nothing.

Your own charge account will be opened upon enrollment . . . you pay for your selections only after you have received them. They will be mailed and billed to you at our regular prices: cartridges and cassettes, \$6.98; reel-to-reel tapes, \$7.98; records, \$4.98 . . . plus a mailing and handling charge. (Occasional special selections may be somewhat higher.)

elastic bonus plan. Your only obligation is to buy seven selections during the coming year. After doing so, you have no further obligation — and you may cancel membership at any time. If you decide to continue, you will be eligible for our generous bonus plan — which can save you at least 33% on all your future purchases! Act now!

Columbia House
1000 Main Street, New York, N.Y. 10020

COLUMBIA HOUSE, Terre Haute, Indiana 47808

Please accept my membership. I am interested in this type of recorded entertainment: (check one only)

- ☐ 8-Track Cartridges (G15-8/GK)
☐ Tape Cassettes (G15-9/GL)
☐ Reel-to-Reel Tape (G46-4/HG)
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Send me these eight selections, for which I have enclosed my check or money order for \$3.98 as payment in full.
(write in numbers of the eight selections you want)

I agree to buy seven selections during the coming year, and may cancel membership any time thereafter. If I continue, I will be eligible for your bonus plan. All selections will be described in advance in the Club magazine, sent every four weeks. If I do not want any selection, I'll return the selection card by the date specified — or use the card to order any other selection. If I want only the regular selection, I need do nothing — it will be sent automatically. From time to time, I'll be offered special selections which I may accept or reject by using the dated form.

MY MAIN MUSICAL INTEREST IS (check one box only)

- ☐ Easy Listening ☐ Young Sounds ☐ Country

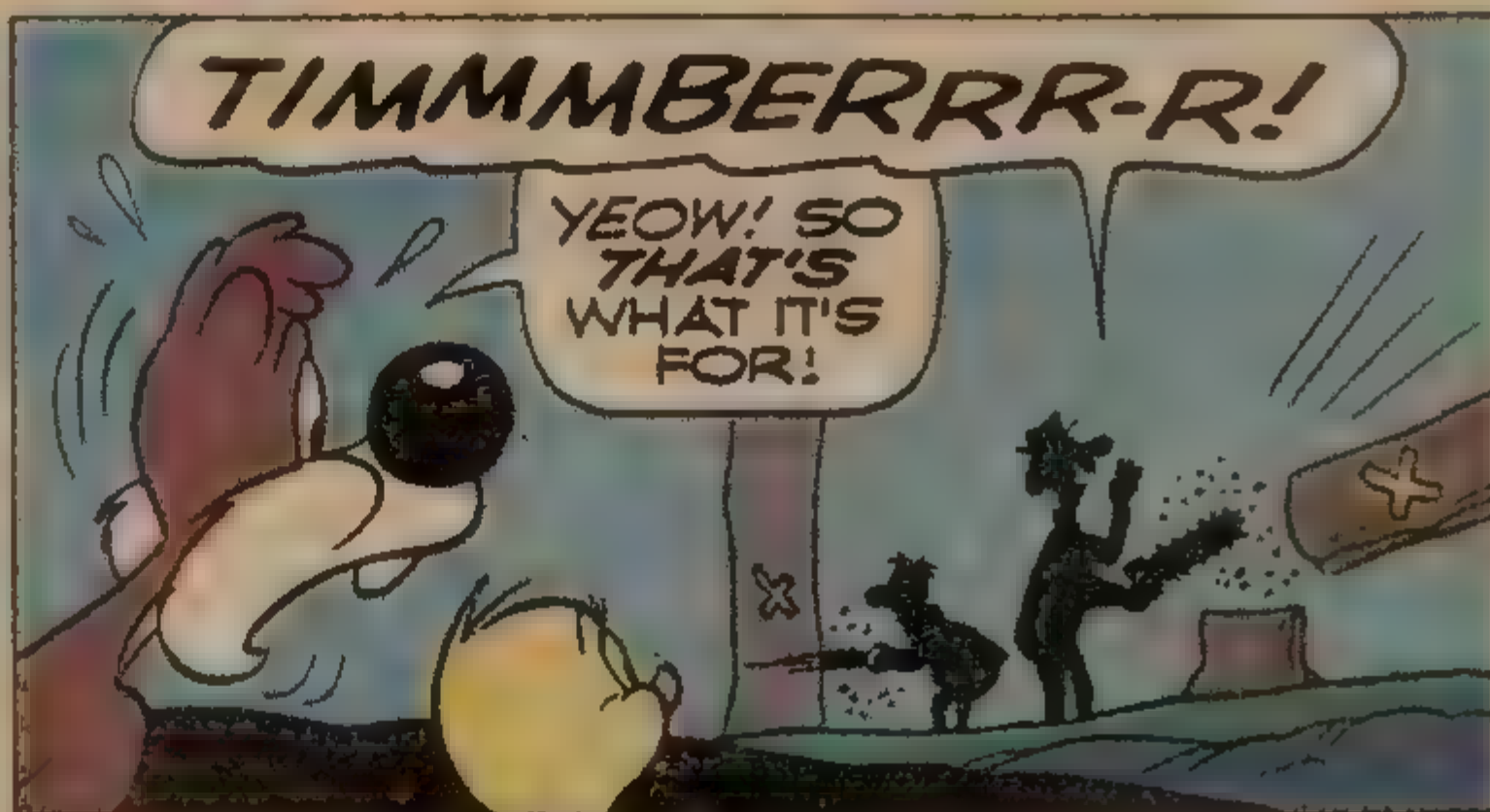
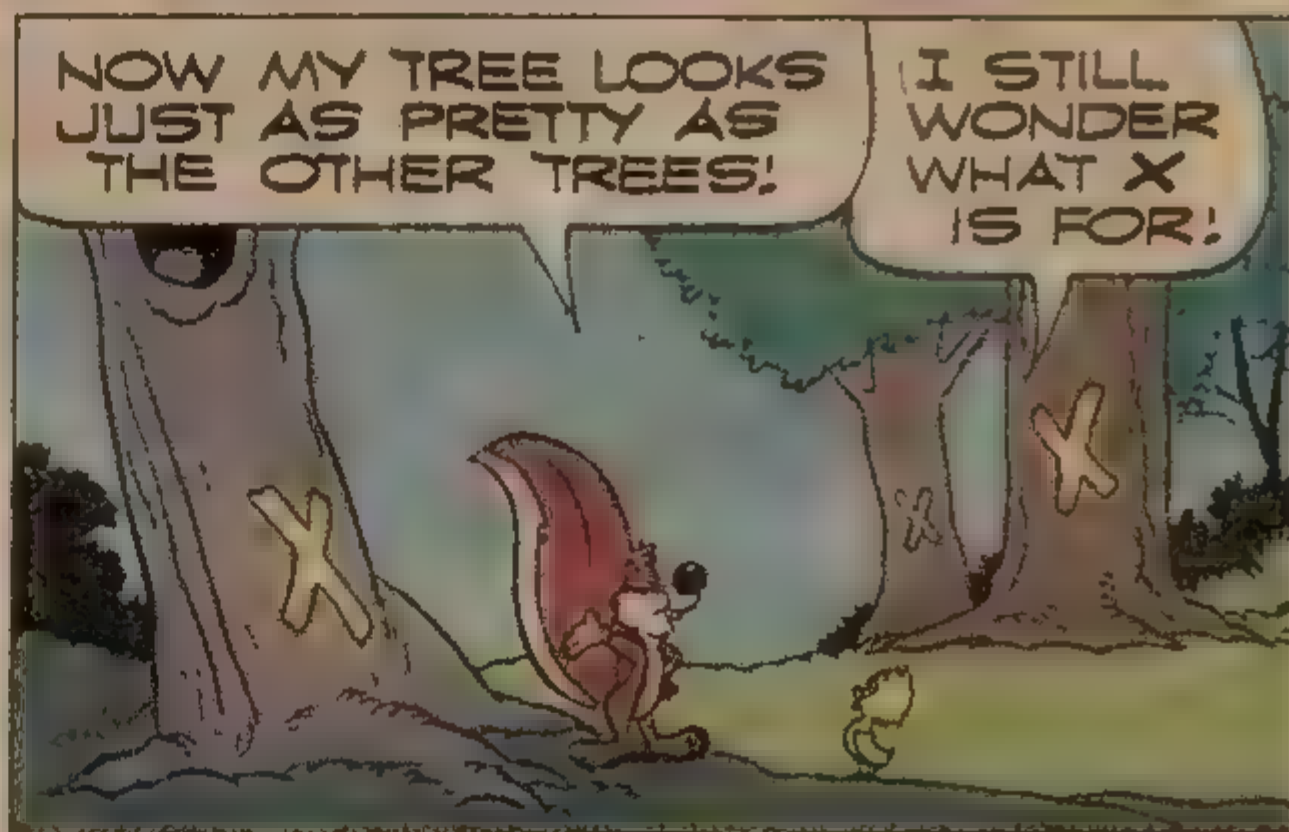
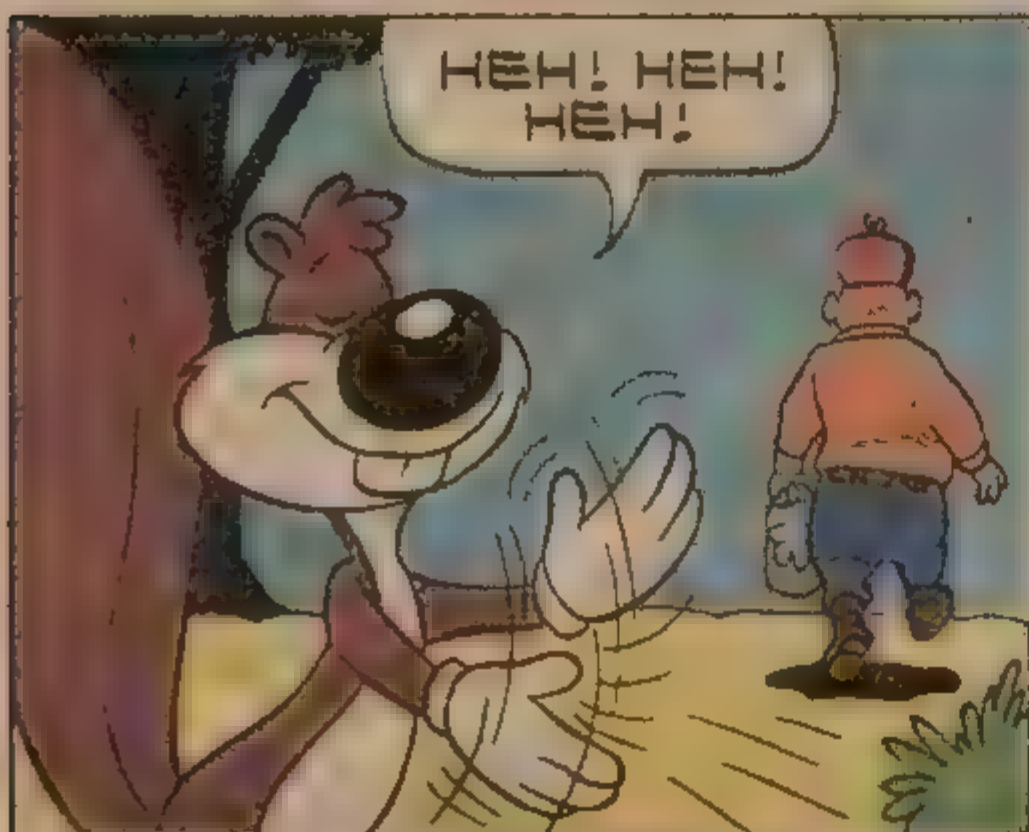
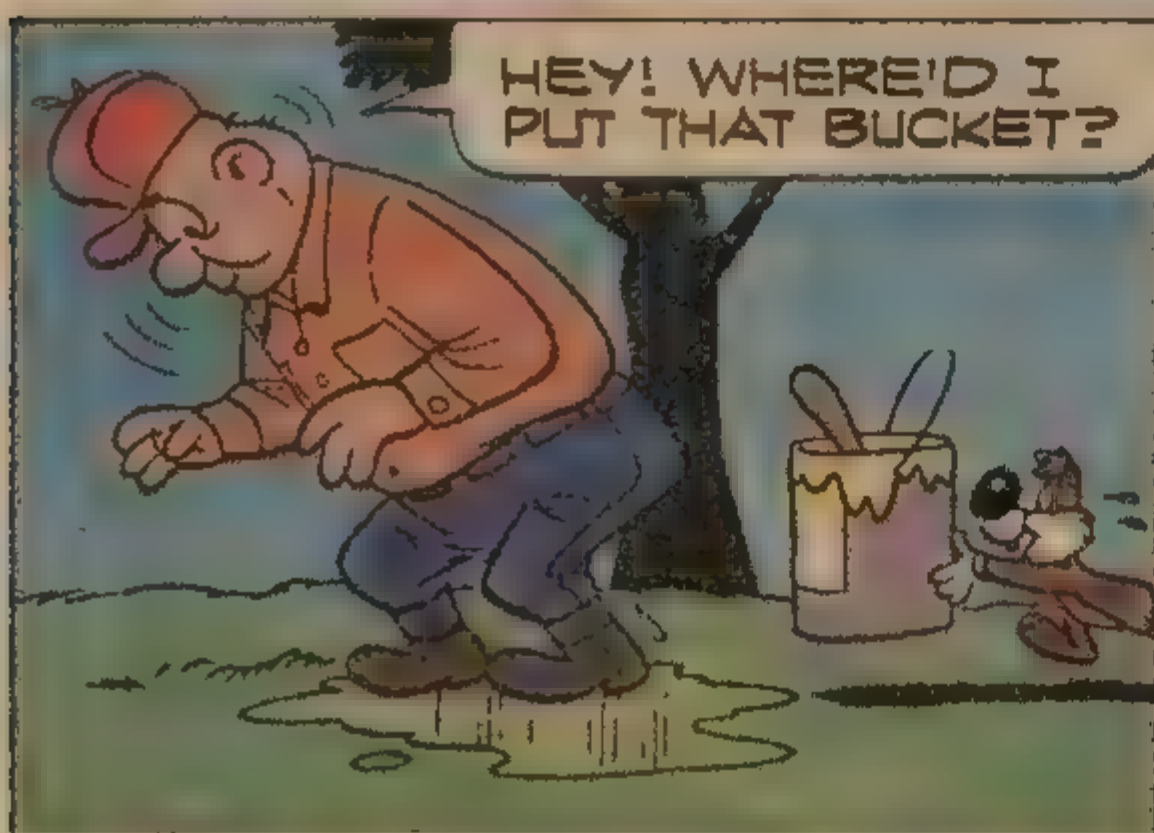
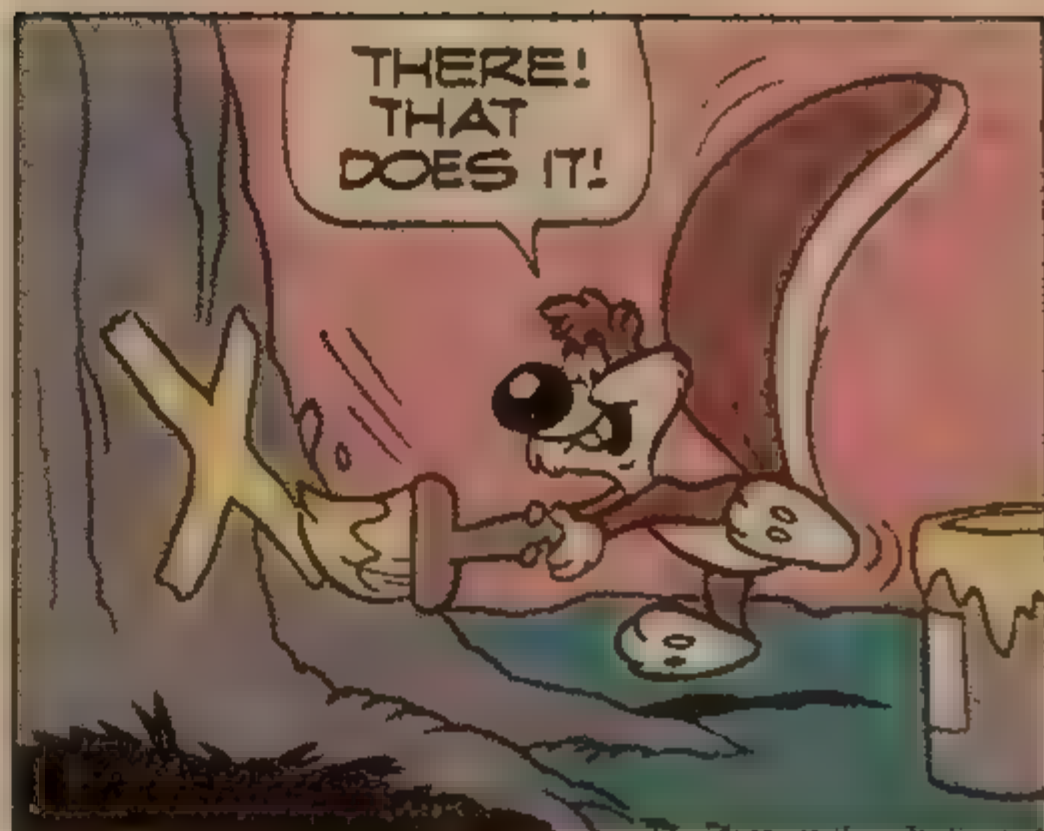
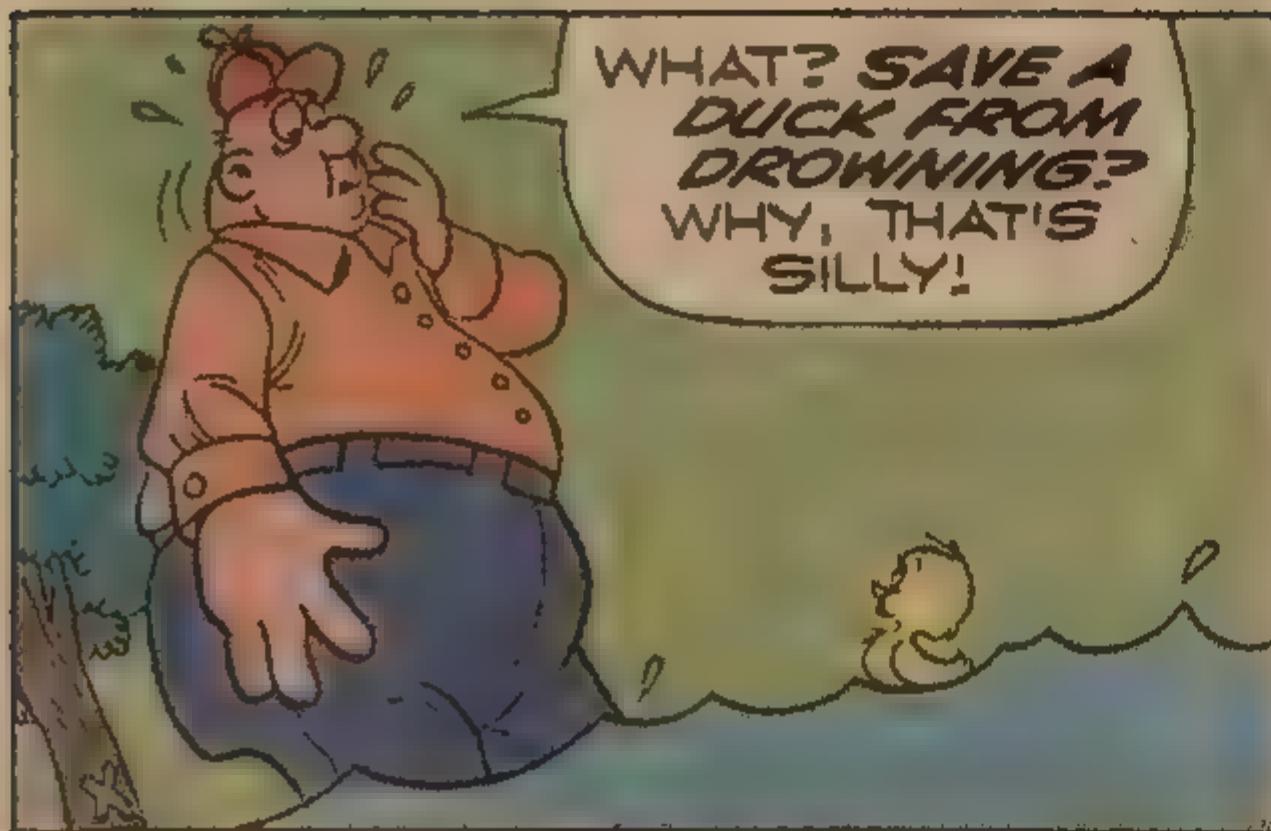
☐ Mr. ☐ Mrs. ☐ Miss
(Please Print) First Name Initial Last Name

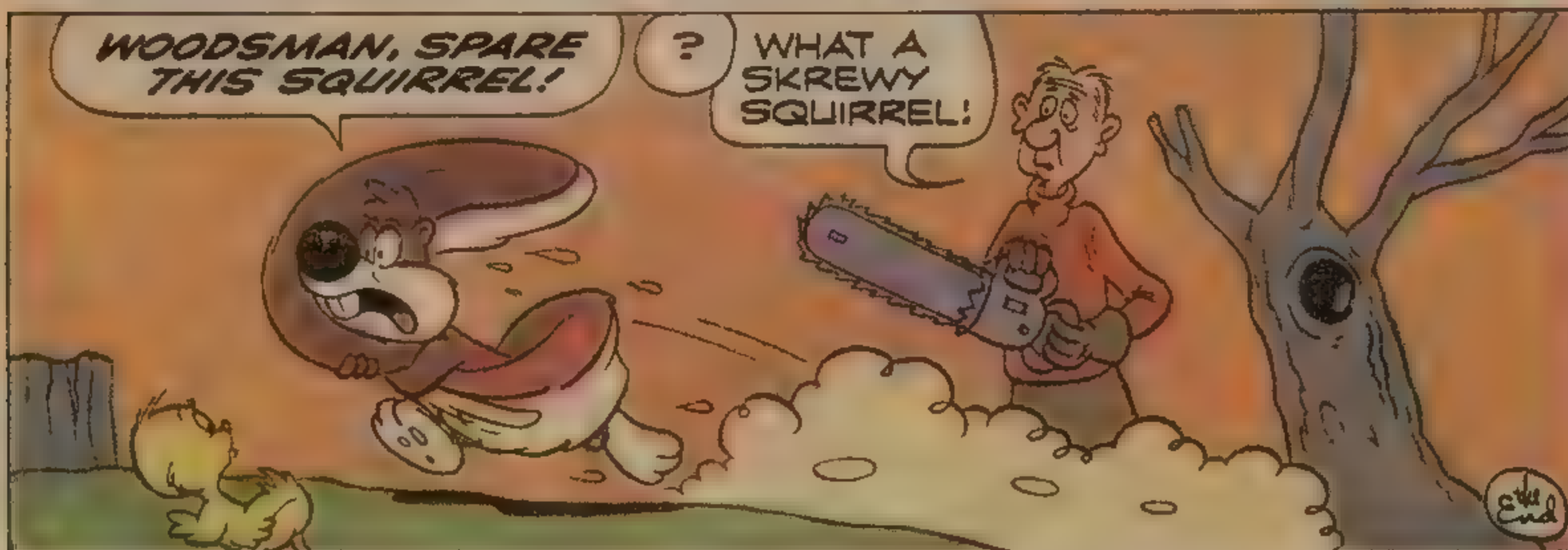
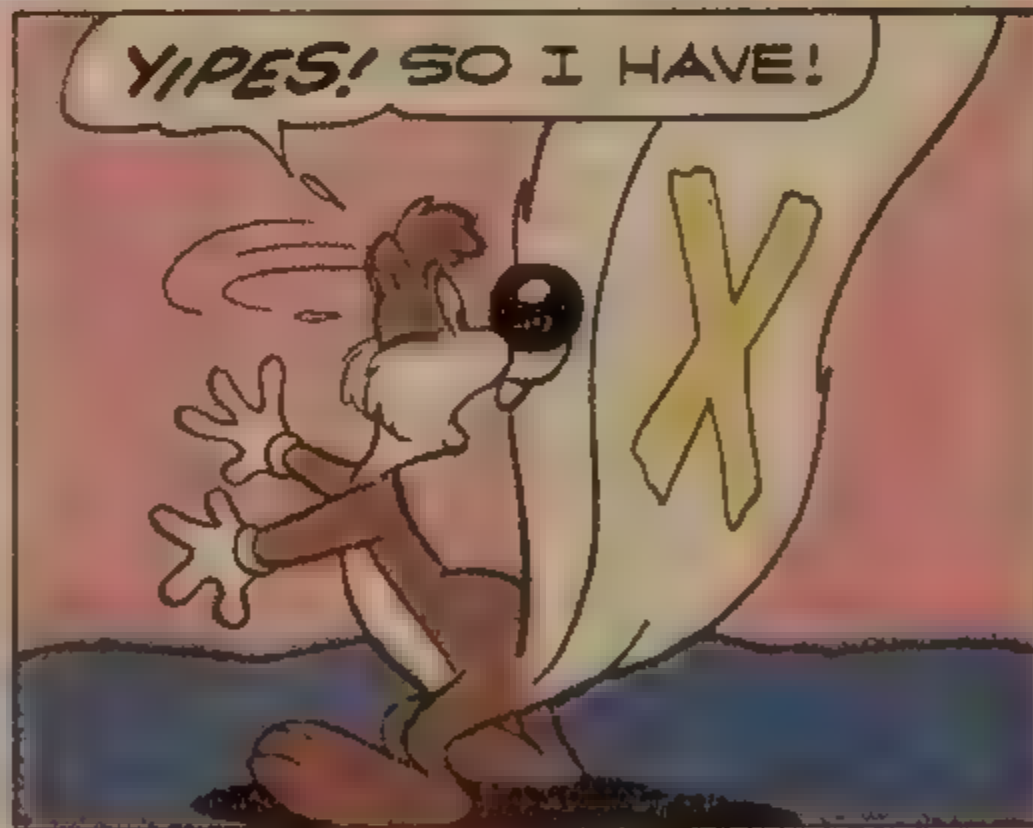
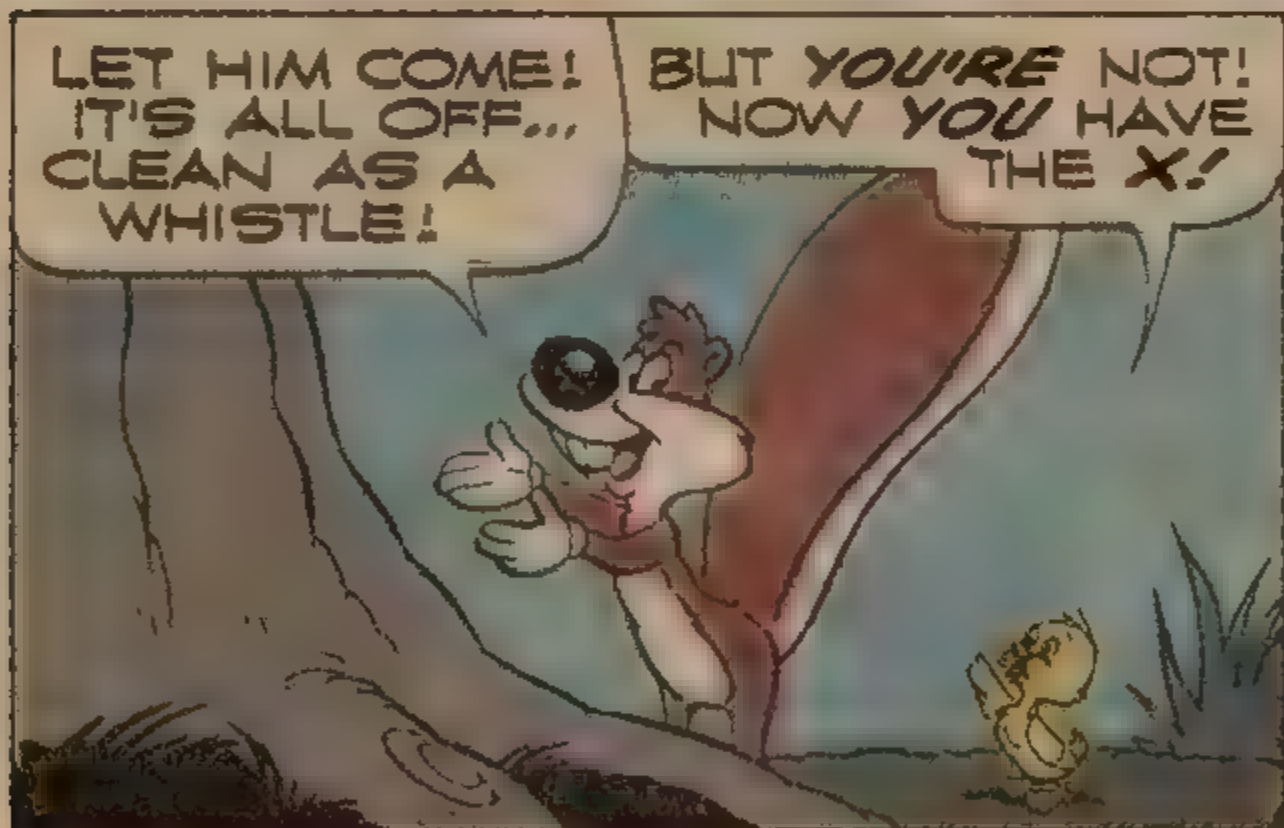
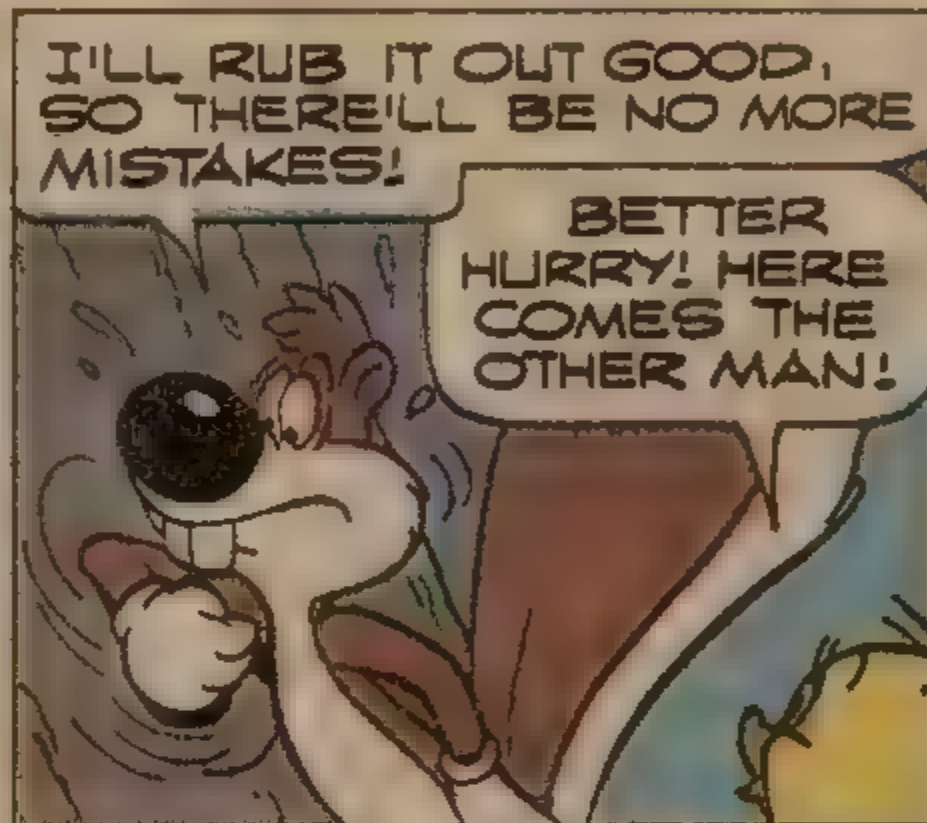
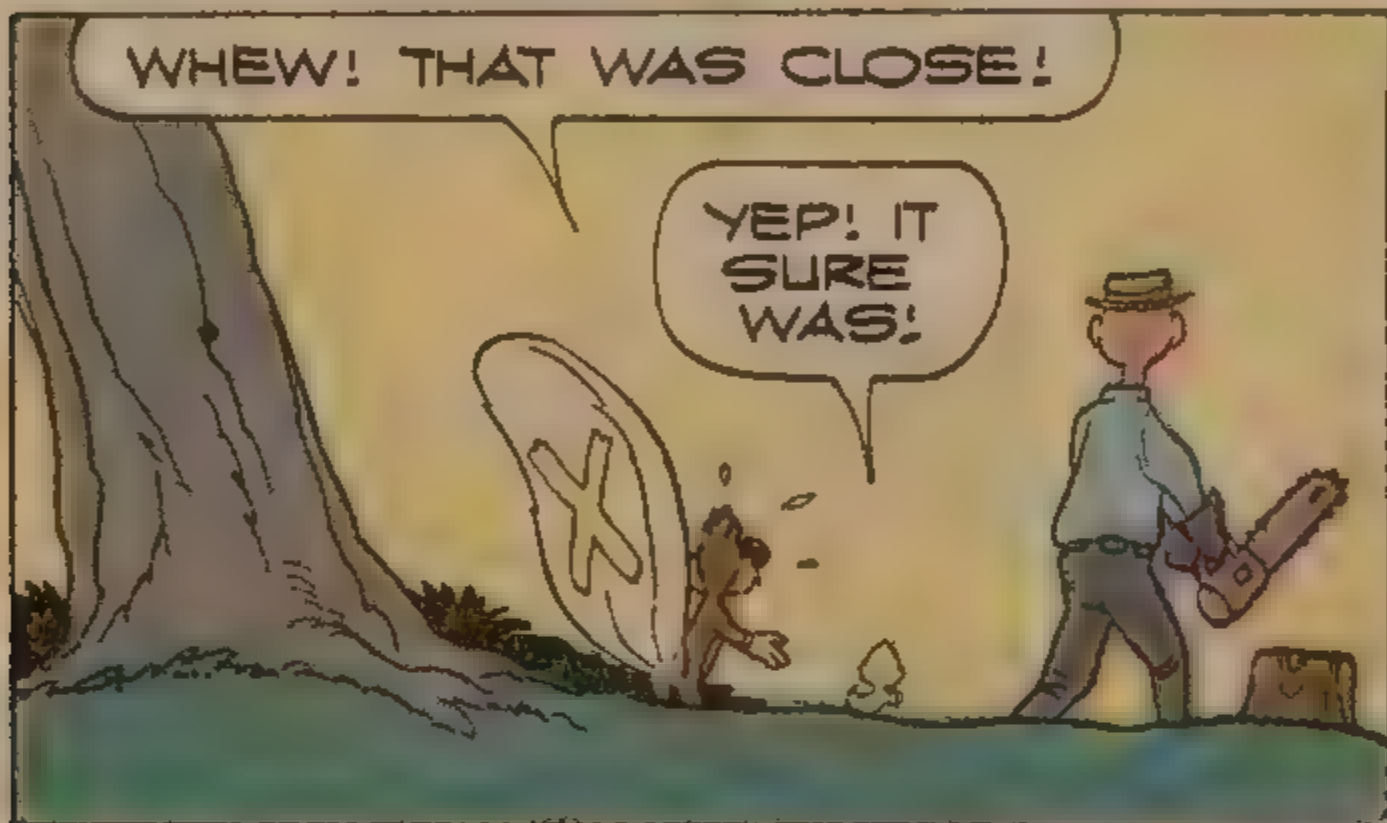
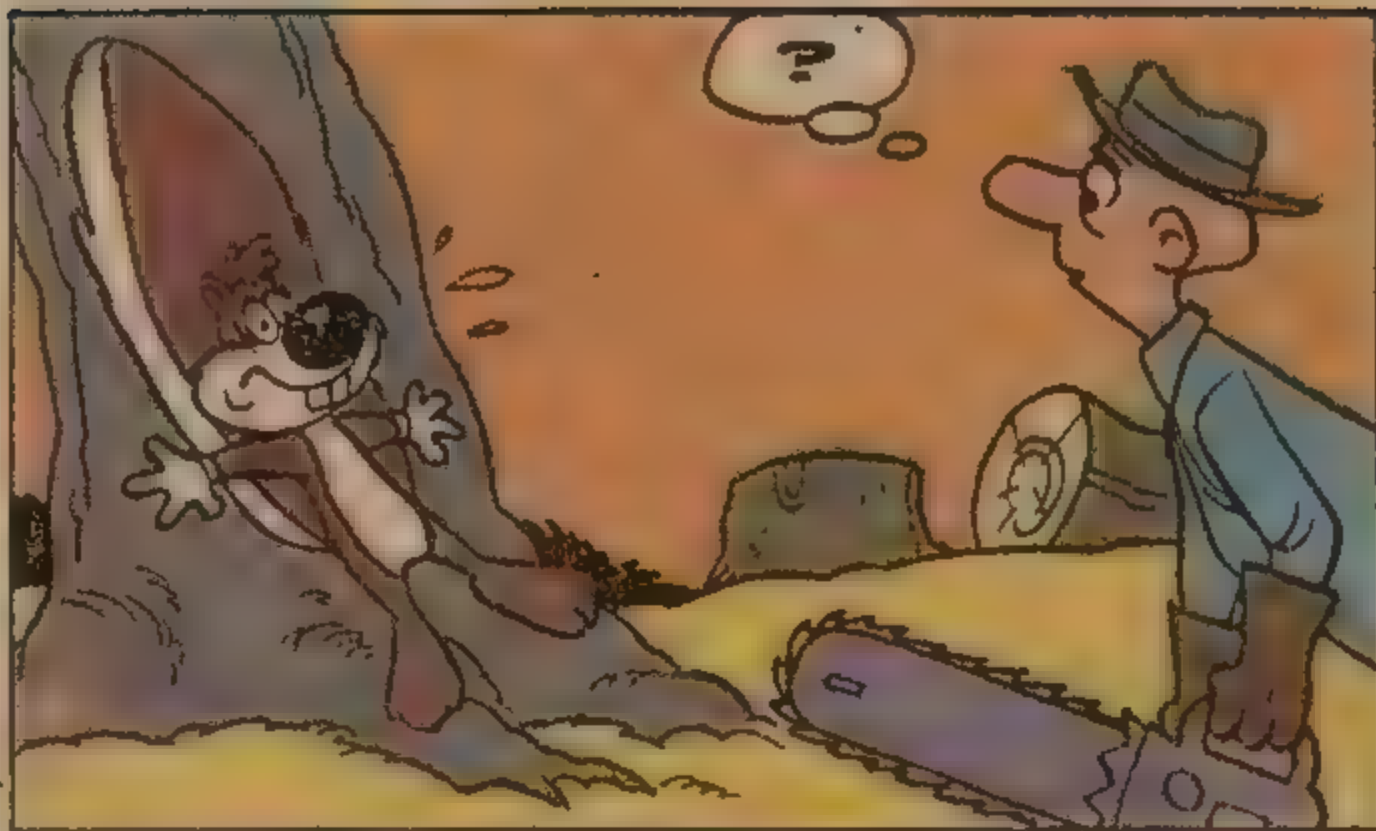
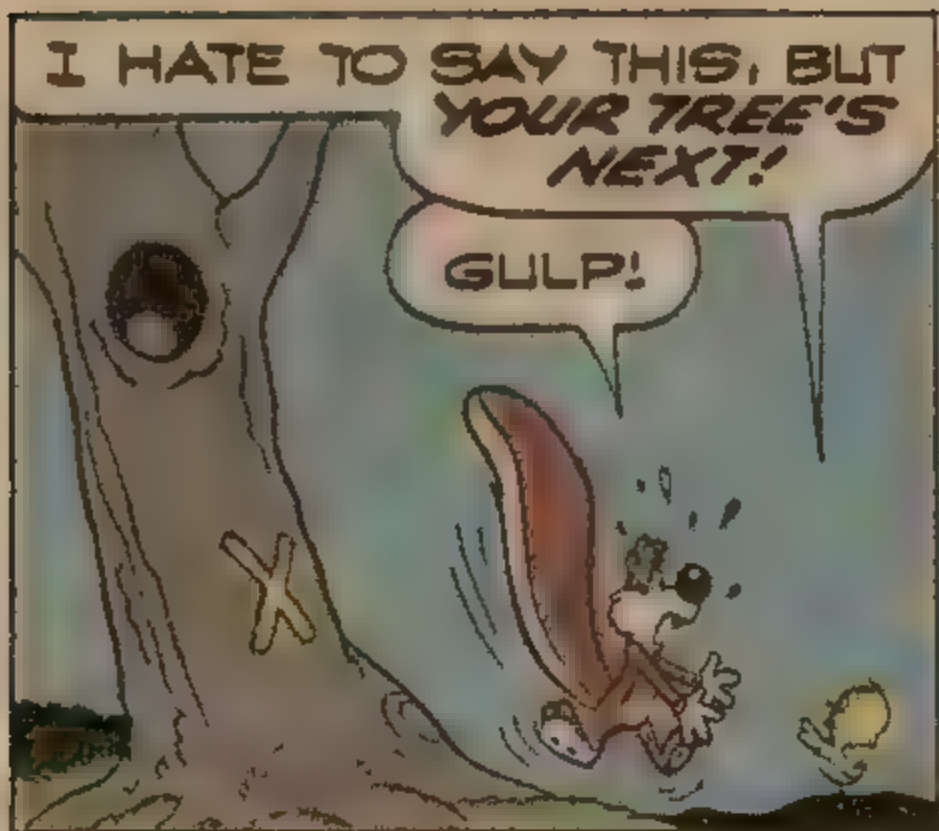
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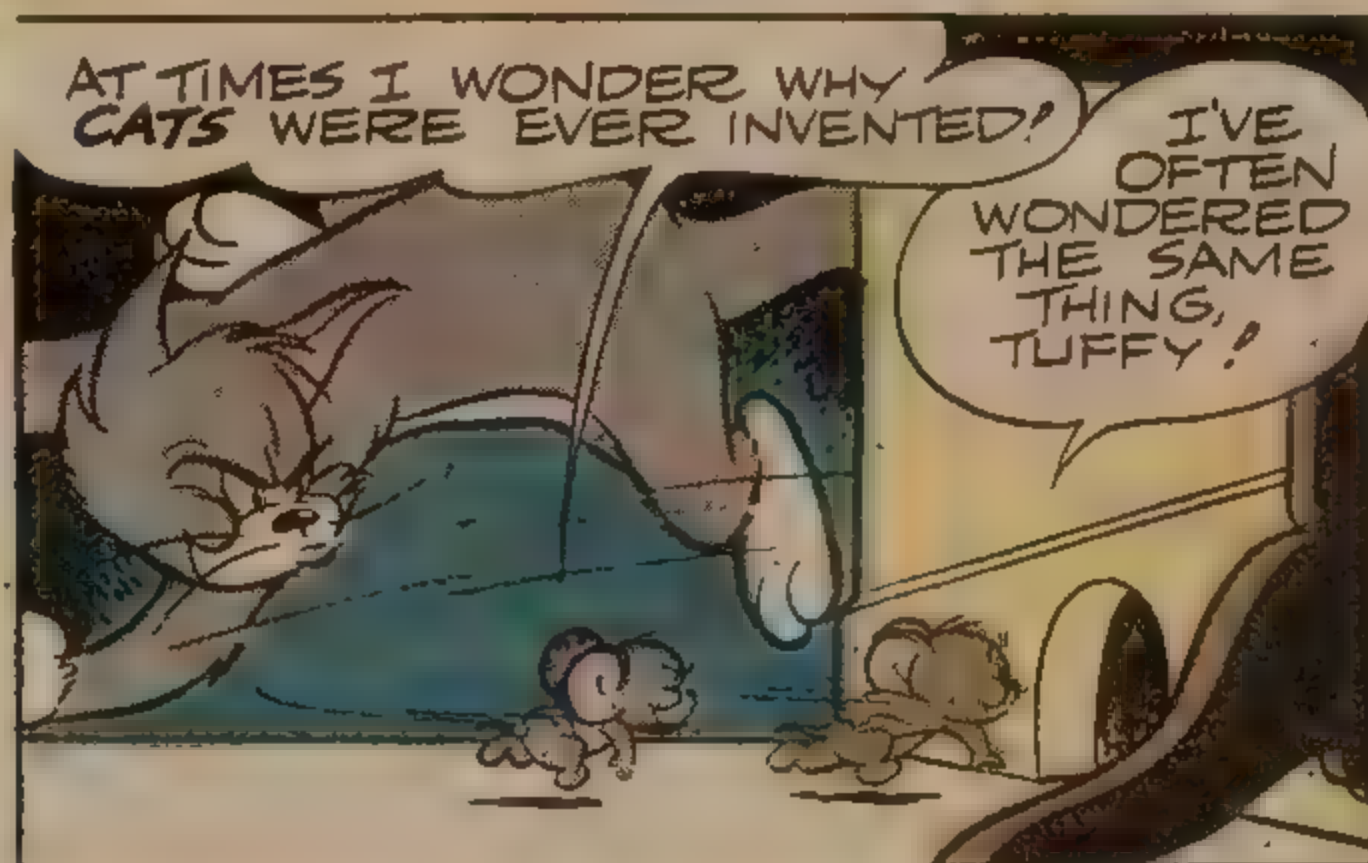
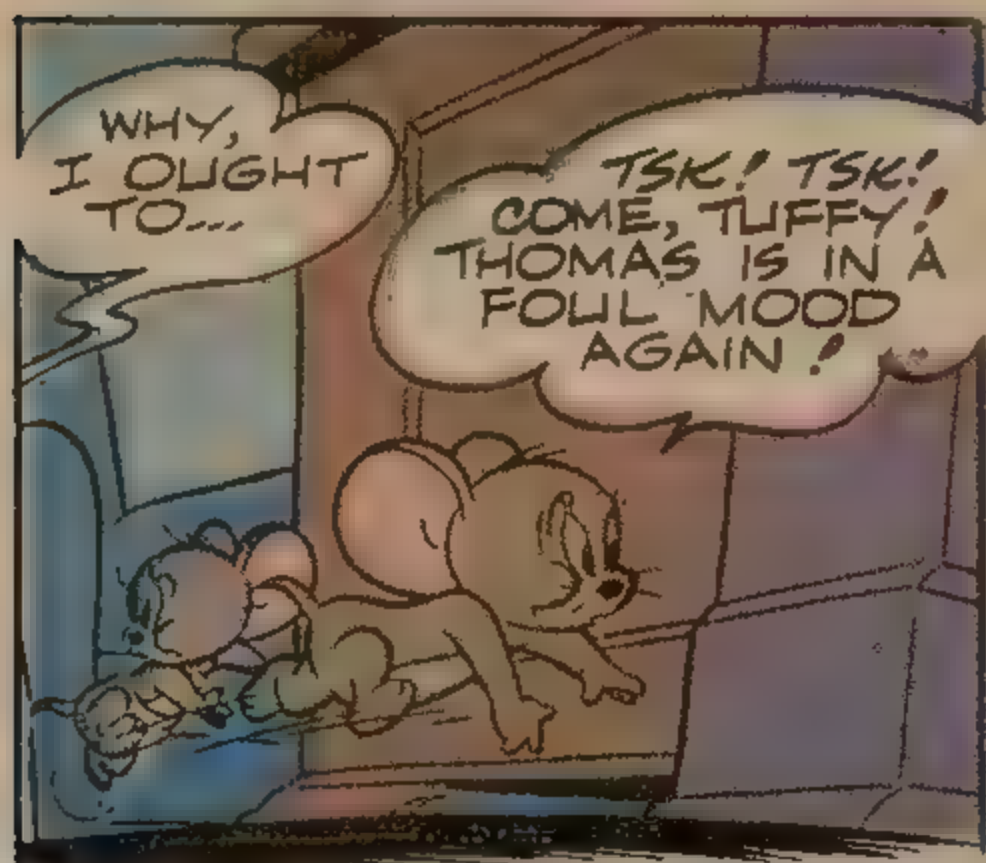
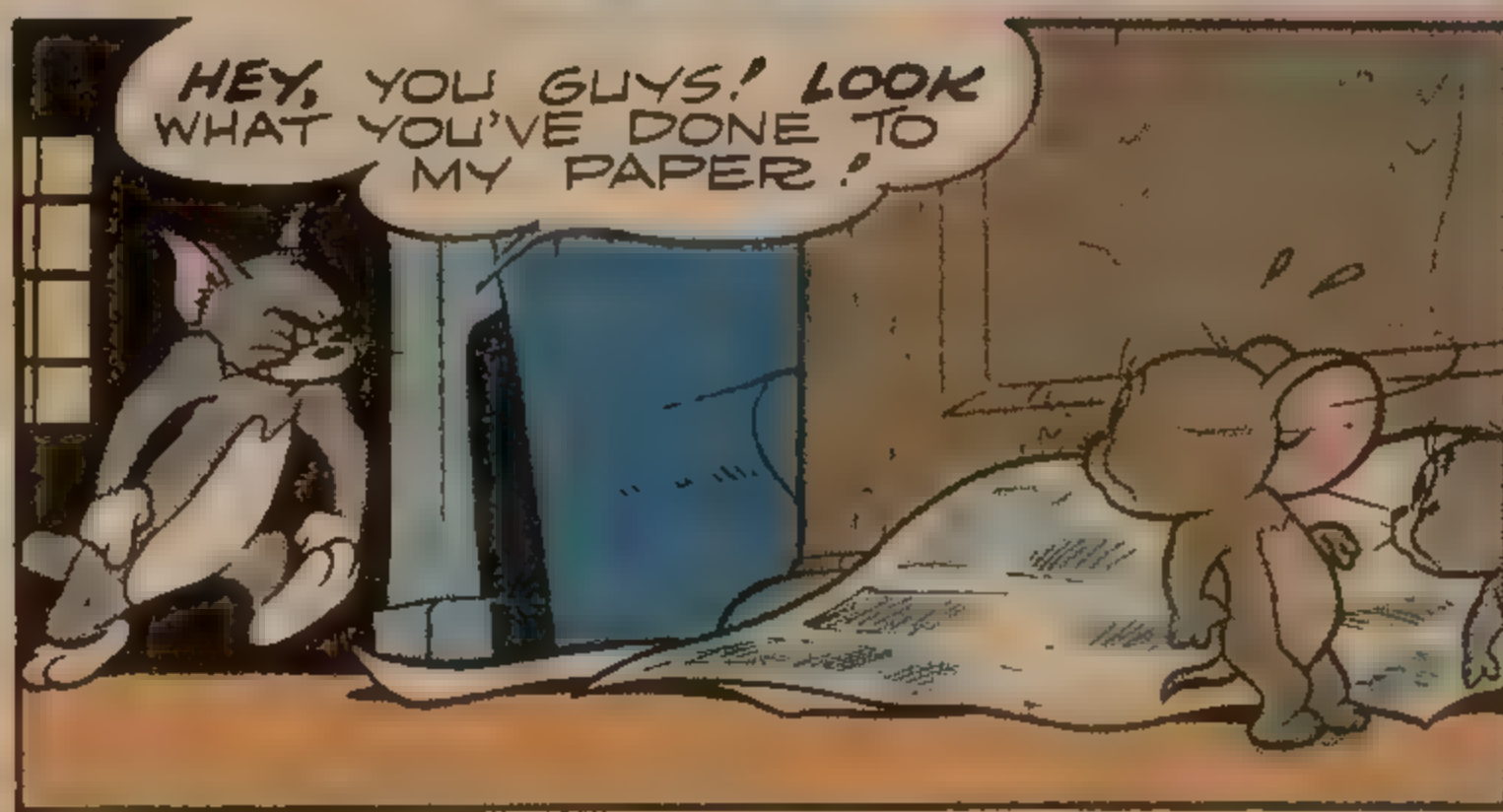
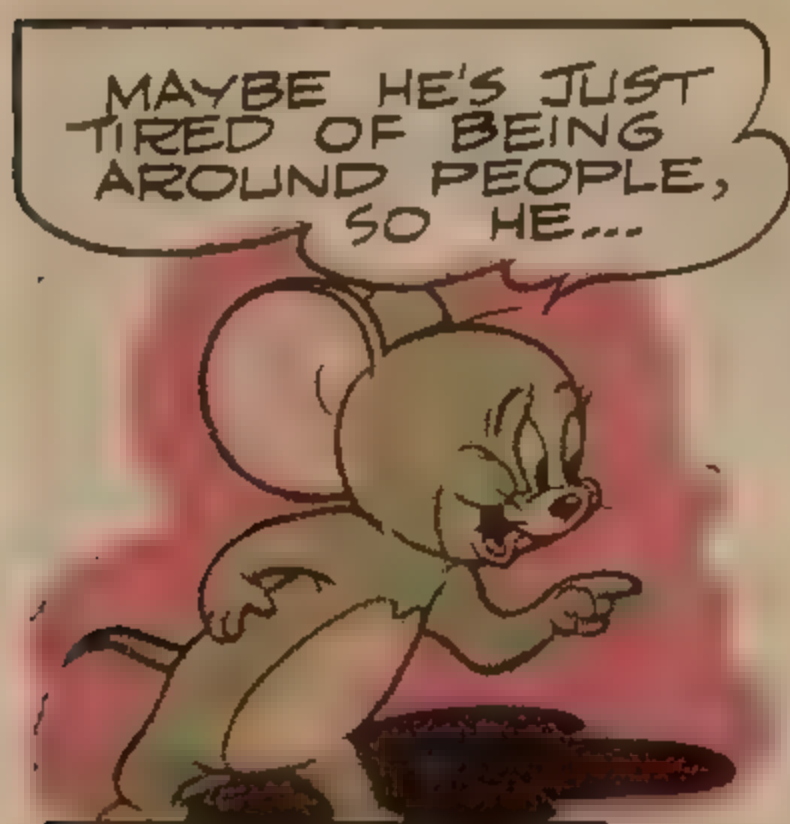
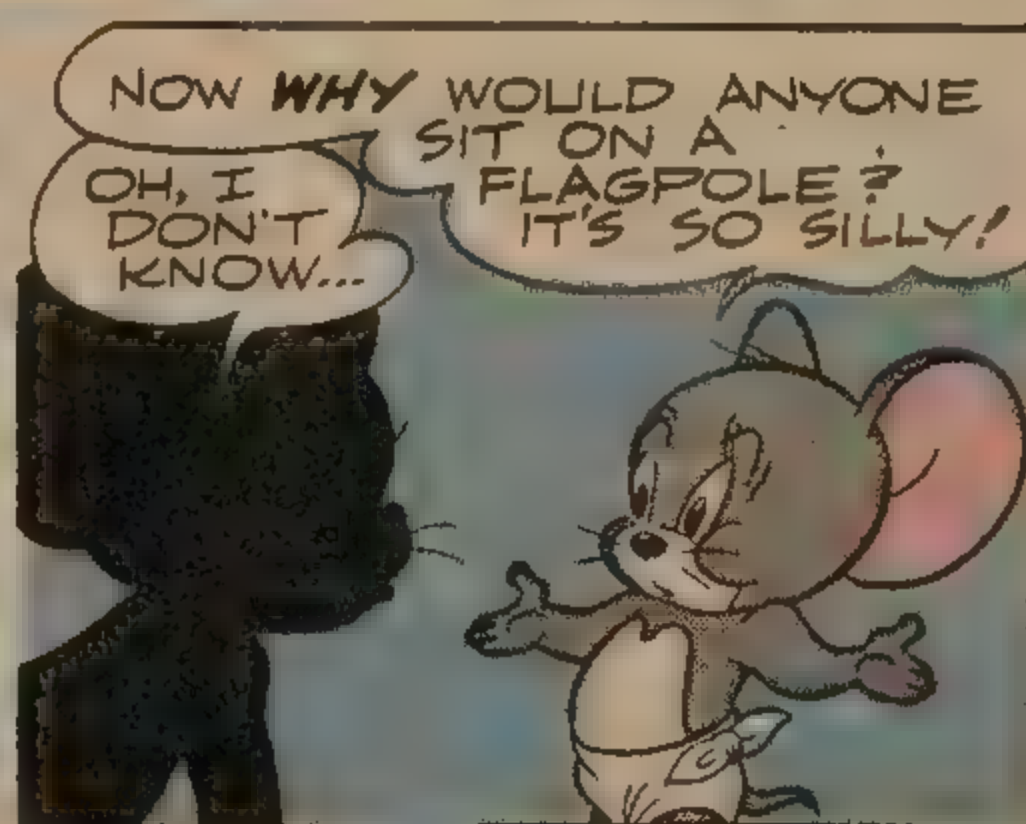
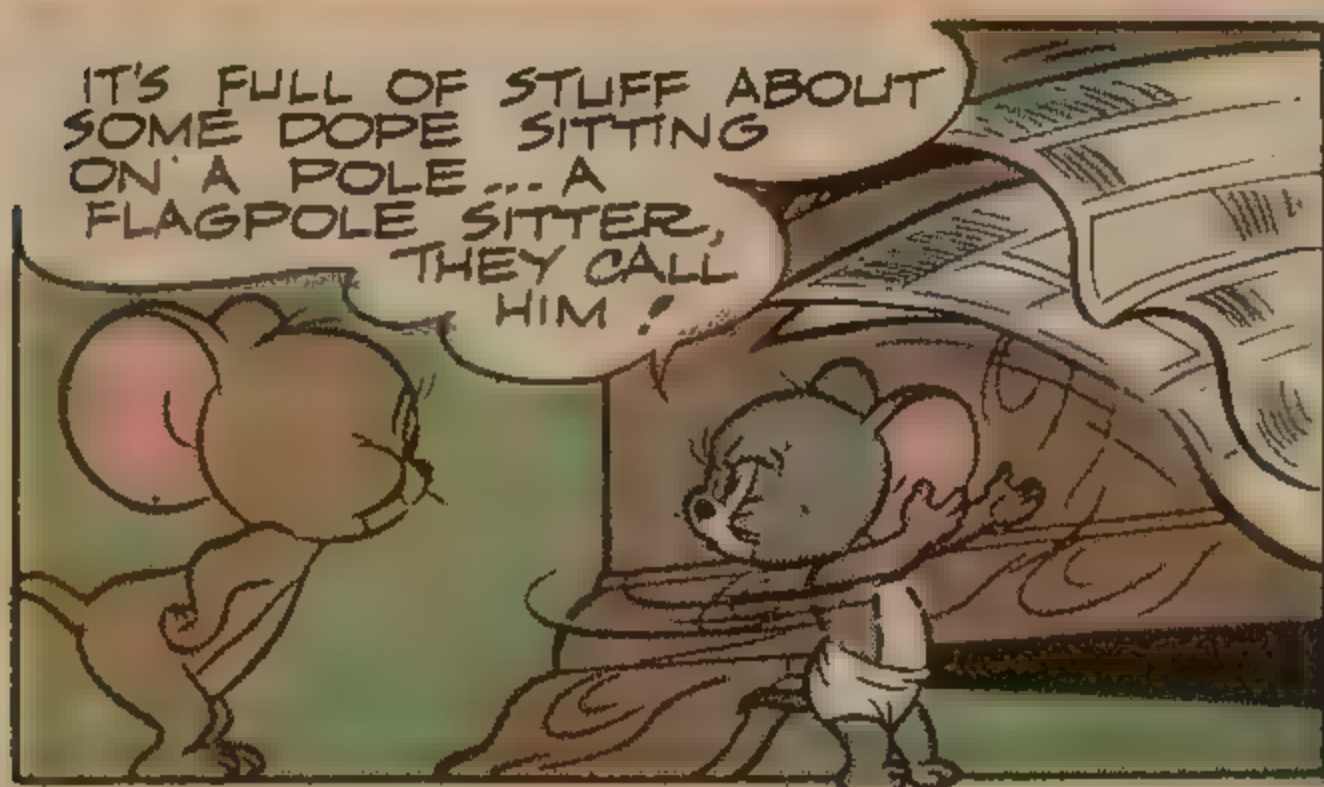
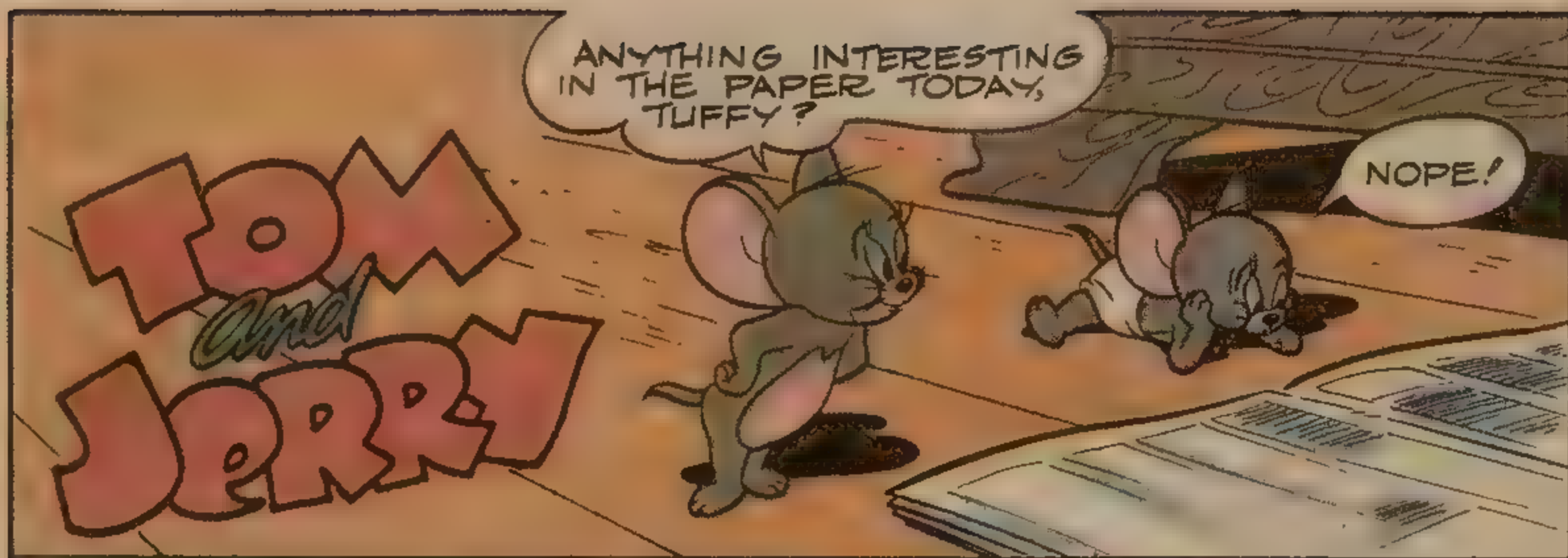
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Address

City State Zip

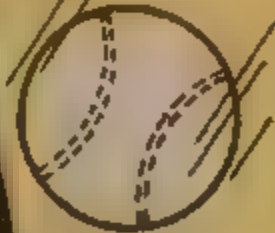
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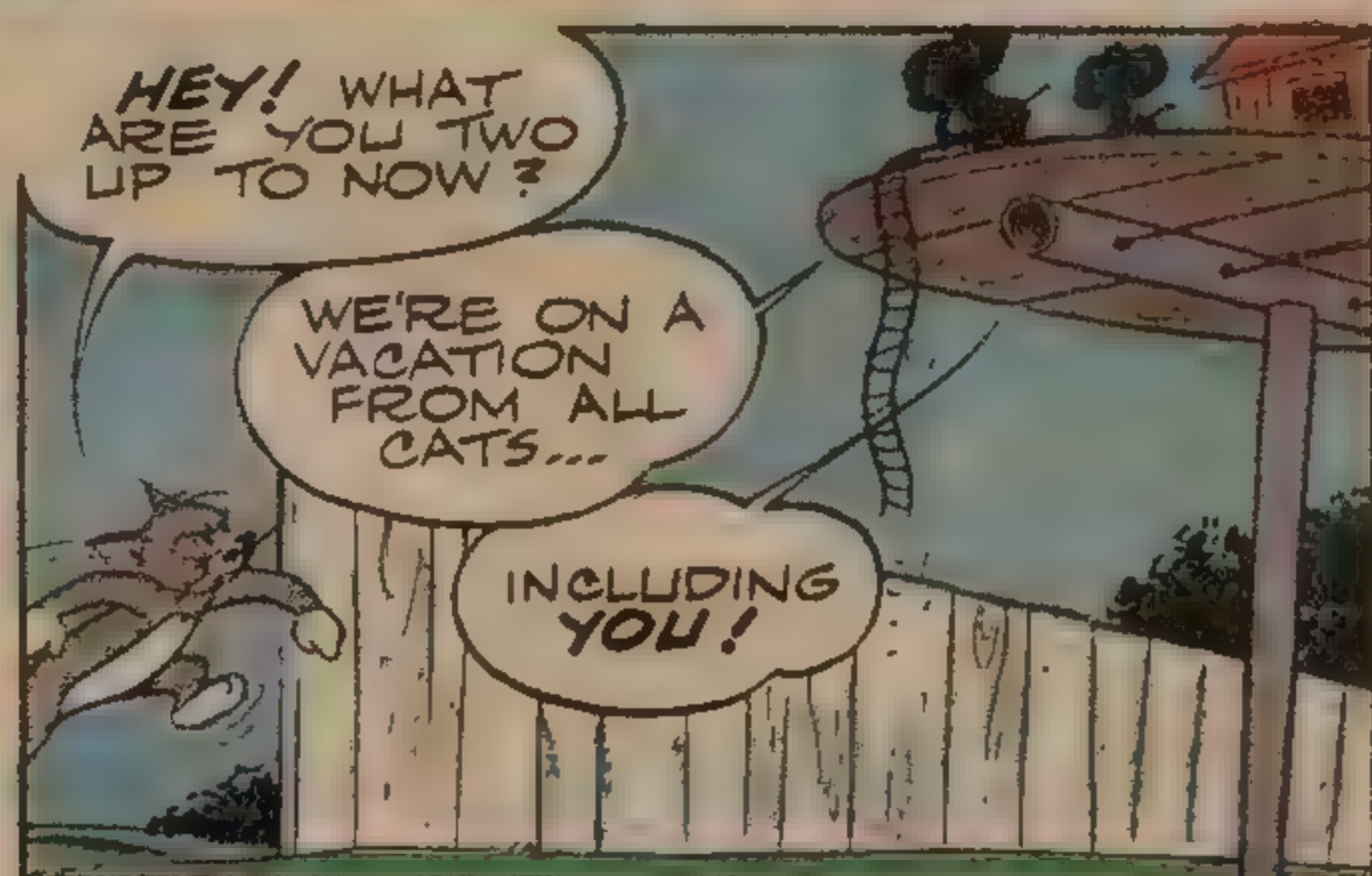
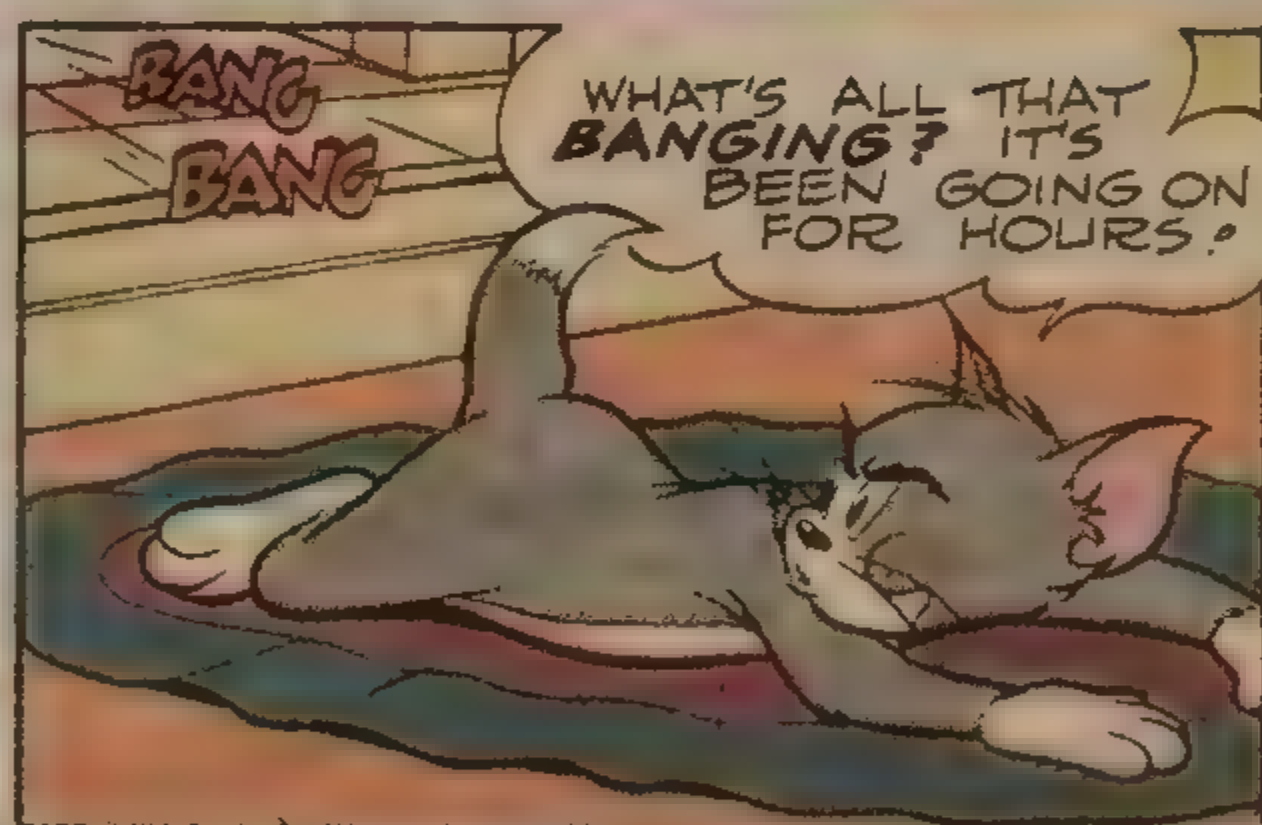
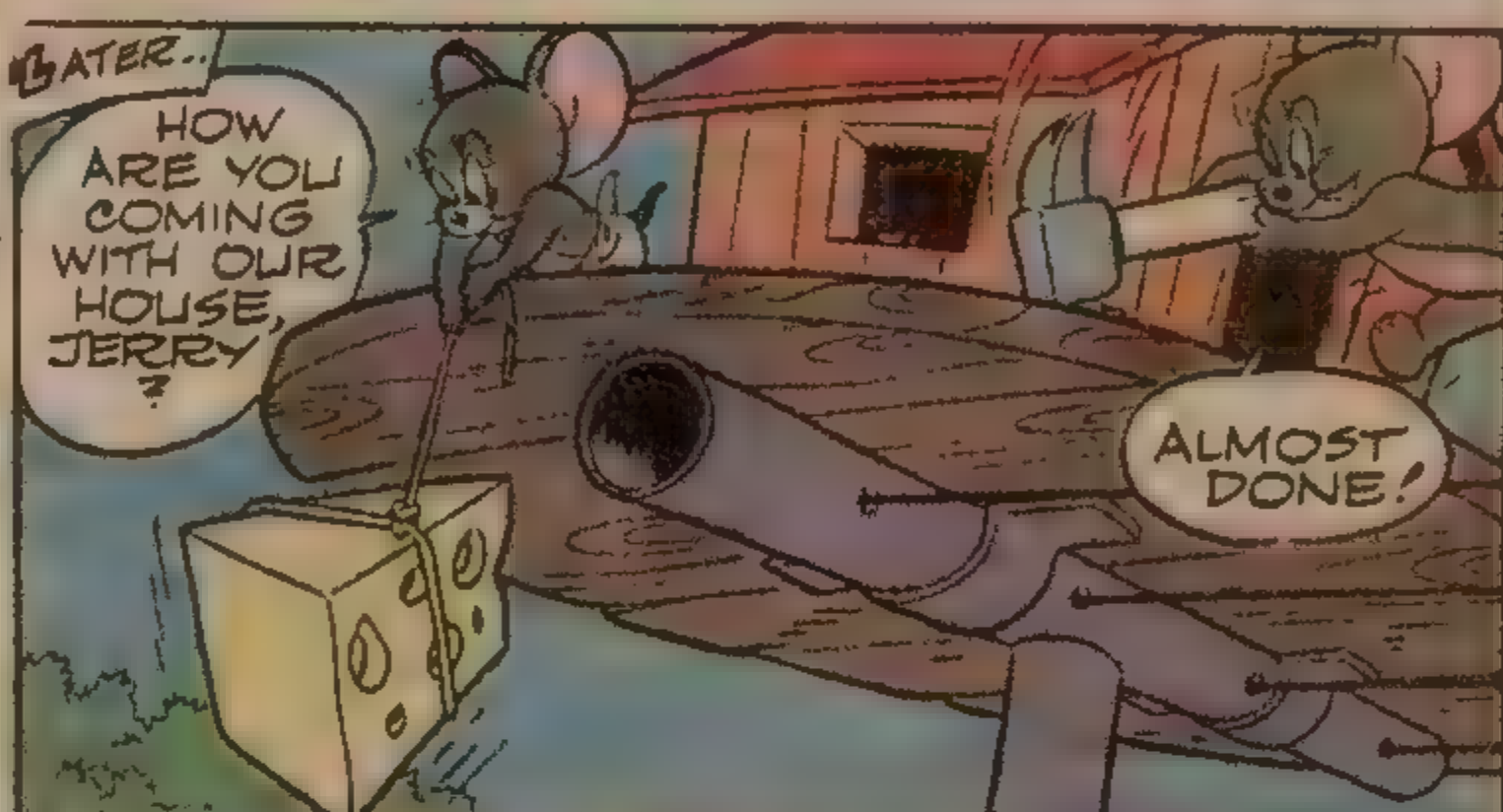
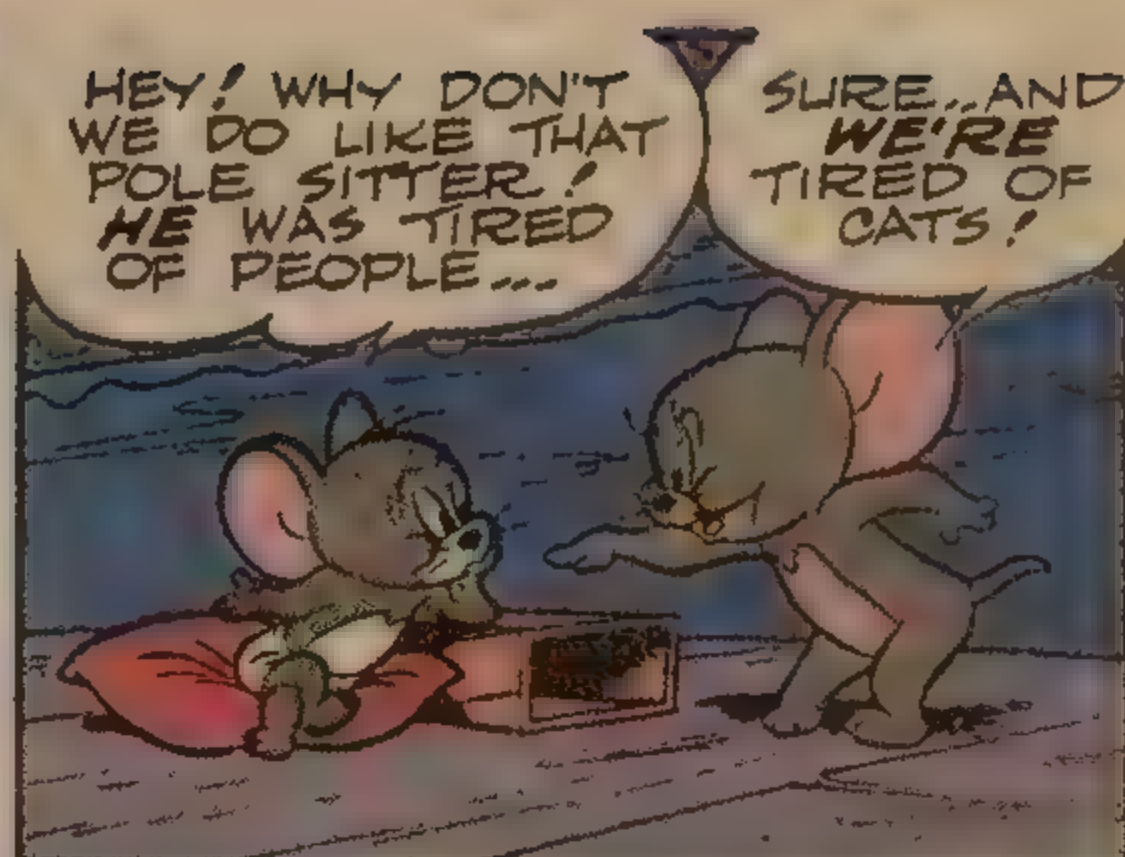
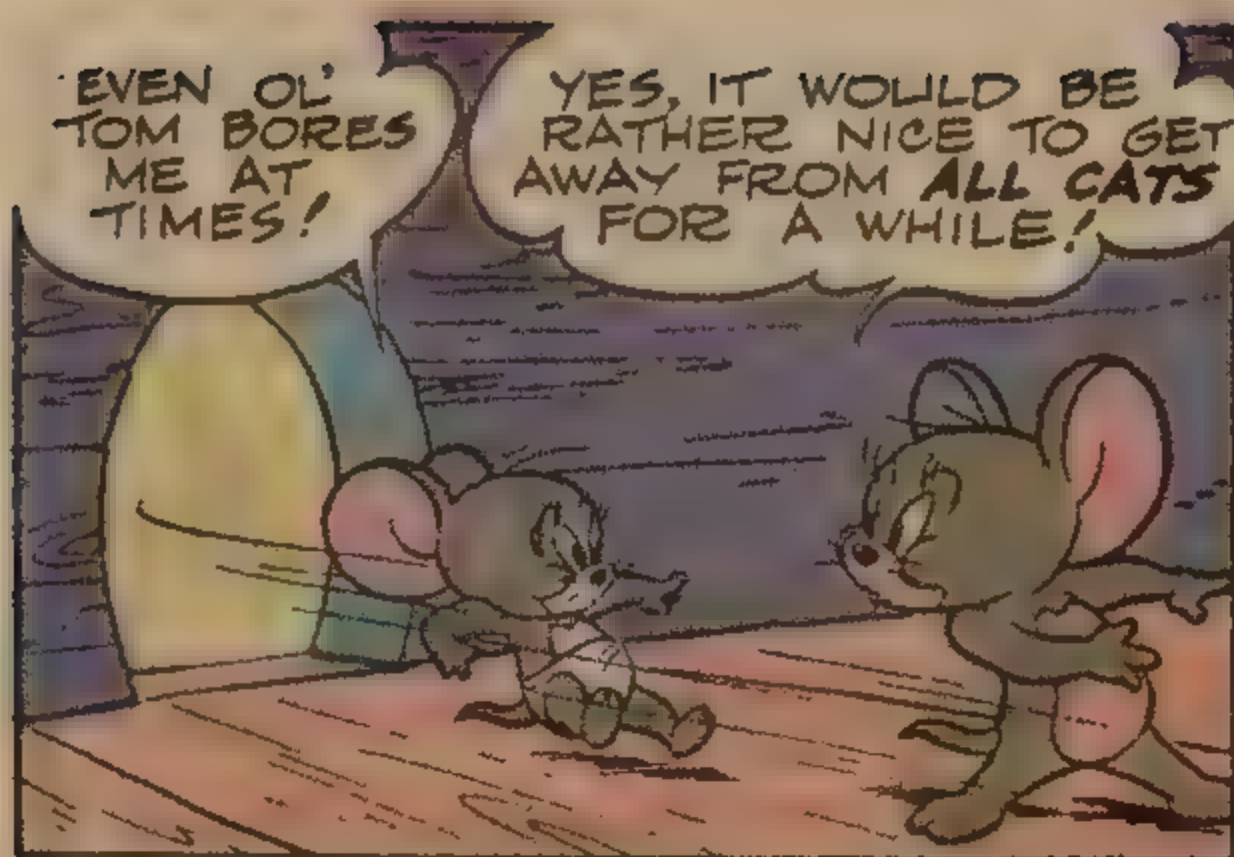
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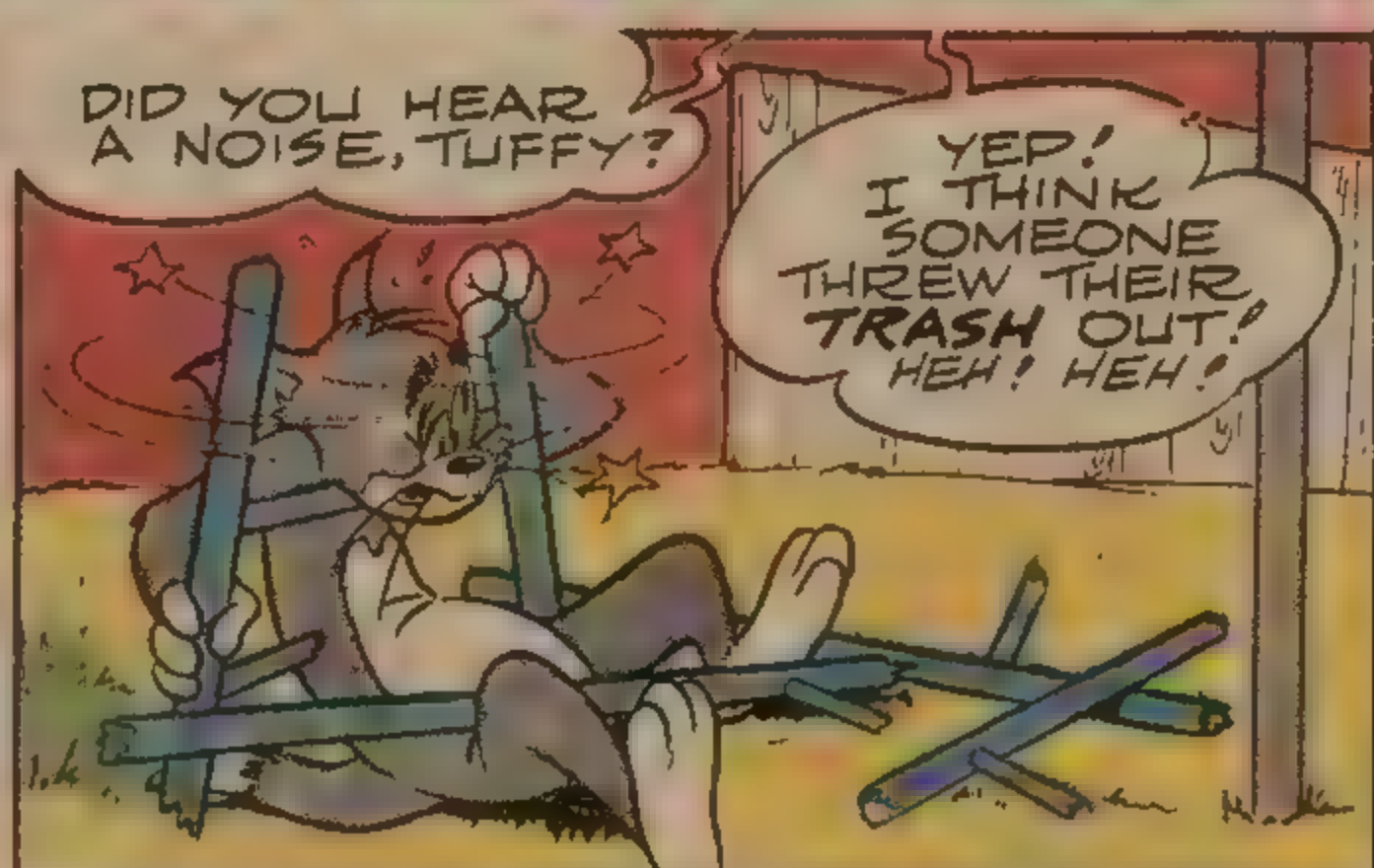
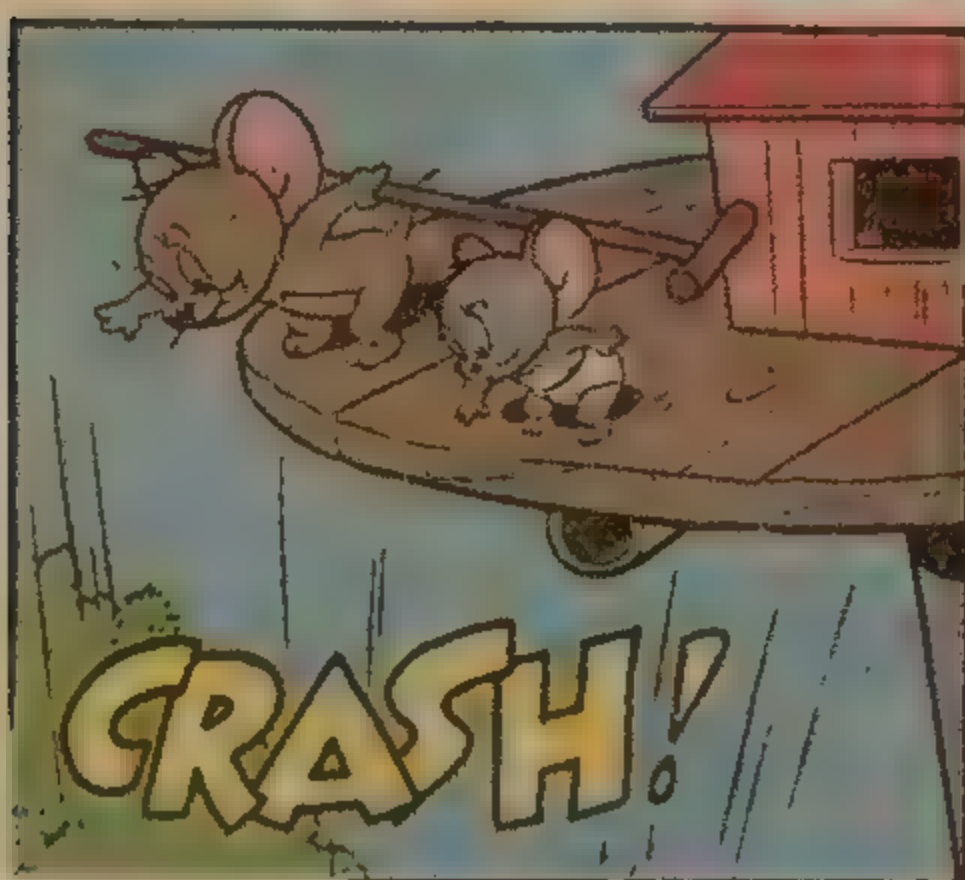
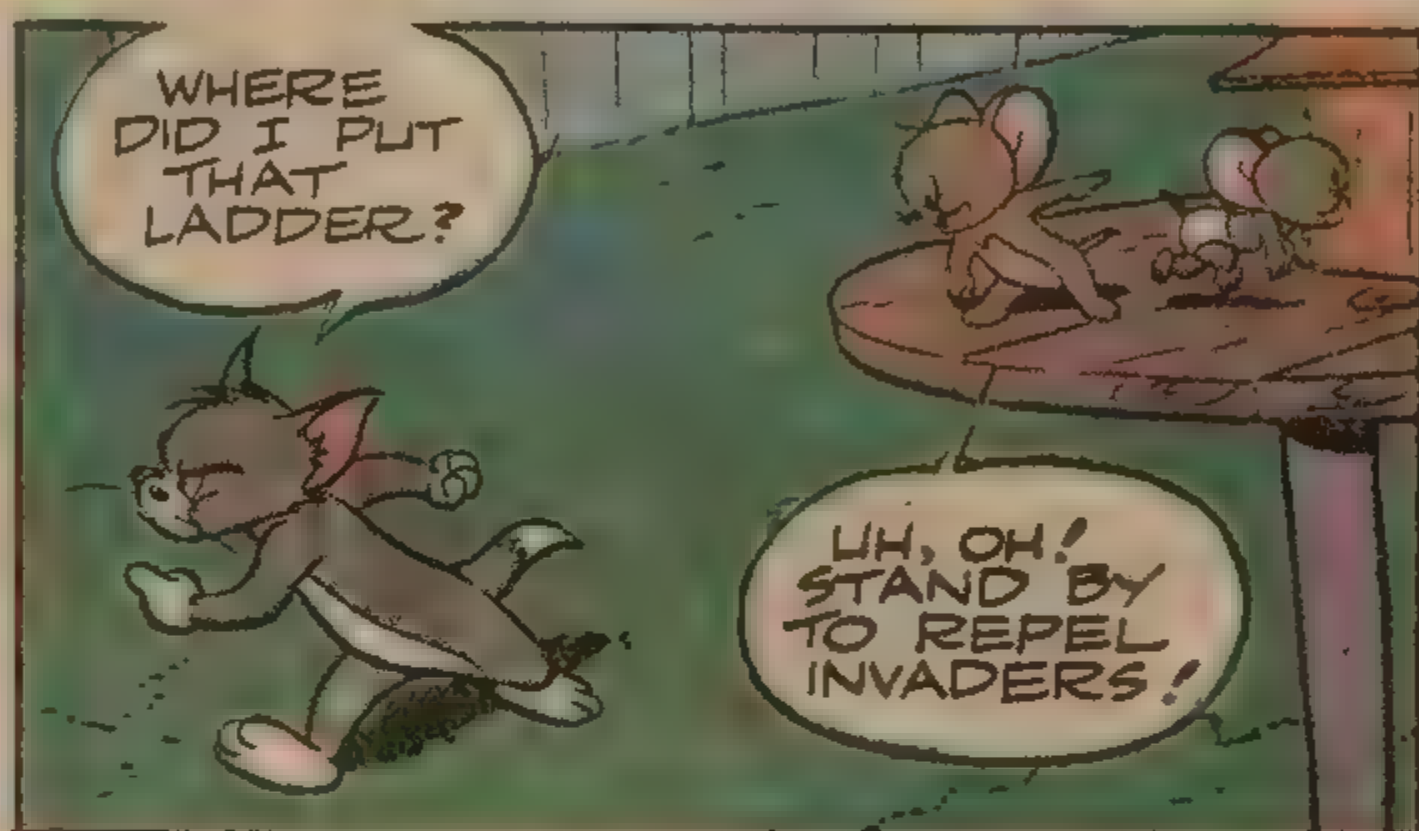
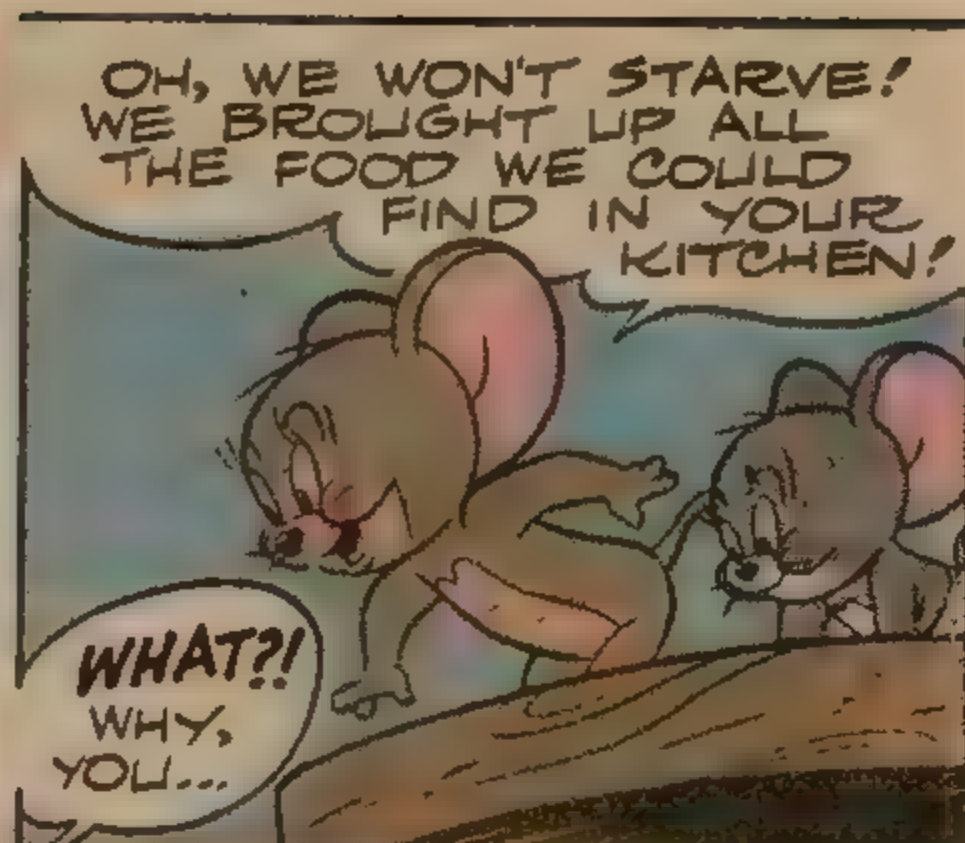
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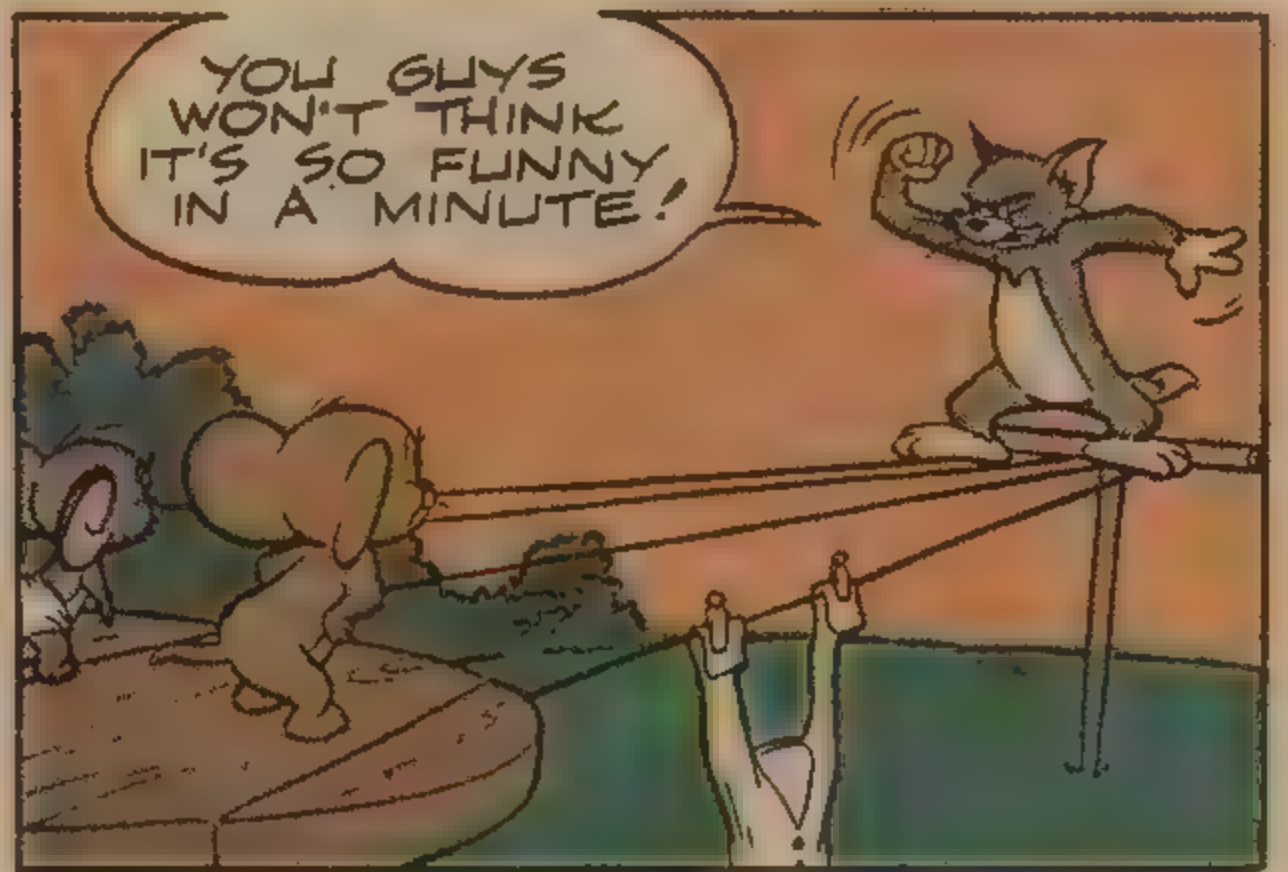
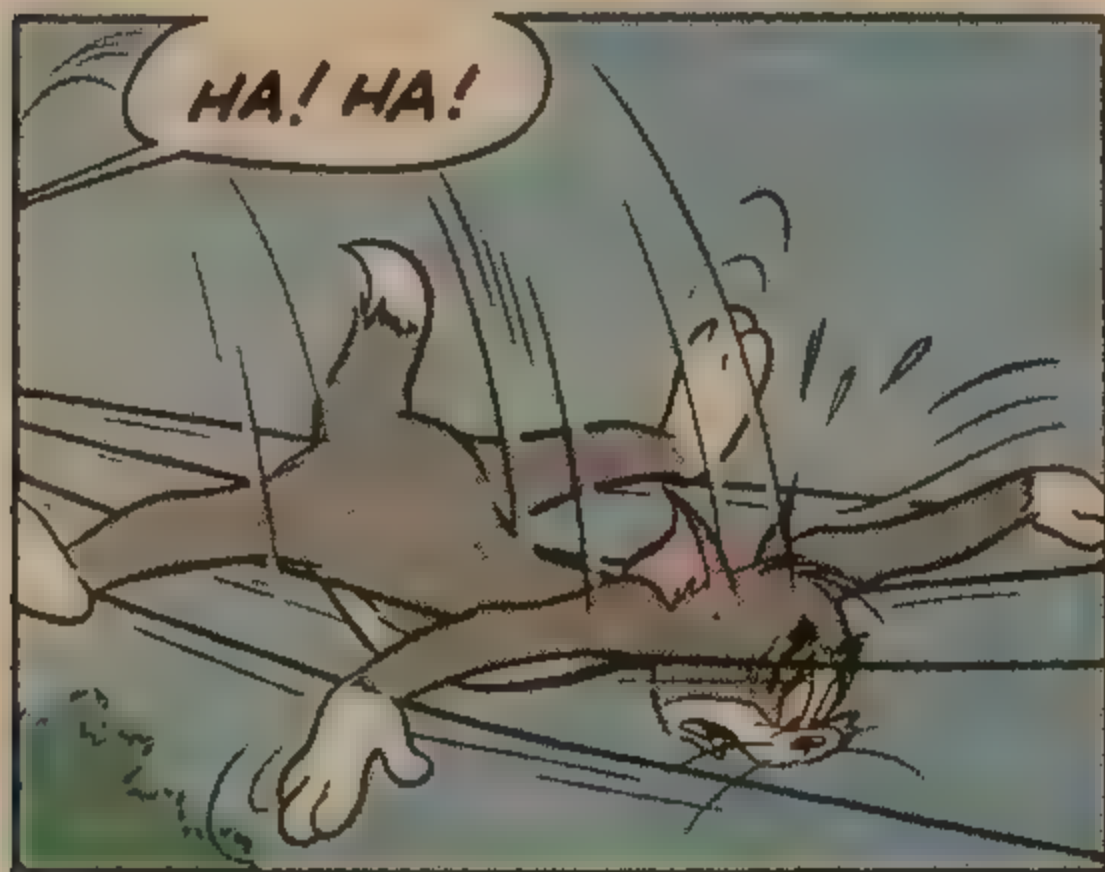
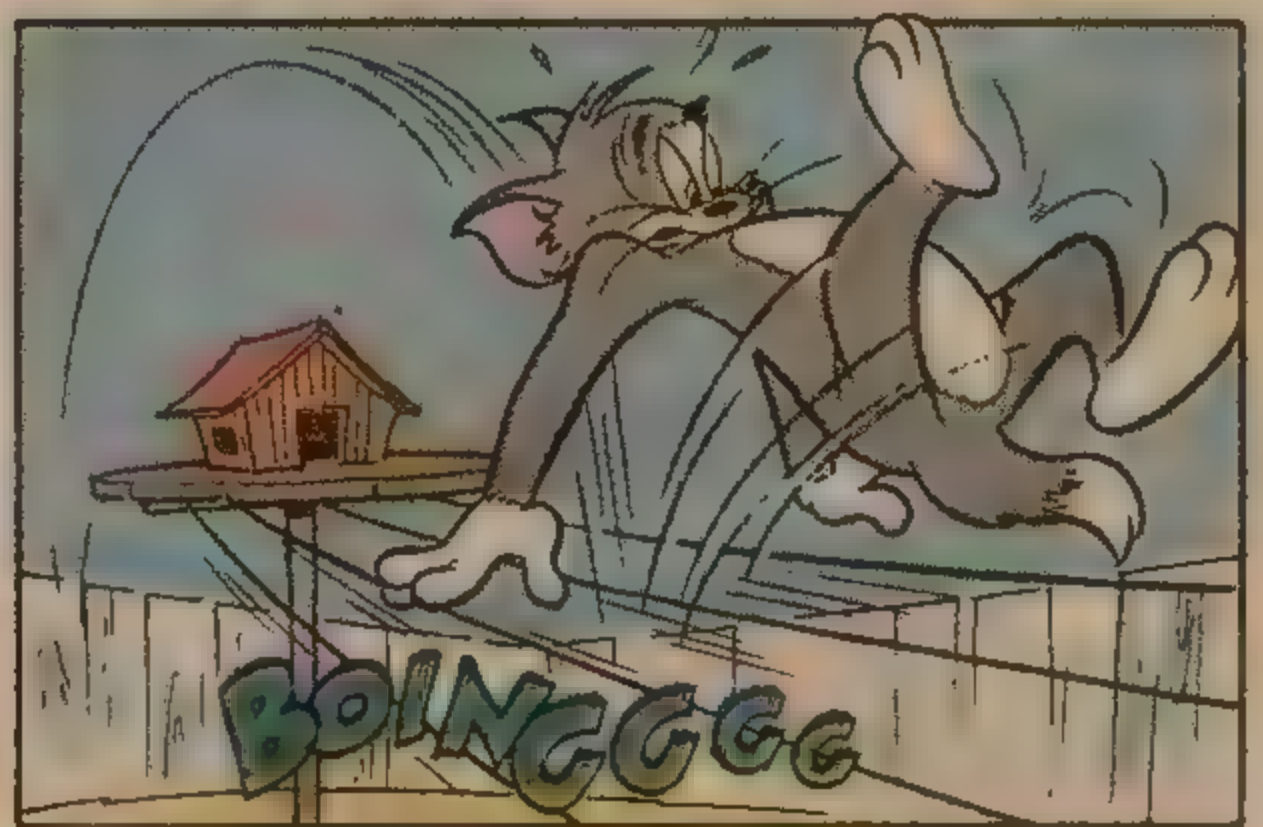
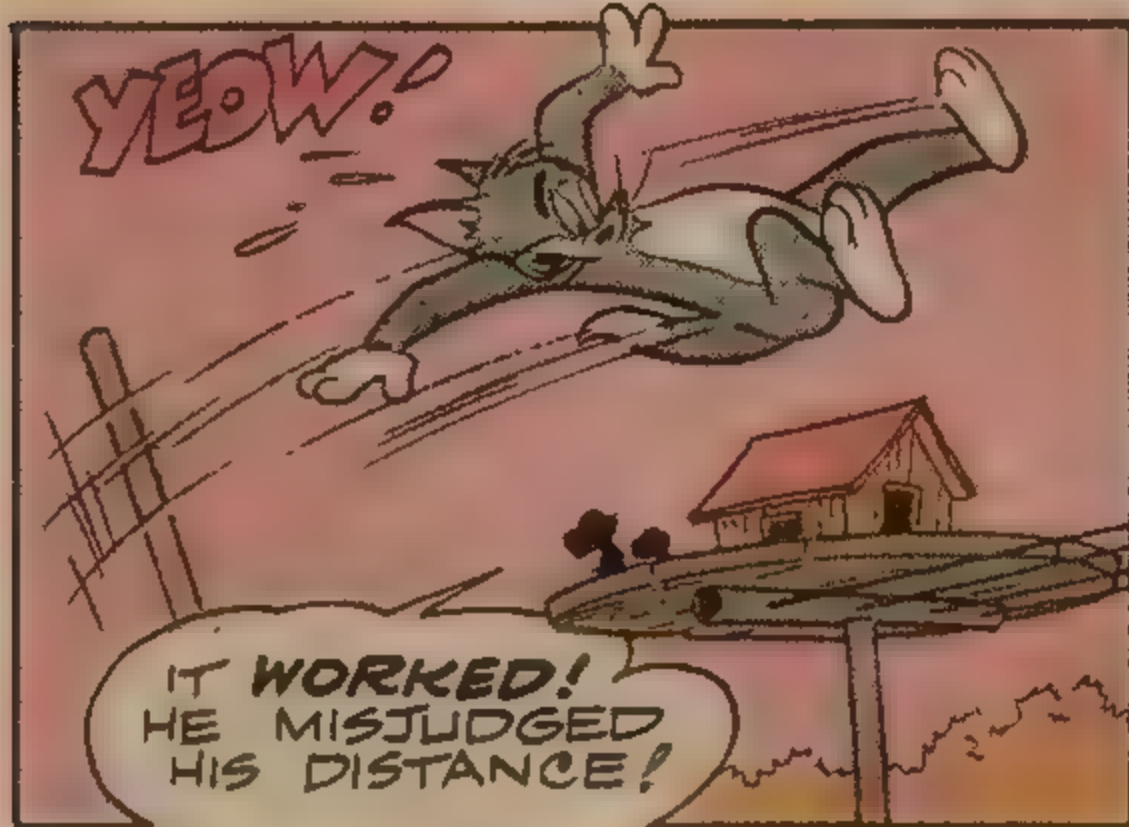
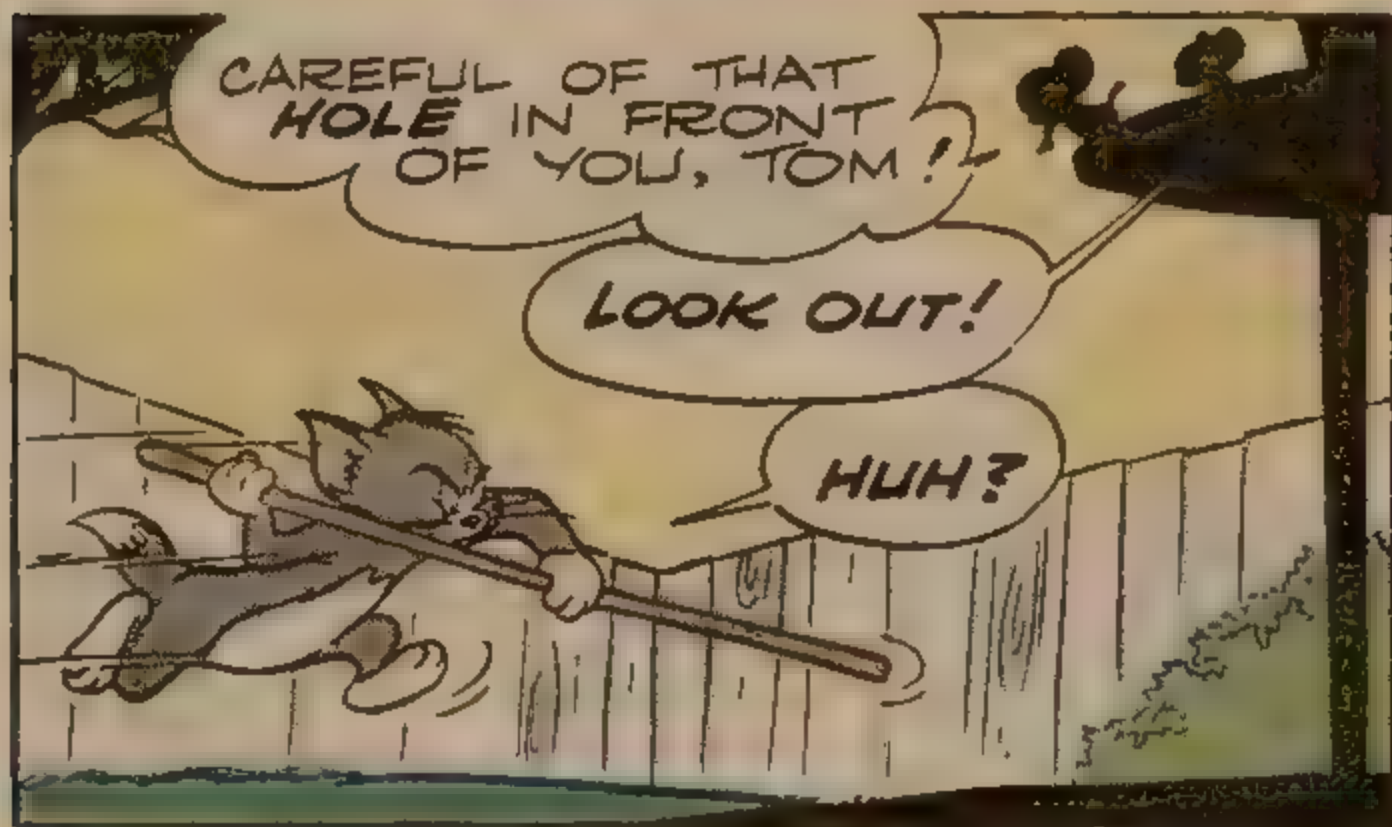
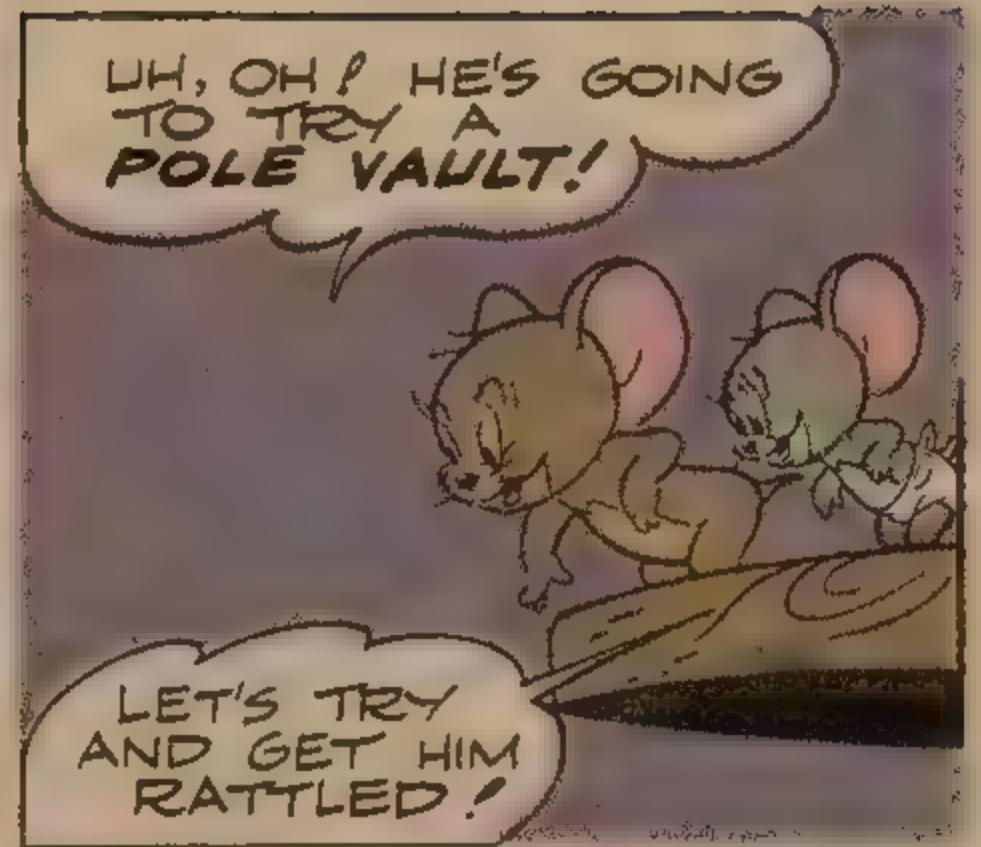
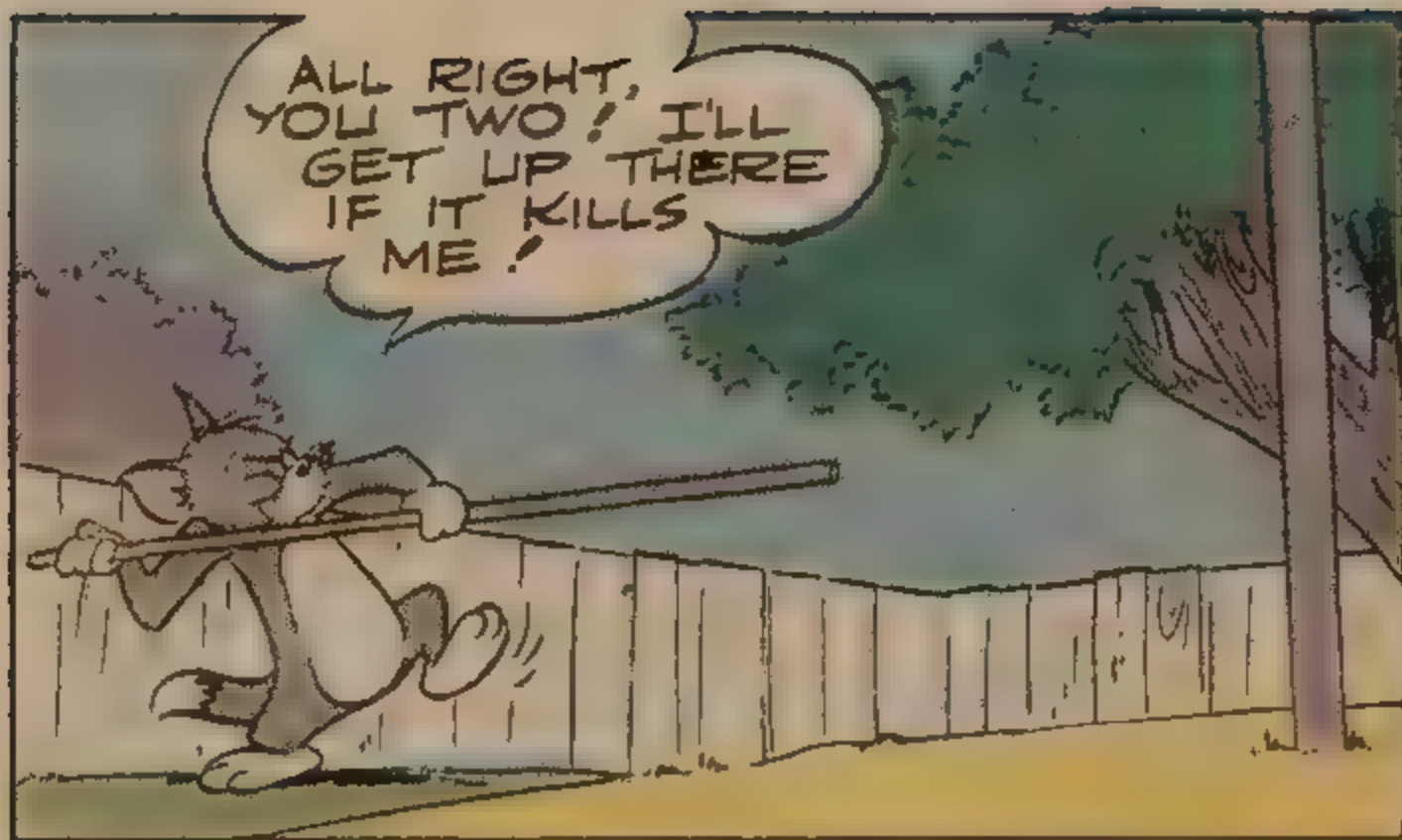
Fill Out and
MAIL TODAY

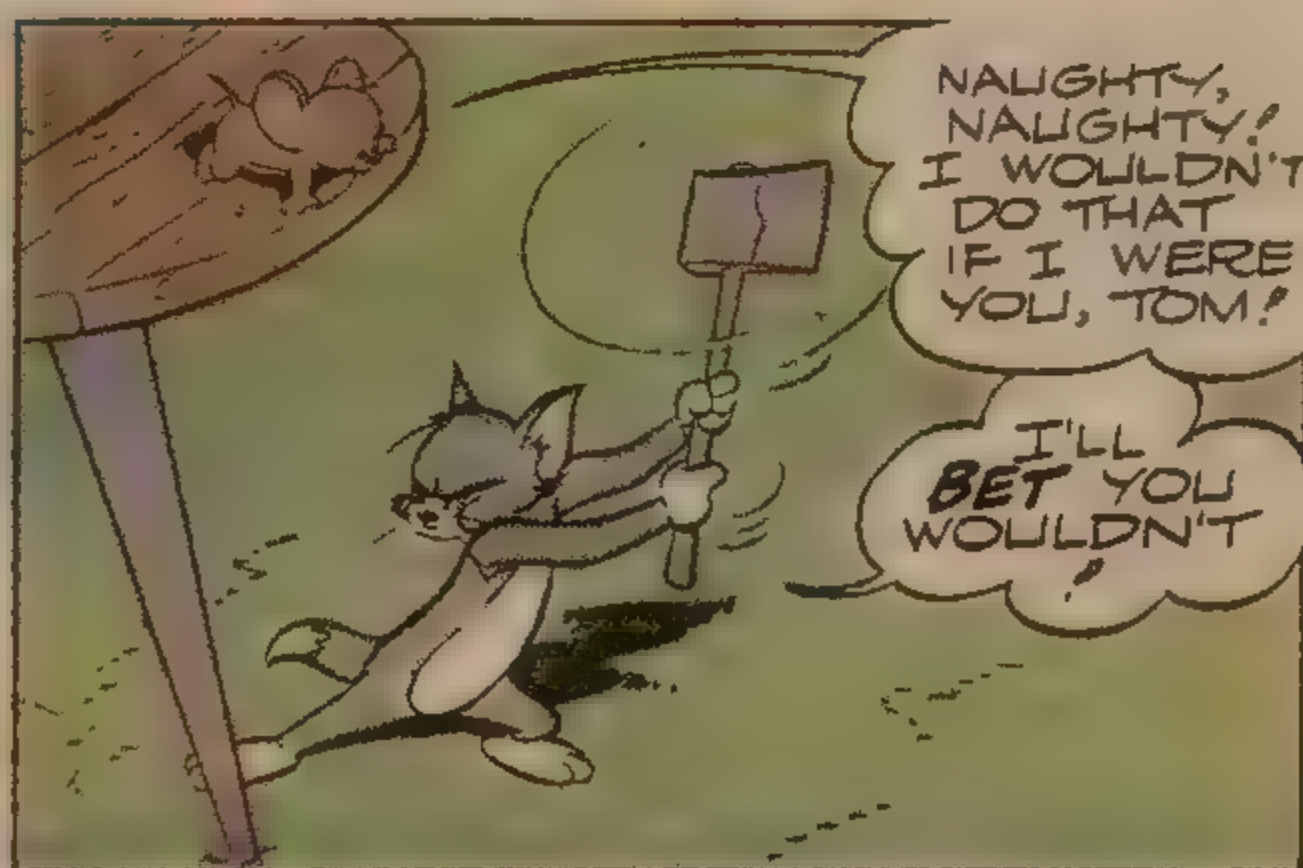
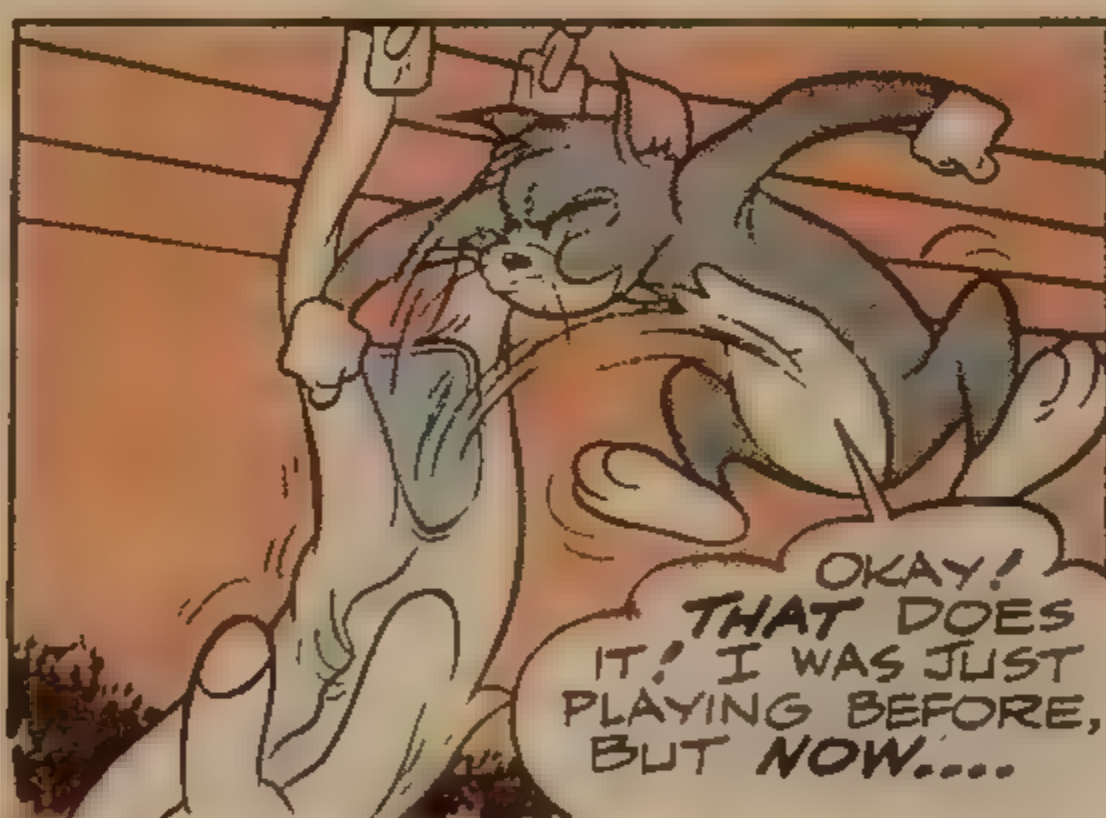
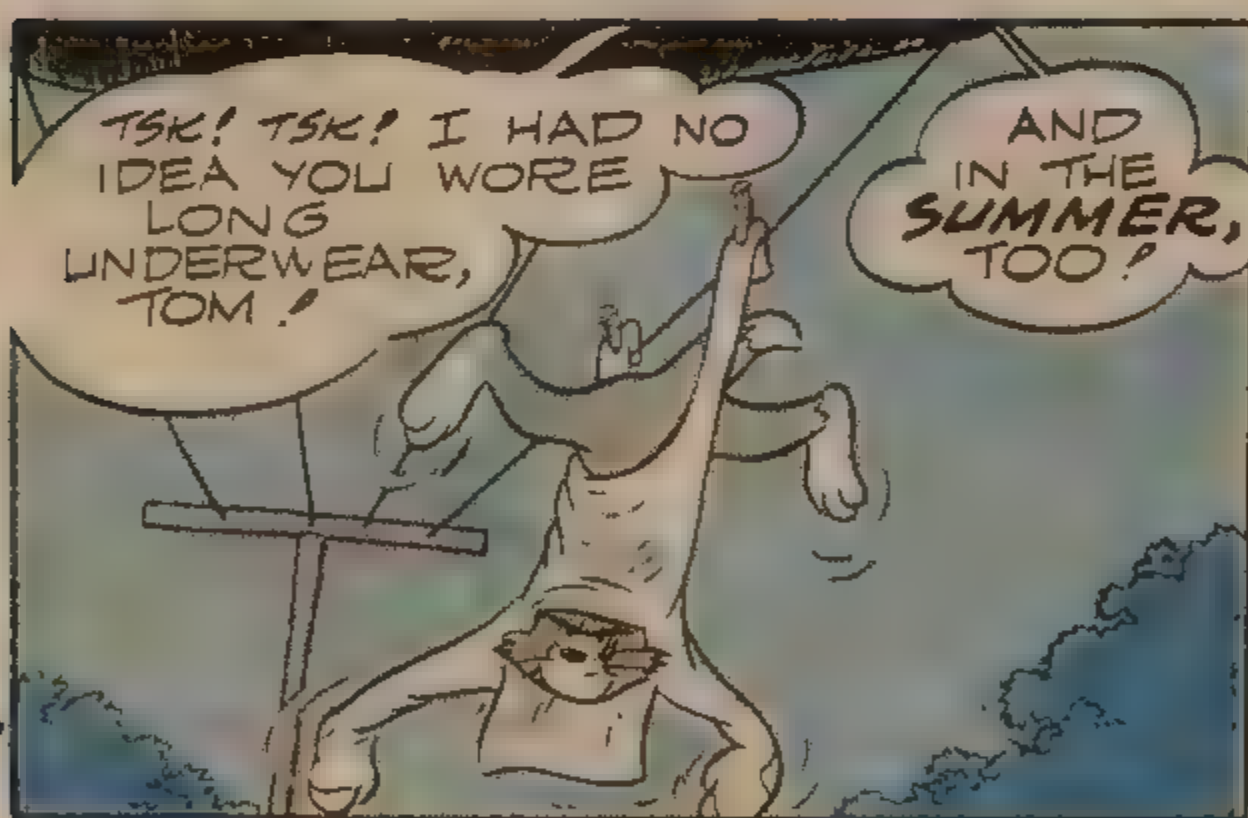
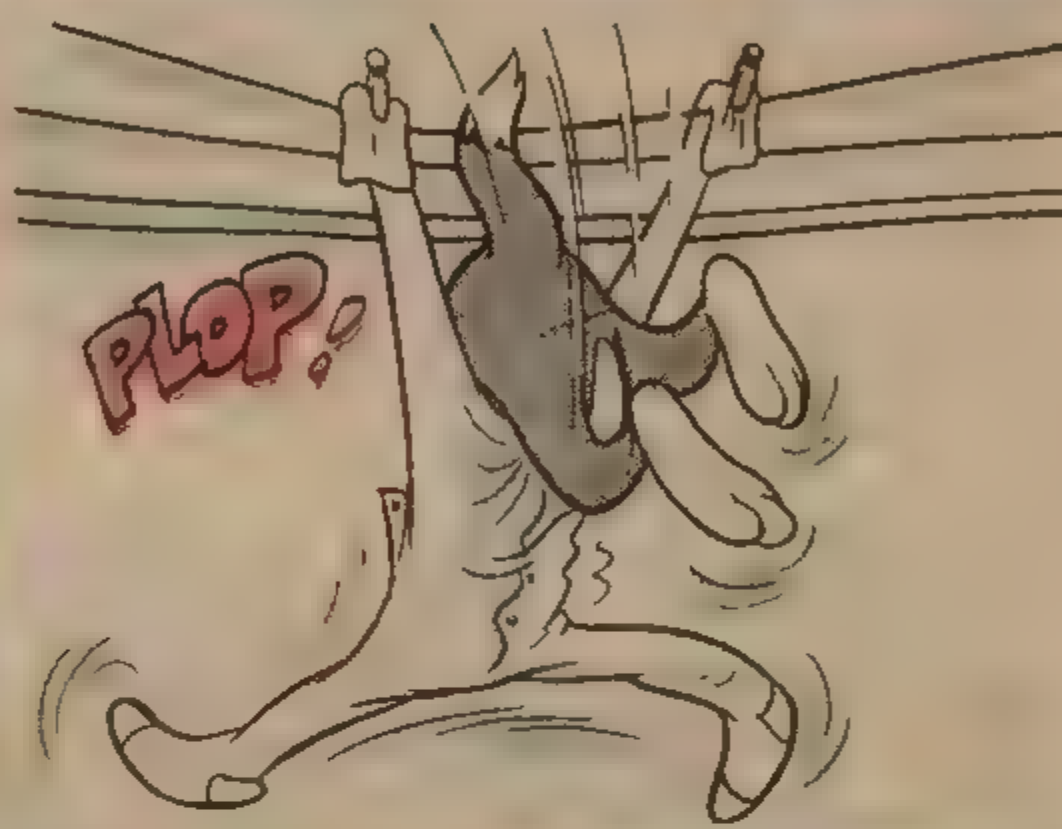
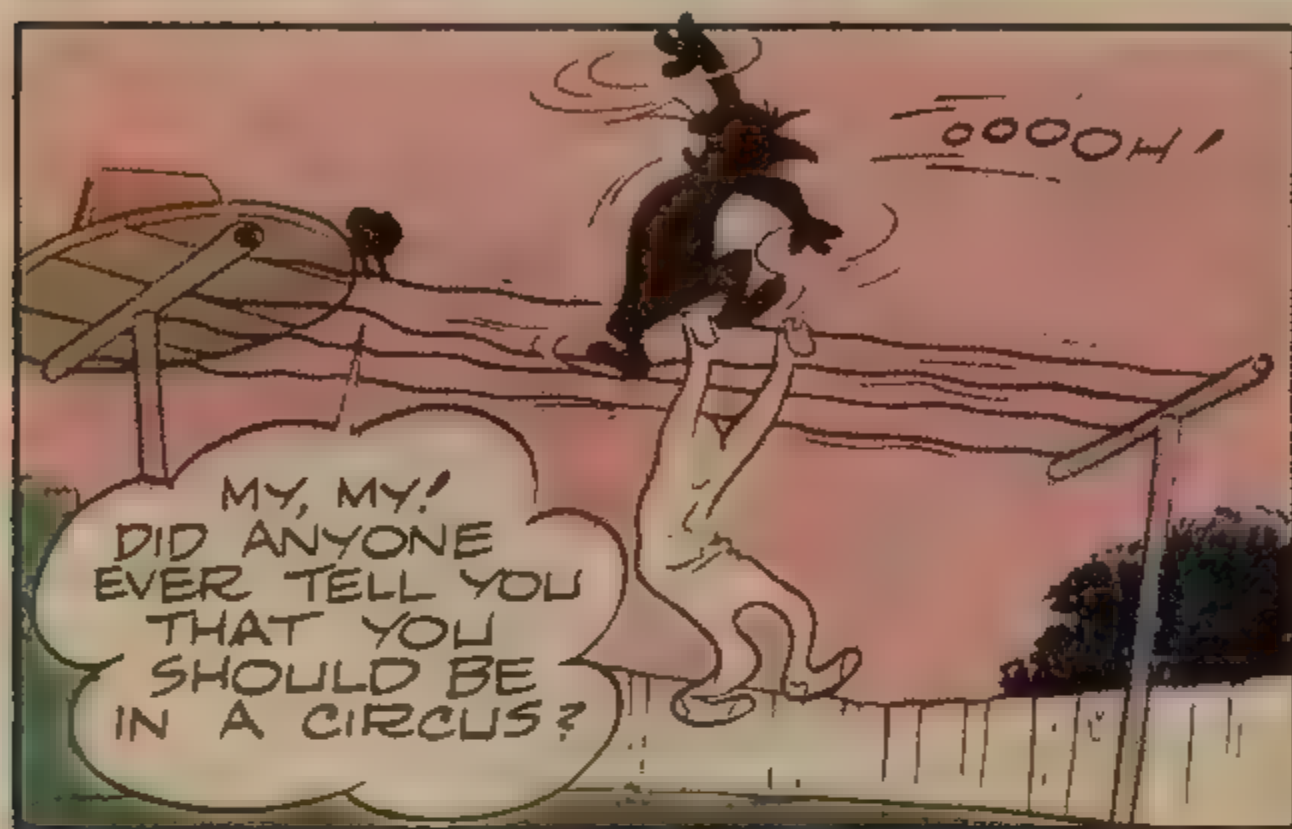
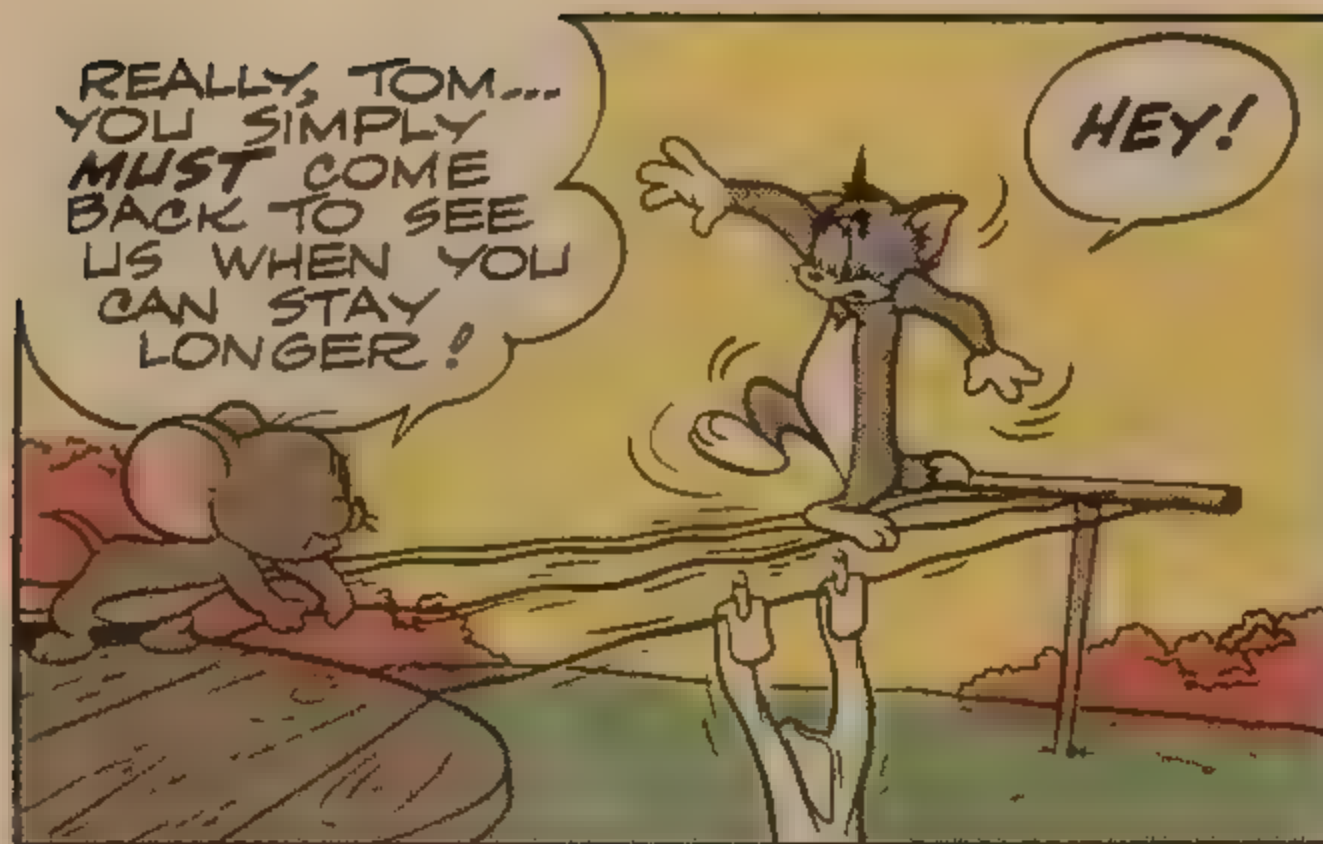
You Take NO RISK
Fill out and mail for
FREE Sample Offer

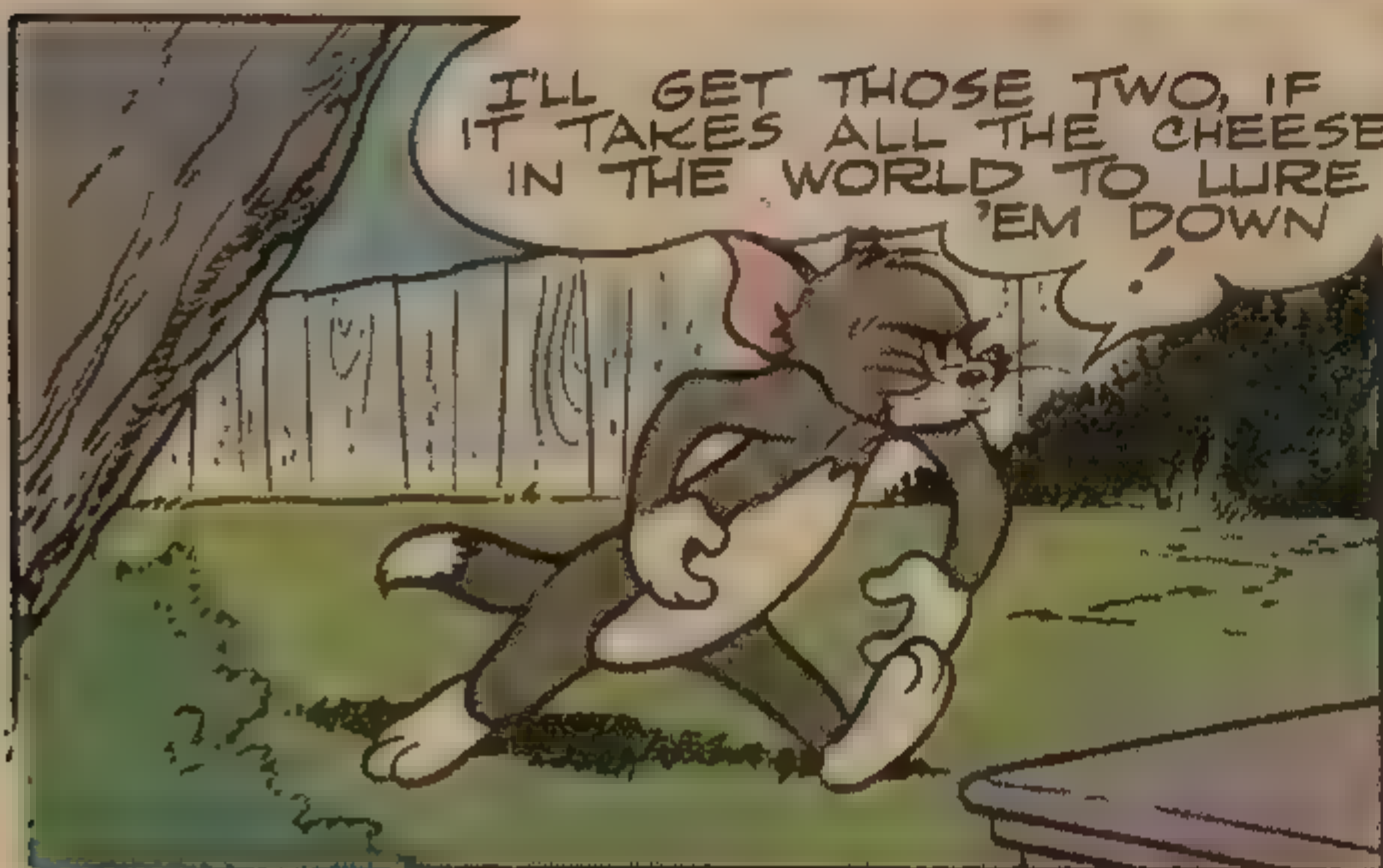
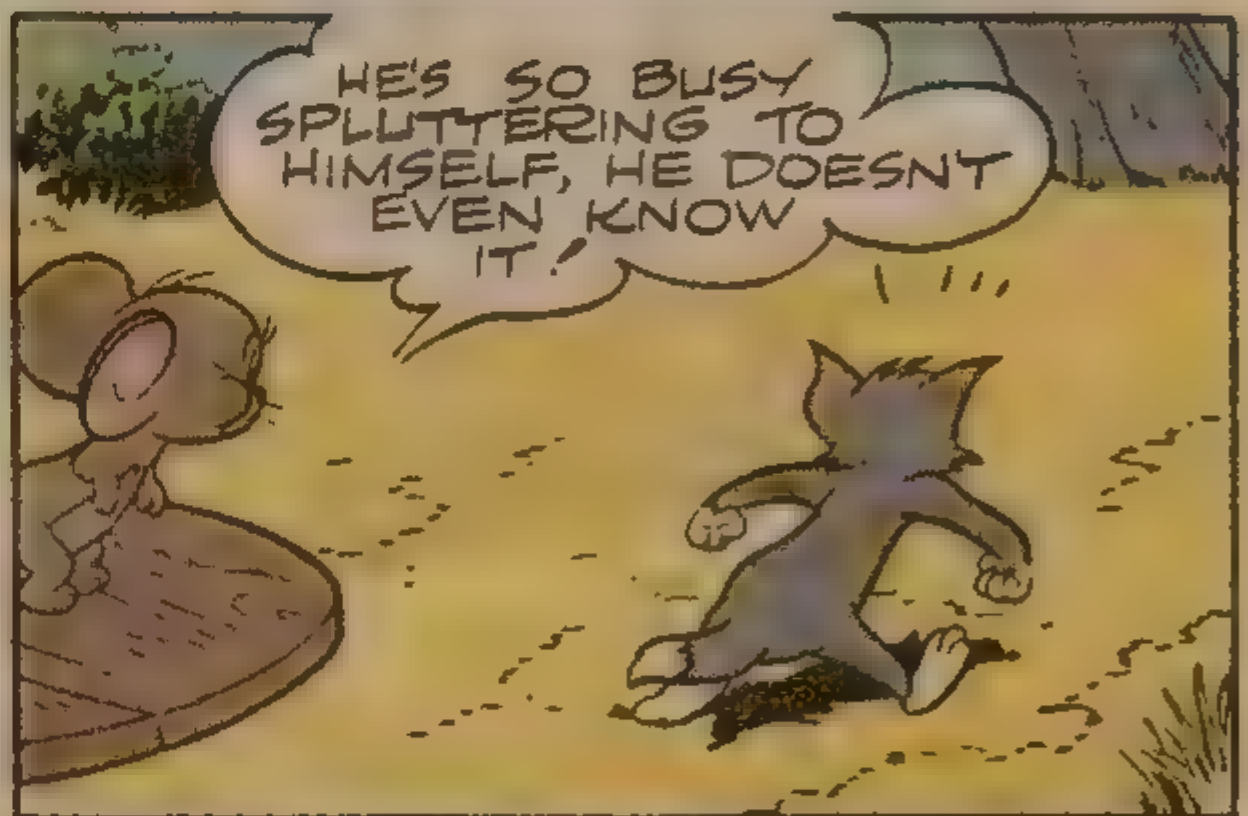
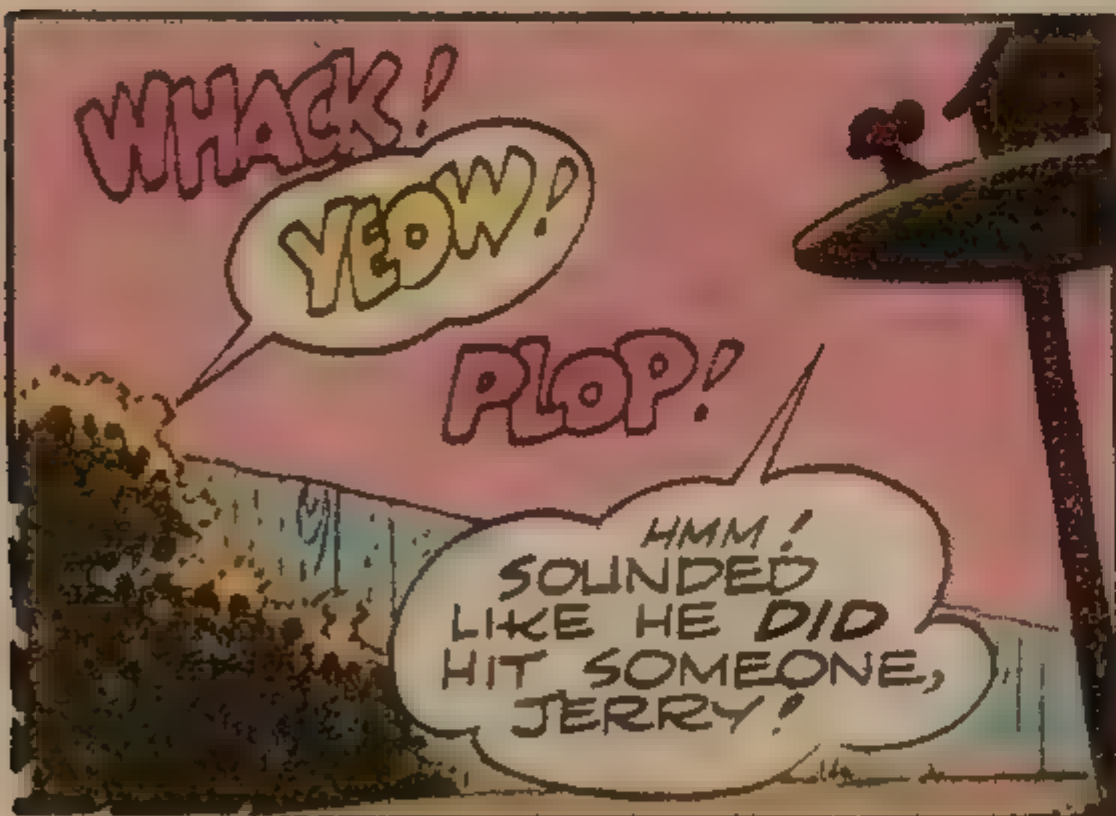
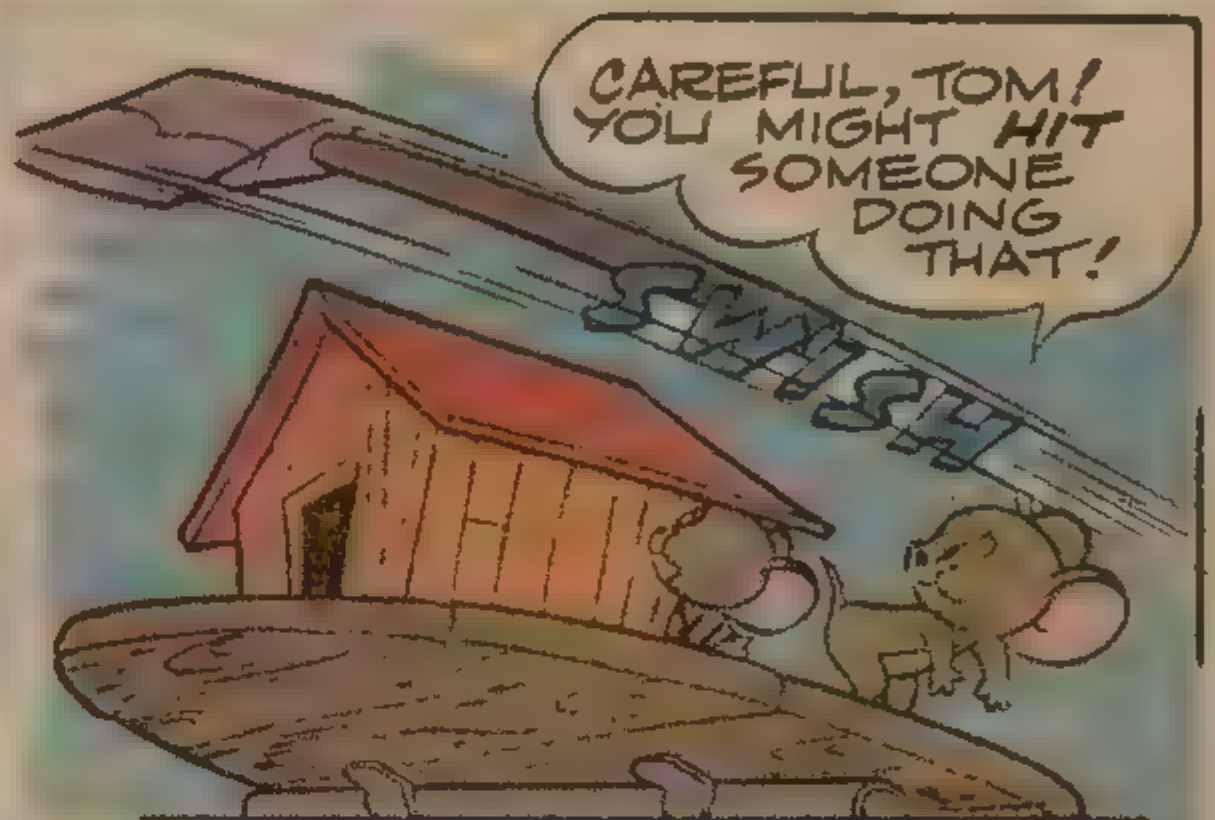
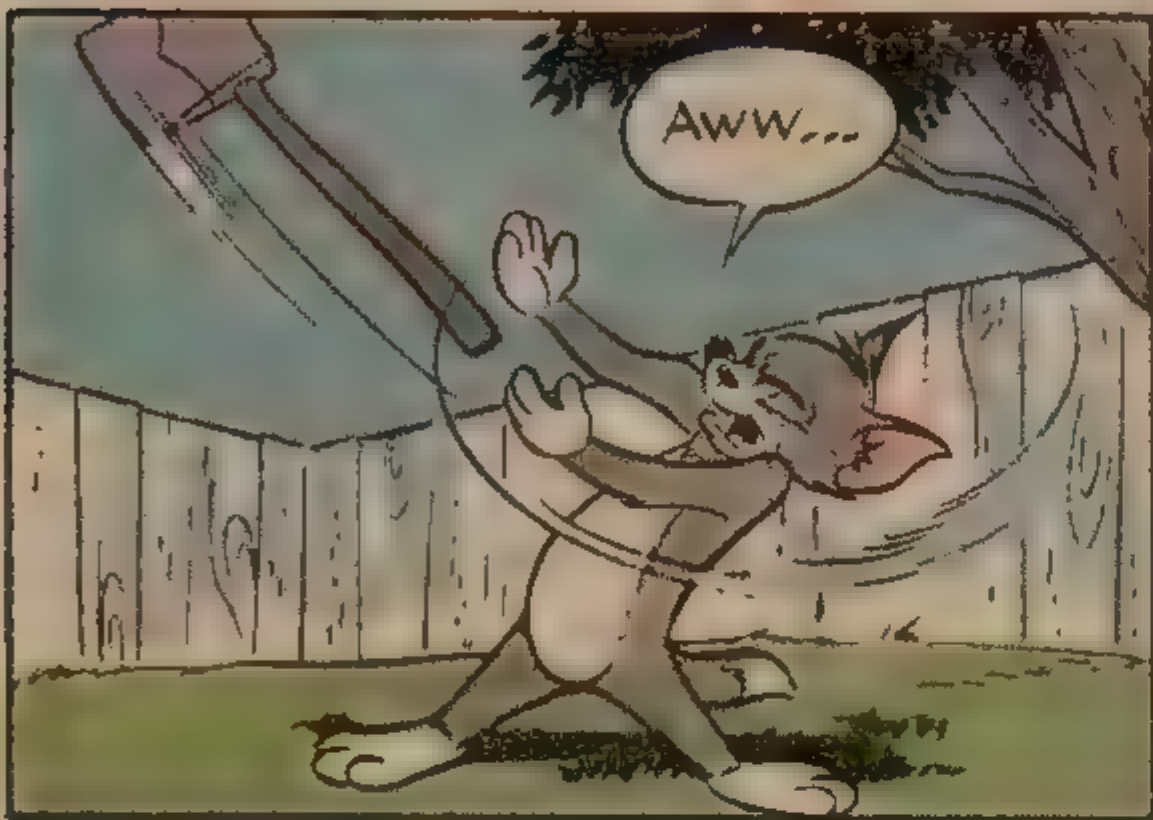
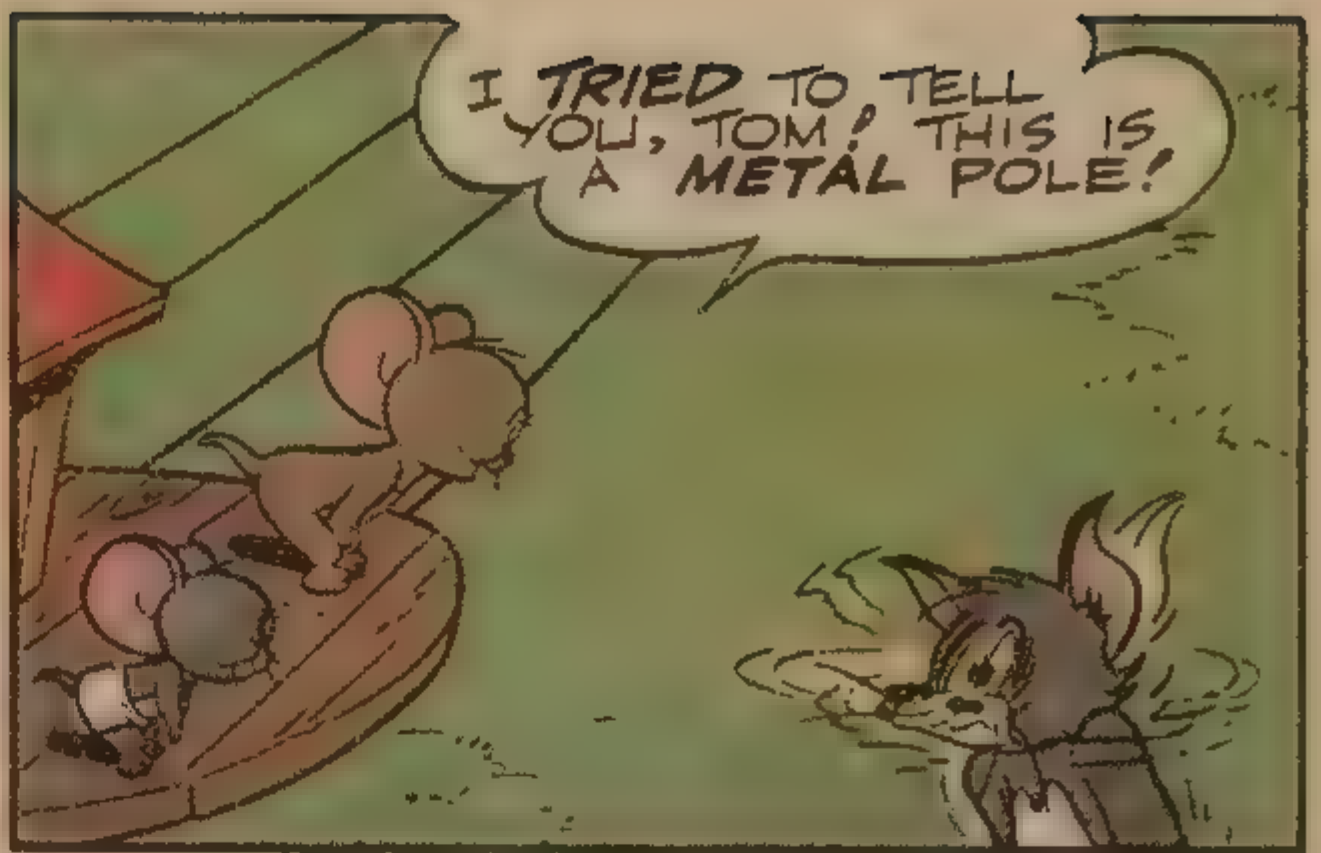


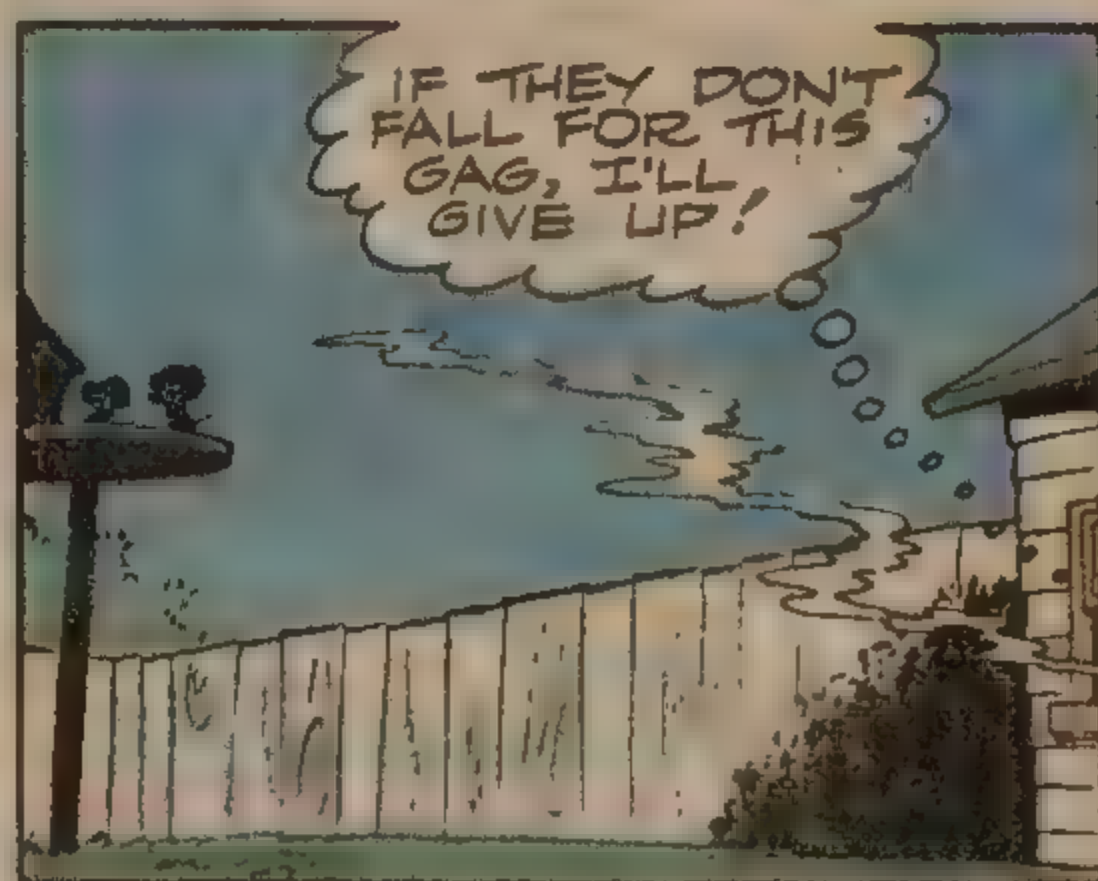
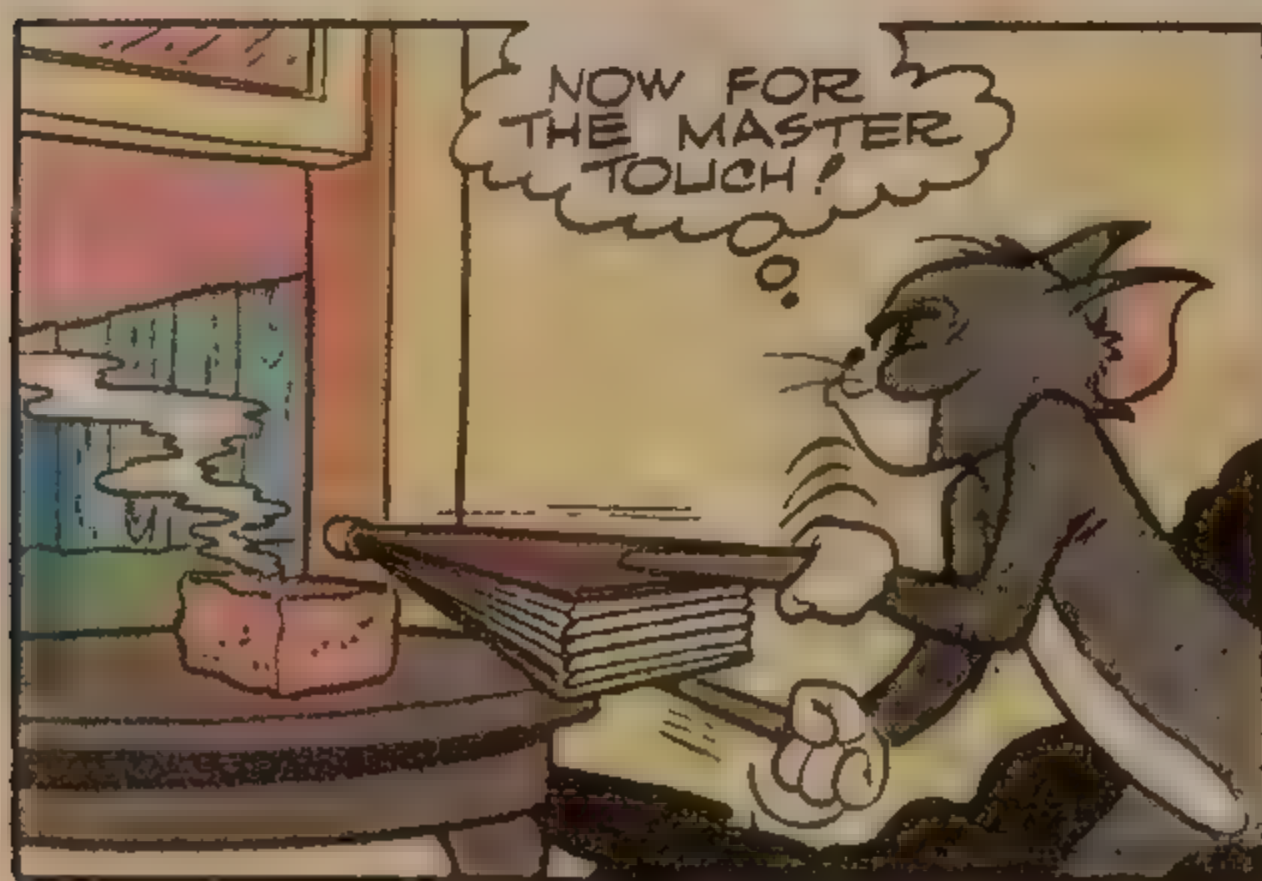
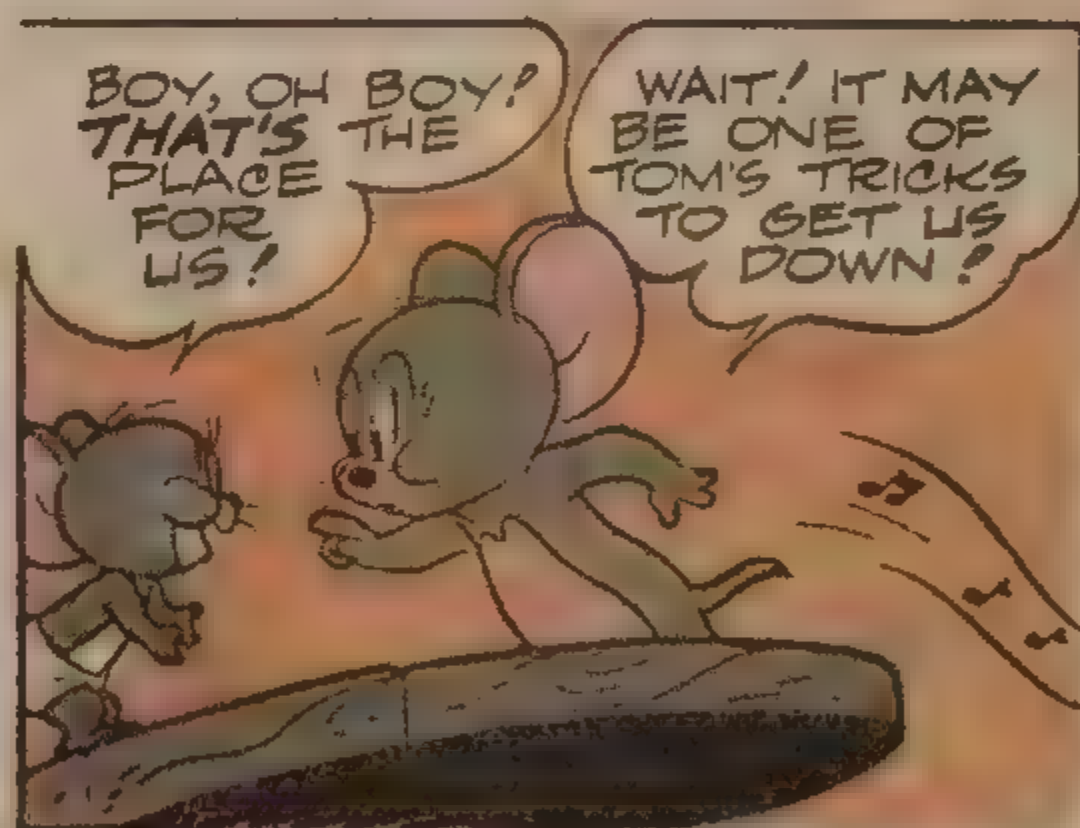
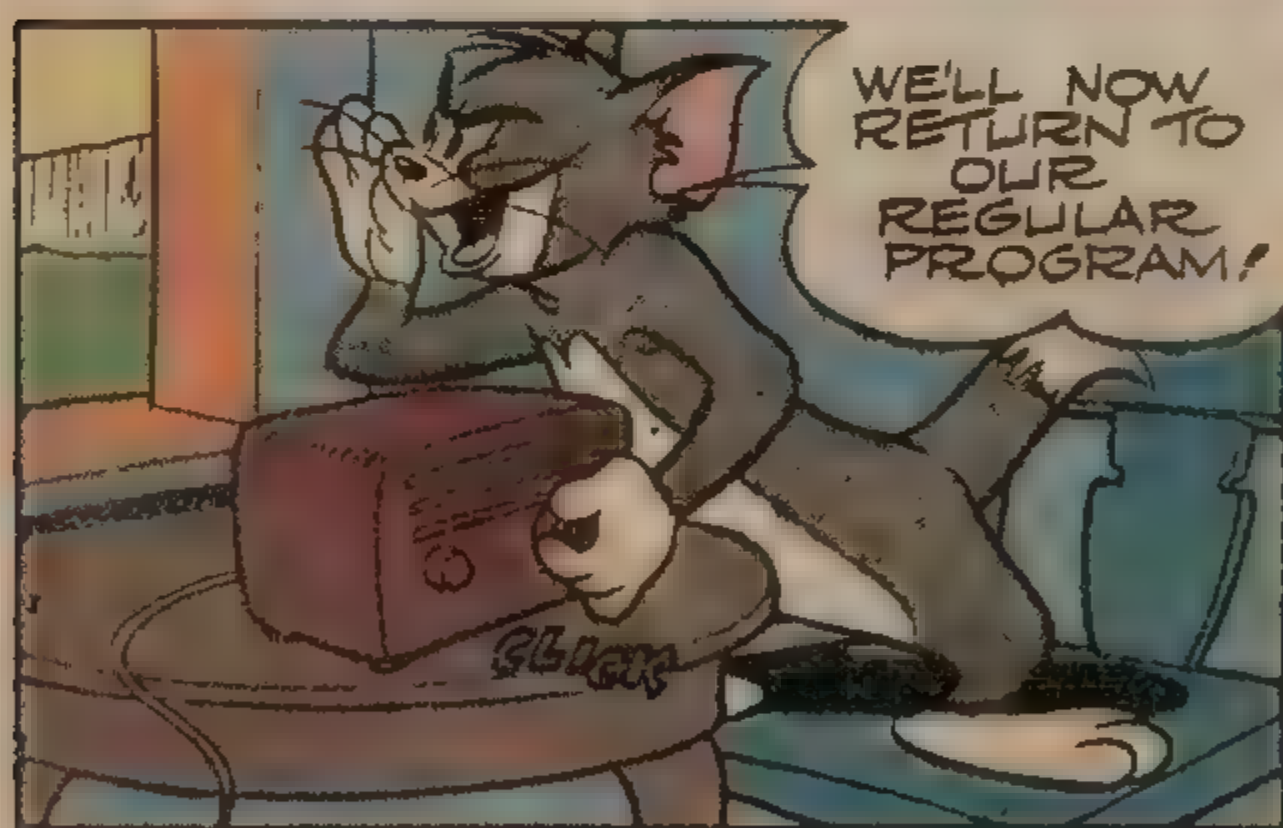
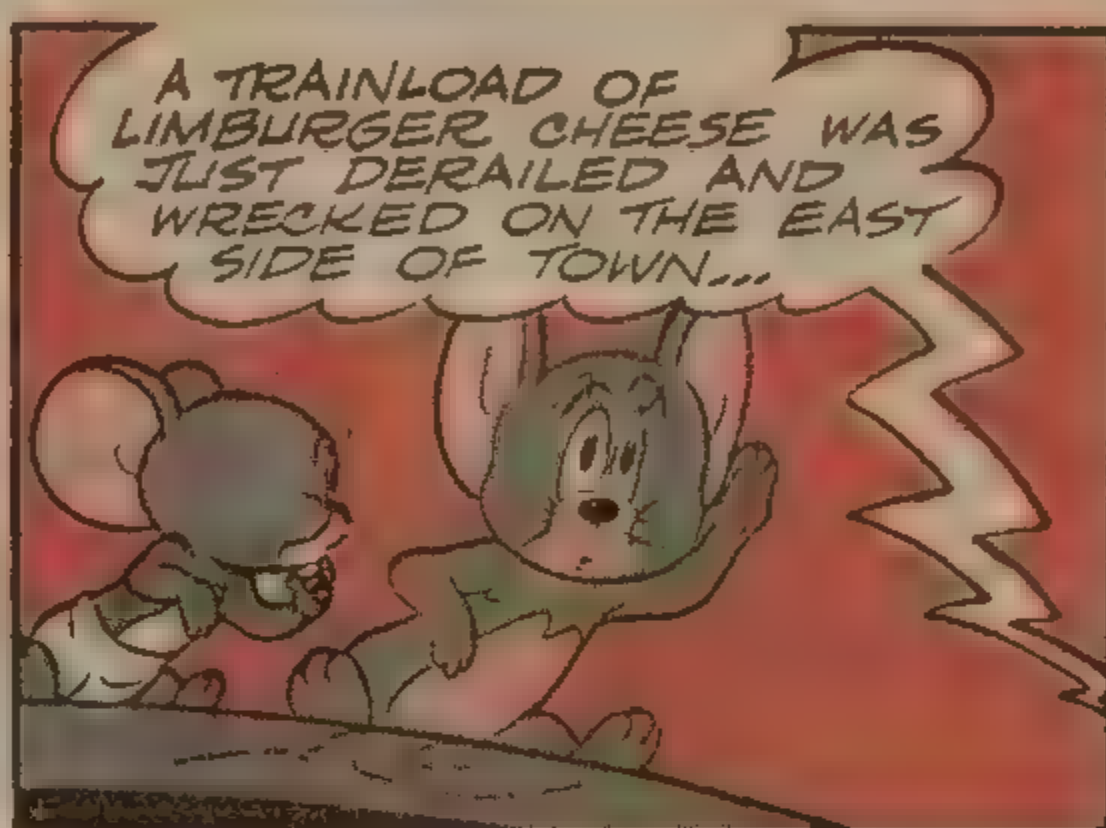
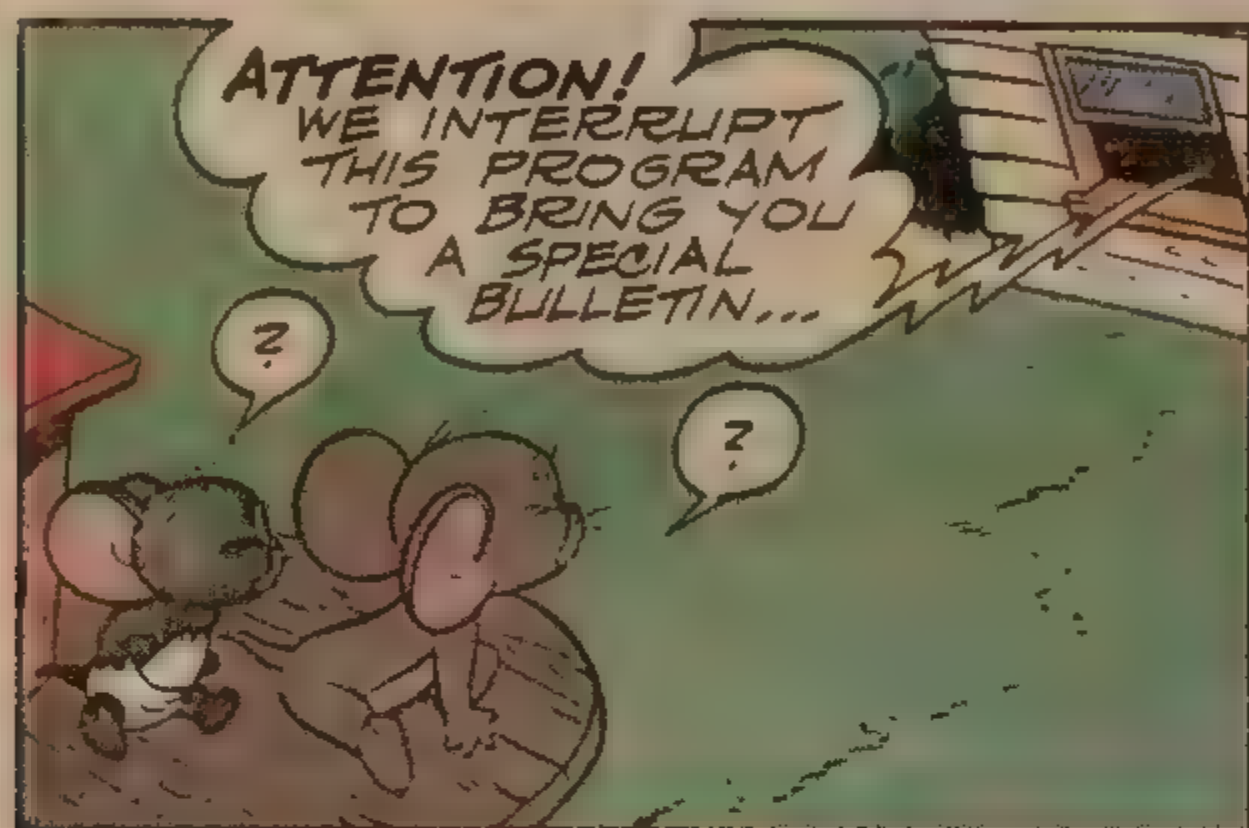
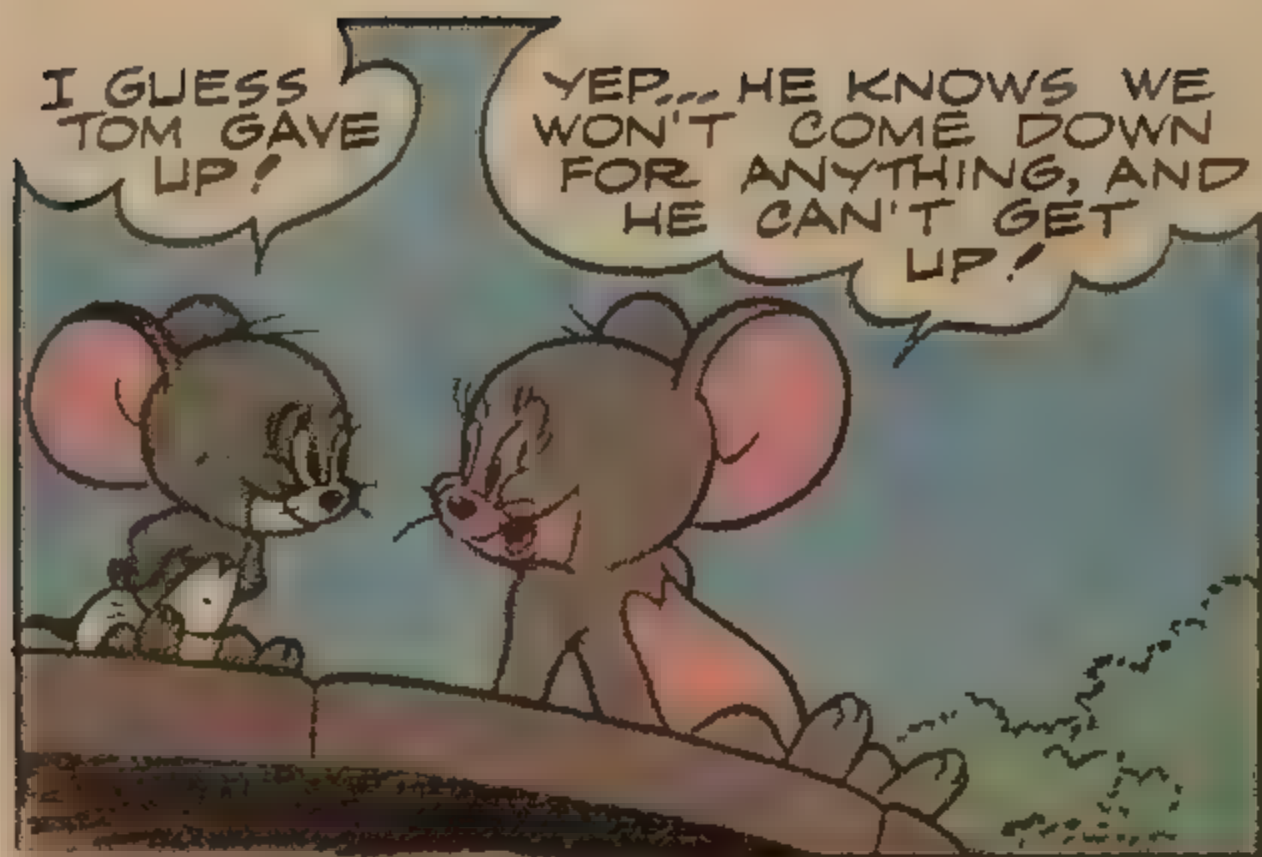




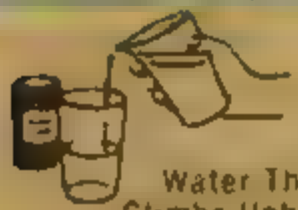








AMAZING BARGAINS - FUNSVILLE, U.S.A.



Water That
Climbs Uphill
#41,086GK-\$2.00



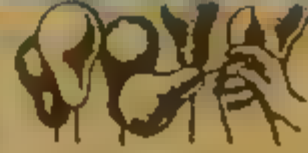
3" Astronomical
Telescope
#85,050GK-\$29.95



Great
International Paper
Airplane Book
#9,391GK-\$2.95



Giant
Weather
Balloons
#60,568GK 8'-\$2.00
#60,632GK 16'-\$7.00



Helium Balloons
Make A "Ball"
#71,289GK-\$3.00



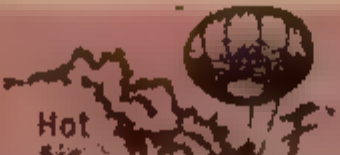
"Fish"
With
A Giant 5lb. Magnet
#70,571GK-\$14.00
#70,570GK (3 1/2 lbs) \$6.75



Plastic
Model
V-8 Engine Kit
#70,448GK-\$13.50



9' Hot Air
Balloon Kit
#60,691GK-\$2.00



Hot
Air
Flying Saucer Kit #
#71,175GK-\$3.00



Build a
2000°
Solar Energy
Furnace
#70,533GK-\$4.00



Miniature
Water Pump
#50,345GK-\$2.25



Atomic Energy Lab Kit
With Cloud Chamber
#70,899GK-\$11.95



Black Light
Mighty Mites
#71,274GK-\$14.95
DELUXE MODEL
#71,299GK-\$19.95



Liquid Fuel
Rocket Kit
#71,182GK
\$15.95

**SCIENCE FAIR
HEADQUARTERS**
WRITE FOR
FREE BOOKLET
#9847



12 Magic
Jumping Fun
Discs
#P-41,150GK-\$2.00
#P-41,180GK-\$12.00
(pkg. of 100)



Liquid
Crystal
Discs
#P-41,272GK-\$2.25
(Set of 2)



Battery
Powered
Gyroscope
#71,161GK
\$6.00

GUARANTEE!
YOU MUST BE SATISFIED
OR YOUR MONEY BACK!

Refund Policy: 25% of A.P. paid in the 30 days

(All Prices Postpaid)
**Send for GIANT
FREE CATALOG**
OVER 4,000
BARGAINS IN
SCIENCE-OPTICS-SPACE
FOR MORE THAN 25 YRS.



EDMUND SCIENTIFIC CO., 300 Edscorp Bldg.
Barrington, New Jersey 08007

Enclosed is ☐ Check, ☐ Money Order for the
following, to be sent promptly, postpaid:

STOCK NO.	PRICE*	STOCK NO.	PRICE*

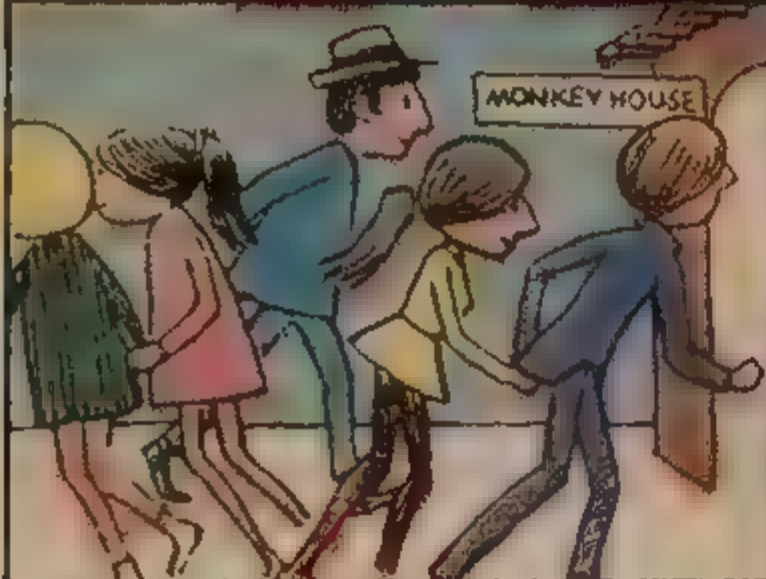
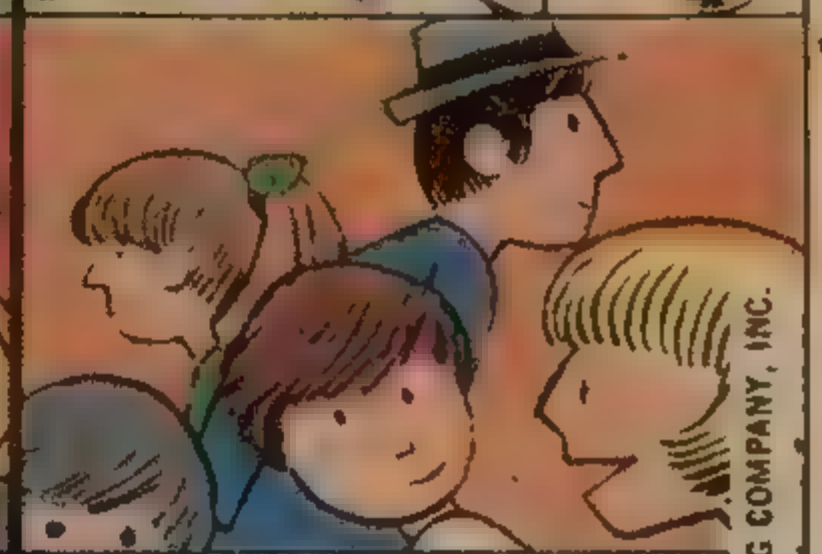
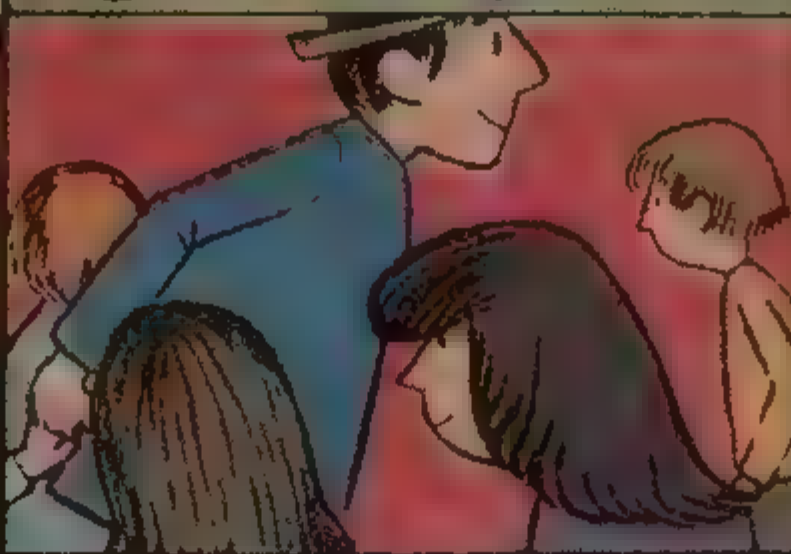
☐ Please send GIANT FREE CATALOG "GK" * All Prices
☐ Please send SCIENCE FAIR BOOKLET 9847 Postpaid

NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____

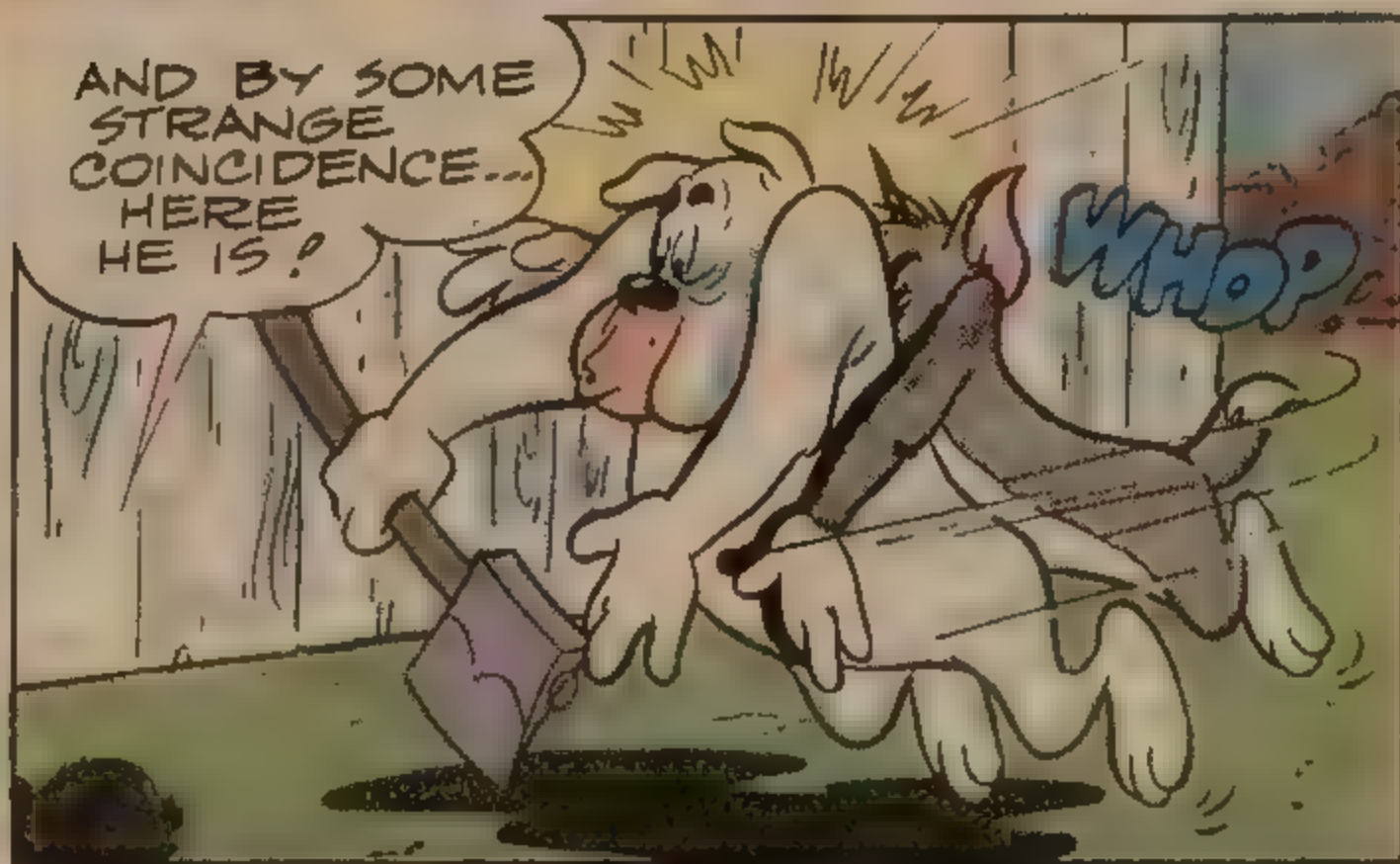
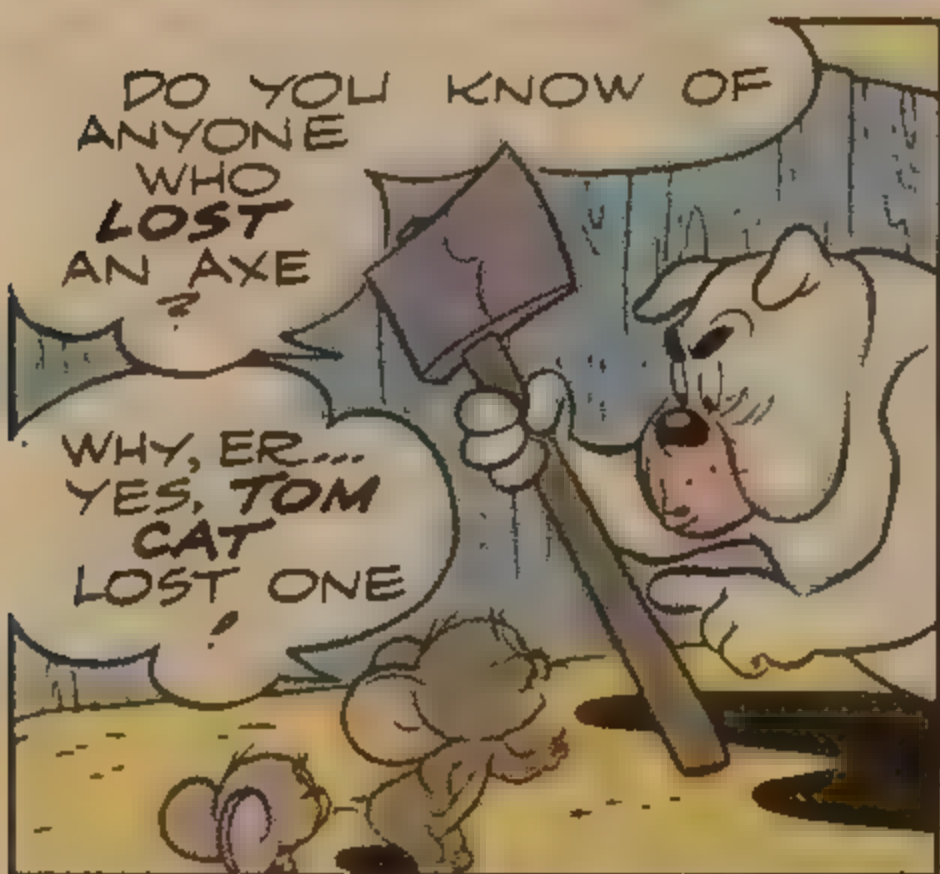
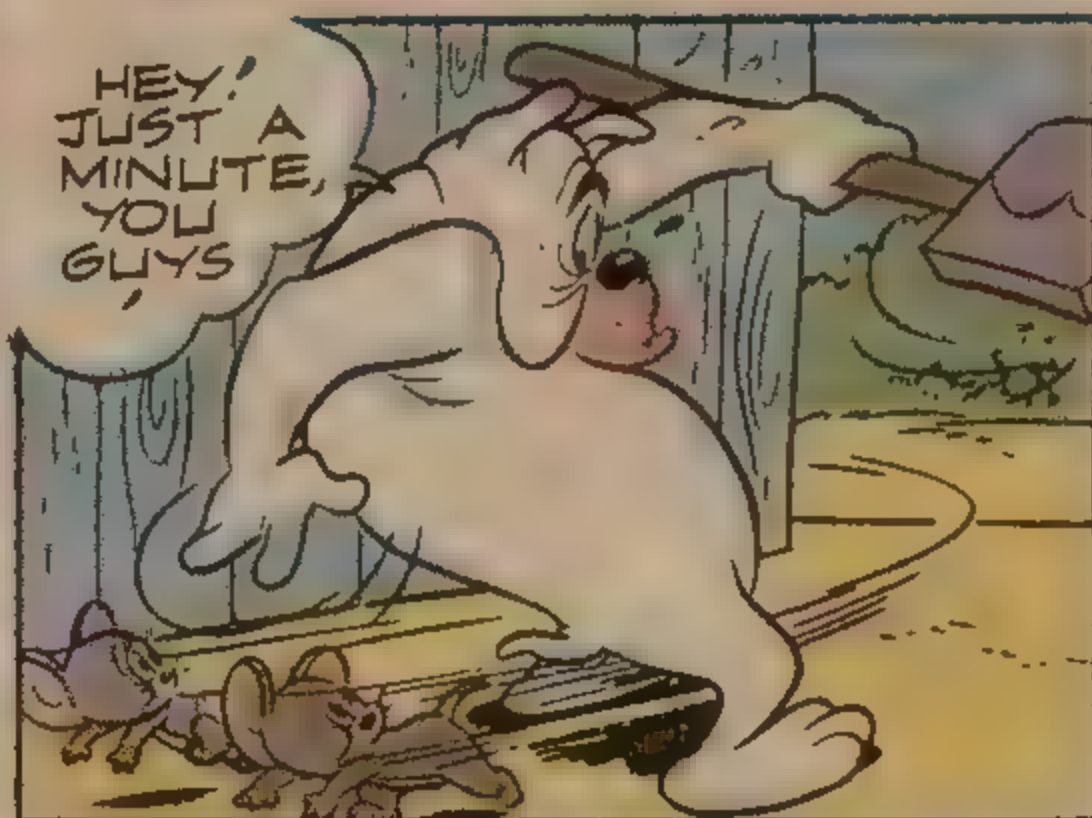
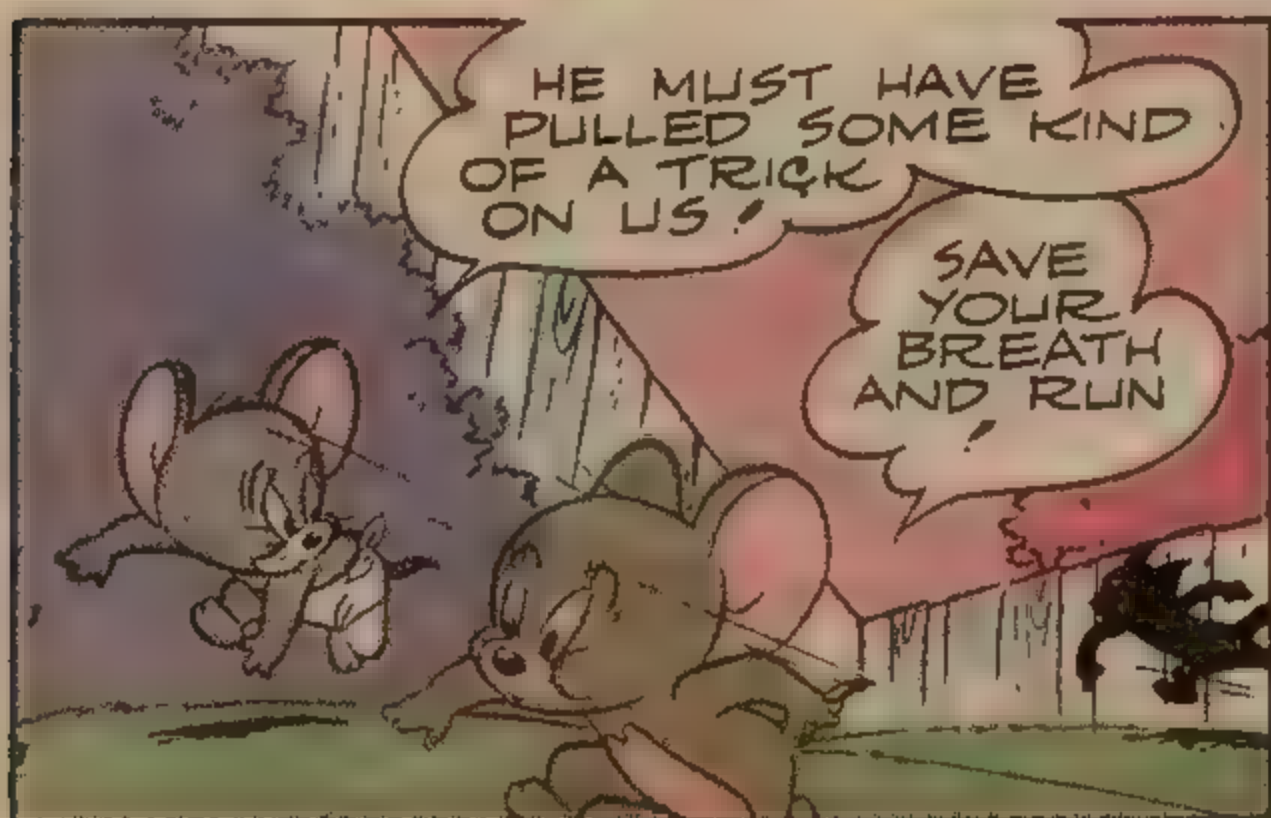
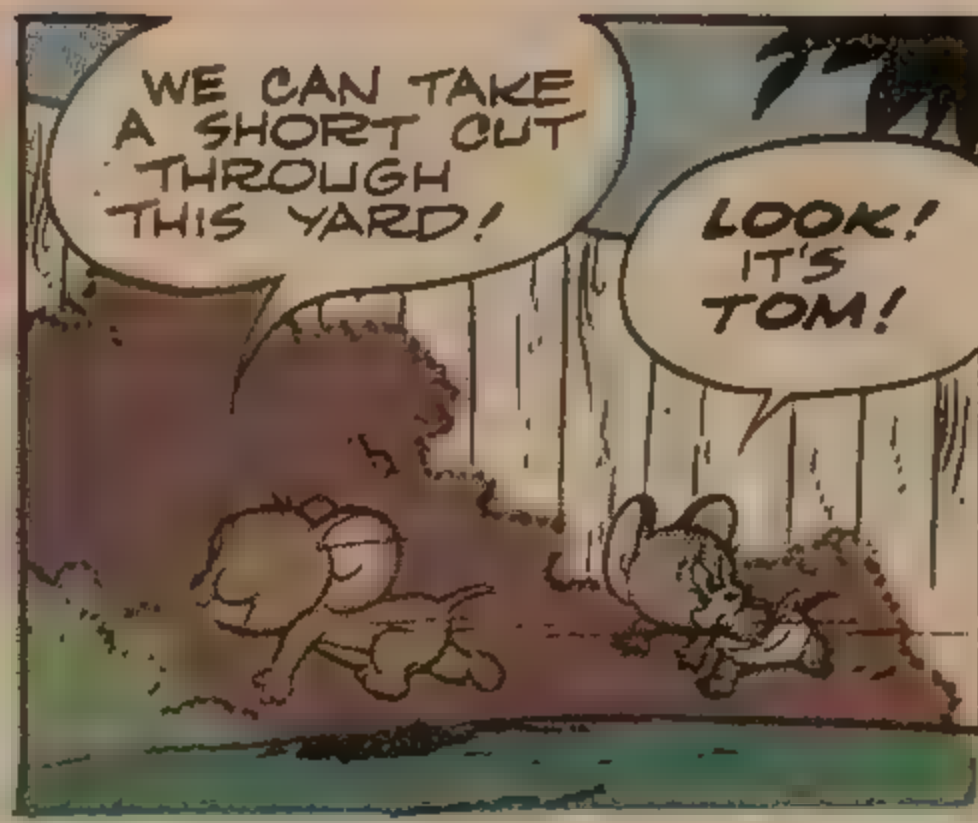
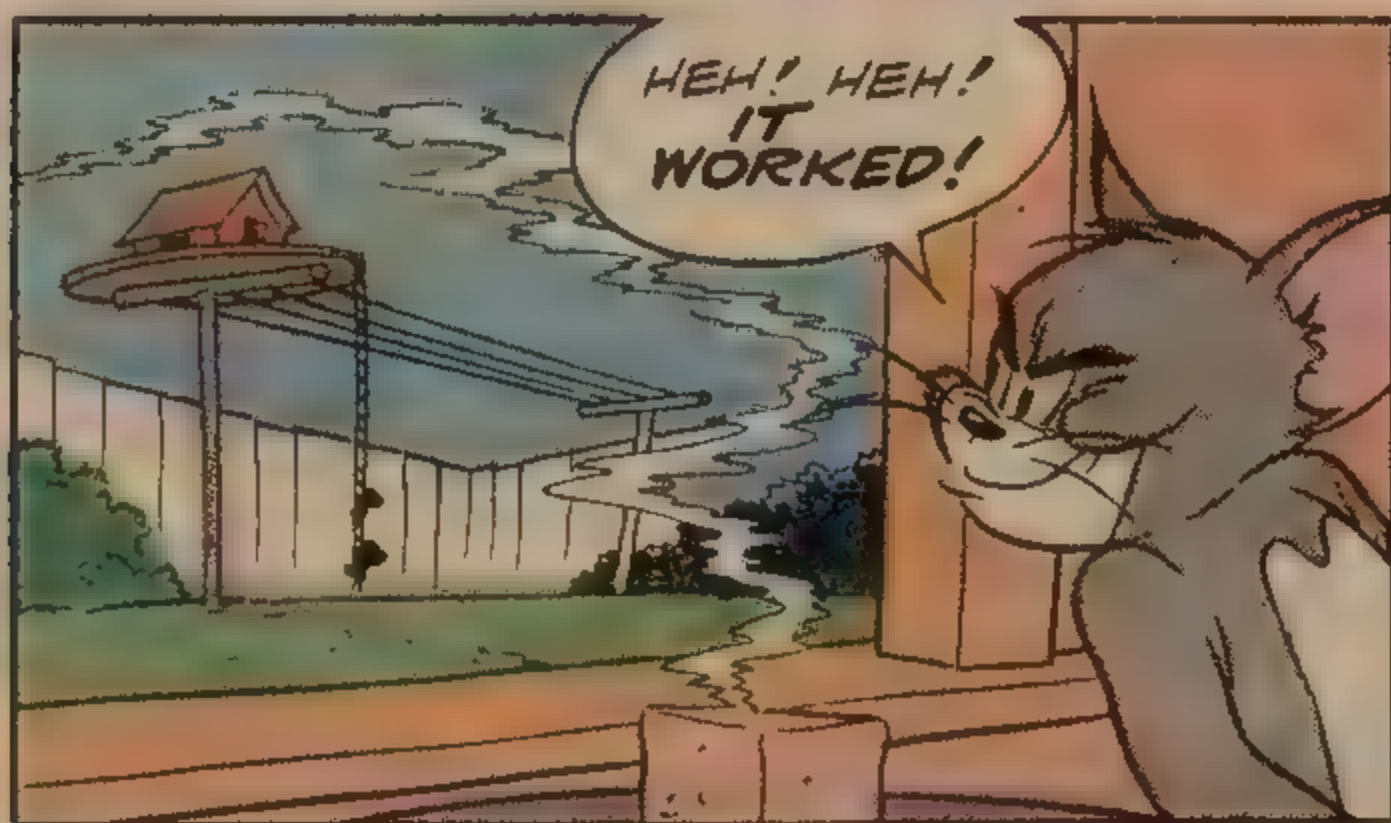
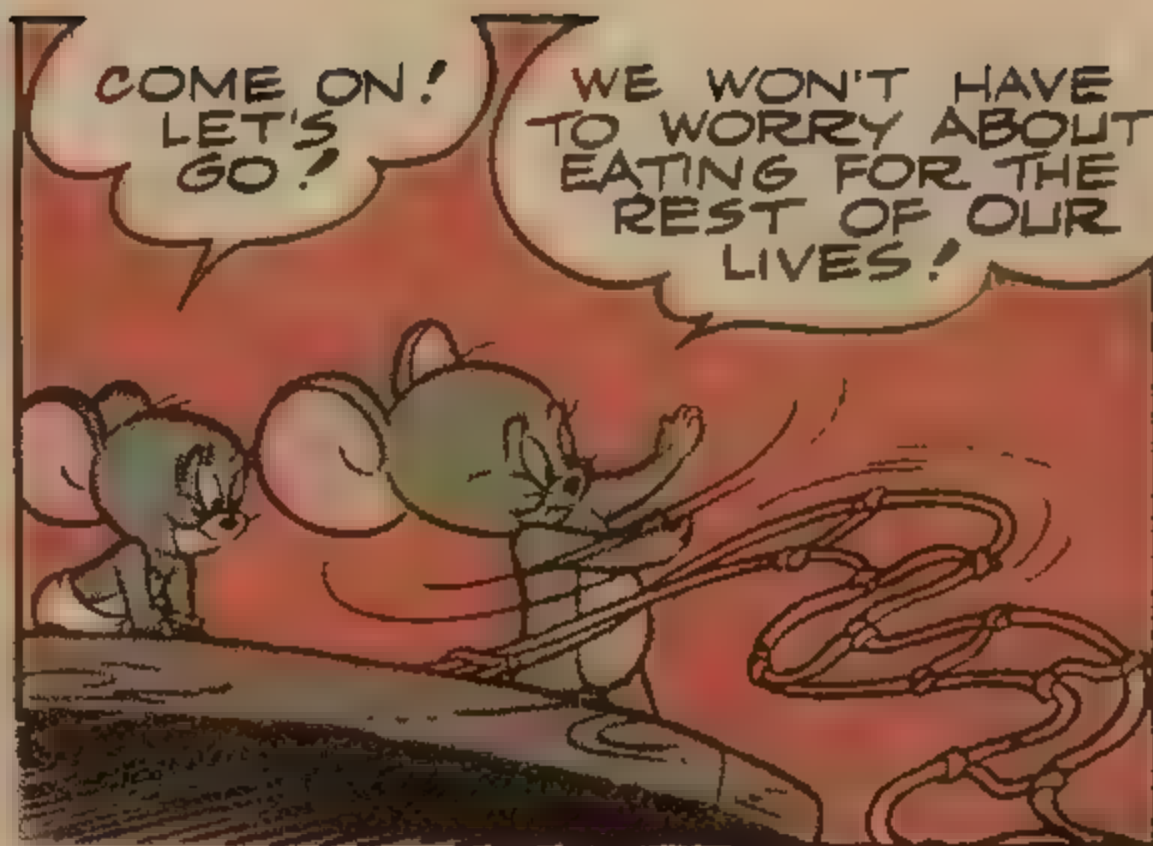
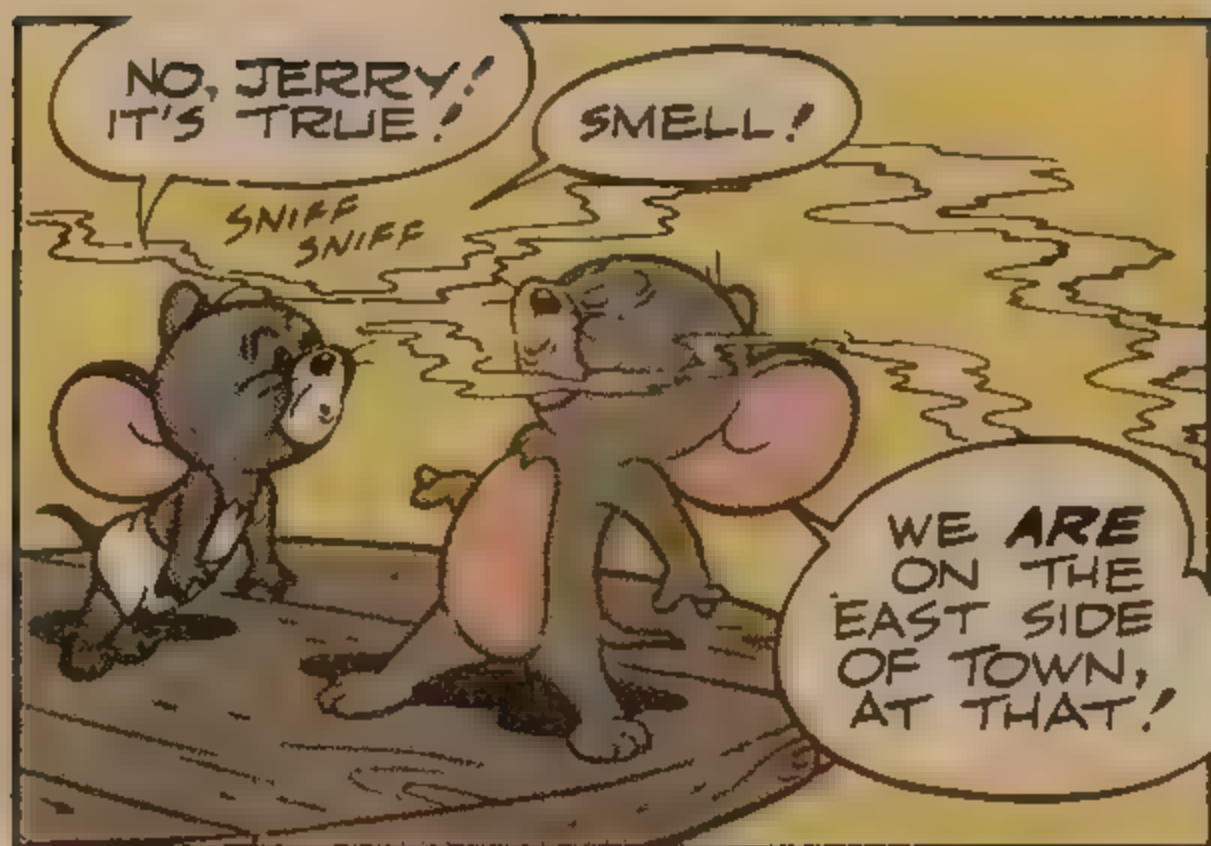
EDMUND SCIENTIFIC CO. 300 EDSCORP BLDG.
BARRINGTON, NEW JERSEY 08007
ORDER BY STOCK NUMBER • SEND CHECK OR MONEY ORDER • MONEY-BACK GUARANTEE

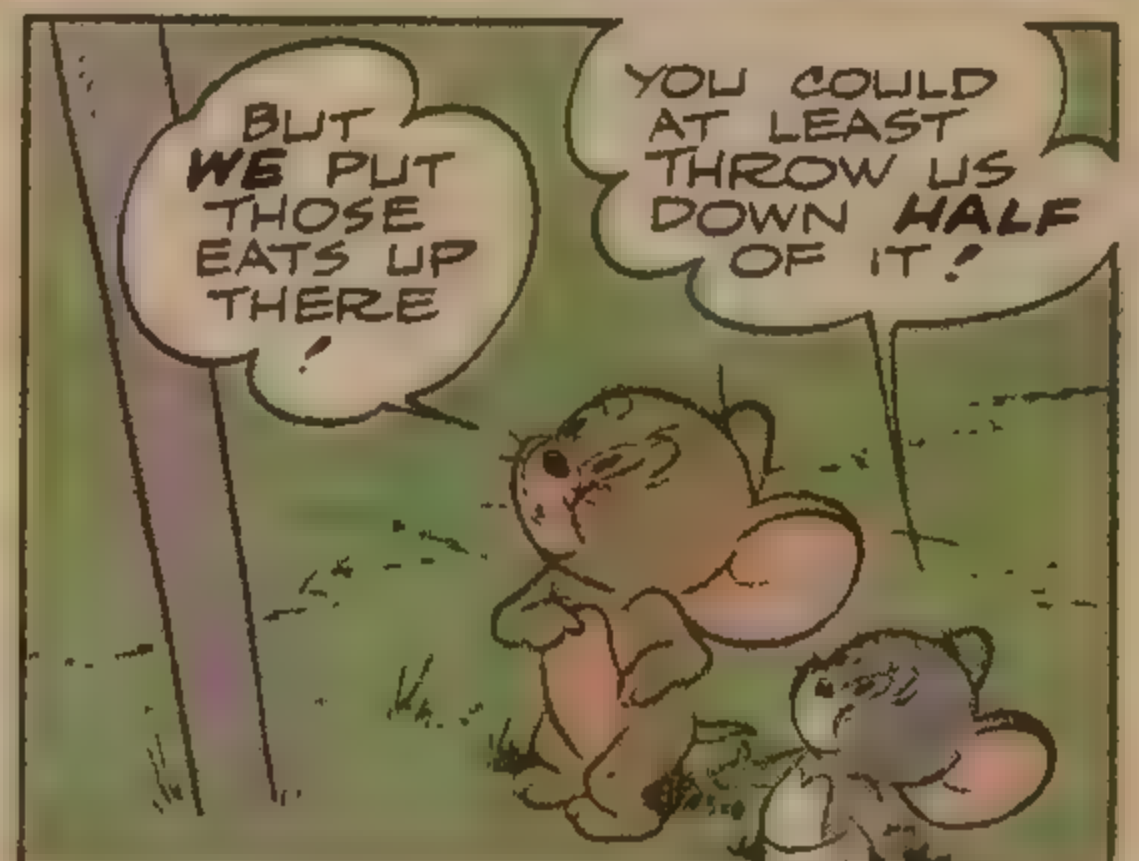
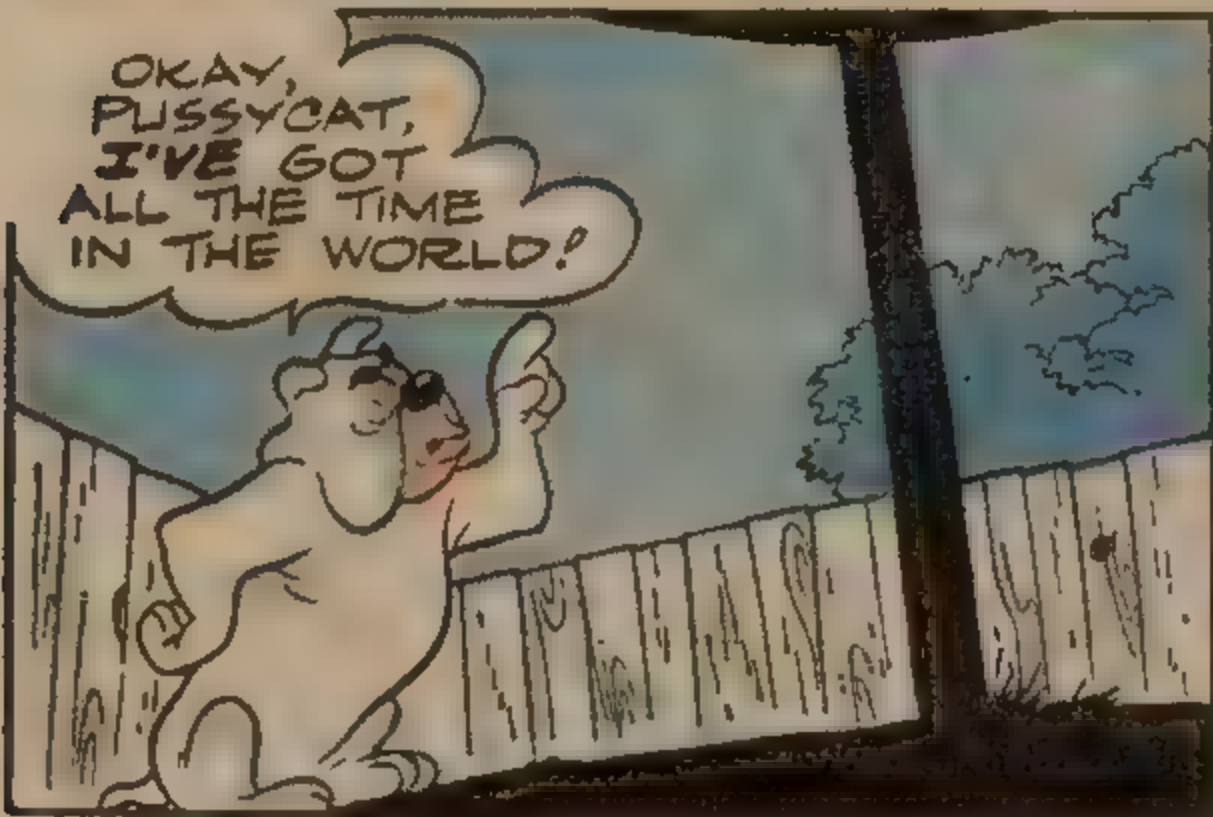
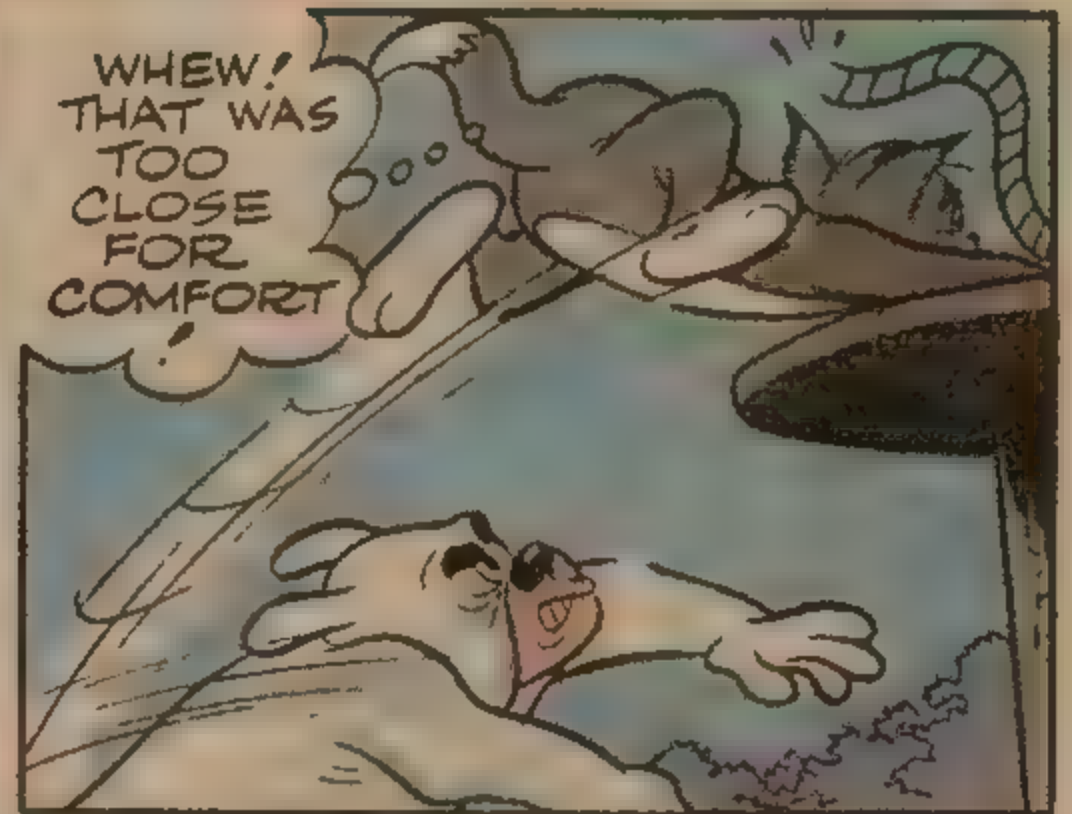
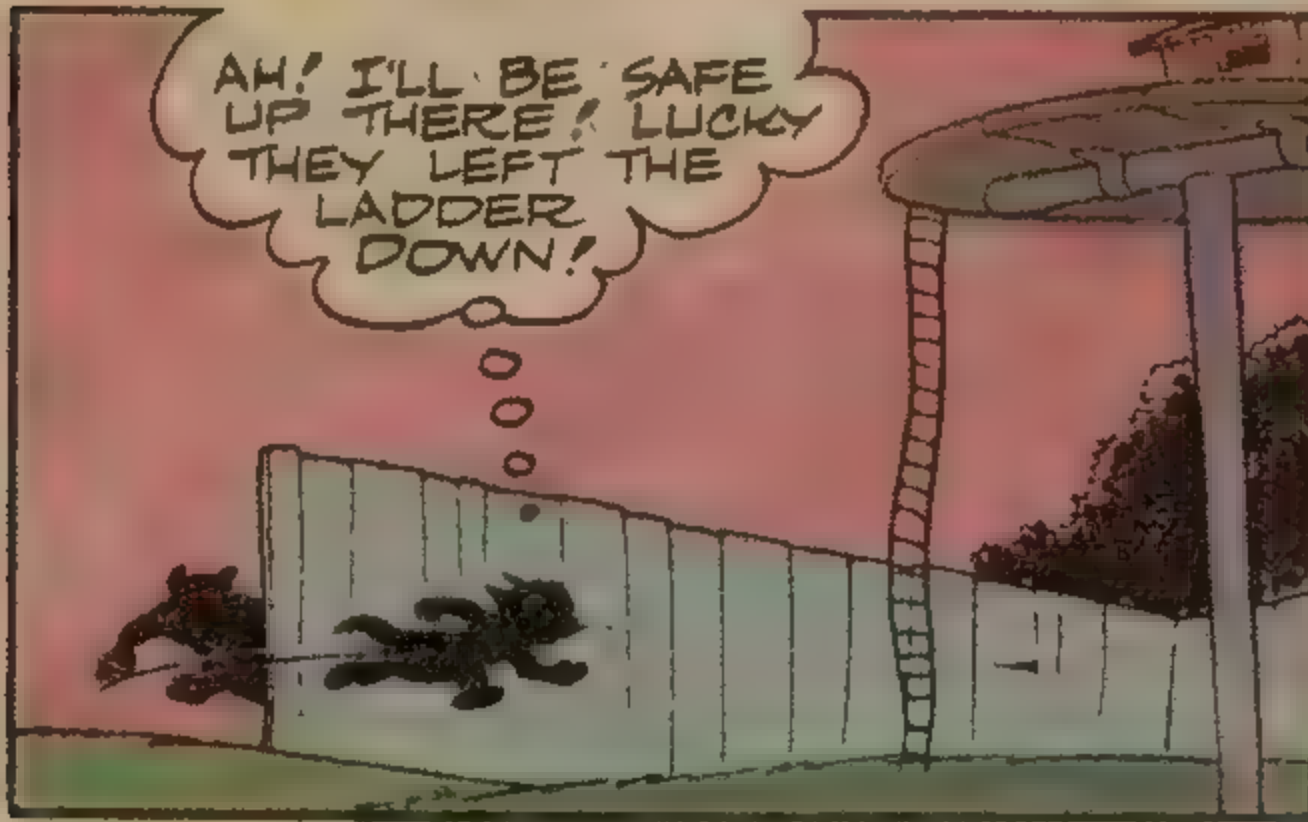


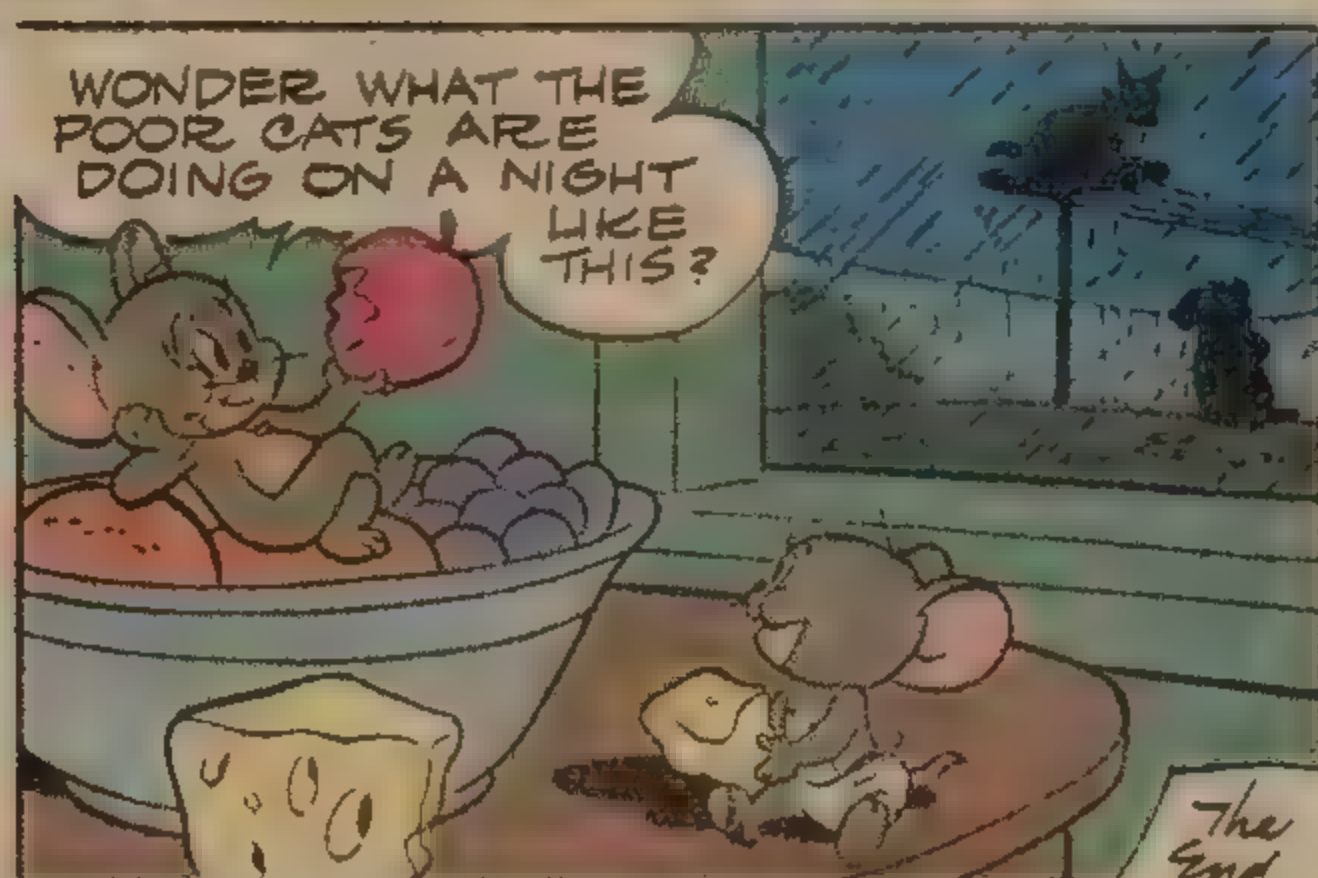
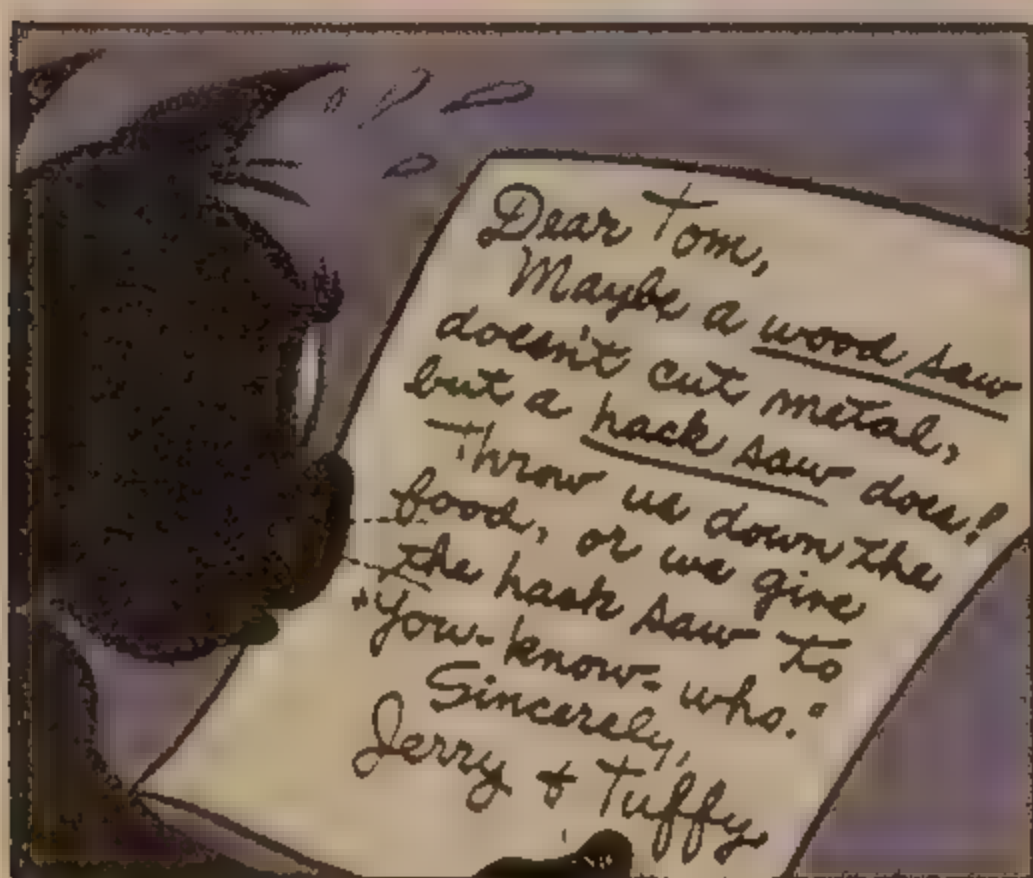
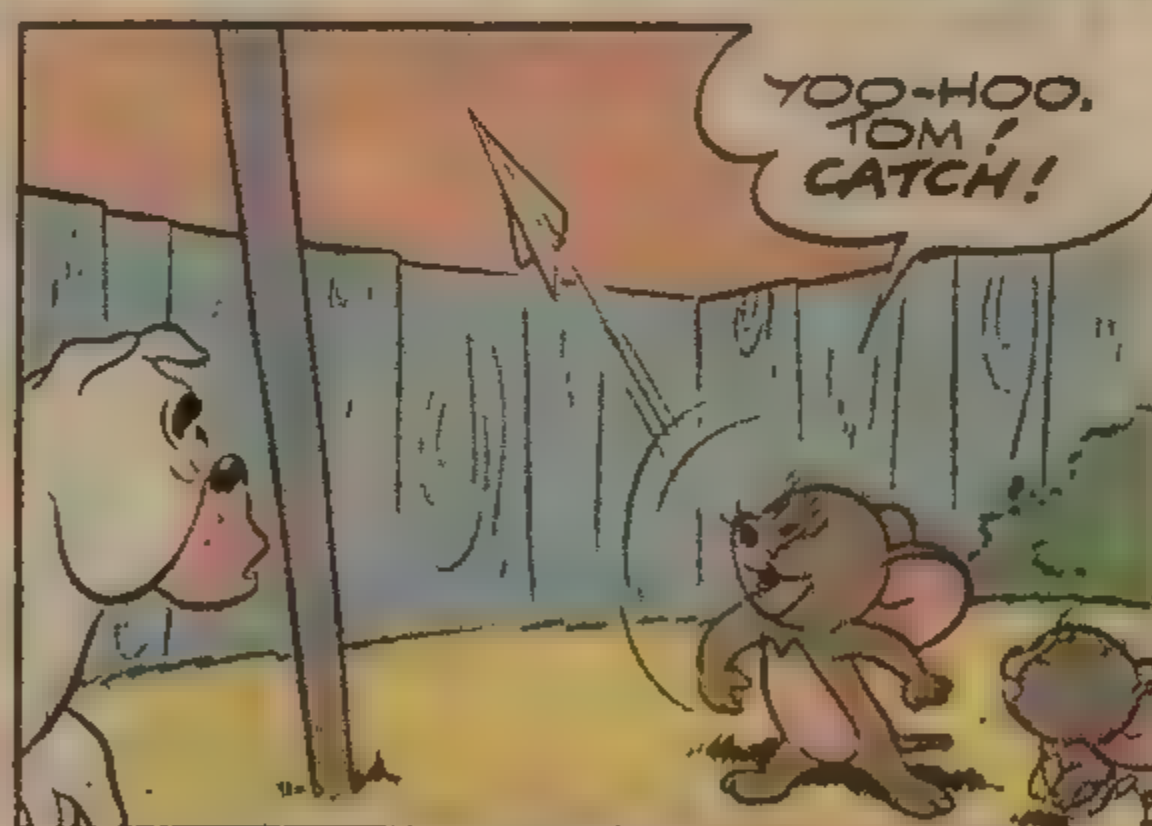
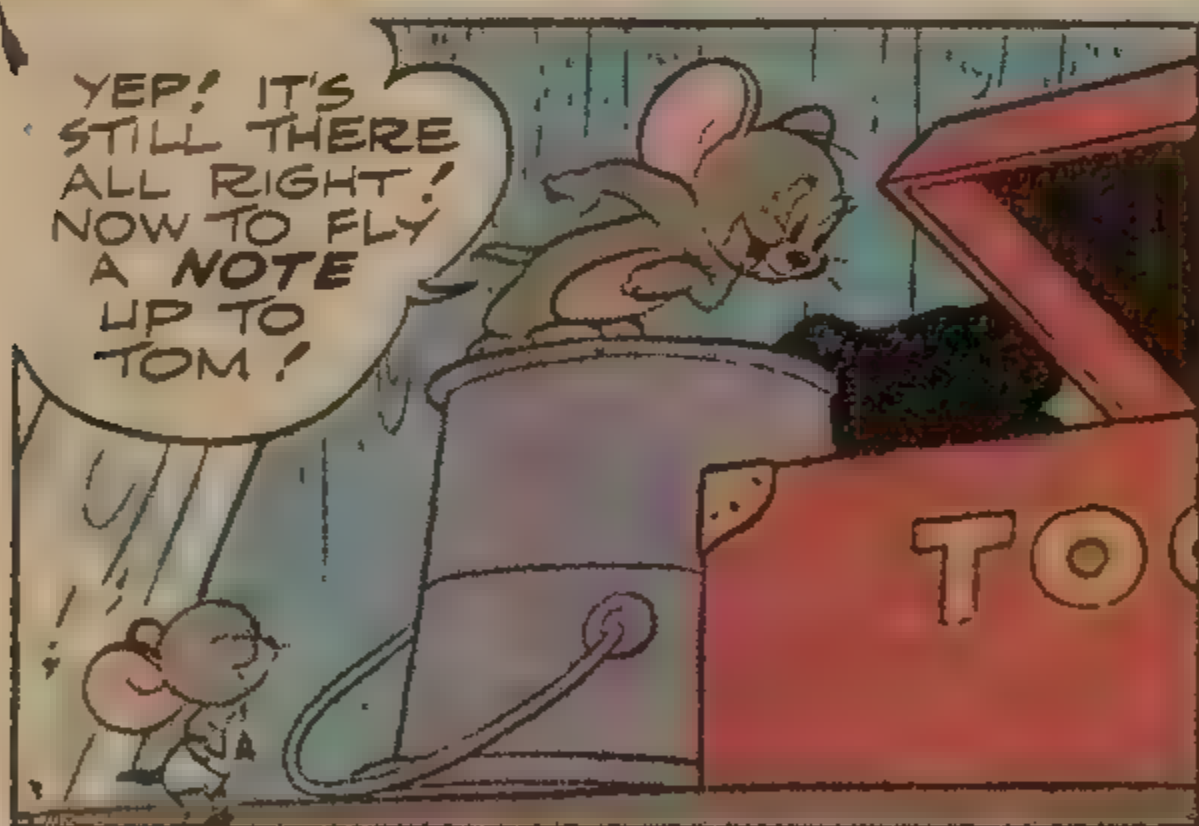
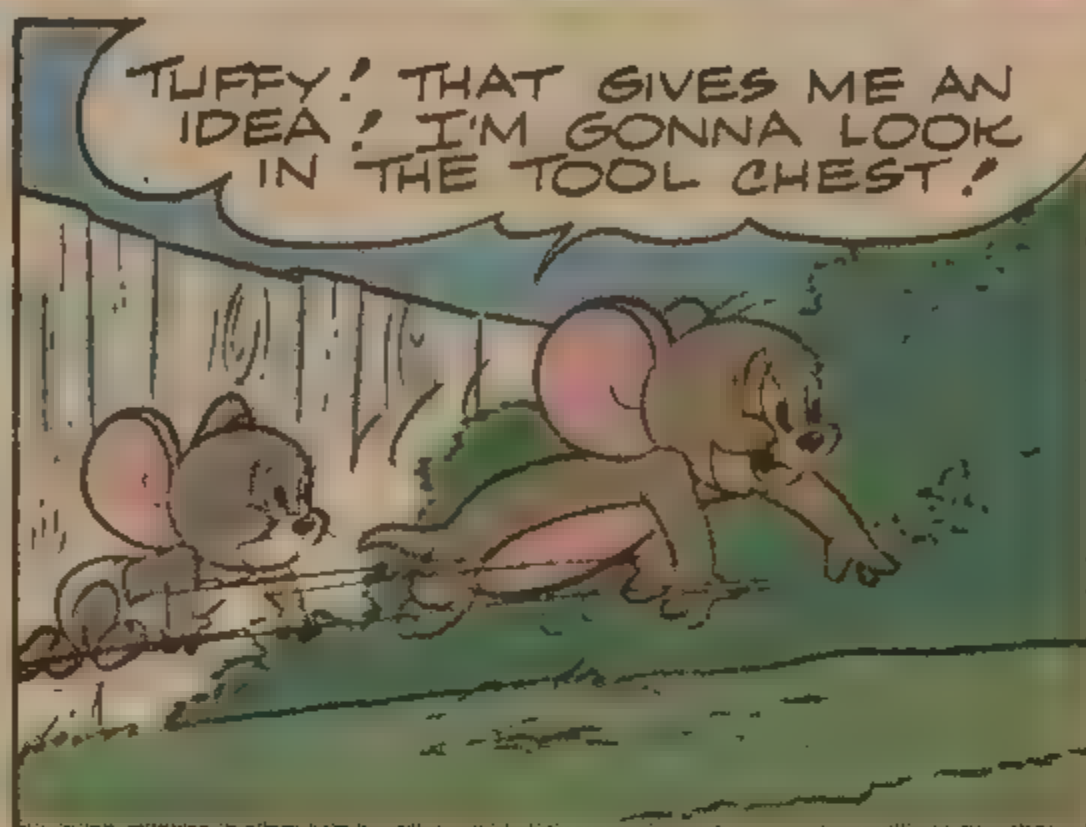
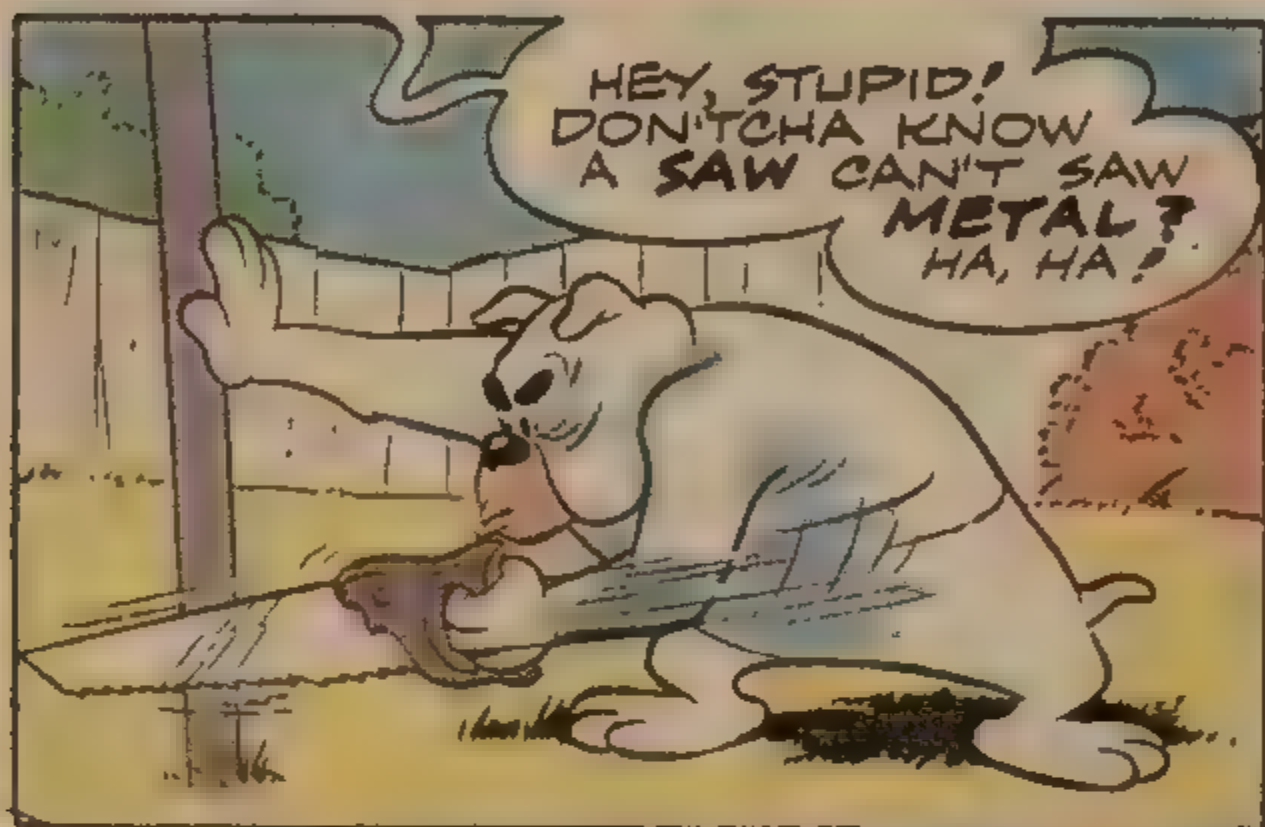
MINI-COMICS



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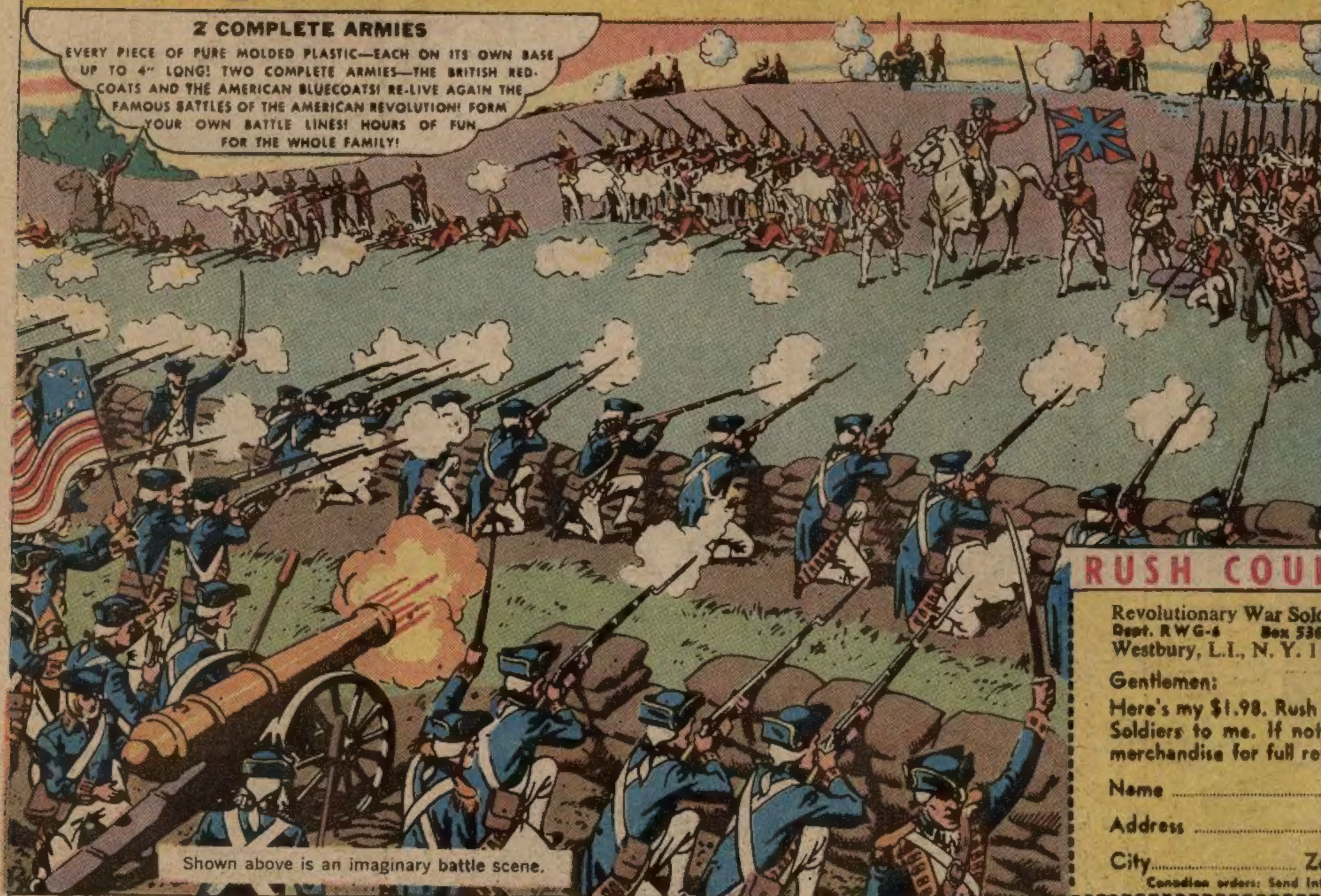


204 REVOLUTIONARY WAR SOLDIERS

ONLY \$1.98

2 COMPLETE ARMIES

EVERY PIECE OF PURE MOLDED PLASTIC—EACH ON ITS OWN BASE UP TO 4" LONG! TWO COMPLETE ARMIES—THE BRITISH RED-COATS AND THE AMERICAN BLUECOATS! RE-LIVE AGAIN THE FAMOUS BATTLES OF THE AMERICAN REVOLUTION! FORM YOUR OWN BATTLE LINES! HOURS OF FUN FOR THE WHOLE FAMILY!



Shown above is an imaginary battle scene.

HERE'S WHAT YOU GET:

- 36 Dragoons (Cavalryman)
- 12 Shooting Infantrymen
- 12 Marching Infantrymen
- 12 Crouching Infantrymen
- 12 Filers
- 12 Charging Infantrymen
- 12 Sharpshooters
- 12 Field Cannon
- 12 Cannon Loaders
- 12 Drummers
- 12 Minute Men
- 24 Mohawk Indians
- 12 Officers
- 12 Hessian Troops

RUSH COUPON TODAY

Revolutionary War Soldiers
Dept. RWG-4 Box 536
Westbury, L.I., N. Y. 11590

NO
C.O.D.

Gentlemen:

Here's my \$1.98. Rush 204 Revolutionary War Soldiers to me. If not satisfied I may return merchandise for full refund!

Name

Address

City Zone State

Canadian orders: Send International money order for \$2.50.

FILL IN COUPON - REPLY CARD - CUT & MAIL TODAY - NO STAMP NEEDED

Exciting
Prizes

★
Plenty of
Profits
at
J.S.C.A.

CHECK CARDS
DESIRED

Send me my first order of 12 Greeting Card Boxes to sell as checked below
Check one only: ☐ Christmas ☐ All Occasion Cards

Name _____
Address _____
City _____ State _____ Apt. No. _____ Zip _____
Parent's Signature _____

BUSINESS REPLY MAIL

NO POSTAGE NECESSARY IF MAILED IN U.S.

Postage Will Be Paid By


Junior Sales Club of America

Dept. 71GK-6, SPRINGFIELD, MASSACHUSETTS 01101

FIRST CLASS
PERMIT NO. 3105
SPRINGFIELD
MASSACHUSETTS

Choose from a Parade of Prizes

Sell Beautiful J.S.C.A. Greeting Cards!
It's Easy! It's Fun! It Costs You Nothing!
Just a Few of the Many Prizes You Can Choose.



WOOD GUITAR
Sell Only 2 Orders

HOYS OR GIRLS WRISTWATCH
Sell Only 1 Order

MAJOR LEAGUE ELECTRIC BASEBALL
Sell Only 1 Order

BIG FIRE TRUCK MODEL KIT
Sell Only 1 Order

HO ROAD RACING SET
Sell Only 1 Order

HO TRAIN SET WITH POWER PACK
Sell Only 3 Orders

ARCHERY SET
Sell Only 1 Order

P-51 MUSTANG WITH ACCESSORIES
Sell Only 1 Order

SPALDING BALL GLOVE
Sell Only 1 Order

SPEEDOMETER FOR HI-RISER BIKES
Sell Only 1 Order

COX CHOPPER WITH ACCESSORIES
Sell Only 2 Orders

VISIBLE V-8 ENGINE
Sell Only 1 Order

SPALDING BASKETBALL
Sell Only 1 Order

12-PIECE CAMP COOK SET
Sell Only 1 Order

DUNE BUGGY WITH ACCESSORIES
Sell Only 2 Orders

MICROSCOPE OUTFIT
Sell Only 1 Order

PORTABLE RADIO/PHONOGRAPH
Sell Only 3 Orders

SLEEPING BAG
Sell Only 1 Order

DOGGO RADIO
Sell Only 1 Order

SWISS CHALET MUSICAL JEWELRY BOX
Sell Only 1 Order

DELUXE TENT
Sell Only 2 Orders

40X TELESCOPE
Sell Only 1 Order

PACK AND FRAME
Sell Only 1 Order

U. S. BUGLE
Sell Only 1 Order

PORTABLE TAPE RECORDER
Sell Only 2 Orders

HOCKEY GAME
Sell Only 1 Order

WALKIE-TALKIES
Sell Only 2 Orders

SHARE DRUM AND CYMBAL SET
Sell Only 2 Orders

TABLE TOP POOL TABLE
Sell Only 1 Order

HI-RISER BIKE (Boys or Girls Model)
Sell Only 4 Orders

16 CHORD ELECTRIC ORGAN
Sell Only 3 Orders

INSTANT LOAD FLASH CAMERA OUTFIT
Sell Only 1 Order

7 x 35 FIELD GLASSES
Sell Only 1 Order

SOLID STATE PORTABLE RADIO
Sell Only 1 Order

LIGHTED MAKE-UP MIRROR
Sell Only 1 Order

JOIN THE WINNING J.S.C.A. TEAM

Enroll now as a member of the Junior Sales Club of America. We'll send you a Free Prize Catalog, Membership Card, full selling information plus your first order of 12 boxes of elegant All Occasion Greeting Cards or sensational new Christmas Cards. As each order is sold, you may reorder additional cards until you've met your prize requirement. Cards are sent on credit. YOU PAY NOTHING IN ADVANCE.

Each box of 18 fine quality greeting cards costs just \$1.50. That's about 8¢ a card. Think of all the people you know — relatives, friends, neighbors — who'll want to buy these handsome cards by the box. Many J.S.C.A. members have earned a prize in only a few hours. IF YOU WISH, YOU MAY TAKE AS YOUR PRIZE 55¢ FOR EACH BOX YOU SELL.

Just fill out and mail the coupon-reply card to receive your first order of greeting cards. You make take up to 30 days to sell them. If after that time you have any boxes unsold, promptly return them prepaid by parcel post, keeping 55¢ for each box you've sold.

Get the prizes you want the fast, easy J.S.C.A. way. Act now!

MAIL YOUR POSTAGE-PAID REPLY CARD NOW!

Junior Sales Club of America
SPRINGFIELD, MASSACHUSETTS 01101

DO YOU NEED EXTRA MONEY?

It costs you nothing to try

\$100.00 IS YOURS

NEW!
CRYSTAL FANTASY
CHRISTMAS ASSORTMENT
20 really deluxe cards
Excitingly different

NEW!
PASTEL PETS
ALL OCCASION
ASSORTMENT
10 heart warming
giant size cards of
unusual designs

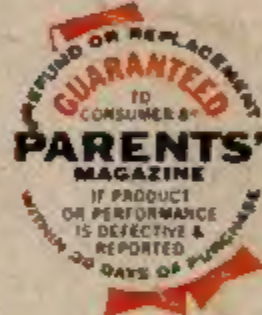
**CORRESPONDENCE
CIRCLES
STATIONERY**
24 large sheets, each
almost 8" in diameter
Bright colors, pink
envelopes. Latest designs

for selling only 100 boxes of our new Crystal Fantasy Christmas Card box assortment. You make \$1.00 for selling 1 box, \$2.00 for 2 boxes, \$10.00 for 10 boxes, etc. You can make a few dollars or hundreds of dollars. All you do is call on neighbors, friends and relatives anywhere in your spare time. Everyone needs and buys Christmas Cards.

Cut out entire Business Reply Coupon below—mail it today
—and we will send you immediately leading boxes on approval—FREE Catalog of money-making Greeting Cards and Gifts — plus FREE album of personalized Christmas Cards. No experience necessary.

IT COSTS YOU NOTHING TO TRY

Last year some folks made only \$25 to \$50 while others made \$150—\$250—\$500 and more selling our entire line of greeting cards. Many church groups, organizations, schools, lodges, etc. do this year after year. Everybody buys Christmas cards.



CUT OUT
ENTIRE
BUSINESS
REPLY
ENVELOPE
BELOW
No Stamp
Necessary

**FREE
ALBUM**
PERSONALIZED
GREETING
CARDS

CUT OUT ENTIRE BUSINESS REPLY ENVELOPE BELOW, FILL IN COUPON-ENVELOPE, FOLD OVER FIRMLY, SEAL (PASTE OR TAPE) AND MAIL TODAY - No Stamp Necessary
Cut Along Dotted Line

THIS ENTIRE FOLD-OVER COUPON FORMS A NO-POSTAGE-REQUIRED BUSINESS REPLY ENVELOPE
CHEERFUL CARD COMPANY, Dept. Z-1
White Plains, New York 10606
YES, RUSH MY CHRISTMAS CARD SAMPLE KIT

I want to make extra money. Please rush me immediately your Crystal Fantasy Christmas card box assortment and other leading boxes on approval for 30 day free trial plus FREE album of personalized Christmas cards, FREE 96-page Full Color Catalog of money-making Gifts and Cards and everything I need to start making money the day my sales kit arrives. As a Cheerful Dealer I will also be privileged to receive additional FREE money-making literature, catalogs, special offers and seasonal samples on approval as they become available.

Fill in your name and address below — No stamp necessary

Name _____ Apt. No. _____
Address _____
City _____ State _____ Zip Code _____

If writing for an organization, give its name here

DO NOT CUT HERE JUST FOLD OVER, SEAL AND MAIL THIS ENVELOPE—NO STAMP NECESSARY

Postage
Will be Paid
by
Addressee

No
Postage Stamp
Necessary
If Mailed in the
United States

BUSINESS REPLY MAIL

First Class Permit No. 389, White Plains, New York

CHEERFUL CARD COMPANY

20 Bank Street

White Plains, New York 10606

Dept. Z-1

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JOJO SCANNED A BUNCH
OF COMICS FOR US ONLINE!

